

1989 FORD FESTIVA



DEFINING FORD FESTIVA

Festiva is dedicated to the proposition that all small cars are *not* the same. Its smooth, aerodynamic shape and flared fenders carry the unmistakable mark of Ford styling. Its solid, wide stance, besides giving it road stability and balance, contributes to the Festiva hallmark: interior space efficiency.

FESTIVA ADVANTAGES

Front-wheel-drive Festiva is a great choice in a small car because it offers so much transportation for the dollar, as evidenced by its extensive

standard equipment list.

And by its spaciousness. Festiva's interior roominess is truly surprising considering its trim exterior dimensions. An EPA interior volume index of 98.4 cubic feet makes Festiva roomier than many cars with larger exterior dimensions. Comfort is very much a part of the formula.

So is fun. Festiva's power front disc brakes, responsive suspension, overhead-cam 4-cylinder engine and manual overdrive transaxle make it a lot of fun to drive (an automatic transaxle is optional with L Plus and LX).



An automatic transaxle is optional with L Plus and LX (LX shown). It includes multi-port electronic fuel injection for its 1.3 liter engine.

FESTIVA PRACTICALITY

Festiva also provides the small-car benefits that *are* expected. Due to its size and 4-cylinder powerplant, it gets excellent gas mileage (EPA estimates were not available at time of publication, see your Ford Dealer). And Festiva's excellent maneuverability and ease of parking make it a natural for urban and/or suburban use.

Choose Festiva L, L Plus or the substantially appointed LX and discover transportation value that doesn't look (or feel) the part.

Right: Festiva combines the practical concerns of economy and comfort with a carefree attitude. Festiva LX is shown here in Brilliant Red.



FESTIVA LX ENVIRONMENT



Above: The Festiva LX interior compartment shown in grey upholstery. LX instrumentation (above right) is designed to maximize driver convenience.

Ford Festiva's ergonomically designed passenger compartment rates an EPA interior volume index of 98.4 cubic feet. That makes Festiva roomier than many cars with larger exterior dimensions. Front occupants enjoy an elevated, "command" seating position,

while rear passengers experience a surprisingly roomy seating area. And for cargo, Festiva offers unusual versatility and spaciousness.

DRIVER CONVENIENCE

Festiva LX instrumentation, both in terms of visibility and arrangement, is an excellent



The front passenger seat tracks all the way forward for easy rear passenger entry/exit. Both front seat backs recline.

LX split-fold rear seat allows either seat back to be folded forward individually...

...or allows both seat backs to be folded forward together (in the same way the single rear seat back in the L and L Plus folds down).

In all Festivas, the entire seat assembly can be folded up toward the front seat backs for maximum cargo capacity and a flat load floor.



example of applied ergonomics. The urethane soft-feel steering wheel is comfortable to grip. The horn is located in the wide spokes and can be easily activated with both hands firmly on the wheel.

Demisters help keep the side windows from fogging in inclement weather. Stalk-mounted controls operate the

lights, intermittent windshield wipers, windshield washer, turn signals and flash-to-pass.

Sound from the electronic AM/FM stereo radio can be adjusted side to side and front to back. Controls for the dual remote-control electric mirrors, rear window defroster and heating/ventilation system are close at hand.

FESTIVA L AND L PLUS

Festiva L is a pleasing combination of comfort, capability and value. The Ford quality commitment can be seen throughout, especially in the careful attention to fit and finish detail. And, like all Ford cars, Festiva is covered by Ford's 6-year/60,000-mile powertrain limited warranty and its 6-year/100,000-mile corrosion limited warranty (more information on page 11).

The L series offers a standard equipment list that translates into real value for the money. Outside are semi-styled steel wheels and wide bodyside moldings. The security of a locking fuel filler door is coupled with the convenience of a tethered gas cap.

The spacious interior features cloth trim for the reclining high-back front buckets and flip-fold rear seat. The rear quarter windows open for enhanced ventilation. Other interior appointments include an inside hood release, side window demisters, courtesy lamps, color-keyed carpeting and a handy instrument panel coin bin.

