

1990 FORD ESCORT



THE WORLD'S BEST-SELLING CAR

Sales records leave little doubt about the desirability of Ford Escort. For the past seven years, more people around the world have chosen Escort than any car made anywhere.*

Little wonder. Escort continues to be an outstanding value and a versatile all-around performer. It features the traction of front-wheel drive, electronic fuel injection, a smooth-riding 4-wheel independent suspension system, a roomy, well-appointed interior and a

choice of 2- or 4-door hatchback or wagon.

And like all Ford cars, Escort is solidly backed by extensive new-vehicle warranty coverage. The transferable powertrain warranty is for 6 years or 60,000 miles, whichever comes first. Corrosion protection for outer body panel rust-through is 6 years or 100,000 miles, whichever comes first. (Ask your Ford Dealer for a copy of the limited warranty.)

*Based on 1982-1988 calendar year worldwide sales and export data.



► Escort LX 4-door hatchback in Twilight Blue Clearcoat Metallic and Escort LX 2-door hatchback in Silver Clearcoat Metallic with optional lower two-tone paint. Both include an optional LX Special Value Package, detailed on pages 12 and 13 (polycast wheels replace the luxury wheel covers shown in some parts of the country—see your dealer).



A CAREFULLY DESIGNED INTERIOR

Escort's interior compartment is roomy and versatile with comfortable seating for four. Ford designers have taken every step, including the use of computer-assist techniques, to create a roomy, space-efficient environment.

The design of the instrument panel is "driver biased." That means the panel is angled toward you so that dials and gauges are within your central viewing area and controls are within easy reach. Visibility is important, too. The position of the driver's seat is designed to allow a commanding view of the road ahead. And Escort's win-

dows and roof pillars are positioned to provide a wide view.

Ford designers have taken every step to create a roomy, space-efficient environment.

Ventilation is essential to comfort. Escort's power ventilation system has four blower speeds to regulate heating and cooling through vents located under and in the instrument panel. Demisters help keep the side windows clear.



▲ Above and at right: Escort LX with the optional Automatic Transaxle Special Value Package in Regatta Blue trim. It includes the instrumentation group and other desirable equipment at an attractive discount. (Tilt steering wheel is part of the package in some states, optional in others. See your dealer.) Also shown is the optional splitfold rear seat.





The planning of an interior compartment must take into account a wide variety of in-use situations which are likely to arise. The Escort interior is a versatile people and cargo carrier. Fold the rear seat down and more than double the available cargo area—from 17.6 (17.7

4-door) to 38.8 cu. ft. in hatchbacks, and from 28 to 58.8 cu. ft. in the wagon. With the optional split/fold rear seat (standard in GT), you can also fold one seat back down to accommodate cargo as well as a passenger. Real flexibility.

And real convenience. All Escorts are equipped with a standard automatic shoulder belt

Fold the rear seat down and more than double the available cargo area.

restraint system that positions the shoulder belts of the driver and front passenger automatically.

This system is not intended to function alone. It's to be used in conjunction with the lap safety belt, which should always be worn. In the rear, manual lap and shoulder belts are provided.



▲ The standard automatic shoulder belt restraint system positions the belt for easy entry...

...then retracts it automatically across the chest and shoulder of the driver and front seat passenger. All they have to do is buckle their lap belts.

▲ The Escort LX interior in Regatta Blue is shown with the optional LX Automatic Transaxle Special Value Package and the optional split/fold rear seat (standard removable cargo area cover not shown).

ESCORT LX WAGON

When the LX wagon is your choice, you're getting the same performance attributes that make the hatchbacks such a pleasure to drive.

What you get in addition to the hatchback is a 5-speed manual transaxle (an automatic transaxle is optional). A color-keyed retractable cargo cover to keep your belongings out of sight. A handy storage bin in the quarter trim panel. A light on the instrument panel that lets you know if the lift-gate has not been closed securely.

When the rear seat back is down, the cargo area increases to 58.8 cubic feet.

And, of course, you get the main reason for buying a wagon in the first place: the additional cargo space for the extra belongings you often carry as well as a special load-carrying suspension to help handle them. And you may be surprised at just how much cargo an Escort wagon will hold. Even with the rear seat back up, there are 28 cubic feet of cargo volume. When the rear seat back is folded down, the usable area increases to its 58.8 cubic foot maximum.

