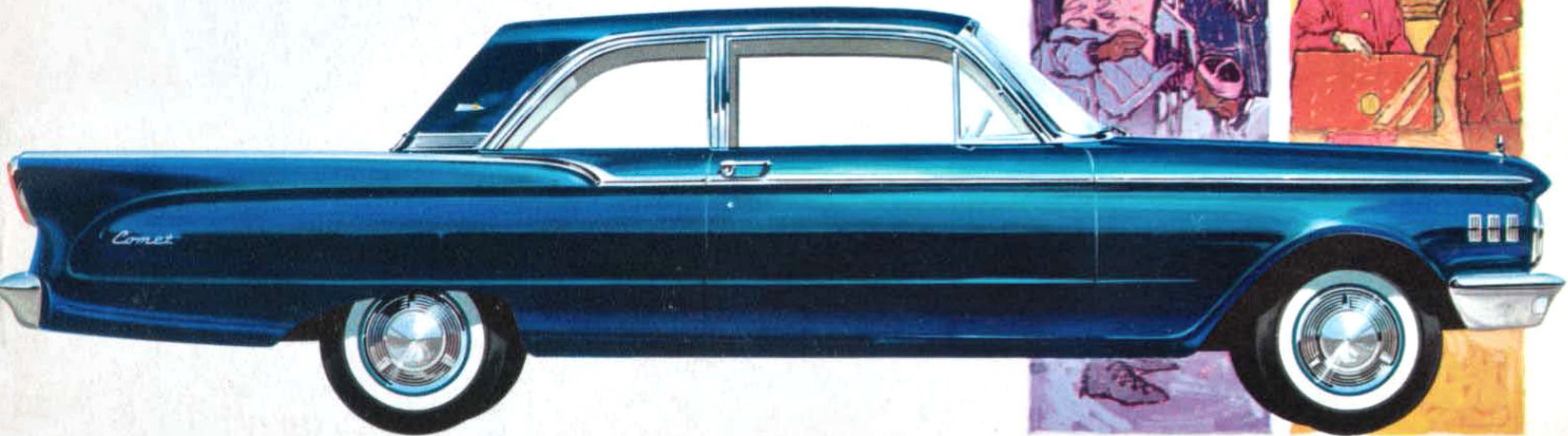
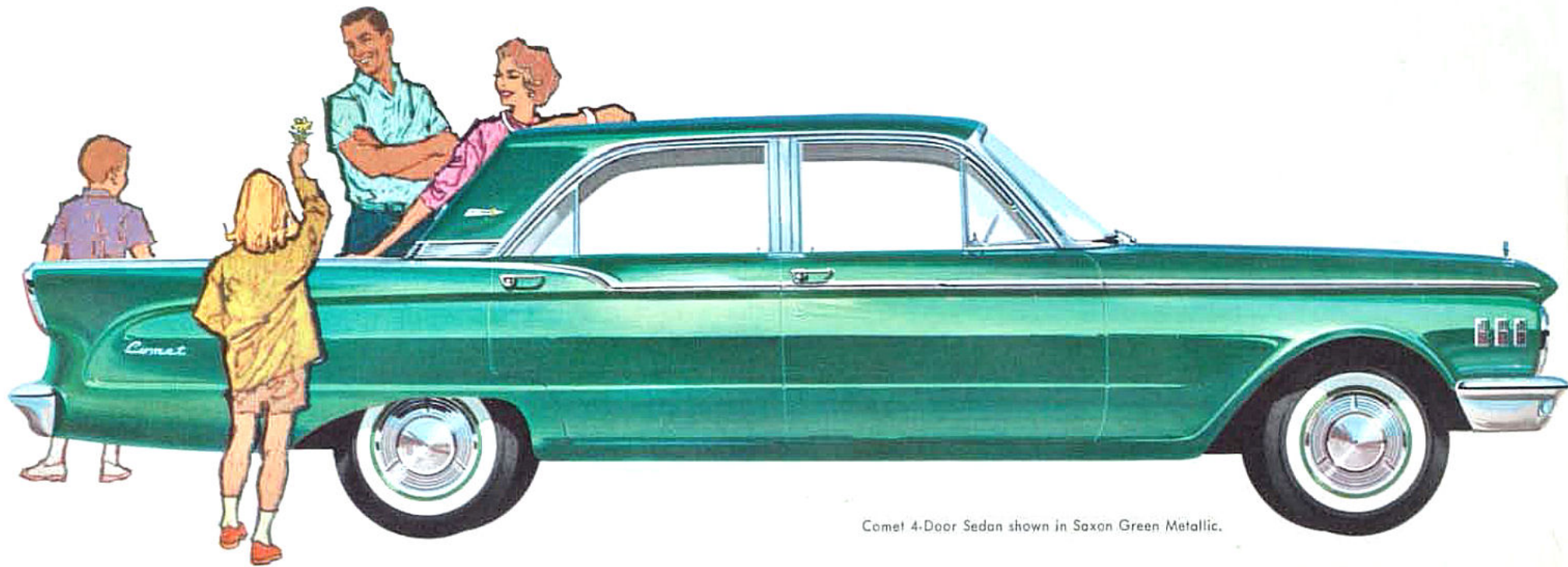


1961 COMET



FINE-CAR STYLING... BIG-CAR RIDE... SMALL-CAR HANDLING

the look of success . . . the size of success . . . the feel of success



Comet 4-Door Sedan shown in Saxon Green Metallic.

New
Value-Packed

COMET

THE BETTER COMPACT CAR

. . . only compact car with fine-car styling . . . priced with or below the other compacts

The only compact with fine-car styling. A spirited sense of proportion gives Comet the most successful styling in its field. New rust-proof aluminum grille, exquisite interiors, fine-car touches.

