

The 1976 AMC passenger cars

Built with you in mind





Pacer

Pacer, the first wide small car, has more of everything for everybody. That's a big order. But Pacer fills it beautifully.

Being the first wide small car gives Pacer a years-ahead look.

Styling to stay in style . . . beautifully functional. A low, easy-to-see-over hood. Broad expanses of glass for virtually 360-degree visibility. A passenger side door nearly four inches wider to make getting in and out easier, front and rear.

Inside, Pacer's greater width pays off in more room than you thought possible in a small car. Try it for size. Even with a full complement of four passengers, there's more room all around.

And out on the road, Pacer's wide firm stance gives it a solid feel that's like nothing in its class. Rack and pinion steering provides handling that's a pure delight.

Economy, of course, is another Pacer strong point. Its 6-cylinder engine means more miles per gallon; its 22-gallon gas tank means more miles between fill-ups.

And there's another benefit to being the first wide small car—the wider coverage provided by AMC's exclusive BUYER PROTECTION PLAN®

AMC  **Pacer**



Pacer bucket seats in tan Sof-Touch vinyl available on all Pacer models (std. with "X" Pkg.). Also comes in black, white, blue and berry.



Pacer D/L individual reclining seats in berry "Basketry Print" fabric. Black, blue, tan also available in this option.



Pacer D/L Luxury Trim Option includes individual reclining seats in blue Hyde Park fabric. Black, tan and berry are other choices.



Pacer D/L instrument panel with air conditioning, Entertainment Center, electric clock options.

All interiors shown are optional. For standard Pacer interior, see the AMC Dealer Product Information book.

(Standard features right, top to bottom)

- Body side scuff molding protects finish against parking lot dings, adds decorative touch.
- Wider passenger-side door for greater convenience getting in or out, front or rear.
- Pacer can carry 28 cu. ft. of cargo.
- Pacer liftgate opens high and wide for easier loading and unloading.

Pacer Standard Features

- Power team: economical 232 CID 6-cylinder engine, 3-speed manual synchromesh transmission
- Electronic ignition, virtually maintenance-free
- Foam-cushioned bench seats
- Color-keyed carpeting; color-keyed rubber mat in cargo area
- Folding second seat for up to 28 cu. ft. of cargo space
- Ventless side glass
- Protective body side scuff molding
- Parking brake warning light
- For smoother, quieter riding: isolated front cross member and coil-spring suspension; isolated rear leaf-spring suspension
- Weather Eye Heating and Defrosting System
 - Concealed 2-speed electric wipers and washers
 - Dome light actuated by doors
 - Rear lift window with built-in assist for easy opening and closing
 - Free-standing bumpers
 - 50-amp battery
 - Drum brakes (10" front, 9" rear)
 - Aluminum hub caps
 - Ash tray and cigarette lighter
 - Durable "Luster-Guard" acrylic baked enamel finish

Along with economy, safety is built into every car we build.

On all AMC cars, these "SAFE-COMMAND" features are standard equipment:

- Energy-absorbing bumper system
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic backup lights
- Side of car safety marker lights
- Guard-rail doors
- Energy-absorbing steering column

- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for two rear passengers
- Safety-shaped armrests
- Double-safety brake system
- Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- Safety rim wheels
- Captive engine mounts
- High-strength door locks/hinges
- Safety-shaped door handles
- 2-key locking system
- Front seat-back lock
- Dual action hood latch

Pacer Options

ECONOMY OPTIONS

- Cruise Command automatic speed control (auto trans. req'd.)
- Fuel economy light. Comes on as a reminder whenever you're driving beyond the best fuel economy range. (Not avail. with Overdrive.)
- Higher-mileage steel-belted radial tires
- Overdrive (with either engine)
- Economy rear axle (2.53 to 1 ratio) available with auto trans.

AIR CONDITIONING OPTION

- All-Season Air Conditioning System for added comfort. Includes: heavy-duty engine cooling, power flex fan, 55-amp alternator. Requires tinted glass in all windows.

APPEARANCE OPTIONS

- Sporty bucket seats.
- Two-tone paint includes front and rear body side scuff molding extensions. (Not avail. with

vinyl roof.)