◀ *Escort LX wagon in Black. Also shown is the optional Automatic Transaxle Special Value Package and the optional luggage rack and rear window wiper/washer.*



For even greater cargo versatility, the optional split/fold-down rear seat offers you more ways to make the best use of the space at hand. Fold both seat backs down for maximum cargo capability. Or fold one seat back down to accommodate a passenger *and* a generous amount of stowage. It's the kind of feature that can come in handy in a variety of situations.

Remember, too, that the LX wagon is eligible for either the Manual Transaxle Special Value Package or the Automatic Transaxle Special Value Package (Automatic shown on these pages). These packages allow you to add desirable options to your car at a substantial discount.



▲ *The LX wagon interior shown here in Sand Beige includes the optional LX Automatic Transaxle Special Value Package.*

▲ *The rear cargo area of the LX wagon becomes a full 58.8 cubic feet when the rear seat back is folded down, enough room to handle a lot more cargo than you might expect in a car with Escort's trim exterior size.*

FORD ESCORT GT STANDS APART

Escort GT, though it shares its chassis with the other Escorts, is really a different car. GT sets its sights on the open road, where driving enjoyment is an end in itself.

GT's 1.9 liter high-output engine provides an extra measure of performance. Multiple-port electronic fuel injection, freer breathing hemispherical combustion chambers, high-lift cam, tuned intake manifold and high-efficiency exhaust header are some of the reasons why. The transaxle is a smooth-shifting 5-speed manual. The suspension has tight-handling components including specially valved struts, larger front and added rear stabilizer bars for greater road-holding capability.

GT's 1.9 liter high-output engine provides an extra measure of performance.

Larger diameter 15-inch performance radial tires and wide 8-spoke aluminum wheels combine for excellent handling and steering response and the steering system itself is the precise rack-and-pinion type with power assist for quick, smooth operation.

Escort GT reclining performance bucket seats feel firm and substantial. That's because they're



▲ The interior above includes the optional GT Special Value Package, which offers a group of desirable options at an attractive discount.

▲ The clean, no-nonsense look of the 1.9 liter HO engine, with its scored cast aluminum cam cover and bold graphics, hints at the extra Escort GT performance it provides.

designed to help hold you firmly in place, especially when cornering. They're trimmed in sporty cloth and there's a fold-down armrest.

GT's floor carpeting is thick cut pile and there's an extra measure of sound insulation as well. The upholstered door trim panels include large armrests and handy storage bins on their lower portions. The control which adjusts both electric remote-control outside mirrors is on the driver's door.

The instrumentation is full analog with white-on-black performance graphics. The fuel and engine temperature gauges are positioned between the large, easy-to-read tachometer and speedometer. The full console includes a graphic systems monitor that alerts the driver when certain conditions need attention, such as a burned out headlamp or low washer fluid. The 4-spoke steering wheel is wrapped in leather.

Entertainment is provided by an electronic AM/FM stereo radio (may be deleted for credit) with four speakers. An overhead console features an electronic digital clock (time, date, elapsed time) and two map/courtesy lights. Mirrors for both visors are provided.

GT's rear seat is the split/fold-down type which gives the hatch area flexibility for both passenger and cargo capability. The hatch can be opened by remote control by means of a button located inside the glove box.

► Escort GT's suspension system includes tight-handling components—a big part of GT driving enjoyment. Shown in Bright Red.



OPTIONS AND SPECIAL VALUE PACKAGES

A wide range of individual options is available to allow you to personalize your Escort. In addition, LX and GT offer optional Special Value Packages—groups of popular options which, when purchased together, represent a significant savings over the same options if purchased separately—a smart way to add desirable options to your vehicle.

The optional LX Special Value Package is available in both manual and automatic transaxle versions and includes such items as the instrumentation group, light/security group, interval wipers and electronic AM/FM stereo (additional options are allowed, but package content may not be changed).

The optional GT Special Value Package also offers attractive savings over options purchased separately. (Package items identified as "■" may be deleted, but the discount would no longer apply. Additional options allowed.)

