

05 **E**cho
Hatchback

TOYOTA
the feeling never ends

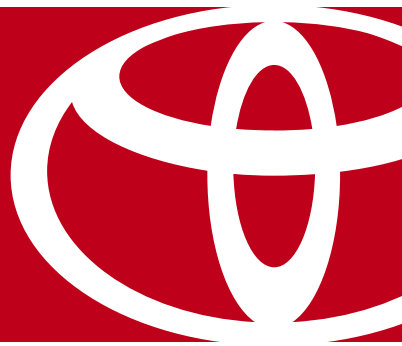


Sure, we could tell you that all of the 2005 Echo Hatchback models come with a very responsive 1.5 Litre, 4-cylinder, 16-valve engine with VVT-i (Variable Valve Timing with intelligence). We could also add that it is incredibly economical, surprisingly spacious and outrageously manoeuvrable. But the bottom line is that the aerodynamically designed Echo Hatchback is a total blast to drive – it doesn't feel like a compact (it only parks like one). And once you're on the road – let's just say "actions speak louder than words".

05

Echo Hatchback

WHAT GOES IN THE HATCH IS UP TO YOU.



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From left: 5-door Echo Hatchback RS shown in Millennium Gold

3-door Echo Hatchback CE shown in Speedway Blue

5-door Echo Hatchback LE shown in Absolutely Red





5-door Echo

Hatchback RS shown

in Millennium Gold.



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OPEN WIDE AND SAY "WOW!" You owe it to yourself to test drive the RS's front sport seats. And while you're at it check out the leather-wrapped tilt steering wheel and shift-knob (manual only) as well as the interior chrome accents – an RS-exclusive – power door locks, and 4-forward-speakers with an AM/FM stereo cassette, or choose the optional AM/FM/CD/MP3 player that sounds like you're sitting front row centre. And for those times when you "just need some space," simply lower the rear seats, open the hatch and prepare to be impressed.

Facing page: Once you get behind the wheel, one of the first things you'll notice is the CE's ergonomically designed dashboard with centre-mounted, easy-to-read instruments, displays and indicator lights.



Left: Echo Hatchback's high seating position is designed for optimum visibility and maximum convenience.

Above: A 360 degree view of the Echo Hatchback RS's interior. The Echo Hatchback opens up all kinds of storage possibilities. Put the rear seats down and there's enough cargo capacity to handle just about anything.



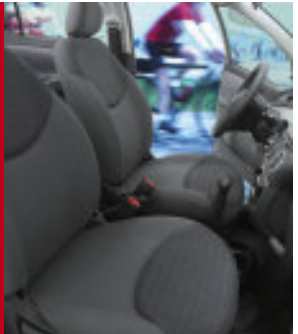
ECHO HATCHBACK RS **LOOKS CAN BE DECEIVING.** A perfect example is the Echo Hatchback RS, which on first inspection appears to be a very innovatively conceived compact, with the obvious added features of a hatchback, coloured rear spoiler and side skirts. But the thinking goes way beyond aerodynamics: a 5-speed transmission (or optional 4-speed automatic), 108 hp, and 1.5 Litre VVT-i engine will quickly attest to that. As will front-wheel drive, power steering and aluminum alloy wheels. All things considered, the RS could just be the most totally well-thought-out hatchback in its category. The fact that you're going to fall in love with it is only a bonus.

Above: 5-door Echo Hatchback RS shown in Millennium Gold.



Above: 3-door Echo Hatchback LE shown in Speedway Blue. Below: 5-Door Echo Hatchback LE shown in Silver Streak Mica.

ECHO HATCHBACK LE



GREAT THINGS COME IN NOT-SO-SMALL PACKAGES.

In addition to a complete list of standard features, the Echo Hatchback LE also comes with one major decision: 3-door or 5-door? Once that's out of the way, almost everything else is part of the bargain. Which means enhancements such as a 4-forward-speaker stereo system and a rear window wiper/washer are all included. The same can also be said for Echo Hatchback's spontaneous 1.5 Litre, 4-cylinder, 16-valve, fuel injection engine, as well as power steering and dual front airbags. With comfortable seating for four and 60/40 fold-down rear seats, the LE easily adapts to just about any kind of situation your lifestyle wants to throw at it.



Right: Put the rear seats down and there's enough cargo capacity to handle anything from a serious, all-terrain mountain bike to the ultimate stereo system.