The Festiva L Plus offers increased convenience, appearance and entertainment with an electronic AM/FM stereo radio with 4 speakers and digital clock, bodyside tape stripes and a rear window defroster.

For a complete list of Festiva standard features, consult the listing on page 10.



Festiva L shown in Bright Silver Clearcoat Metallic.

Right: Festiva L Plus shown in White.



FESTIVA CAPABILITY

Ford Festiva was designed to balance a number of driving characteristics to make it a good all-around performer. It balances engine power, for example, with the practicality of good fuel economy.* Handling response is combined with riding smoothness. The steering system provides firm, precise response and a good feel of the road. And Festiva is engineered with quality componentry from Ford's worldwide resources. The result: performance to match a full range of everyday driving demands.

FRONT-WHEEL-DRIVE TRACTION

The advantages of front-wheel drive are well known. With the weight of the engine and transaxle over the driving wheels, Festiva gets good traction in adverse driving conditions such as snow or

mud. And the lack of a drive shaft tunnel increases passenger space.

FESTIVA POWERTEAMS

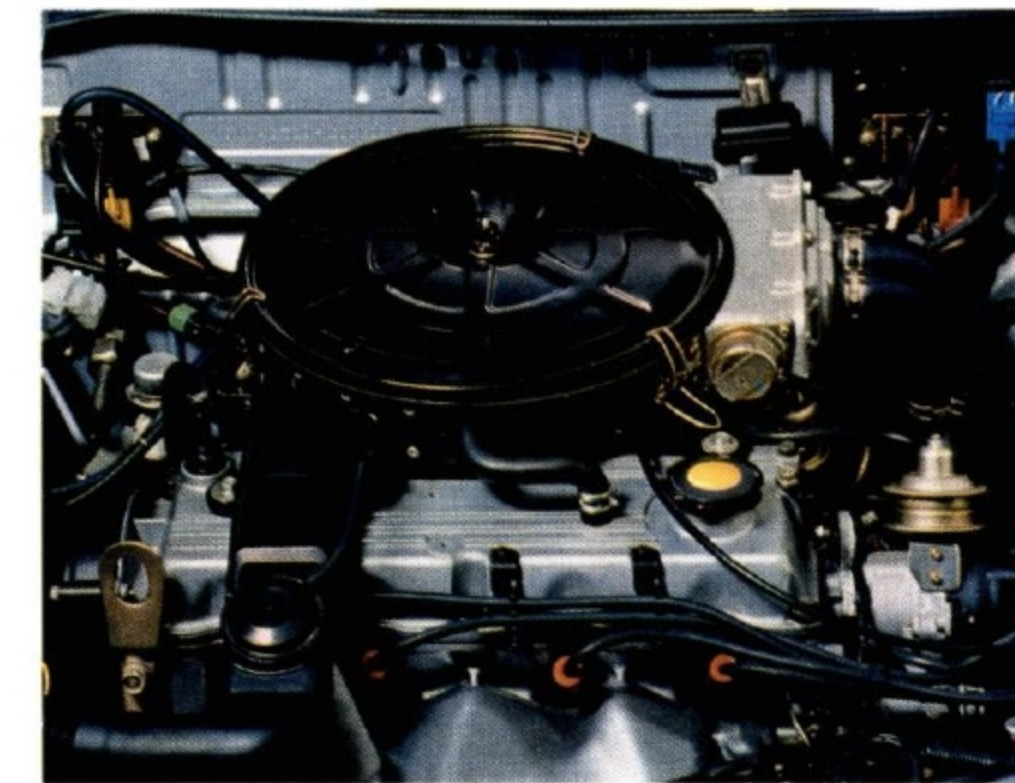
The standard 1.3 liter overhead-cam 4-cylinder engine has plenty of pep, yet achieves impressive fuel economy. It's teamed with a 4-speed manual overdrive transaxle with the L and L Plus series, and a 5-speed with the LX. The fifth overdrive gear enhances LX highway fuel economy.