All Special Value Packages are listed in detail on page 13. Package content may vary slightly in some parts of the country. Your dealer can verify package content.



◀ The AM/FM stereo radio with cassette tape player, a popular option, is included in the optional Escort GT Special Value Package.



◀ Air conditioning is optional with all series (not available with Pony) and is included with the optional GT Special Value Package.



◀ Speed control is especially useful for those who do highway or freeway driving. It's optional with LX and included with the optional GT Special Value Package.

◀ The overhead console contains an electronic digital clock as well as map/courtesy lights. It's included with LX Special Value Packages, standard with GT and optional with LX.



◀ Left to right: Polycast wheels (optional with LX); luxury wheel covers (optional with LX, included with LX Special Value Packages); semi-styled steel wheels (standard with Pony and LX).

	Pony	LX	Special Value Packages ¹		
			LX Man. Trans.	LX Auto. Trans.	GT
1.9L EFI 4-cylinder engine	S	S	S	S	
1.9L EFI H0 4-cylinder engine					S
4-speed manual transaxle	S	S			
5-speed manual transaxle (1)		0	■		S
Automatic transaxle	0	0		■	
Overhead console with electronic digital clock and courtesy/map lights		0	■	■	S
Rear window defroster	0	0	■	■	■*
Tinted glass	0	0	■	■	■*
Instrumentation Group (2)		0	■	■	S
Light/Security Group (3)		0	■	■	■*
Dual electric color-keyed remote-control mirrors		0	■	■	S
Wide vinyl bodyside moldings		0	■	■	
Electronic AM/FM stereo radio	0	0	■	■	S(4)
Power steering		0	■	■	S
Luxury wheel covers		0	■(5)	■(5)	
Interval windshield wipers		0	■	■	■*
Other options					
Air conditioning		0	0	0	■*
Heavy-duty battery	0	0	0	0	S
Deluxe luggage rack (wagon only)		0	0	0	
Clearcoat paint (6)		0	0	0	0
Lower two-tone paint (see your dealer for color availability)			0	0	
Electronic AM radio (4)	0	S			
Electronic AM/FM stereo radio with cassette tape (4)	0	0	0	0	■*
Premium sound system (7)			0	0	0
Speed control		0	0	0	■*
Split/fold rear seat			0	0	S
Tilt steering wheel		0	0	0	■*
14" polycast wheels		0	0	0	
Rear window wiper/washer		0	0	0	0

(1) Standard with wagon and high altitude. (2) Includes tachometer, trip odometer and temperature gauge. (3) Includes illuminated passenger-side visor mirror, glove box light, cargo compartment light with liftgate light switch, engine compartment light, ashtray light, rear door courtesy light switch (4-door models), headlamps-on reminder chimes, and remote liftgate release (hatchback only). (4) May be deleted for credit. (5) May be deleted with no loss of discount. (6) Clearcoat metallic paint has limited availability during the 1990 model year. Your dealer has current information. (7) Includes 4 speakers and an amplifier that increases power from 16 to 80 watts.

IMPORTANT NOTE: Contents of Special Value Packages vary depending on the geographical area you live in. Please consult your Ford Dealer for content of the package for your area.

MAJOR STANDARD FEATURES

2-Door Pony

EXTERIOR

- Aerodynamic rectangular halogen headlamps
- Black driver's side door-mounted mirror
- Semi-styled 14" steel wheels with trim rings

INTERIOR

- Automatic front shoulder belt restraint system with active lap belt and rear seat lap/shoulder belts
- Safety belt reminder chime
- Cargo area cover
- Consolette
- Full soft wrapover door trim
- Locking glove box
- Instrument panel storage bin with lining
- Cloth and vinyl low-back reclining bucket seats
- Fold-down rear seat back
- Black "soft feel" steering wheel
- Side window demisters
- 4-speed heater/defroster/ventilation
- Inside hood release
- Deluxe sound insulation
- 2-speed electric windshield wipers

LX (in addition to or in place of Pony items)

- Dual accent bodyside paint stripes
- Low-back reclining buckets with luxury cloth trim
- Electronic AM radio (may be deleted for credit)
- Luxury door trim
- Door trim panel storage bins
- Liftgate ajar alert light (wagon)
- Child safety rear door locks (4-door hatchbacks and wagons)