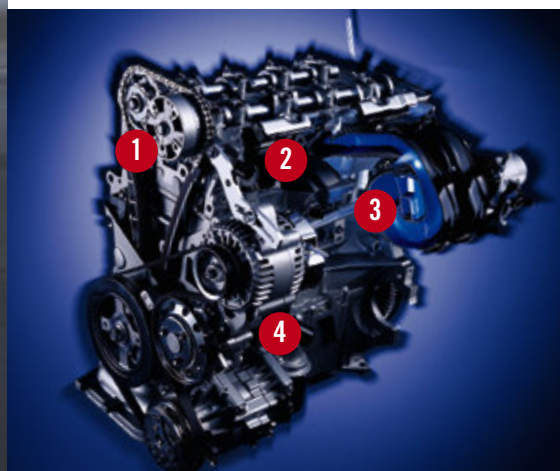


ECHO HATCHBACK CE **ECHO-NOMICS 101.** The absolutely most affordable member of the Echo Hatchback family – the CE – is anything but entry-level. Not when it comes with reclining front bucket seats, a front centre console box, rear seat heater ducts and an electric rear window defroster. And with the Echo Hatchback’s highly economical 1.5 Litre, 4-cylinder engine, you can look forward to spending a lot less time at the gas station. But aside from unbelievable fuel-efficiency, what the CE really gives you is plenty of room with the rear seats either up or down. So, whether your cargo is two weeks worth of camping gear or three very grateful friends, the Echo Hatchback CE is at the head of its class.

This page: 3-door Echo Hatchback CE shown in Absolutely Red.



IT ALL STARTS WITH SAFETY... AND ENDS WITH PERFORMANCE. Regardless of which Echo Hatchback you choose, you and your passengers are going to be surrounded by a comprehensive system of safety features. Some are obvious, like the high driver’s seat to maximize your visibility, 3-point front seatbelts with adjustable shoulder anchors* and child-protector rear door locks*. But many other important safety features are not even visible – like the high-strength steel side-impact door beams inside every door. The fact is, the Echo Hatchback’s impact-absorbing body structure has been designed to effectively absorb the energy of a collision from any direction – front, rear or side. So wherever your CE, LE or RS takes you, you’ll be driving with peace of mind and confidence.



THE ECHO HATCHBACK VVT-i ENGINE:

Echo’s 1.5 Litre, 4-cylinder, DOHC, 16-valve engine features Variable Valve Timing with intelligence (VVT-i) – advanced technology for this class of vehicle. VVT-i provides extra power, improved fuel economy and cleaner emissions.

- 1 *Timing chain – new compact design reduces weight and increases durability.*
- 2 *Intake manifold – tuned for improved low and mid-range torque.*
- 3 *Plastic intake manifold – reduces weight and cylinder head heat transfer;*

its long ports improve air volume efficiency for greater low and mid-range torque.

- 4 *Aluminum alloy cylinder block and head – reduces engine weight.*

ECHO HATCHBACK SAFETY FEATURES

- Driver and front passenger airbag Supplemental Restraint System (SRS)
- 3-point rear seatbelts in all positions with Automatic/Emergency Locking Retractor (ALR/ELR)
- Energy-absorbing steering column
- Front and rear headrests
- 3-point front seatbelts with adjustable shoulder anchors*, driver side Emergency Locking Retractor (ELR), passenger side Automatic/Emergency Locking Retractor (ALR/ELR)
- Child-protector rear door locks*
- Front seatbelt pre-tensioners with force limiters
- Front and rear energy-absorbing crumple zones
- Energy-absorbing upper interior trim
- Side-impact door beams.

**5-door models only.*

DRESS IT UP. DRIVE IT OUT. Express yourself. Take your Toyota Echo Hatchback to a whole new level of self-expression by adding any of the Toyota Accessories custom designed for your model. It's a great way to personalize your new vehicle, optimize its appearance and enhance the performance all at the same time. Ask your Toyota Dealer. To find the Toyota Dealer nearest you go to toyota.ca or call **1-888-TOYOTA-8**.

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Performance exhaust

Roof rack

Side skirts

Shift knob

Enhance the look and functionality of your new Echo Hatchback by choosing from the following list of Accessories:

- Aluminum alloy wheels • Air conditioning • All-season mats • AM/FM/Cassette/CD • AM/FM/CD • AM/FM/CD/MP3
- "B" pillar accent • Block heater • Car tent • Cargo box • Cargo liner • Cargo net • Carpet mats
- Cold air intake • Cruise control • Dash accent kit • Exhaust tip • Fog lamps
- Front end mask • Graphics kits • Hood deflector • Keyless entry
- Licence plate cover • Lowering springs • Rear bumper protector
- Roof rack & attachments • Rally style rear spoiler
- Rear spoiler • Seat covers • Security system[†]
- Side window visors • Splash guards • Sport pedals
- 10" subwoofer • Towing accessories • Wheel locks

[†] Vehicle must be equipped with power door locks.



