


2017

Passat



Volkswagen



Exceptional exists for
less than you think.

From only \$27,570.*

*Base MSRP of a new and unregistered 2017 Passat 1.8 TSI® Trendline+ with 6-speed automatic transmission is \$27,570, \$1,725 freight and PDI and \$100 a/c levy included. Licence, insurance, registration, options, any dealer or other charges and applicable taxes are extra. Dealer may sell for less. Higher trimlines of the 2017 Passat are shown and some include optional equipment.

There's something to be said about a sedan.

A lot of things, actually. It's a vehicle that can perfectly fit the needs of a busy family, with the size, power and comfort to go across town or across the country. Yet, its well-mannered style and classic lines make it a true head-turner when arriving at a business meeting or the golf course. This makes the 2017 Passat the ideal choice for those who just aren't destined for an SUV or minivan. Plus, with a wealth of premium features and refined German engineering, you'll be delighted to find that it also comes equipped with a remarkably sensible price.

Design

A refined and sophisticated design brings together sleek aerodynamics and a self-confident posture. The sterling craftsmanship brings it all into crisp focus.

Performance

You choose the performance that fits your needs. Select from a smooth-running, turbocharged 1.8 TSI® engine or a potent 3.6L VR6 engine. Either way, expect excellent fuel economy.

Interior

Surprisingly spacious only begins to describe the interior. It's immaculately comfortable and offers a wealth of on-board features for you and your family.

Safety

Advanced technology surrounds you with both passive and active safety features to help keep you and all your passengers safe and sound.

Technology, with a sophisticated touch.

Smart technology and thoughtful touches make the 2017 Passat a joy to drive. Whether you're staying in touch with the business world or enjoying some of your favourite songs, you've got everything you need at a touch.



Available Easy Open trunk

With the keys in your pocket, place your foot under the back bumper, kick your foot upward and the trunk pops open. It's very handy when you've got the clubs over your shoulder.



App-Connect*

It's intuitive and easy to use. With simple voice commands you can search for your favourite music, find the perfect lunchtime bistro, and stay connected with family and colleagues. You can also dictate text messages and have incoming texts read to you. Works via Android Auto™, Apple CarPlay™ and MirrorLink™.

Climatronic® dual-zone electronic climate control

Allows both driver and passenger to set the temperature for their side of the cabin. If the passenger feels hot, they can simply adjust their temperature for a cooler blast of air. It's ideal when one side of the cabin has the sun coming in.

Available remote start

Getting into a cold car in winter or an unbearably hot car in summer is never fun. With remote start, you simply press the button on your key and the engine starts while keeping the doors locked.

*Do not drive distracted.

Stand out in the crowd. Any crowd.

Creating the 2017 Passat to be both a family 4-door and a refined business-class sedan took some deft engineering. But the result of all that hard work is conclusively brilliant.



Available power folding mirrors

Heading downtown and need to park on the street? Keep your mirrors tucked neatly away to avoid being hit by errant traffic.

Chrome accents

Your Passat gets the sophisticated finish it deserves with polished chrome accents around the windows and rear bumper.

Available LED headlights and tail lights

They're incredibly bright, and they use less energy and last longer than conventional bulbs. They also give the 2017 Passat a very distinctive look, front and back.



The cultivated cabin.

Enjoy that smirk of satisfaction every time you slide into the armchair-like comfort of the driver's seat. Then revel in the superbly appointed surroundings as your passengers remark on the ample legroom, both front and back.

Leather-wrapped multifunction steering wheel

Never take your hands off the wheel again. And not just because it's wrapped in leather. The music, navigation and settings are all close at hand.

Heatable front and available heatable rear seats

It's wonderful to have heatable seats for you and your front passenger. Now your rear guests can enjoy the same level of luxury with individual controls at the rear of the centre console.

Available Titan Black / Golden Oak trim

A two-toned interior option that makes luxury more luxurious – in case there wasn't enough luxury already.

Available Vienna leather seating surfaces

There's nothing like relaxing in a soft leather chair after a long day at the office. And now you don't have to wait until you get home to do it.

Power play.



With two engine choices, you get to call the shots.
Just remember, there's no wrong decision.



1.8 TSI® engine


This award-winning turbocharged engine delivers a robust 170 HP and 184 lb-ft of torque.

Available 3.6L VR6 engine

Enjoy the power and muscular sound of 6 cylinders along with impressive fuel economy. The secret is the innovative design that lets 6 cylinders occupy a compact space – a configuration that also allows for a more spacious cabin.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Automatic	1.8 TSI®	10.1	7.0
Automatic DSG®	3.6L VR6	11.9	8.5

*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.



The remarkable thing about quality is the way it makes you feel.