GT (in addition to or in place of Pony items)

- 15" cast aluminum wheels
- P195/60HR15 BSW tires
- Fog lamps
- Wheel spats
- Rear spoiler
- Sport performance bucket seats
- Rear stabilizer bar

COLORS, TRIMS & SPECIFICATIONS

PONY AND LX

Paint Colors	Interior Trim Colors			
	Regatta Blue*	Scarlet Red*	Medium Grey	Sand Beige
Black		X	X	X
Almond				X
Bright Red		X	X	
Spinnaker Blue	X			
Midnight Regatta Blue	X		X	
Light Grey	X	X	X	
Oxford White	X	X	X	X
Clearcoat Colors**				
Wild Strawberry Clearcoat Metallic		X	X	
Graphite Clearcoat Metallic		X	X	
Light Sandalwood Clearcoat Metallic				X
Twilight Blue Clearcoat Metallic	X		X	
Crystal Blue Clearcoat Metallic	X			
Silver Clearcoat Metallic	X	X	X	

*Not available on Pony. **Clearcoat metallic paint is optional and not available on Pony. Clearcoat has limited availability during the 1990 model year. Your dealer has current information.

ESCORT GT

Paint Colors	Interior Trim Colors	
	Medium Grey	Sand Beige
Black	X	X
Bright Red	X	
Oxford White	X	X
Clearcoat Colors*		
Wild Strawberry Clearcoat Metallic	X	
Light Sandalwood Clearcoat Metallic		X
Twilight Blue Clearcoat Metallic	X	
Silver Clearcoat Metallic	X	

*Optional clearcoat metallic paint includes a dark titanium lower body two-tone paint treatment. Clearcoat has limited availability during the 1990 model year. Your dealer has current information.

SPECIFICATIONS

ESCORT

Engine type	1.9 liter overhead-cam in-line 4-cylinder
Induction system	Electronic central fuel injection
Fuel tank	11.5 gallons (13 gallons for selected applications. See your dealer for details.)
Transaxle	4-spd. manual*
Front suspension	MacPherson strut, independent, stabilizer bar, track control arm
Rear suspension	Modified MacPherson strut, independent, tension strut, control arm, forged spindle†
Steering	Manual rack-and-pinion, 21.2:1 ratio
Brakes	Four-wheel hydraulic, power front disc/rear drum
Wheels	Semi-styled steel stamped, 14x5.0 JJ
Tires	P175/70R14 BSW

*5-spd. manual transaxle standard with wagon and high altitude, optional with LX. Automatic transaxle optional with Pony and LX.
†Wagon includes load-carrying suspension with rear variable-rate springs.