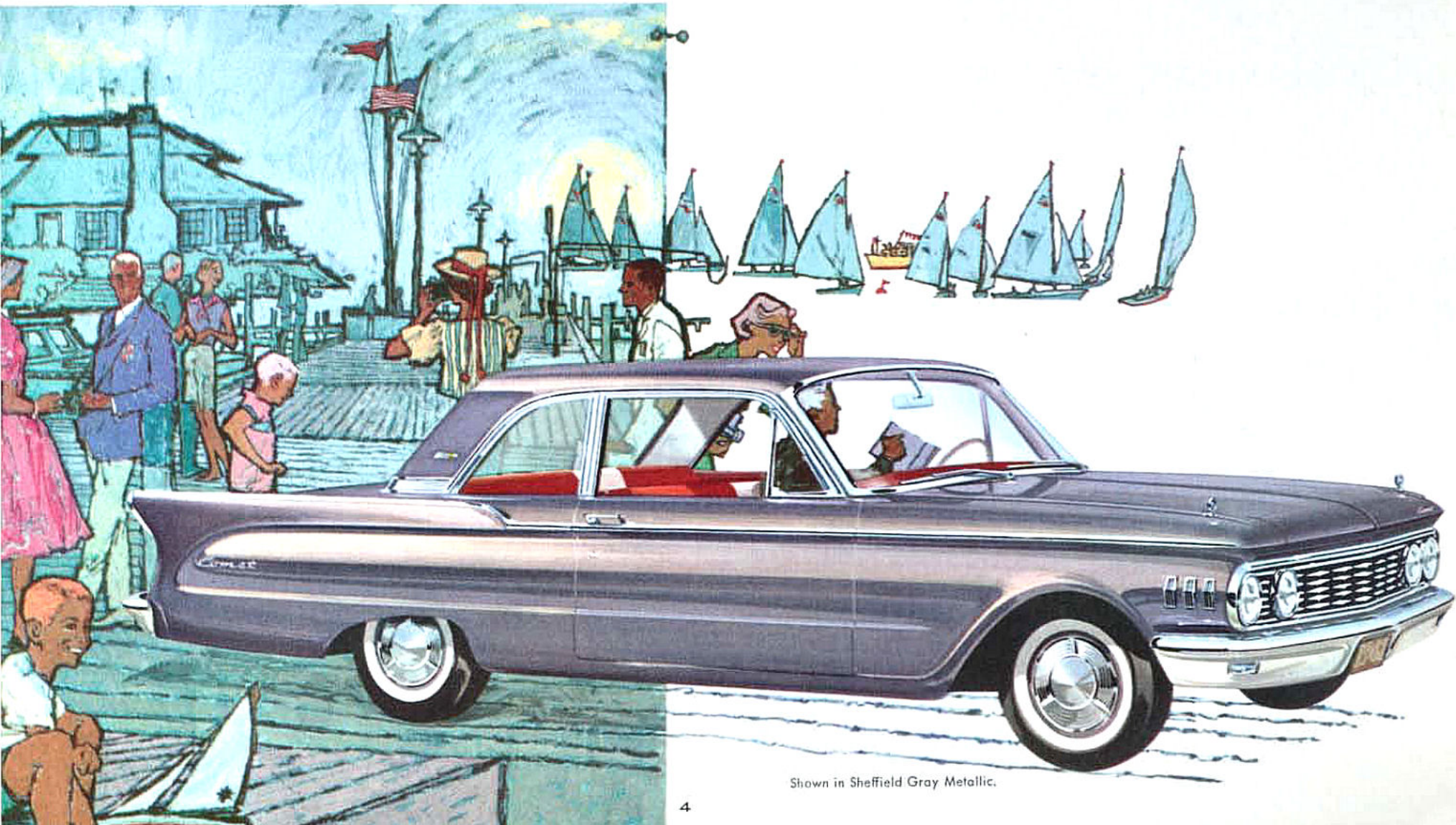
The first family-size compact. Comet's 114" wheelbase—longer than any other compact's—provides spacious comfort that other compacts sacrifice. In fact, Comet is the same size as most popular cars of a few years ago. There's trunk space for a load of luggage besides . . . over 28 cubic feet.

Big-car ride—small-car handling. Comet's fine suspension (plus 114" wheelbase) makes the ride smoother than many standard cars. Still Comet parks and handles almost as easily as a baby carriage.

Priced with or below the other compacts. For all its fine-car flair, family-size comfort and big-car ride, Comet's price is surprisingly low.

New Thrift-Power 170 engine for '61. Comet now offers two economy engines—the new, optional, high-performance Thrift-Power 170 and the standard Thrift-Power Six. Engines are mounted up front for better weight distribution and safer driving.

Choose from two- and four-door wagons, too. With over 76 cubic feet of cargo space and retractable rear window for easier loading, a Comet wagon is one of the most efficient on the road. Wide tailgate opening makes the 9-foot-long load space easily accessible.



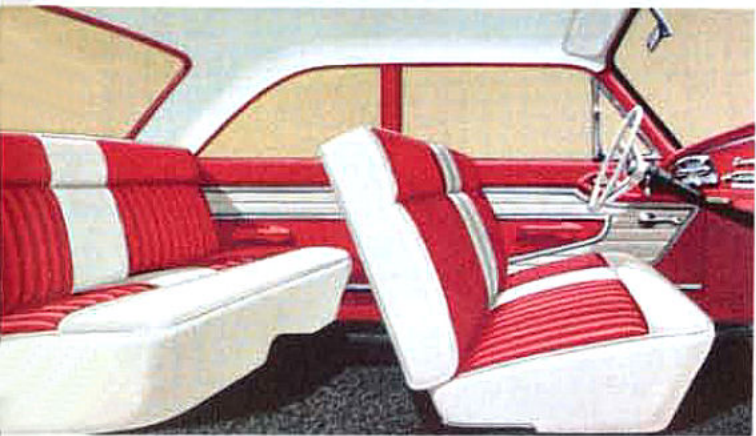
Shown in Sheffield Gray Metallic.

Going places is lighthearted fun in a family-size Comet, whether it's a short city hop or a cross-country trip. Comet is easy to maneuver in busy traffic . . . a cinch to park. While nearly two feet shorter on the outside than conventional-size cars, there's plenty of stretch-out room on the inside. And Comet's 114-inch wheel-base provides stable, secure handling and a smoother ride. Gleaming exterior is Super-Enamel, the durable finish that will keep your Comet new-looking for years.

COMET

2-DOOR SEDAN

With sofa-soft seats and luxury like this, you'd hardly guess Comet is a low-price car. Optional all-vinyl interior (shown) resists wear and dirt, wipes clean with a damp cloth.





Shown in Regency Turquoise Metallic.