Echo Hatchback all dressed up with a performance exhaust, aluminum alloy wheels, side skirts, a rear spoiler, front-end mask and side window visors.

2005 ECHO HATCHBACK COLOURS



3P0 Absolutely Red



8P1 Speedway Blue



580 Millennium Gold



068 Polar White



1E7 Silver Streak Mica



209 Black Sand Pearl

Dark Grey Fabric on CE and LE models.

Black Sport Fabric on RS model.

NEW VEHICLE WARRANTY SUMMARY
No Deductibles – No Transfer Fees

Comprehensive Coverage - 3 years or 60,000 km

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

Powertrain Components - 5 years or 100,000 km

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

Major Emission Control Components - 8 years or 130,000 km

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

Corrosion Perforation - 5 years unlimited distance

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

VEHICLE COVERAGE

ECP™ With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's the most affordable way to guarantee your peace of mind. Consult your Toyota Dealer for details.

TOYOTA EXPERIENCE Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. Our highly skilled, Toyota-trained technicians are here to make sure you enjoy many years of trouble-free driving. "That new Toyota feeling - we help you keep it."

TOYOTA FINANCIAL SERVICES If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.

Toyota Canada and its Dealers are proud sponsors of Canadian Special Olympics.

Toyota Graduate Program This program assists new graduates in their purchase of a New or Certified Used Toyota. The program differs depending on the model chosen. Be sure to ask your Dealer when purchasing your Toyota. Some conditions may apply.



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2005 ECHO HATCHBACK

FEATURES

ECHO HATCHBACK	3-DR CE	3-DR LE	5-DR LE	5-DR RS
INTERIOR:				
• AM/FM Stereo Cassette, 2-Forward-Speakers	•			
• AM/FM Stereo Cassette, 4-Forward-Speakers		•	•	•
• Rear Seat Heater Ducts	•	•	•	•
• Front Bucket Seats	•	•	•	
• Front Sport Seats				•
• Driver Seat Recline, Headrest-Vertical Adjustments	•	•	•	•
• Passenger Seat Recline, Headrest-Vertical Adjustments	•	•	•	•
• 60/40 Split Rear Bench Seat w/Fold-Down Seat Back, Headrest-Vertical Adjustments	•	•	•	•
• Full Fabric Seat Material	•	•	•	
• Sport Fabric Seat Material				•
• Passenger Side Rear Walk-In Assist	•	•		
• Power Door Locks			•	•
• Centre-Mounted Instrument Cluster w/Tachometer	•	•	•	•
• Dual Vanity Mirrors	•	•	•	•
• 3-Spoke Tilt Steering Wheel	•	•	•	•
• Leather-Wrapped Steering Wheel				•
• Leather-Wrapped Shift Knob (manual transmission only)				•
• Semi-Fabric Door Trim	•	•	•	•
• Driver Footrest	•	•	•	•
• Cargo Area Carpet, Interior Trunk/Cargo Access	•	•	•	•
• Carpeting, Front Carpet Floor Mats	•	•		
• Carpeting, Carpet Floor Mats			•	•
CONVENIENCE:				
• Digital Clock in Radio	•	•	•	•
• Front Centre Console Box, Upper & Lower Glove Box, Driver & Front Passenger Seat Back Pockets, Passenger Seat Slide Out Storage Tray	•	•	•	•
• Front & Rear Cup Holders	•	•	•	•
• Door Map Pockets	•	•	•	•

• - Standard ○ - Optional

ECHO HATCHBACK	3-DR CE	3-DR LE	5-DR LE	5-DR RS
SAFETY:				
• Driver Airbag Supplemental Restraint System (SRS)*	•	•	•	•
• Front Passenger Airbag (SRS)*		•	•	•
• Front Seatbelt Pre-Tensioners & Force Limiters		•	•	•
• All Position 3-Point Lap & Shoulder Belts		•	•	•
• Adjustable "B" Pillar Shoulder Belt Anchors				•
• Anchor Points for Child Restraint Seats		•	•	•
• Child Protector Rear Door Locks				•
• Assist Grips		•	•	•
• Remote Fuel Lid Release		•	•	•
• Low Engine Oil Level, Low Fuel, Low Coolant Level, Low Washer Fluid, Door Ajar, Lights On Warning		•	•	•
EXTERIOR:				
• Full Wheel Covers		•	•	
• Aluminum Alloy Wheels				•
• Electric Rear Window Defroster w/Timer		•	•	•
• Tinted Glass		•	•	•
• Coloured Bumpers & Door Handles		•	•	•
• Coloured Rear Spoiler & Side Skirts				•
• Front & Rear Splash Guards			•	•
• RS Grille Badge, Scuff Plates				•
• Dual Exterior Manual Remote-Control Mirrors		•	•	•
• Intermittent Wipers, Mist Feature		•		
• Intermittent Wipers, Mist Feature, Rear Window Wiper/Washer			•	•
• Reflector-Style Halogen Headlamps		•	•	•
PACKAGES:				
AC PACKAGE:				
• Air Conditioning, Rear Bumper Protector, Front & Rear Splash Guards	○			
AC PACKAGE:				
• Air Conditioning, Rear Bumper Protector		○	○	○
CONVENIENCE PACKAGE:				
• Cruise Control, Keyless Entry, Anti-Theft System, Cargo Net				○