When the optional 3-speed automatic transaxle is ordered (available with L Plus and LX series), it's matched with a 1.3 liter engine which features the advantages of multi-port electronic fuel injection (EFI). These include improved overall operation, smooth running and easier starting, even in temperature extremes.

*EPA fuel economy estimates unavailable. See your Ford Dealer.



Front-wheel drive puts the combined weight of the engine and transaxle over the driving wheels, which gives Festiva good traction in adverse driving conditions.



The 1.3 liter 4-cylinder engine provides a balanced combination of power and fuel efficiency. A 1.3 liter EFI engine is included with the optional automatic transaxle.

FESTIVA RESPONSE ON THE ROAD

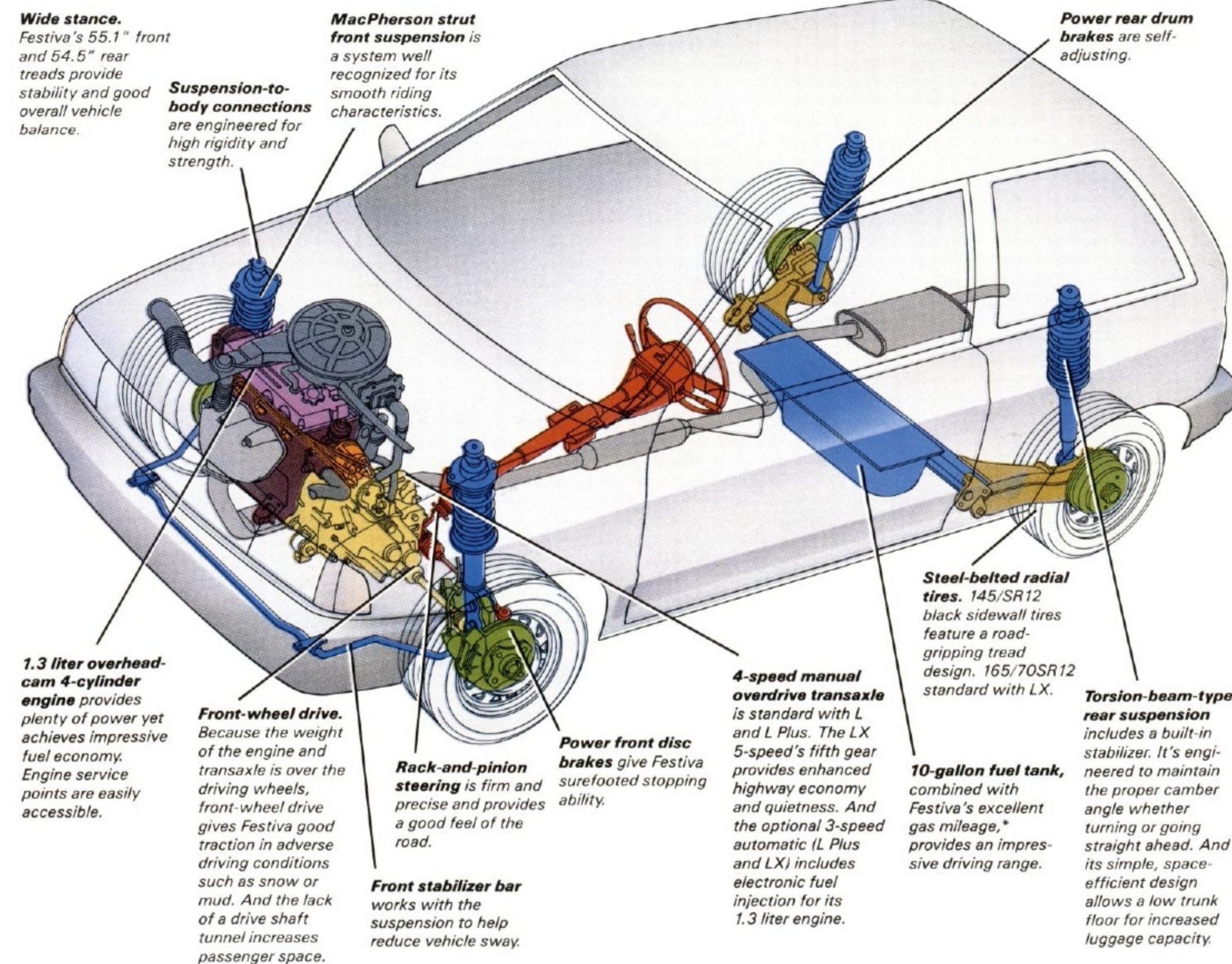
Festiva's excellent driving characteristics can be attributed to several engineering components. The rack-and-pinion steering system is firm and precise and provides a good feel of the road. The wide stance (55.1" front and 54.5" rear treads) means stability and good overall vehicle balance.