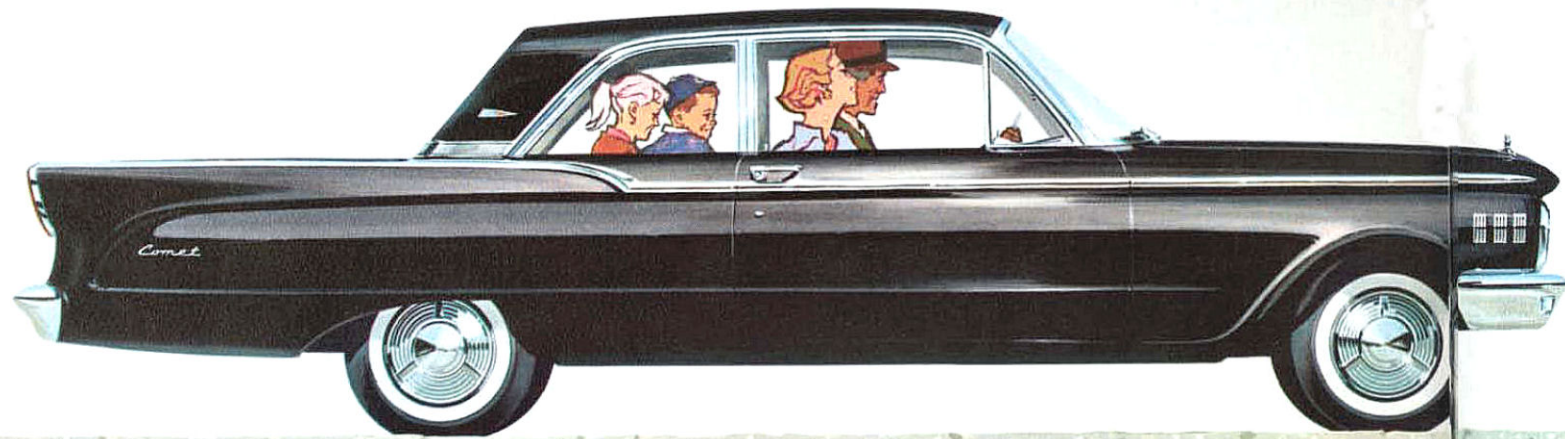
Low, wide and spacious, Comet rivals standard-size cars for six-passenger room and solid comfort. The whisper-quiet Thrift-Power Six engine is front-mounted for better weight distribution, safer driving on all roads. Comet's fine suspension system and extra insulation make the ride smooth and restful. Add Comet's flair of fashion, easy-to-own-and-operate economy, extra features and driving fun . . . and see why we say you'll enjoy going places in Comet.

COMET

4-DOOR SEDAN

You'll praise Comet's big-car comfort and beautiful interiors. Fabrics are colorful, durable tweed and Moroccan vinyl—color-keyed to match exteriors.



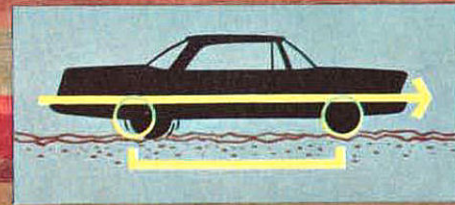


COMET'S RIDE

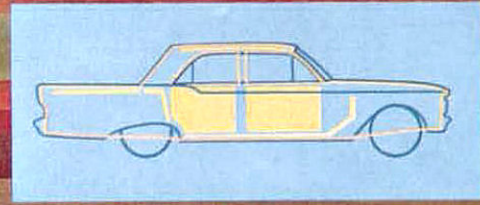
—SMOOTH, AGILE, SILENT
AND SECURE

... the ride of success

One of the happiest discoveries you'll make in Comet is its superior ride . . . the kind you'd expect only in a much larger car. Comet is the compact you'll want to take wherever you go—short distances or on a cross-country vacation. The finger-light steering and obedient handling reduce driving fatigue. You get less road shock because the suspension system is designed to absorb bumps and jars. Optional Comet Drive automatic transmission brings you fully automatic driving at a budget price. Its simplified design reduces maintenance to a minimum. The standard 3-speed conventional drive is unusually smooth and responsive, with gearshift conveniently located on the steering column.



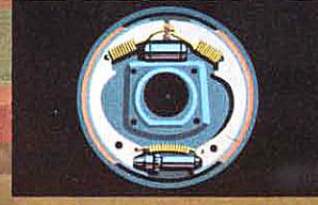
Shadow car shows the wheelbase length of average compact cars. Yellow wheels indicate Comet's longer, 114-inch wheelbase. This additional length helps smother road shock.



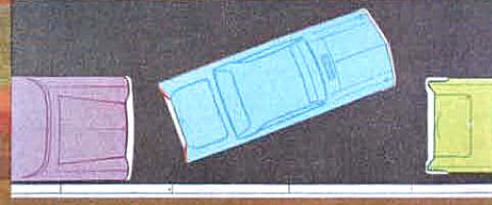
Roof, floor, luggage compartment, dash panel, doors, hood, wheel housings—all are heavily insulated against noise and weather to bring you fine-car quiet every mile you drive.



Ball-joint front suspension, firm but flexible coil springs and stabilizer bar add to Comet's smooth ride. At the rear are 50-inch long, 5-leaf springs.



Big brakes; 131 sq. in. of lining in sedans, 150.6 sq. in. in wagons. Efficient cooling gives safer, positive stopping.



Comet's low center of gravity offers greater stability, better all-around handling. Firm, constant control makes steering, parking and maneuvering all wonderfully easy in Comet.



Comet's unit-built body is strongly reinforced with double ribs and strong cross-members. This affords greater strength and rigidity . . . greater safety for driver and passengers.

