



1979 *Mercury*  
COLOR SELECTIONS

## 1979 MERCURY SPECTRUM OF COLOR

From the rich pastels and shimmering metallics to the dramatic tu-tone Marquis and Zephyrs . . . Mercury has an exciting color to satisfy most any taste. The beautiful exterior finish of every 1979 Mercury is far more than only "paint" deep!

Beneath every radiant color there's a precise body-finishing process that provides protection against scratching and weathering . . . and assures Mercury owners that color brilliance will be a feature of their new 1979 automobile.

### 1979 Mercury Exterior Paint Colors

Availability Legend: Marquis ■ Cougar ◆ Monarch ▲ Capri ● Zephyr ★ Bobcat ○



Medium Copper Met.  
● ○ 5M



Black  
■ ◆ ▲ ● ★ 1C



Silver Metallic  
■ ◆ ▲ ● ★ ○ 1G



Dove Grey  
■ ◆ ▲ 1N



Medium Grey Metallic  
■\* ● ★\* 1P



Dark Maroon  
■ 2J



Dark Red  
◆ ▲ 2M



Bright Red  
● ★ ○ 2P



Light Medium Blue  
■ ◆ ▲ ● ★ ○ 3F



Bright Blue  
● ○ 3J



Dark Blue Metallic  
■ ◆ ▲ ★ 3L



Dark Pine Metallic  
■ ★ 4D



Dark Jade Metallic  
◆ ▲ ● ○ 46



Pastel Chamois  
■ ◆ ▲ ★\* 5P



Dark Brown Metallic  
★ ○ 5Q



Cream  
★ 6P



Dark Cordovan Metallic  
■ ◆ ▲ 8N



Light Chamois  
◆ ● ★ ○ 83



Tangerine  
● ○ 85



White  
■ ◆ ▲ ● ★ ○ 9D



Light Gold  
★\*\* 6W



Antique Cream  
■ ▲ 62



Bright Yellow  
● ○ 64



Light Medium Pine  
■ 76

### Metallic Paints (Optional at Extra Cost)



Medium Tan Metallic  
■ ▲ 8J



Medium Red Metallic  
■ ◆ ● ★ ○ 2H



Medium Blue Metallic  
■ ◆ ▲ ● ★ ○ 3H



Med. Dk. Orange Met.  
◆ ★ 5N



Medium Vaquero Met.  
● 5W



Medium Jade Metallic  
◆ ▲ 7L



Medium Pine Metallic  
■ 75

\* Tu-tone option only  
Monotone on Z-7

\*\* Tu-tone on Z-7 only  
† XR-7 only

The descriptions and specifications contained on this folder were in effect at the time the publication was approved for printing. Ford Motor Company, whose policy is one of continuous improvement, reserves the right to discontinue models at any time, or to change specifications or design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this folder are at extra cost. Availability of engines and transmissions is contingent upon Federal Emission Certification and production schedules.

Litho in U.S.A. 6-20-78

LM 78 MPCF 103B

**Lincoln-Mercury Division**  
**Merchandising Department**