- Vinyl roof in five color choices
- Sports steering wheel
- Leather-wrapped sports steering wheel
- Full wheel covers.
- Styled road wheels
- Styled aluminum wheels
- "X" Package. Adds distinctive sports flair inside and out. (Not avail. with "D/L" Pkg.)

Interior: vinyl bucket seats with manual floor shift, instrument panel woodgrain overlay, sports steering wheel, custom door trim (vinyl inserts, door pull straps, carpet in lower recessed area), Extra Quiet Insulation Package.

Exterior: D78 x 14 black tires, slot-styled wheels, color-keyed body side scuff moldings, bumper nerfing strips, front sway bar, Pacer "X" ornamentation.

"D/L" Package. (Not avail. with "X" Pkg.) Distinctive and luxurious.

Interior: Basketry fabric, instrument panel woodgrain overlay, custom padded steering wheel, custom door trim (fabric inserts, door pull straps, carpet in lower recessed area), carpeted cargo area, Extra Quiet Insulation Package. *Exterior:* wheel covers, color-keyed body side scuff moldings, bright license surround molding, bumper nerfing strips, front sway bar, Pacer "D/L" ornamentation.

Luxury Trim Option. Custom Hyde Park fabric seat trim on individual reclining seats and door trim inserts. (With D/L Pkg. only).

Decor Package. Includes: wheel opening moldings, rear hood edge moldings, upper door edge moldings, bright license plate moldings, wheel covers, lower back panel overlay, rear wheelhouse pads.

AUDIO OPTIONS

- AM radio: instant performance,



long-range reception, push-button convenience.

- Rear speaker (with AM radio)
- AM/FM stereo radio. Four speakers enhance programming of both AM and FM station selections.
- Entertainment Center: AM/FM stereo radio, 8-track stereo tape with four speakers—surrounds you with sound!

CONVENIENCE OPTIONS

- Torque-Command automatic transmission
- Visibility Group. Includes: color-keyed remote-control outside left mirror, illuminated visor vanity mirror, 12-inch day/night mirror, intermittent-action windshield wipers.
- Between-the-seats console with lockable storage compartment (with bucket seats or reclining seats only).
- Tinted glass windshield
- Tinted glass in all windows
- Door vent windows
- Electric rear window defogger (heated glass). Includes 55-amp alternator and tinted rear glass.
- Rear window wiper/washer. Cleans big rear window just like windshield wipers up front.
- Rear Visibility Package. Includes rear window defogger and wiper/washer.
- Intermittent-action windshield wipers
- Lockable cargo cover to conceal valuables from view
- Light Group. Includes: dual courtesy lights, cargo area light, glove box light, ashtray light, engine compartment light, dome lamp switch on liftgate.
- Roof luggage rack
- Adjust-O-Tilt steering column (with auto. column shift only)
- Convenience Group. Includes: dome/reading lamp, electric clock, stowage/litter containers, second

horn, headlights-on warning buzzer.

HEAVY-DUTY OPTIONS

- Heavy-Duty Cooling System. Includes: heavy-duty radiator, power flex fan and fan shroud (std. with air conditioning).
- Heavy-Duty Suspension. Includes: heavy duty springs and shock absorbers, front sway bar.
- Engine block heater for easier winter starting; instant heat.
- Heavy duty battery (70-amp)

PERFORMANCE OPTIONS

- Rally Package. Includes: console, black, leather-wrapped sports steering wheel, tach., electric clock and amp., oil pressure, coolant/temp. gauges.
- 258 CID 6-cylinder engine (available with 2-barrel carburetor for snappier performance)
- Manual front disc brakes (greater fade resistance)
- Twin-Grip differential
- Front sway bar (added stability in cornering)
- Floor shift (manual floor shift std. on "X").

POWER ASSIST OPTIONS

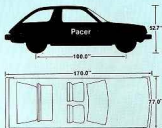
- Power steering
- Power front disc brakes

PROTECTION OPTIONS

- Protection Group. Includes: front and rear floor mats (front mats have carpet inserts), rocker panel molding, scuff molding extensions.
- Locking gas cap
- Bumper nerfing strips and bumper guards
- Extra Quiet Insulation Package. Includes: cargo floor carpeting and sound deadener, rear floor insulation, cowl panel side insulation, lock pillar insulation, full undercoating.