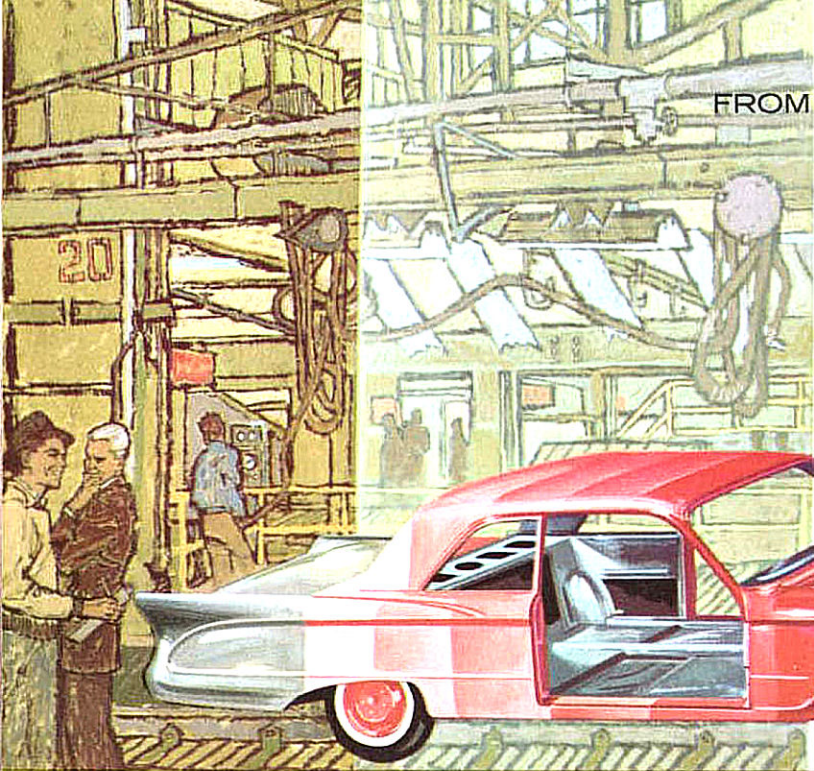
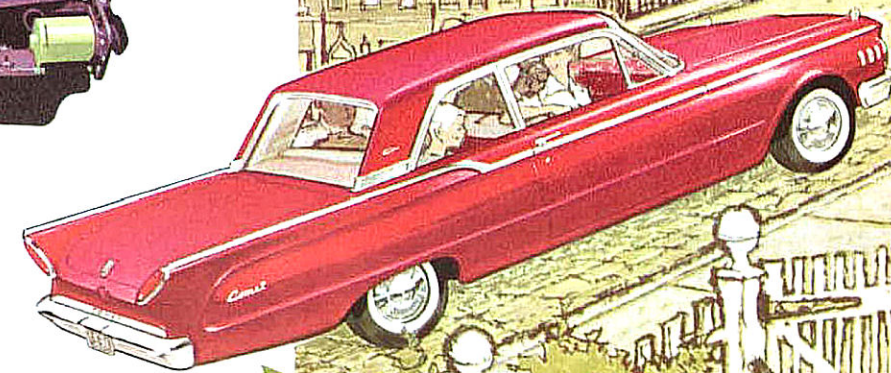
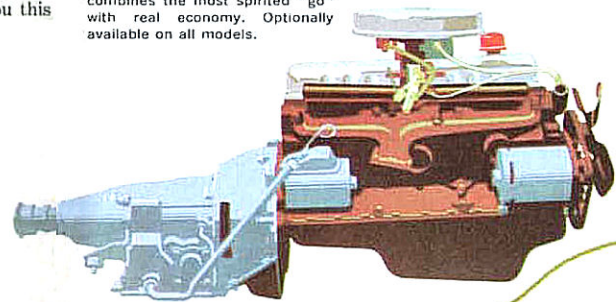
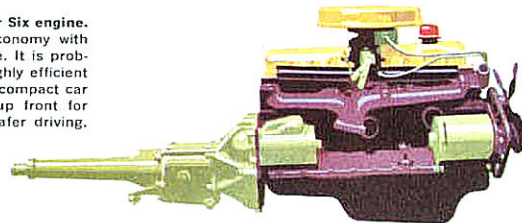
FROM BODY TO FINISH TO NEW PERFORMANCE . . . **COMET** —THE BETTER COMPACT CAR

Though the silhouette is low, Comet offers plenty of room on the inside. Reason? Comet's body and frame are a single, solid structure of steel. This combines maximum strength and roominess with minimum weight. In addition, this method of construction provides a quieter ride . . . eliminates rattles and squeaks.

A simple washing restores the lustrous showroom finish to your Comet. The Super-Enamel finish is baked on; it is both tough and durable. Each Comet body is put through several processes to bring you this gleaming exterior.

Standard Thrift-Power Six engine. Delivers maximum economy with excellent performance. It is probably the most thoroughly efficient ever developed for a compact car —and it's mounted up front for better balance and safer driving.

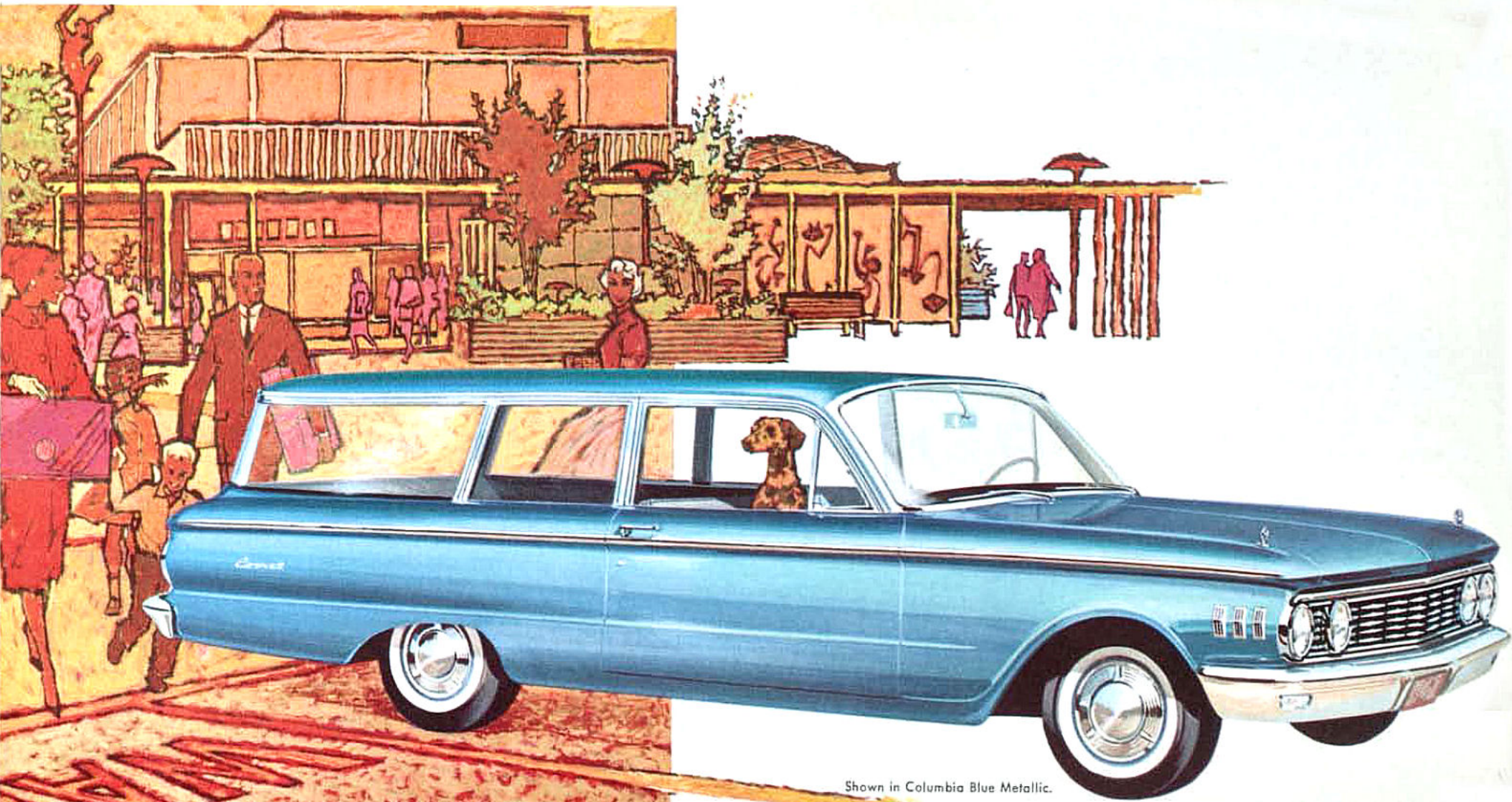
The new Thrift-Power 170 engine for '61. Developed to bring increased sprightly performance to Comet. This easy-to-service engine combines the most spirited "go" with real economy. Optionally available on all models.