Festiva's suspension-to-body connections are engineered for high rigidity and strength. The MacPherson strut front suspension is a system well recognized for its smooth riding characteristics. A front stabilizer bar works with the suspension to help reduce vehicle sway.

In the torsion-beam-type rear suspension, the stabilizer bar is built in. The system is engineered to maintain the proper camber angle whether turning or going straight ahead. Another benefit of this simple, space-efficient design is that it allows a low trunk floor for increased luggage capacity.

FESTIVA AT ROAD LEVEL

Festiva is equipped to perform well at those four all-important contact points. 145/SR12 black sidewall steel-belted radial tires feature a road-gripping tread design (165/70SR12 standard with LX). Power front disc brakes give Festiva surefooted stopping ability. The power rear drum brakes are self-adjusting.



FEATURES AND OPTIONS

SPECIFICATIONS

S = Standard O = Optional	Festiva L	Festiva L Plus	Festiva LX
Exterior			
Opening rear quarter windows	S	S	S
Aerodynamic halogen headlamps	S	S	S
Tethered gas cap	S	S	S
Locking fuel filler door	S	S	S
Grey bumpers with integral side extensions	S	S	S
Wide bodyside moldings	S	S	S
Bodyside tape stripe		S	
Bright bittersweet bumper and bodyside molding accent stripe			S
Tinted glass			S
Dual electric remote-control mirrors			S
Rear window wiper/washer			S
Interior			
Cloth upholstery	S	S	S
Reclining high-back bucket seats	S	S	
Reclining low-back bucket seats with headrests			S
Flip-fold rear seat	S	S	
Split fold-down rear seat			S
Fuel and water temperature gauges	S	S	S
Tachometer/trip odometer			S
Maintenance-free battery	S	S	S
Dual horns			S
Headlamps-on alert			S
Electronic AM/FM stereo radio with four speakers and integral digital clock		S	S
Upgraded sound insulation package			S
Rear window defroster	O	S	S
Interval windshield wipers			S
Tilt steering column			S
Urethane soft-feel steering wheel	S	S	S
Console			S
Color-keyed vinyl door trim	S	S	
Full door trim with cloth inserts			S
Door map pockets			S
Day/night rearview mirror	S	S	S
Glove box	S	S	S
Inside hood release	S	S	S
Instrument panel coin bin	S	S	S
Low-effort front safety belts	S	S	S
Side window demisters	S	S	S
Courtesy lamps	S	S	S
Color-keyed carpeting	S	S	S
Color-keyed luggage compartment trim	S	S	S
Molded luggage compartment side trim	S	S	S
Cigarette lighter	S	S	S
Rear seat ashtray	S	S	S
Soft-feel shift knob	S	S	S
Shift indicator light	S	S	
Under seat stowage			S
Cargo lamp			S
Cargo cover			S
Festiva Options			
Automatic transaxle with 1.3L EFI 4-cyl. engine		O	O
Aluminum wheels and 165/70SR12 tires		O	O
Air conditioning (includes tinted glass with L Plus)		O	O
AM radio	O		
Electronic AM/FM stereo radio with cassette tape player and digital clock		O	O
Rear window defroster	O	S	S