DIMENSIONS



EXTERIOR

Length	170.0"
Wheelbase	100.0"
Width	77.0"
Height	52.7"
Tread (front/rear)	61.2"/60.2"
Turning Diameter (wall to wall)	37.0 ft.

INTERIOR

Head Room (front/rear)	36.5"/37.4"
Leg Room (front/rear)	40.7"/34.9"
Shoulder Room (front/rear)	57.3"/48.5"
Hip Room (front/rear)	55.8"/44.9"

CAPACITIES

Cargo Volume Index	29.5 cu. ft.
Cargo Floor Length	61.4"
Fuel Tank	22 gals.
Vehicle Shipping Wt. (approx.)	3180 lbs.

* With rear seat down.

(Optional features, left to right, top to bottom)

- New 258 CID 2-bbl. 6-cylinder engine.
- Vinyl roof and luggage rack.
- Rear window wiper/washer.
- Full wheel covers.
- Entertainment Center
- Styled aluminum wheels.
- Front vent windows.
- Styled road wheels.

PACER SPECIFICATIONS

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.
258 CID Six	2-Barrel	8.0:1	3.75" x 3.90"	OPT.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratio STD.	Axle Ratio (OPT.)
232 CID Six	3-Speed Manual on Column		STD. 2.73	(3.08)*
	3-Speed Manual Floor Shift**		OPT. 2.73	(3.08)*
	3-Speed Manual with Overdrive on Column		OPT. 2.73	(3.08)*
	Torque-Command Auto. on Column	OPT.	3.08*	(2.53) (2.73)
258 CID Six (1 bbl. carb.)	Torque-Command Auto. on Floor**	OPT.	3.08*	(2.53) (2.73)
	3-Speed Manual on Column		STD. 2.73	(3.08)*
	3-Speed Manual Floor Shift**		OPT. 2.73	(3.08)*
	3-Speed Manual with Overdrive on Column		OPT. 2.73	(3.08)*
258 CID Six (2 bbl. carb.)	Torque-Command Auto. on Column	OPT.	3.08*	(2.53) (2.73)
	Torque-Command Auto. on Floor**	OPT.	3.08*	(2.53) (2.73)
	3-Speed Manual with Overdrive on Column	STD.	3.08*	(2.73)
	3-Speed Manual Floor Shift**	OPT.	3.08*	(2.73)
258 CID Six (2 bbl. carb.)	Torque-Command Auto. on Column	OPT.	3.08*	(2.53) (2.73)
	Torque-Command Auto. on Floor**	OPT.	3.08*	(2.53) (2.73)

* 3.08 is the only axle ratio available in the state of California on Pacers.

** Requires bucket or individual reclining seats.

TIRES

Tire	Availability
6.95 x 14 Black	STD.
6.95 x 14 White line	OPT.
D78 x 14 Black*	OPT.
D78 x 14 White line*	OPT.
DR70 x 14 Radial (steel) White letters*	OPT.
DR78 x 14 Radial (steel) Black*	OPT.
DR78 x 14 Radial (steel) White line*	OPT.

* Conventional, slot or styled road wheels available with each of these tires.



Gremlin

Gremlin has always meant economy. And for '76, there's a Gremlin model among the lowest-priced cars built in America. Add to these savings Gremlin's happy, care-free way of going places, and you've got quite a car.

There's more. Sensible styling with a look all Gremlin's own. It's functional styling, too, with built-in versatility: whenever you need more carrying capacity (for luggage, groceries, other things), the rear seat folds down to lengthen the cargo deck. And, inherent in Gremlin's design is a wide, road-hugging stance that gives you a smooth, stable ride.

Behind the wheel, Gremlin's easy handling adds up to real driving fun. Gremlin with its thrifty Six and its big 21-gallon gas tank lets you go a long, long way between fill-ups!