Comet bodies get a 5-step rust-proofing treatment.

Then, they are given two coats of primer, sanded and dried.

Finally, two full coats of Super-Enamel are baked on.



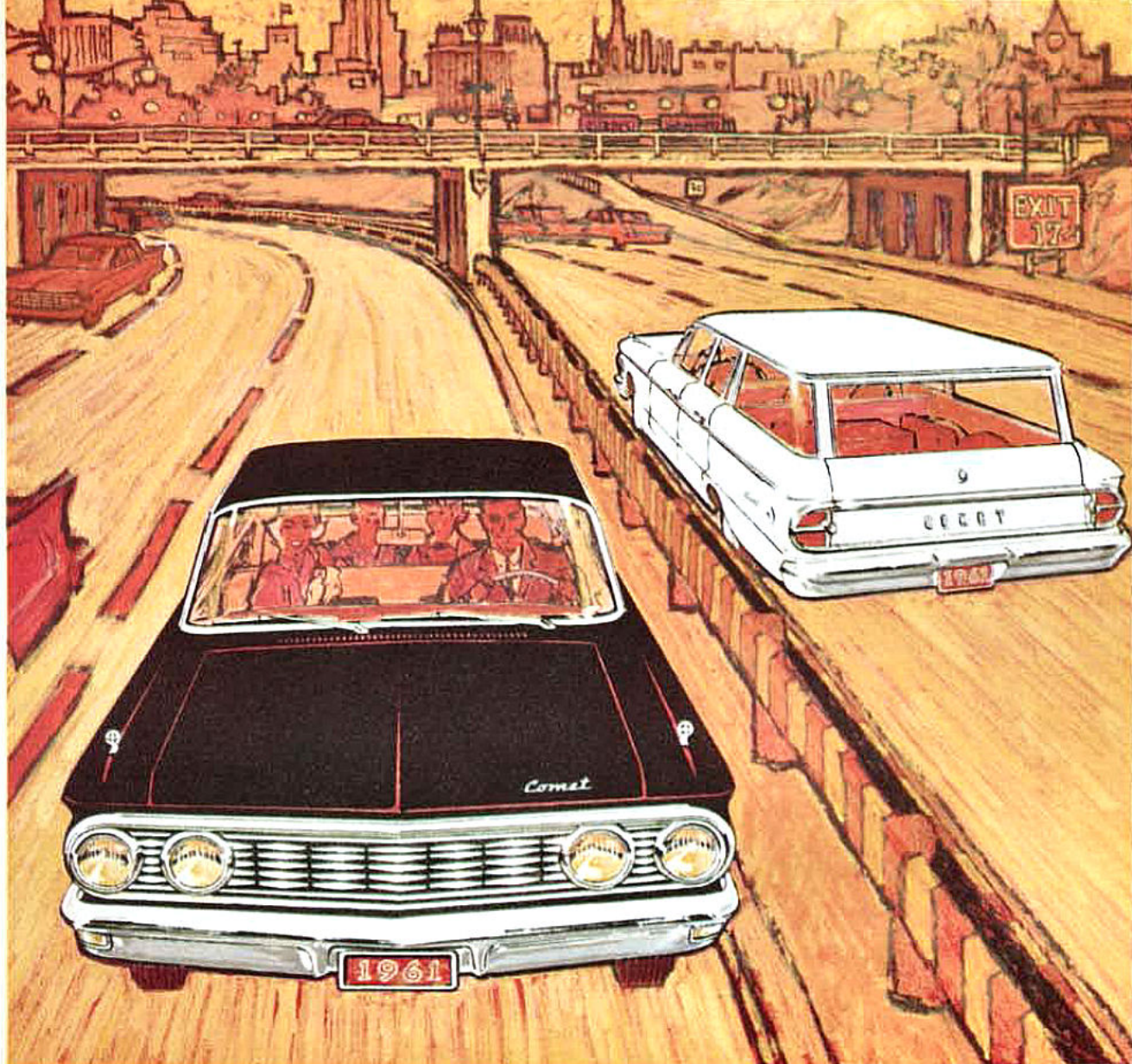
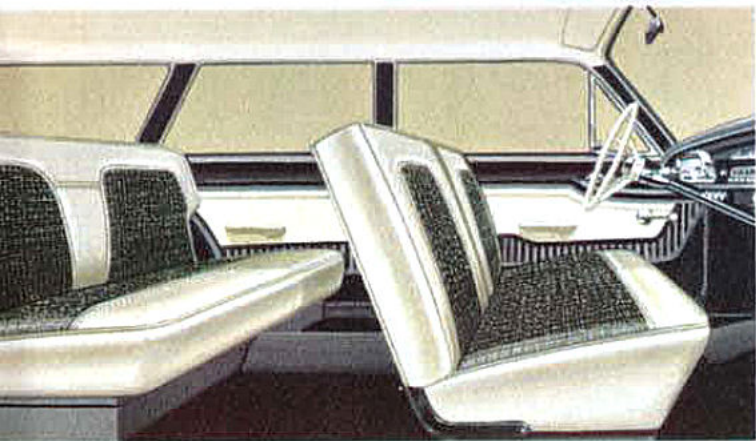
Shown in Columbia Blue Metallic.

Ideal for family fun or handy hauling, Comet wagons present a handsome, fine-car appearance far beyond their low price tags. Steering is light; handling, effortless. There's a huge 76-cubic-foot cargo deck and roll-down rear window which eliminates the old-fashioned liftgate and affords better ventilation. For added convenience, a power-operated rear window is available at extra cost. Front and rear seats are foam-padded. Flooring is scuff-proof; cleans easily with soap and water.

COMET

2-DOOR STATION WAGON

Station wagon interior fabrics are durable, easy to clean. They are color-harmonized to match the exteriors.