Engine type	1.3 liter in-line OHC 4-cylinder
Compression ratio	9.0:1 (9.7:1 with automatic transaxle)
Induction system	2V carburetor (EFI with optional automatic transaxle)
Fuel tank	10 gallons
Transaxle	4-speed manual overdrive (L and L Plus); 5-speed manual overdrive (LX); 3-speed automatic optional (L Plus and LX)
Front suspension	Independent MacPherson strut; strut-mounted coil springs, track control arm and stabilizer bar
Rear suspension	Torsion beam type with strut-mounted coil springs
Steering	Manual rack and pinion, 20:1 ratio
Brakes	Power front disc/rear drum
Wheels	4.0" semi-styled steel (L and L Plus); 4.5" semi-styled steel (LX)
Tires	145/SR12 steel-belted radial (L and L Plus); 165/70SR12 steel-belted radial (LX)

MEASUREMENTS

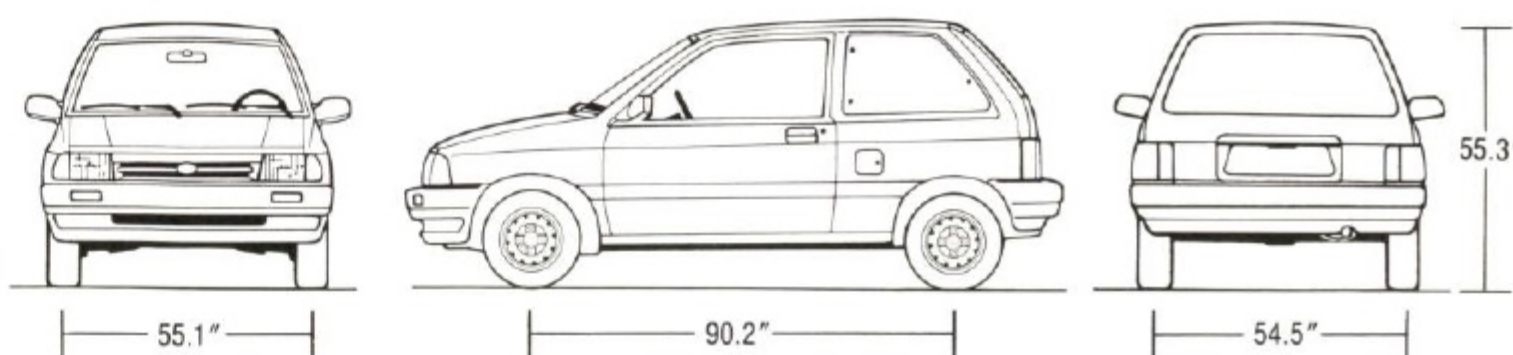
Wheelbase	90.2"
Length	140.5"
Height	55.3"
Width	63.2"
Front tread	55.1"
Rear tread	54.5"
Cargo volume (cu.ft)	11.7
Fuel capacity (gal.)	10.0
Passenger capacity	4

COLORS AND TRIMS

Paint Colors	Interior Trim Colors	
	Grey	Tan
Brilliant Red	X	X*
Crimson Red Clearcoat Metallic	X	X*
Bright Silver Clearcoat Metallic	X	X*
Dark Charcoal Clearcoat Metallic	X	X
Sky Blue Clearcoat Metallic**		X
White	X	X

*Not available with L and L Plus. **Not available with LX.

Some of these paint and trim colors are shown in this catalog. On the printed page, of course, colors are at best only representative of the originals. Your dealer can show you actual samples of paint colors and trim materials.



SAFETY AND OWNER BENEFITS

Ford Motor Company strongly encourages all passengers to use their safety belts. Ford urges the use of child and infant restraints, as required in all states. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) is available at all Ford Dealers. If a child restraint requires a top-tether, Ford cars provide for attachment of an anchor at each rear seating position.