Gremlin's high resale value—among the best in its class—says a lot for this subcompact. The exclusive AMC BUYER PROTECTION PLAN® says even more.

If you're in the market for an economy car this year, look into the '76 Gremlin. Treat yourself to some fun along with big helpings of savings and value.

AMC  **Gremlin**

Gremlin Custom (rally stripe optional)



Gremlin X

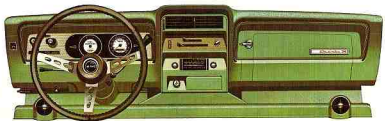
Gremlin Levi's Trim interior. This exclusive option includes bucket seats with a blue denim look and much, much more.



Fairway vinyl bucket seats in Gremlin Custom. In addition to black, this interior option comes in white, blue, green, and tan.



Gremlin Custom bench seat in new tan Potomac Stripe fabric. Option is also available in black, blue and green.



Gremlin X instrument panel. Options shown include: AM/FM stereo radio, air conditioning, leather-wrapped sports steering wheel, rear window defogger.

All interiors shown are optional. For standard Gremlin interior, see the AMC Dealer Product Information book.

(Standard features, right, top to bottom)

- Gremlin's 232 CID Six gives you performance with economy.
- Rear seat folds down for 26.9 cu. ft. of cargo space.
- Padded armrests are comfortable and convenient.
- Rear liftgate operates easily, provides convenient access to cargo area.



Gremlin Standard Features

- Power team: economical 232 CID 6-cylinder engine, 3-speed manual synchromesh transmission with floor shift
- Electronic ignition, virtually maintenance-free
- Foam-cushioned seats
- Color-keyed rubber floor covering
- Front ash tray
- Folding second seat for up to 26.9 cu. ft. of cargo space (with rear seat down and "Space Saver" spare tire)
- Weather Eye Heating and Defrosting System
- 2-speed electric wipers and washers
- Dome light actuated by courtesy switches on doors
- Handy rear lift window
- Front sway bar (V-8's)
- Manual drum brakes
- Rear bumper guards
- Front bumper corner rubber nerfing strips for added protection
- 50-Amp battery
- Parking brake warning light
- Aluminum hub caps
- Center-filling fuel tank for added convenience
- Durable "Luster-Guard" acrylic baked enamel finish



Gremlin Custom Standard Features

In addition to all the above, the Gremlin Custom offers the following items as additional standard equipment:

- Custom bench seats in Fairway pleated vinyl
- Carpeting front and rear
- Custom steering wheel
- Custom door trim panels
- Bright drip rail moldings
- Bright rocker panel moldings



- Dual body side paint stripes
- Special Gremlin Custom grille
- Spare tire cover

Along with economy, safety is built into every car we build.

On all AMC cars, these "SAFE-COMMAND" features are standard equipment:

- Energy-absorbing bumper system
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic backup lights
- Side of car safety marker lights
- Guard-rail doors
- Energy-absorbing steering column
- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for all rear seat passengers
- Safety-shaped armrests
- Double-shape brake system
- Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- Safety rim wheels
- Tire tread wear indicators
- Captive engine mounts
- High-strength door locks and hinges
- Safety-shaped door handles
- Front seat-back lock
- Dual action hood latch

Gremlin Options

ECONOMY OPTIONS

- Cruise Command automatic speed control (auto. trans. req'd.)
- Fuel economy gauge. (Not avail. with Overdrive.)
- Higher-mileage steel-belted radial tires
- Overdrive (with 6-cylinder

engines)

- Economy rear axle (2.53 to 1 ratio) avail. with auto. trans.

AIR CONDITIONING OPTIONS

- All-Season Air Conditioning System for added comfort. Includes: heavy-duty engine cooling, power flex fan and 55-amp alternator (Sixes), 40-amp alternator (V-8's), full-width parcel shelf under instrument panel.
- Air Conditioning Package includes All-Season Air Conditioning System (as detailed above), plus tinted glass (all windows), power steering.