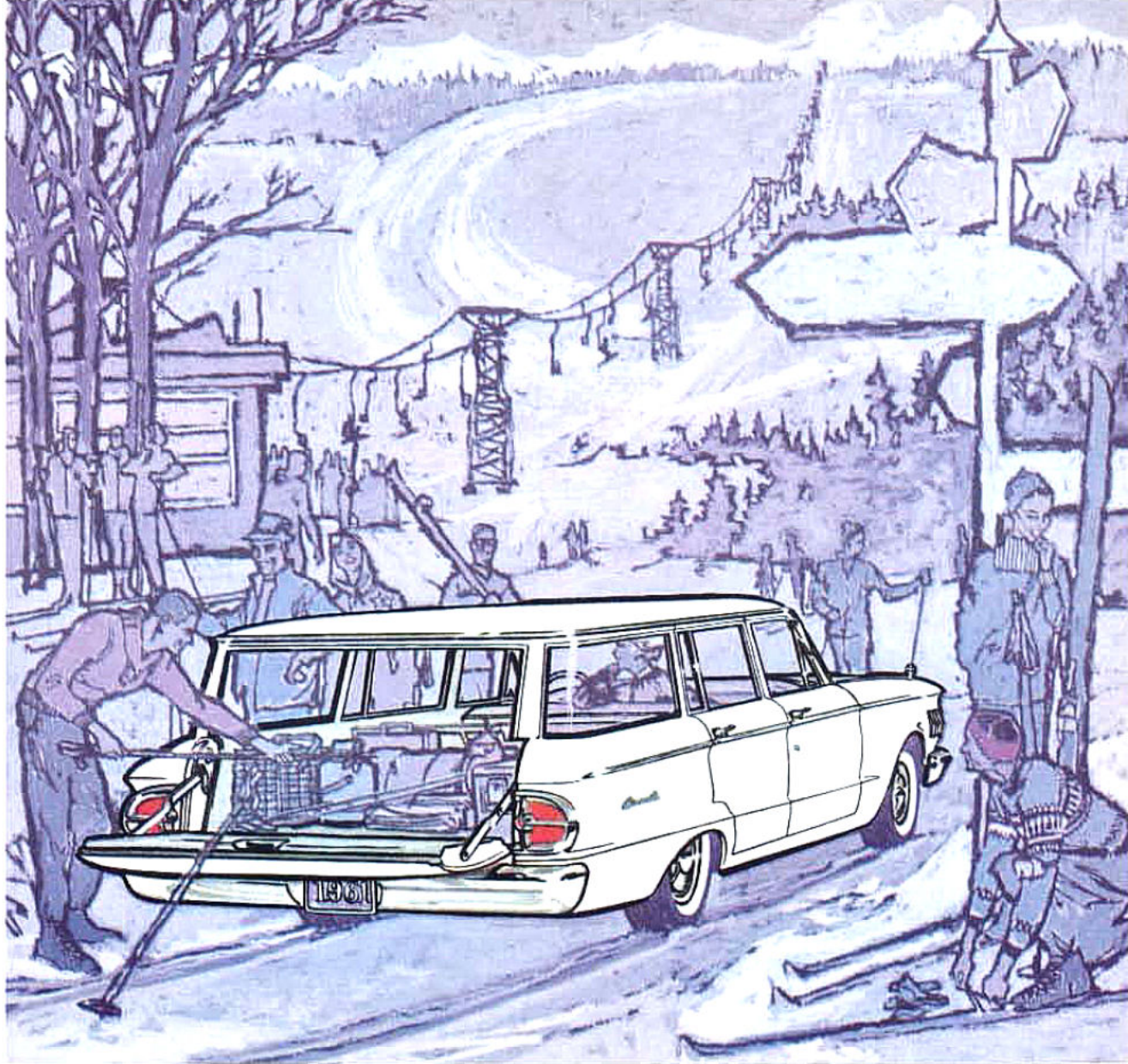
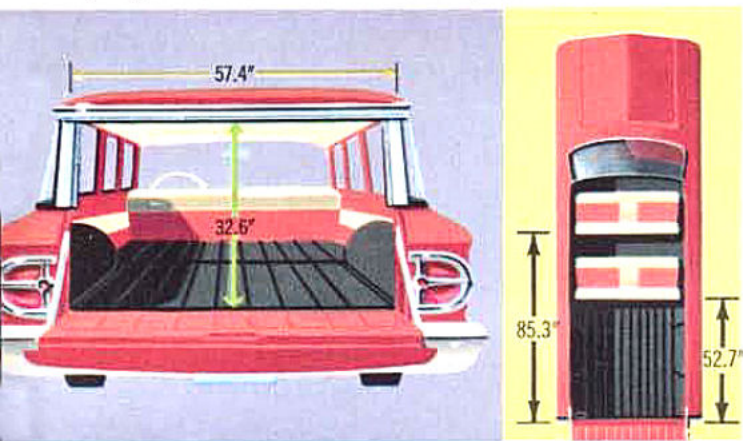
Shown in Signal Red.

Comet is a quality station wagon from any viewpoint. In profile, the thin roof line, large glass areas and thin-pillared design give Comet a fleet, bright look. At the rear, semi-circular taillights and bright-metal moldings lend a tasteful, stylish appearance to the tailgate area. Standard are dual headlights, safety steering wheel, dual horns, tandem-action windshield wipers—and more. And Comet's low price enables *everyone* to enjoy fashionable, functional station wagon living.

COMET

4-DOOR STATION WAGON

Comet's tailgate folds level with cargo compartment floor for a wide, flat, 9-foot long loading surface. Illustration below shows space to end of cargo compartment floor. With tailgate open, you get an additional 23.7 inches of space.

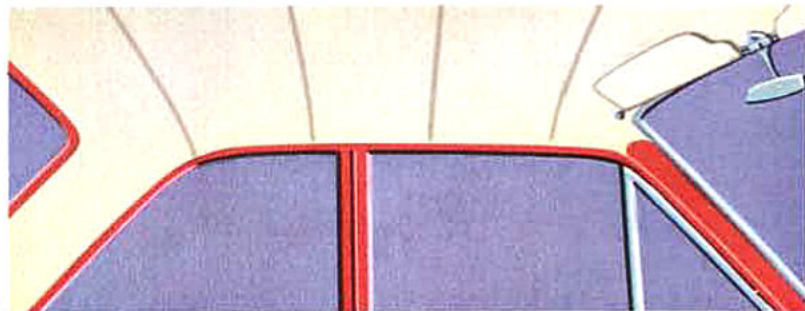


COMET'S FINE CAR EXTRAS

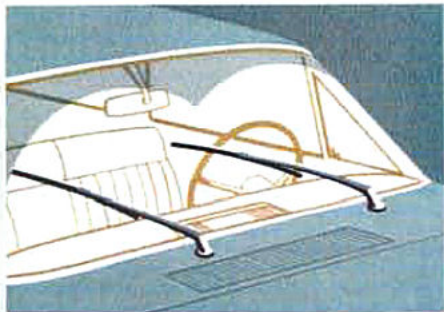
MORE VALUE—MORE ECONOMY

Comet—America's first family-size compact with fine-car flair—gives you more value, more of everything for your added convenience and enjoyment. You get genuine economy—many more miles per gallon on regular gas than standard sixes, 4000 miles between oil changes, 10% better tire mileage. Unusually careful attention to detail is found in smart new styling appointments and numerous additional standard features: front armrests, stabilizer bar for improved control and a smoother ride, automatic choke, oil filter, dual sun visors, aluminized muffler, dual horns, Super-Enamel finish and other features shown here.