When you know something is well made and that "attention to detail" is more than just a phrase, you know you've made the right choice. When that something looks and drives like the 2017 Passat, you know you've also made the intelligent choice.

Laser seam welding

State-of-the-art laser welding helps create a very strong body shell that offers better protection for the occupants, better handling, and less wind noise in the cabin.

Protect your valuables.

You want a safe environment for yourself, your family and your colleagues. It's in your nature. Thankfully, the 2017 Passat is a natural when it comes to providing advanced safety features so you can drive with total confidence.



Available Adaptive Cruise Control (ACC)*†

With ACC engaged, your speed is automatically regulated if the vehicle ahead is moving more slowly. You don't have to touch the gas or brake pedals. You can also specify the distance between you and the car ahead.



Available Park Assist and Park Distance Control*

Automatic Park Assist steers the car in and out of parallel parking spots for perfect parking every time. Park Distance Control emits a warning tone when you're getting close to vehicles in front and behind. As you get closer, the beeping changes tone.

Available Lane Assist*

This system senses if your car is drifting out of your driving lane and gently counter-steers the car back into your lane.

Available Front Assist with Autonomous Emergency Braking*

The system monitors the traffic in front of you and warns you when you get too close to the vehicle ahead. It can also apply the brakes quickly to slow the vehicle down before you manually apply the brakes.

*Driver assistance feature. Drivers must continue to perform manual checks before proceeding and pay full attention to the road.
†In emergency situations, it is still necessary to apply the brakes manually.

Standard Wheels



16" Carolina alloy wheel
TL+

17" Knoxville alloy wheel
CL

18" Chattanooga alloy wheel
HL

19" Salvador alloy wheel
HL R-Line Package

Exterior & Interior Colours

	Titan Black Loana cloth	Cornsilk Beige Loana cloth	Moonrock Grey Loana cloth	Titan Black leatherette	Cornsilk Beige leatherette	Moonrock Grey leatherette	Titan Black Vienna leather	Cornsilk Beige Vienna leather	Moonrock Grey Vienna leather	Titan Black / Golden Oak Vienna leather
Pure White	TL+	TL+	-	CL	CL	-	HL	HL	-	HL
Urano Grey	TL+	-	TL+	CL	-	CL	HL	-	HL	HL
Fortana Red Metallic	TL+	TL+	-	CL	CL	-	HL	HL	-	-
Platinum Grey Metallic	TL+	-	TL+	CL	-	CL	HL	-	HL	HL
Reef Blue Metallic	TL+	TL+	-	CL	CL	-	HL	HL	-	-
Reflex Silver Metallic	TL+	-	TL+	CL	-	CL	HL	-	HL	HL
Titanium Beige Metallic	TL+	TL+	-	CL	CL	-	HL	HL	-	HL
Deep Black Pearl	TL+	TL+	-	CL	CL	-	HL	HL	-	HL



Volkswagen Original Accessories

Ready for anything.
Custom-tailor your Passat.



When it comes to accessorizing a Volkswagen, only the best will do. Built to the same quality standards we build our cars and SUVs to, our accessories are custom-fitted to each vehicle and designed to go the distance.

Many accessories can also be included in your lease and financing arrangements, and easily included in your payments to suit your needs.*

Volkswagen Original Accessories are protected by the new vehicle 4-year/80,000 km limited warranty if they're installed prior to vehicle delivery. Or if purchased afterwards, accessories qualify for the balance of the new vehicle warranty coverage or a 1-year/20,000 km limited warranty, whichever is greater.**