APPEARANCE OPTIONS

- Sporty bucket seats. (Avail. Gremlin Custom only.)
- Leather-wrapped sports steering wheel
- Sports steering wheel
- Full wheel covers
- Custom wheel covers
- Styled aluminum wheels
- Styled road wheels
- Decor Package. Includes: wheel opening moldings, wheel covers
- Rally stripe
- "X" Package. (Avail. Gremlin Custom only.) Adds distinctive sports flair inside and out. Includes: full length body stripe with "X" decal, painted lower back panel, engine-turn finish on instrument panel cluster overlay, "X" decal with Gremlin name plate on glove box door, D70 x 14 tires, slot-style wheels, "Space Saver" spare tire for extra cargo space (no cost option). Available with all 14 Gremlin color choices.
- Levi's® Trim Package. (Avail. Gremlin Custom only.) Totally unique to Gremlin! Includes: sporty bucket seats in simulated blue denim fabric and "Levi's" buttons, simulated blue denim door

trim and "Levi's" buttons, stowage/litter pouches in simulated blue denim, blue headlining and sun visors, plus "Levi's"® decal on front fenders.

- Interior Appointment Package. Includes: full-width parcel shelf under instrument panel, glove box lock, cigarette lighter.
- Interior Decor Package. (Available on Gremlin Custom.) Includes: Interior Appointment Pkg., carpeting in cargo area, Extra Quiet Insulation Pkg.
- Vinyl roof in six color choices.

AUDIO OPTIONS

- AM radio: instant performance, long-range reception, push-button convenience
- Rear speaker (with AM radio)
- AM-FM stereo radio. Four speakers enhance programming of both AM and FM station selections.

CONVENIENCE OPTIONS

- Torque-Command automatic transmission.
- Visibility Group. Includes: Color-keyed remote-control outside left mirror, visor mirror, 12-inch day/night mirror, intermittent-action windshield wipers.
- Inside hood release
- Convenience Group. Includes: dome/reading lamp, electric clock, stowage/litter containers, second horn, headlights-on warning buzzer.
- Between-the-seats console with lockable storage compartment (with bucket seats only).
- Vinyl tonneau cover to conceal luggage in rear compartment
- Tinted glass windshield
- Tinted glass in all windows (recommended with air conditioning)
- Intermittent wiper system
- Light Group. Dual courtesy lights, glove box light, ash tray

light, engine compartment light.

- Tailgate air deflector
- Roof rack
- Adjust-O-Tilt custom steering wheel (with auto. column-mounted shift only).
- Flipper-type, movable rear quarter windows for increased ventilation
- Rear window defogger (electric).

HEAVY-DUTY OPTIONS

- Heavy-Duty Cooling System. Includes: heavy-duty radiator, power flex fan and fan shroud (std. with air conditioning).
- Heavy-Duty Suspension. Heavy-duty springs and shocks.
- Engine block heater for easier winter starting
- 70-amp battery

PERFORMANCE OPTIONS

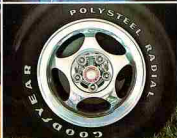
- Twin Grip Differential
- Manual front disc brakes (greater fade resistance)
- "Space Saver" spare tire
- Floor shift (with auto. trans.)

POWER ASSIST OPTIONS

- Power steering (recommended with air conditioning)
- Power front disc brakes

PROTECTION OPTIONS

- Protection Group. Includes: stainless steel door edge guards, front rubber floor mats with carpet inserts, body side scuff moldings, inside hood release.
- Extra Quiet Insulation Package. Consists of: roof insulation, rear wheelhousing insulation, cargo floor sound deadener, hood and front and rear floor insulation, full undercoating, and more.
- Locking Gas Cap
- Front bumper guards
- Inside hood release



DIMENSIONS



EXTERIOR

Length	169.4"
Wheelbase	99.9"
Width	70.6"
Height	52.3"
Tread (front/rear)	57.5"/57.1"
Turning Diameter (wall to wall)	35.3 ft.

INTERIOR

Head Room (front/rear)	38.0"/36.4"
Leg Room (front/rear)	40.7"/29.2"
Shoulder Room (front/rear)	54.9"/53.0"
Hip Room (front/rear)	54.9"/53.0"

CAPACITIES

Cargo Volume Index	26.9 cu. ft.*
Cargo Floor Length	50.4**
Fuel Tank21 gals.
Vehicle Curb Weight (approx.)	2831 lbs.