ESCORT GT

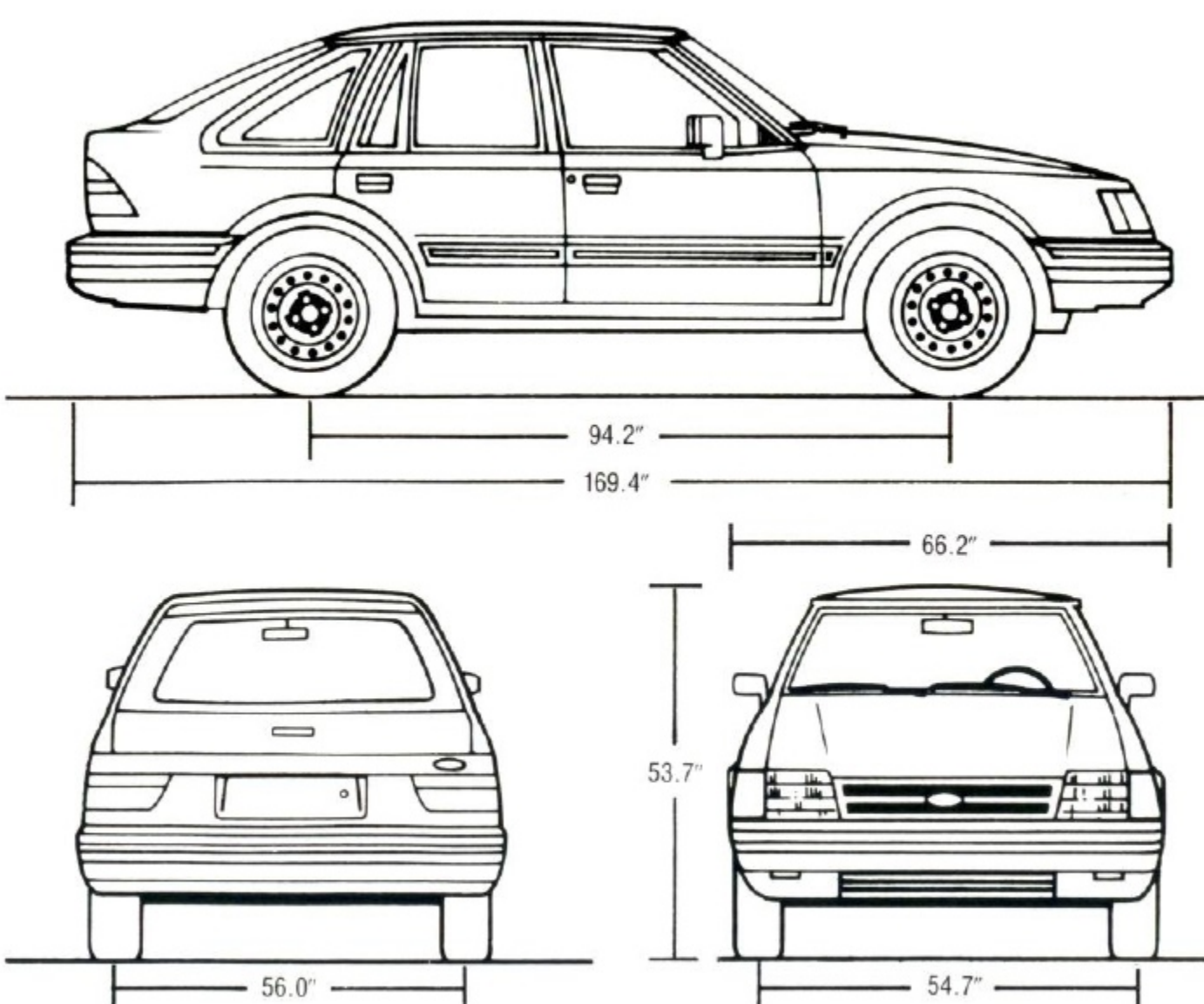
Engine type	1.9 liter, hemi-head, high output 4-cylinder
Induction system	Multiple-port electronic fuel injection
Fuel tank	13 gallons
Transaxle	5-spd. manual
Front suspension	Handling suspension, larger front stabilizer bar
Rear suspension	Handling suspension, variable rate springs, stabilizer bar
Shock absorbers	Integral strut-type, nitrogen gas-pressurized hydraulic
Steering	Power rack-and-pinion, 18.3:1 ratio
Brakes	Four-wheel hydraulic, power front disc/rear drum
Wheels	8-spoke cast aluminum, 15x6.0 JJ
Tires	P195/60HR15 performance

DIMENSIONS

	Hatchback	Wagon	GT
Wheelbase	94.2"	94.2"	94.2"
Length	169.4"	169.4"	169.0"
Height	53.7"	53.4"	53.7"
Width	66.2"	65.9"	66.2"
Front tread	54.7"	54.7"	54.9"
Rear tread	56.0"	56.0"	56.1"
Trunk or cargo volume (cu. ft.)	38.8(a)	58.8(b)	38.8(a)
Passenger capacity	4	4	4

(a) Rear seat down; 17.6 cu. ft. (2-door), 17.7 (4-door) with rear seat up. (b) Rear seat down; 28.0 cu. ft. with rear seat up.

ESCORT 4-DOOR HATCHBACK



SAFETY AND OWNER BENEFITS

Ford Motor Company strongly encourages all passengers to use their safety belts. In Escort, an automatic front shoulder belt restraint system with manual lap safety belts is standard in all models.



Ford also urges the use of child and infant restraints, as required in all states. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) is available at all Ford Dealers. If a child restraint requires a top-tether, Ford cars provide for attachment of an anchor at each rear seating position.