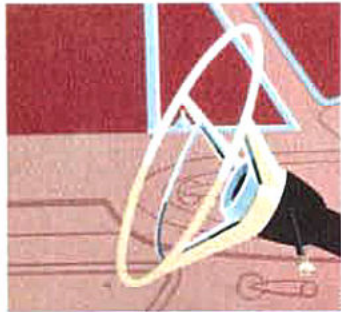




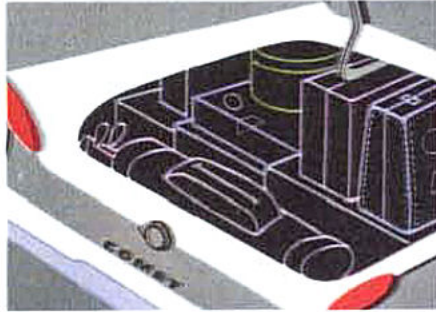
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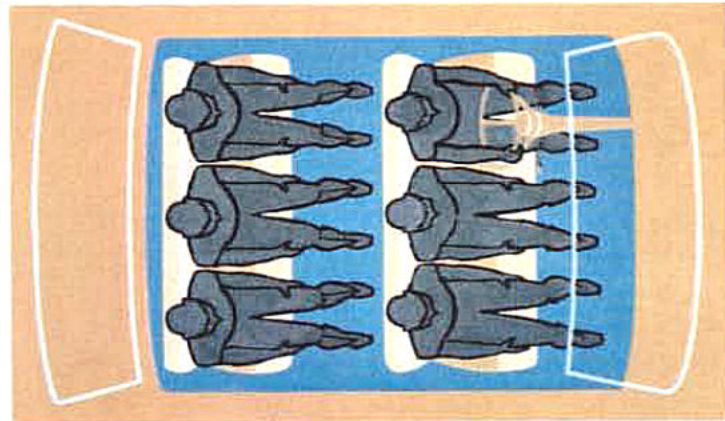
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5.

1. All Comet models feature long-wearing, easy-to-clean vinyl headlinings which harmonize perfectly with the overall color scheme. The roof is heavily insulated against sound and heat for greater quiet and comfort while driving. 2. Windshield wipers operate in tandem—overlap to clear the center area, affording greater visibility for safer driving. Windshield is compound-curved laminated safety plate glass. 3. Comet's 3-spoke, deep-dish safety steering wheel is another plus feature for your added protection in case of sudden stops. 4. There's space to

spare in Comet's 28.5-cubic-foot trunk; spare tire is mounted flat, out of the way. 5. Six adults can sit in solid comfort in Comet—there's plenty of head, shoulder, hip and leg room for everybody. 6. This sedan front seat is chair-high, foam-padded for restful comfort. Comet seats feature a special spring design for firm, posture-right support. 7. Dual headlights add to Comet's fresh styling—and to your nighttime driving safety. Set in attractive, rust-free aluminum grille, they are scientifically angled to give you better illumination of the road.



6.



7.

COMET'S

FIESTA OF COLORS*

INTERIORS—Adding to Comet's high-fashioned styling, color-keyed fabrics and leather-soft vinyls bring unusual luxury to the interiors. Materials are durable, easy to clean. Select your colors from the color wheel, matching them to the exterior finish of your choice.

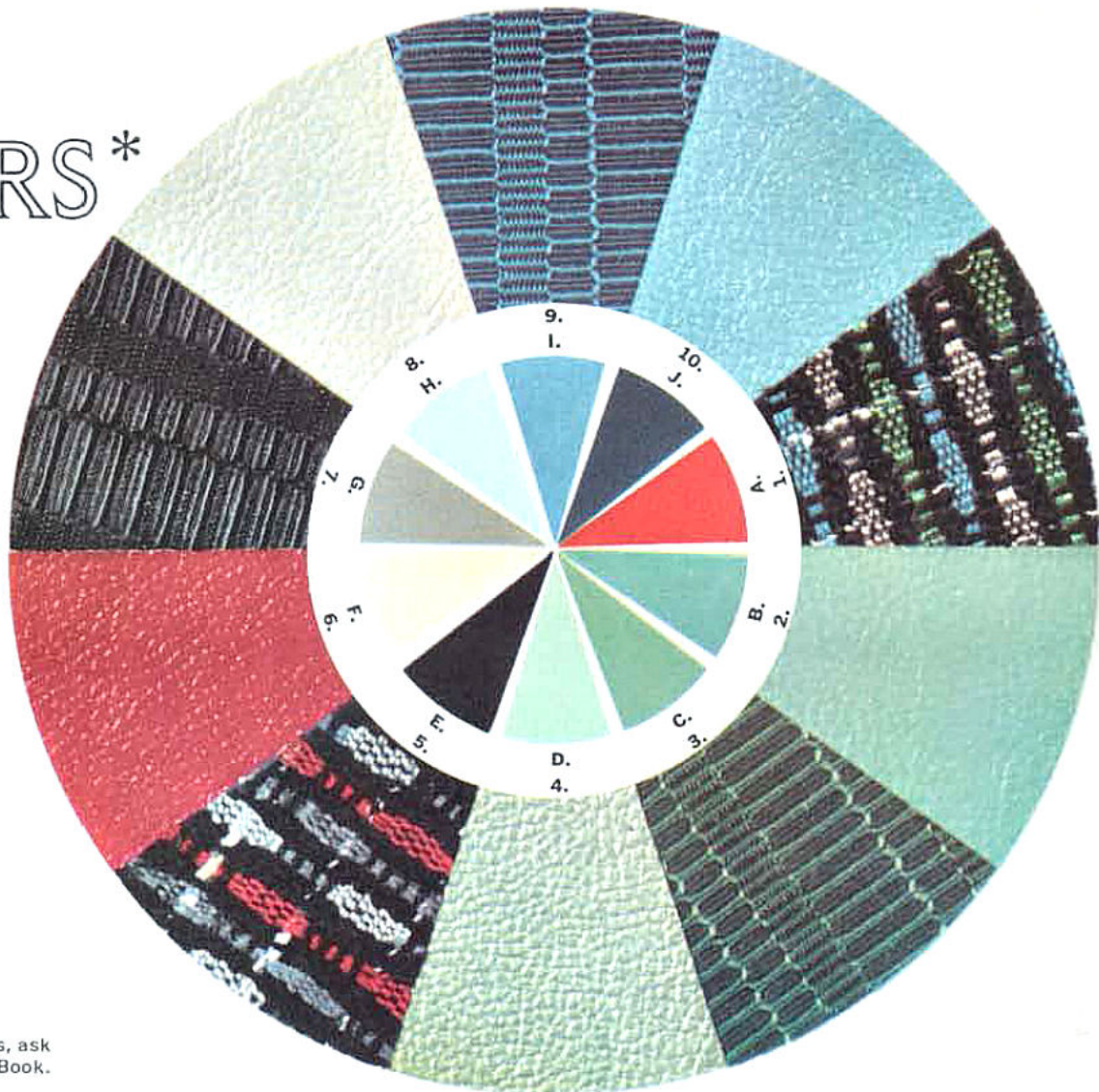
- | | |
|---|---------------------------------------|
| 1. Blue-Green Aztec Tweed Cloth | 7. Embassy Black Barrister Cloth |
| 2. Meadow Green Moroccan Vinyl | 8. Smoke White Moroccan Vinyl |
| 3. Green Mist Bedford Cloth | 9. Blue Jewelsheen Fabric |
| 4. Sea Foam Green Metallic Moroccan Vinyl | 10. Surf Blue Metallic Moroccan Vinyl |
| 5. Red-Gray Barbizon Cloth | 11. Holland Blue Moroccan Vinyl** |
| 6. Bolero Red Moroccan Vinyl | 12. Black Pearl Moroccan Vinyl** |