* With rear seat down.

(Optional features, left to right, top to bottom)

- Leather-wrapped sports steering wheel.
- Floor-mounted Torque-Command automatic transmission.
- Fuel-saving overdrive is available with either 6-cylinder engine.
- Styled aluminum wheels.
- Vinyl roof is available in six colors.
- Styled road wheels.
- Rear window defogger
- Slot styled wheels (with "X" Package only).

GREMLIN SPECIFICATIONS

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.
304 CID V-8	2-Barrel	8.4:1	3.75" x 3.44"	OPT.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratio STD.	Axle Ratio (OPT.)
232 CID Six	3-Speed Manual Floor Shift	STD.	2.73*	(3.08)
	3-Speed Manual with Overdrive	OPT.	2.73*	(3.08)
	Torque-Command Auto. on Column	OPT.	2.73*	(3.08) (2.53)
	Torque-Command Auto. on Floor	OPT.	2.73*	(3.08) (2.53)
258 CID Six	3-Speed Manual Floor Shift	STD.	2.73*	(3.08)
	3-Speed Manual with Overdrive	OPT.	2.73*	(3.08)
	Torque-Command Auto. on Column	OPT.	2.73*	(3.08) (2.53)
	Torque-Command Auto. on Floor	OPT.	2.73*	(3.08) (2.53)
304 CID V-8	3-Speed Manual Floor Shift	STD.	3.15	(2.87) (3.15)**
	3-Speed Manual with Overdrive	OPT.	2.87	(3.15)
	Torque-Command Auto. on Column	OPT.	2.87	(3.15)
	Torque-Command Auto. on Floor	OPT.	2.87	(3.15)

*3.08 is the standard axle ratio in the State of California on all 6-cylinder Gremlins.
**3.54 is the optional ratio in California.

TIRES

Tire	Size	V-8's
6.45 x 14 Black (White line optional)	STD.	N.A.
6.95 x 14 Black (White line optional)	OPT.	STD.
D70 x 14 Black (White letter optional)*	OPT.	OPT.
DR70 x 14 Radial (steel) White letters	OPT.	OPT.
DR78 x 14 Radial (steel) Black	OPT.	OPT.
DR78 x 14 Radial (steel) White line	OPT.	OPT.

*Minimum tire required with Gremlin "X".



Hornet Sportabout

For nearly everybody who needs a wagon, Sportabout is as much wagon as they'll ever need.

For camping trips or trips to the supermarket. For family vacations or the neighborhood car pool. Working hard or taking it easy, Sportabout beautifully fits into your daily life-style.

Sportabout has four big, wide-opening doors—two doors more and twice the convenience of other small U.S.-built wagons!

Cargo space (with rear seat down) measures over 56 cubic feet. There's generous room for heads, legs, shoulders and elbows with a full load of passengers, too.

Sportabout has a trim 38½-ft. turning diameter. It's so much easier than a big wagon to maneuver through traffic and slip into parking spaces. It's so quick to load and unload. And it's so economical with its lower base price, standard Six engine and low upkeep. Really, Sportabout is in a class by itself.

But all by itself, AMC's exclusive BUYER PROTECTION PLAN® would make Sportabout the best choice. Here are quality protection and value assurance not offered by any competitor.

AMC  Hornet



Hornet Sportabout D/L

Hornet Sportabout



Hornet

Hatchback

There's a lot to like in the Hatchback. In looks alone, it has the trim lines and sloping rear deck that suggest a sporty car—and the driving fun that goes with it.

Inside, it's a roomy, comfortable 5-passenger coupe. Yet, when you need cargo space, you've got it like magic. Fold down the rear seat, open up the big "third door" and—presto!—you've got 30½ cu. ft. of space just like that.

The Hatchback is designed for outstanding economy, too. Thrifty 6-cylinder engine, plus a big 22-gallon gas tank, mean good gas mileage and long-distance driving range. If you'd like your Hornet Hatchback to reflect even a livelier flair, order it with the "X" Package or Touring Interior options. (The latter includes individual reclining front seats, a feature introduced and made famous by American Motors.)