FORD LIFEGUARD DESIGN SAFETY FEATURES

Vehicle operation

Split service hydraulic brake system with warning light Corrosion-resistant brake lines Flash-to-pass headlamps Turn indicator with lane-changing signal feature Hazard warning flasher Backup lamps Side marker lamps Parking lamps coupled with headlamps High-mount stop lamp Two-speed windshield wipers Windshield washers Outside rearview mirror, driver's side Glare-reduced instrument panel, windshield wiper arms and windshield pillars Uniform transaxle shift quadrant with safety starting switch (on all cars equipped with automatic transaxle), clutch or neutral interlock for starter motor (on cars with manual transaxle) Continuously variable control illumination intensity (instrument cluster lighting) Safety hood latch system Responsive windshield defroster system Tamper-resistant (non-reversing) odometer 55-mph highlighted speedometer Impact-activated fuel pump shut-off switch for electronic fuel-injected engines

Occupant protection

Safety-designed front end structure Safety-designed roof structure Steel guard rails in side doors Safety-designed door hinges and double yoke

safety door latches Automatic shoulder belt restraint system and manual lap safety belts with automatic retractors for front seating positions Visible and audible seat belt fastening reminders for the driver's seat Lap/shoulder belts with automatic retractors for rear seating positions Energy-absorbing steering column and steering wheel Energy-absorbing armrests and safety-designed door handles Energy-absorbing instrument panel with padding Energy-absorbing sun visors Energy-absorbing front seat back tops Self-locking front seat back latches (2-door vehicles) Head restraints for front occupants Safety glove box latch Inside yieldaway rearview mirror Impact-absorbing laminated safety glass windshield Flame-resistant interior materials Safety-designed coat hooks Safety-designed radio control knobs and push buttons Rear door child-proof locks (4-door vehicles)

Anti-theft

Locking steering column with audible key reminder Visible Vehicle Identification Number (VIN) Inside hood release

6-YEAR/60,000-MILE POWERTRAIN WARRANTY

Covers you and future owners, with no transfer cost, for 6 years or 60,000 miles, whichever comes first. This limited warranty covers major powertrain components. Ask your dealer for a copy.

6-YEAR/100,000-MILE CORROSION PROTECTION

Escort's corrosion warranty coverage for outer body panel rust-through is 6 years or 100,000 miles, whichever comes first. See your Ford Dealer for a copy of this limited warranty.

SCHEDULED MAINTENANCE

Here are some examples of normal scheduled maintenance intervals for the

1990 Escort. For complete maintenance recommendations, refer to the Maintenance Schedule and Record Log.

Engine oil and filter change	each 7,500 miles or 6 months
Spark plug change	each 30,000 miles
Air filter replacement	each 30,000 miles
Engine coolant replacement	each 30,000 miles or 3 years

DAMAGE RESISTANCE

Ford equips Escort with impact-resistant front and rear bumpers that meet the damageability requirements of the Federal Bumper Standards at 5 mph (exceeding the Standards' 2½-mph requirement).

FORD DEALER QUALITY COMMITMENT

The Ford Quality Commitment extends beyond the factory to every facility where Ford products are sold worldwide. Your dealer knows that making your satisfaction his top priority is part of the total team effort. To him, "Quality is Job 1" means putting the customer first.



Participating Ford Dealers offer the Lifetime Service Guarantee, which guarantees their customer-paid work on your Ford vehicle for as long as you own it. A covered repair is paid for once. If it ever has to be fixed again, the repairing dealer will fix it free. Ask to see a copy of the Lifetime Service Guarantee when you visit your participating Ford Dealer.



Optional Ford Extended Service Plans cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your dealer has full details.



QUALITY REPLACEMENT PARTS FROM FORD

Genuine Ford and Motorcraft original equipment replacement parts meet the same high standards as those installed in production.



The leasing alternative is available to qualified lessees through your participating Ford Dealer, who can arrange a Red Carpet Lease® tailored to your circumstances through Ford Credit. A wide variety of financing plans are also available.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

PRODUCT CHANGES

Ford Division reserves the right to change product specifications at any time without incurring obligations.

"ASK YOUR FORD DEALER"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Best-Built American Cars.



This is based on an average of consumer-reported problems in a series of surveys of '81-'89 models designed and built in North America.