01 Monster Mats®
High-quality all-season mats with rounded retention clip.

02 Splash guards
Temperature-resistant guards protect against road debris.

03 Lockable wheel bolts
Help deter thieves with a set of locking wheel bolts.

04 Child seat protective underlay
These seat covers not only look great, but they are also practical.

05 Side window deflectors
Help reduce in-cabin wind noise and air turbulence with these side window deflectors.

06 Trunk liner
Helps protect your trunk from dirt and spills.



01



02



03



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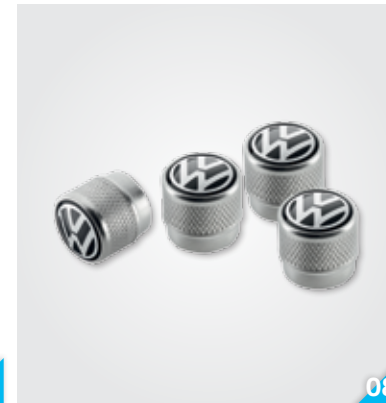
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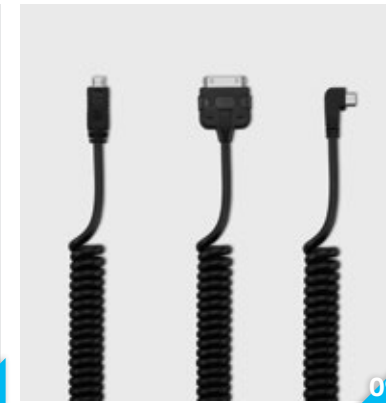
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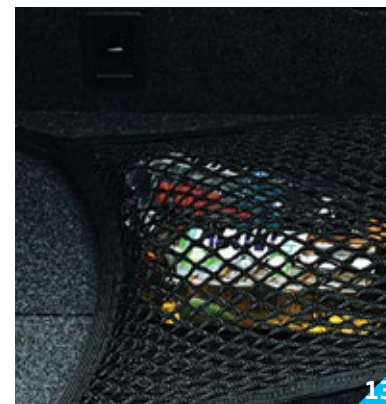
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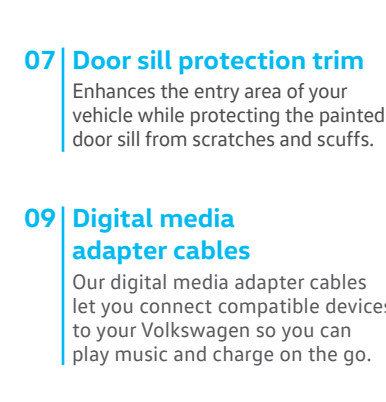
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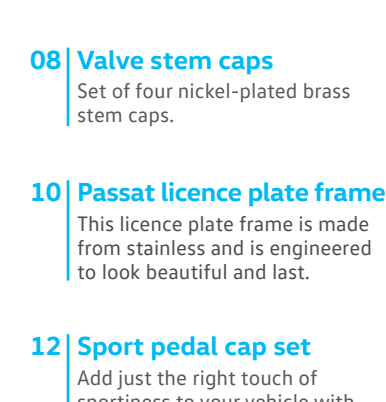
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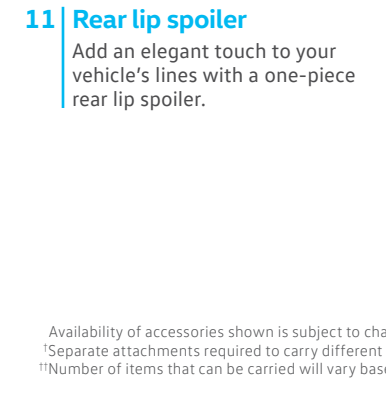
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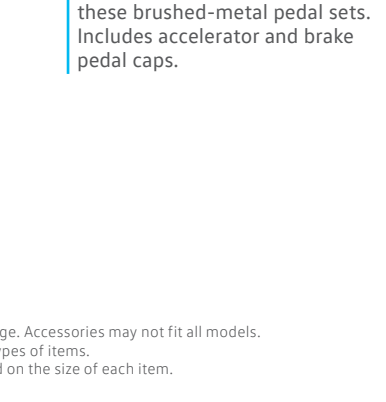
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13 Cargo net
Designed to help prevent movement of cargo in your vehicle's trunk.

15 Sunroof air deflector
Help reduce in-cabin wind noise and air turbulence with this sunroof air deflector.

17 19" Luxor wheel
The distinctive spoke structure of this 19-inch double five-spoke wheel emphasizes its sporty design.

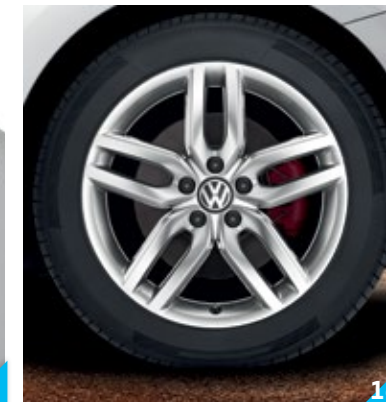
14 Volkswagen Original Ski Bag
The Volkswagen Original Ski Bag can accommodate up to four pairs of skis and poles.

16 18" Helix wheel
This wheel features a helix-style design with conical twin spokes extended out to a flat surface.

18 19" Tornado wheel
This ten-spoke wheel features polished spokes with contrasting black inserts.



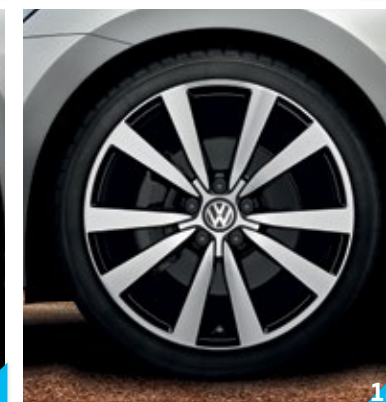
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07 Door sill protection trim
Enhances the entry area of your vehicle while protecting the painted door sill from scratches and scuffs.