Low purchase price, low upkeep, high resale—all add up to solid Hornet value. And overall is the assurance of quality that only the exclusive AMC BUYER PROTECTION PLAN® can give you. 1976 Hornet Hatchback: with a sporty touch you didn't bargain for in an economy car.

AMC  **Hornet**

Hornet Hatchback X



Hornet Hatchback X

Hornet Hatchback



Hornet

Sedan

The solid small cars shown on these pages have a great way of making lasting friends. For Hornet Sedans are as solid in value as they are in the lasting way they're built.

Match a 2-door or 4-door Hornet Sedan with any other compact car. Compare room and comfort. Ride and handling. Workmanship and finish. You'll be pleased with what you find.

And when it comes to savings, Hornet scores again. The standard Six is a great gas-saver (and you can team it with optional overdrive to save even more!). Combined with the big 22-gallon gas tank, you get exceptional range.

But Hornet gas economy is only one kind of Hornet savings. Low purchase price means considerable savings. And the BUYER PROTECTION PLAN® adds up to even more savings in upkeep.

When you total all the advantages of the new Hornet Sedans over other compacts, you quickly see why they're solid choices with value-minded buyers everywhere.

AMC  **Hornet**



Hornet 2-Door Sedan

Hornet 4-Door Sedan

Hornet D/L 2-Door and 4-Door Sedan interior; individual reclining seats in tan Kasmir Knit fabric. This option is available in this color only.



Hornet Hatchback and Sportabout Touring Interior option: individual reclining seats in vinyl trim. Available in tan only.



Hornet Hatchback X bucket seats in green Fairway vinyl. This option also comes in black, white, blue and tan.



Hornet instrument panel. Options shown include: Visibility Group, AM/FM stereo radio, air conditioning, rear window defogger.

All interiors shown are optional. For standard Hornet interior, see the AMC Dealer Product Information book.

(Standard features, right, top to bottom)

- Sportabout's cargo space measures 56.4 cu. ft.
- Hatchback can hold up to 30.5 cu. ft. of cargo.
- Hornet's 232 CID Six is thrifty and snappy.
- Flip-open rear quarter vent windows (Hatchback).

Hornet Standard Features

- Power team: economical 232 CID 6-cylinder engine, 3-speed synchromesh manual transmission
- Electronic ignition, virtually maintenance-free
- Foam-cushioned front seat (front and rear in Hatchback)
- Color-keyed carpeting (plus carpet cargo mats in Sportabout and Hatchback)
- Handy full-width package shelf under instrument panel
- Locking glove box
- Custom steering wheel
- Flip-open rear quarter vent windows (Hatchback)
- Weather Eye Heating and Defrosting System
- 2-Speed electric wipers and washers
- Dome light actuated by courtesy switches on front doors
- Manual drum brakes
- Rear bumper guards
- Front sway bar (V-8's)
- Front bumper corner nerfing strips
- 50-amp battery
- Parking brake warning light
- Rear lift window (Hatchback and Sportabout)
- Folding second seat for more cargo space (30.5 cu. ft. Hatchback, 56.4 cu. ft.* Sportabout)
- Aluminum hub caps
- Durable "Luster-Guard" acrylic baked enamel finish

*Includes 3.8 cu. ft. below cargo floor

Along with economy, safety is built into every car we build.

On all AMC cars, these "SAFE-COMMAND" features are standard equipment:

- Energy-absorbing bumper system

- Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for all rear seat passengers
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic backup lights
- Side of car safety marker lights
- Guard-rail doors
- Energy-absorbing steering column
- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Safety-shaped armrests
- Double-safety brake system
- Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- Safety rim wheels
- Captive engine mounts
- High-strength door locks and hinges
- Safety-shaped door handles
- 2-key locking system
- Front seat-back lock
- Dual action hood latch

Hornet Options

ECONOMY OPTIONS

- Cruise Command automatic speed control (auto. trans. req'd.)
- Fuel economy gauge. (Not avail. with Overdrive.)
- Higher-mileage steel-belted radial tires
- Overdrive (6-cylinder engines)
- Economy rear axle (2.53 to 1 ratio) available with auto. trans. on 6-cylinder engines

AIR CONDITIONING OPTION

- All-Season Air Conditioning System. Consists of: heavy-duty engine cooling, power flex fan,

55-amp alternator (Sixes), 40-amp alternator (V-8's). (Power steering req'd. with V-8's.)