FORD LIFEGUARD DESIGN SAFETY FEATURES

Vehicle operation

Split service hydraulic brake system with warning light Corrosion-resistant brake lines Flash-to-pass headlamps Turn indicator with lane-changing signal feature Hazard warning flasher Side marker lamps Backup lamps Parking lamps coupled with headlamps High-mount stop lamp Two-speed windshield wipers Windshield washers Outside rearview mirror, driver's side Glare-reduced instrument panel, windshield wiper arms and windshield pillars Uniform transaxle shift quadrant with safety starting switch (on all cars with automatic transaxles) Clutch or neutral interlock for starter motor (on cars with manual transaxles) Continuously variable control illumination intensity (instrument cluster lighting) Safety hood latch system Responsive windshield defroster system Tamper-resistant (non-reversing) odometer 55-mph highlighted speedometer Inertia shut-off switch for electric fuel pumps

Occupant protection

Safety-designed front end structure Safety-designed roof structure Steel guard rails in side doors Safety-designed door hinges and double yoke safety door latches Integral lap and shoulder belts with automatic retractors for occupants of front seats Visual and audible

seat belt fastening reminders for the driver's seat Lap belts with automatic retractors for rear occupants Energy-absorbing steering column and steering wheel Energy-absorbing armrests and safety-designed door handles Energy-absorbing instrument panel with padding Energy-absorbing sun visors Energy-absorbing front seat back tops Self-locking seat back latches Head restraints for front occupants Safety glove box latch Inside yieldaway rearview mirror Impact-absorbing laminated safety glass windshield Flame-resistant interior materials Safety-designed coat hooks Safety-designed radio control knobs and push buttons

6-YEAR/60,000-MILE POWERTRAIN WARRANTY

Ford's powertrain warranty covers all new cars for 6 years or 60,000 miles, whichever comes first. This limited warranty covers major powertrain components. Certain restrictions and deductible apply. Ask your dealer for a copy.

6-YEAR/100,000-MILE CORROSION PROTECTION

Festiva's corrosion warranty coverage for outer body panel rust-through is 6 years or 100,000 miles, whichever comes first. See your Ford Dealer for details and a copy of this limited warranty.

SCHEDULED MAINTENANCE

Here are some examples of scheduled maintenance intervals for the 1989 Ford Festiva. For complete recommendations, refer to the Maintenance Schedule and Record Log.

Engine oil and filter change	every 7,500 miles or 6 months
Spark plug change	every 30,000 miles
Air filter replacement	every 30,000 miles
Engine coolant replacement	every 30,000 miles or 3 years

5-MILE-PER-HOUR BUMPERS

Ford equips Festiva with impact-resistant front and rear bumpers that meet the damageability requirements of the Federal Bumper Standard at 5-mph (exceeding the Standard's 2 1/2-mph requirement).



Participating Ford Dealers offer the Lifetime Service Guarantee, which guarantees their customer-paid work on your Ford vehicle for as long as you own it. A covered repair is paid for once. If it ever has to be fixed again, the repairing dealer will fix it free. Ask to see a copy of this limited warranty when you visit your participating Ford Dealer.



Optional Ford Extended Service Plans cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.

Motorcraft QUALITY REPLACEMENT PARTS FROM FORD

Genuine Ford and Motorcraft original equipment replacement parts meet the same high standards as those installed in production.



The leasing alternative is available through your Ford Dealer. A participating dealer can arrange financing terms or a Red Carpet Lease* tailored to your circumstances through Ford Credit.

Ford-paid repair programs after the warranty period

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls.

Technical service bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues technical service bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later.

For more information...

Ask Ford Motor Company or your Ford or Lincoln Mercury, Scorpio, XR4Ti Dealer about Ford-paid repair programs and/or TSBs relating to your vehicle.

To get copies of these materials for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:

Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347

We'll need your name and address, year, make, model and vehicle identification number, as well as engine size.

Options availability

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Product changes

Ford Division reserves the right to change product specifications at any time without incurring obligations.

"Ask your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