08 Valve stem caps
Set of four nickel-plated brass stem caps.

09 Digital media adapter cables
Our digital media adapter cables let you connect compatible devices to your Volkswagen so you can play music and charge on the go.

10 Passat licence plate frame
This licence plate frame is made from stainless and is engineered to look beautiful and last.

11 Rear lip spoiler
Add an elegant touch to your vehicle's lines with a one-piece rear lip spoiler.

12 Sport pedal cap set
Add just the right touch of sportiness to your vehicle with these brushed-metal pedal sets. Includes accelerator and brake pedal caps.

*Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details.
**Limited warranty is supplied by Volkswagen Group Canada Inc.

Availability of accessories shown is subject to change. Accessories may not fit all models.
†Separate attachments required to carry different types of items.
‡Number of items that can be carried will vary based on the size of each item.

Features

Trendline+ (TL+)

Engine:

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Trendline+ includes:

- 16" Carolina alloy wheels with all-season tires
- 60/40 split folding rear seats with centre armrest
- 8-way manually adjustable driver seat and 6-way manually adjustable front passenger seat
- Alarm system
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Automatic headlights with coming and leaving home function
- Automatic post-collision braking system
- Auxiliary input
- Bluetooth® mobile phone connectivity with voice activation
- Chrome exterior window surrounds
- Chrome side and rear bumper accents
- Climatronic® dual-zone electronic climate control
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 6 speakers and 1 SD card slot
- Cruise control
- Digital compass
- Diversity antenna
- Driver & front passenger front & side airbags and front & rear Side Curtain Protection®
- Electronic Stability Control (ESC)
- Front and rear floor mats
- Front centre armrest with storage, fixed
- Heatable front seats and washer nozzles
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Matte Chrome interior décor for dashboard, front and rear doors
- Multifunction trip computer
- Power adjustable and heatable exterior mirrors
- Reading lights: 2 front, 1 rear
- Rear centre armrest
- Rearview camera
- SiriusXM® Satellite Radio
- Tire Pressure Monitoring System (TPMS)
- USB audio input

Comfortline (CL)

Engine:

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Trendline+ plus:

- 17" Knoxville alloy wheels with all-season tires
- 8-way power driver seat and 6-way manually adjustable front passenger seat
- Auto-dimming interior rearview mirror
- Blind Spot Detection with Rear Traffic Alert
- Chrome exhaust tip
- Darkened LED tail lights
- Easy Open trunk
- Front Assist with Autonomous Emergency Braking
- Front centre armrest with storage, slideable
- Front fog lights
- Heatable rear seats
- KESSY – keyless access with push-start button
- LED headlights with daytime running lights
- Matte Greystone interior décor for dashboard, front and rear doors (Makassar interior décor included with Cornsilk Beige seats)
- Passenger exterior mirror with tilt-down function (reversing)
- Power sunroof
- Rain-sensing wipers
- Reading lights: 2 front, 2 rear
- Rear passenger air vents in centre console
- Remote start
- Second-row USB port (charging and connectivity)

Optional equipment:

- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, satellite navigation and 2 SD card slots

Driver Assistance Package

- Adaptive Cruise Control
- Lane Assist
- Park Assist
- Park Distance Control (PDC)

Highline (HL)

Engines:

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm
- 3.6L VR6 280 HP, 6-speed automatic DSG® with Tiptronic®
- Maximum torque: 258 lb-ft at 2,500 rpm

Includes Comfortline plus:

- 18" Chattanooga alloy wheels with all-season tires
- 8-way power driver and front passenger sport seats with memory function for driver seat
- Ambient interior lighting
- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, satellite navigation and 2 SD card slots
- Door sill plates with "Passat" logo
- Dual exhaust with trapezoidal chrome tips (VR6 only)
- Fender® Premium Audio System – 8 speakers plus subwoofer
- HomeLink®
- Interior décor: Makassar
- Interior footwell lights
- Leather seating surfaces
- Paddle shifters (VR6 only)
- Power folding, heatable exterior mirrors with memory function
- Premium colour multifunction display with trip computer
- Rear centre armrest with storage tray
- Rear seat centre pass-through

Optional equipment:

Driver Assistance Package

- Adaptive Cruise Control
- Lane Assist
- Park Assist
- Park Distance Control (PDC)

R-Line Package

- 19" Salvador alloy wheels with all-season tires
- Interior décor: Vanadium Grey
- Paddle shifters
- R-Line aluminum door sills
- R-Line aluminum pedals
- R-Line exterior badging
- R-Line exterior design package (front bumpers and side skirts)
- R-Line rear diffuser

Removes front fog lights



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