EXTERIORS—Comet offers a brilliant spectrum of beautiful colors for you to select from—all in Super-Enamel to keep your Comet bright, showroom fresh. Choose either distinctive solids or harmonizing two-tone combinations.

- | | |
|-------------------------------|----------------------------|
| A. Signal Red | F. Sultana White |
| B. Regency Turquoise Metallic | G. Sheffield Gray Metallic |
| C. Saxon Green Metallic | H. Blue Haze |
| D. Green Frost | I. Columbia Blue Metallic |
| E. Presidential Black | J. Empress Blue Metallic |

—and to Personalize Your Comet

FASHION GROUP TRIM—consists of floor carpets (sedans only); contour front seat; bright window frames; glove box lock; bright door trim moldings, de luxe door and seat trim. Choice of all-vinyl or vinyl and fabric upholstery in sedans, all-vinyl in station wagons. (Optional at slight additional cost.)



*For a complete selection of standard and optional interior and exterior colors and fabrics, ask a salesman at your Comet dealer's to show you the 1961 Comet Color and Upholstery Book.
**Not shown.

SPECIFICATIONS

BODY AND SUSPENSION

Unit-Built Construction: Extra strong, extra solid with rust-resistant zinc-coated underbody members; reinforced with double ribs, cross-members.

Front Suspension: Ball-joint front suspension with anti-dive provision. Coil front springs. Hydraulic shock absorbers mounted inside coil springs.

Rear Suspension: Alloy steel, leaf-type rear springs for greater stability. Hotchkiss drive. Direct-acting, angle-mounted hydraulic shock absorbers.

Steering: Recirculating ball-and-nut type steering gear. Over-all steering ratio: 27 to 1.

Parking Brake: Independent mechanical; operating on the rear wheels. Brake application and release controlled by handle located beneath the instrument panel, to the left of the steering wheel.

ENGINE

Thrifty-Power Six: High-economy in-line 6-cylinder engine. Overhead valves. Displacement: 144.3 cubic inches; compression ratio: 8.7 to 1; recommended fuel: regular grade.

Thrifty-Power 170*: In-line 6-cylinder engine. Overhead valves. Displacement: 170 cubic inches; compression ratio: 8.7 to 1; recommended fuel: regular grade.

Engine Lubrication: Full-pressure lubrication system. Rotor-type oil pump with nonfloating screened inlet. Oil capacity (with filter change): 4.5 quarts.

Engine Cooling: Downflow, pressurized radiator. Full-length water jackets around all cylinders. Capacity without heater: 8.7 quarts; capacity with heater: 9.3 quarts.

Fuel System: Carburetor: single barrel, downdraft type. Mechanical diaphragm fuel pump with vacuum-booster feature as standard equipment. Dry-type air cleaner with replaceable element. Fuel filter locations: fuel tank, fuel line between pump and carburetor.

Electrical: 12-volt system, 54-plate battery. Full-vacuum spark control. Positive engagement starter. 18 mm. anti-fouling spark plugs.

TRANSMISSION AND REAR AXLE

Automatic Transmission*: 5-position selector lever. Selector positions: P(Park), R(Reverse), N(Neutral), D(Drive), L(Low). Fully automatic fluid torque converter with 2-speed planetary gearset.

Three-Speed Manual Shift Transmission: Selective gear-type with three forward speeds. Gear ratios: First gear, 3.29 to 1; Second gear, 1.75 to 1; Third gear, 1.00 to 1; Reverse gear, 4.46 to 1. Both second and third gears are synchronized, virtually eliminating clashing gears when shifting.

Clutch: Non-centrifugal, single dry-plate type. Outside diameter: 8½ inches.

Rear Axle: Semi-floating type with hypoid gears. Two-pinion differential, tapered roller bearings.

COMET SEDANS

Wheelbase.....	114.0"
Over-all length.....	194.8"
Tread (front).....	55.0"
(rear).....	54.5"
Over-all height.....	54.5"
Over-all width.....	70.4"

Brakes: Hydraulic, internal-expanding type. Total brake lining area: 131.0 square inches. Brake drum diameter: 9 inches.

Wheels and Tires: Stamped steel disc wheels, 13-inch diameter. Tyrex cord tire size: 6.00 x 13, 4-ply rating. White sidewall tires optional at extra cost on both models.

COMET STATION WAGONS

Wheelbase.....	109.5"
Over-all length.....	191.8"
Tread (front).....	55.0"
(rear).....	54.5"
Over-all height.....	55.1"
Over-all width.....	70.4"

Brakes: Hydraulic, internal-expanding type. Total brake lining area: 150.6 square inches. Brake drum diameter: 9 inches.

Wheels and Tires: Stamped steel disc wheels, 13-inch diameter. Tyrex cord tire size: 6.50 x 13, 4-ply rating. White sidewall tires optional at extra cost.

OPTIONAL EQUIPMENT

- Comet Drive Automatic Transmission
- Thrift-Power 170 Engine
- Back-Up Lights
- Glove Box Light
- Comet-Aire Heater and Defroster
- Independent Air Conditioning Unit
- Padded Instrument Panel and Sun Visors
- Push-Button Radio
- Wheel Covers
- White Sidewall Tires
- Windshield Washer
- Electric Tailgate Window (Station Wagons)
- Tinted Windshield
- Electric Windshield Wipers
- Station Wagon Roof Luggage Rack
- Smog Reduction System

*Optional, at extra cost

PICK YOUR COMET...PACK YOUR BAGS...

ENJOY COMPACT-CAR DRIVING AT ITS BEST!