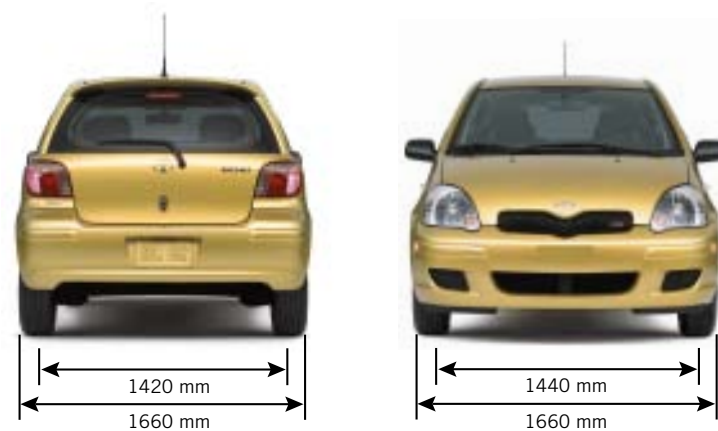
* Airbag Notice: The 2005 Echo Hatchback features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a full-frontal collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate; in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. Seatbelts must be worn at all times by all occupants.

Right: Compact overall dimensions make this small

wonder so manoeuvrable. Inside, with ample leg room,

shoulder room and headroom for four, you'll find

it's very accommodating.



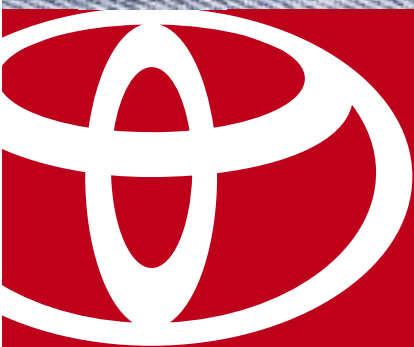
ECHO HATCHBACK	3-DR CE	3-DR LE	5-DR LE	5-DR RS
DIMENSIONS mm (in.)				
Length	3735 (147.1)			
Width	1660 (65.4)	•	•	•
Height (Unloaded)	1500 (59.1)	•	•	•
Wheelbase	2370 (93.3)	•	•	•
Tread	Front: 1440 (56.7) Rear: 1420 (55.9)	•	•	•
Seating Capacity	4	•	•	•
Ground Clearance	120 (4.72)	•	•	•
Headroom	Front: 911 (35.9) Rear: 961 (37.8)	•	•	•
Legroom	Front: 1044 (41.1) Rear: 881 (34.7)	•	•	•
Shoulder Room	Front: 1327 (52.2) Rear: 1266 (49.8) Front: 1317 (51.9) Rear: 1290 (50.8)	•	•	•
GROSS VEHICLE WEIGHT kg (lb)				
Manual:	1280 (2822)	•	•	
Automatic:	1305 (2877)	○	○	
Manual:	1295 (2855)			•
Automatic:	1320 (2910)			○
CURB WEIGHT kg (lb)				
Manual:	960 (2116)	•	•	
Automatic:	985 (2172)	○	○	
Manual:	975 (2150)			•
Automatic:	995 (2194)			○
TOWING CAPACITY kg (lb)				
	318 (700)	•	•	•
CARGO CAPACITY m³ (cu.ft.)				
Behind Rear Seats	0.303 (10.7) 0.308 (10.9)	•	•	•
TURNING CIRCLE m (ft.)				
	10.8 (35.4)	•	•	•
FUEL CAPACITY litres (gal)				
	45 (10.0)	•	•	•
FUEL CONSUMPTION RATING** L/100 km mpg				
City/Highway				
Manual	6.7/5.2	42/54	•	•
Automatic	7.1/5.5	40/51	○	○

** These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.

2005 ECHO HATCHBACK

SPECIFICATIONS

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Toyota Echo Hatchback.

Toyota Canada, in partnership with the Canadian Tourism Commission, has developed a national program to promote tourism within Canada. "GET GOING CANADA" encourages Canadians to drive Canada, see its wonders, and demonstrates our pride in and dedication to *"the world's greatest country"*.

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