- Air Conditioning Package. Includes: All-Season Air Conditioning System (listed above), plus tinted glass (all windows), power steering.

APPEARANCE OPTIONS

- Leather-wrapped sports steering wheel
- Sports steering wheel
- Full wheel covers
- Custom wheel covers
- Styled aluminum wheels
- Styled road wheels
- Touring Interior (Sportabout, Hatchback). Adds extra comfort, convenience and styling touches. Includes: individual reclining seats in tan Sof-Touch vinyl, matching tan headlining and sun visors, sports steering wheel, woodgrain instrument panel overlay, and carpeted lower door panels), tan door pull straps, Extra Quiet Insulation Package.
- D/L Package (Sportabout). Distinctive and luxurious. Includes: individual reclining front seats with custom fabric, custom wheel covers, woodgrain paneling on body sides and rear, roof rack and air deflector, Extra Quiet Insulation Package, D/L ornamentation. (Not avail. with "X" Pkg.)
- D/L Package (Sedans). Consists of: individual reclining front seats in tan Kashmir knit fabric, carpeted lower door panels, tan door pull straps, tan headlining and sun visors, woodgrain overlay in instrument panel, Extra Quiet Insulation Package, trunk mat.
- "X" Package (Hatchback and Sportabout). Adds distinctive sports flair. Includes: rally stripes, slot wheels and trim rings, D70 x 14 Black tires, plus "X" ornamentation

on instrument panel and lower back panel, black grille accents, Extra Quiet Insulation Package.

Simulated woodgrain side panels for Sportabout.

Vinyl roof in six colors

AUDIO OPTIONS

AM radio: instant performance, long-range reception, push-button convenience

Rear speaker (with AM radio only on Hatchback and Wagon)

AM-FM Push-button multi-plex stereo radio (four speakers on Hatchback, Sportabout; two speakers on Sedans)—wider choice of stations; full, rich stereo sound.

CONVENIENCE OPTIONS

Torque-Command automatic transmission

Convenience Group. Includes: dome/reading lamp, electric clock, stowage/litter container, second horn, headlights-on warning buzzer.

Hidden compartment (concealed space beneath cargo floor in Hatchback)

Between-the-seats console with lockable storage compartment (with bucket seats in Hatchback only)

Tinted-glass-windshield

Tinted-glass-in all windows

Visibility Group. Includes:

Color-keyed remote-control outside left mirror, 12-inch day/night mirror, visor vanity mirror, intermittent wiper system.

Rear window defogger* (electric on Sportabout and Hatchback, blower on Sedans).

*Defogger is mandatory option on Sedan models sold in the state of New York.

Light Group. Consists of: trunk light (sedans), two courtesy lights, glove box light, ash tray light, engine compartment light, rear door courtesy switches (4-Door

Sedan and Sportabout, liftgate Courtesy light switches on Sportabout and Hatchback).

Adjust-O-Tilt steering wheel (automatic column shift only)

Intermittent wiper system

"Space Saver" spare tire (std. on Sportabout)

Roof rack with air deflector (Sportabout)

HEAVY-DUTY OPTIONS

Heavy Duty Cooling System.

Includes: heavy duty radiator, power flex fan and fan shroud (std. with air conditioning).

Heavy-Duty Suspension. Heavy duty springs and shocks.

Engine block heater for easier winter starting

70-amp battery

PERFORMANCE OPTIONS

Twin-Grip differential

Manual front disc brakes (greater fade resistance)

POWER ASSIST OPTIONS

Power steering

Power front disc brakes

PROTECTION OPTIONS

Protection Group. Includes: stainless steel door edge guards, rubber floor mats (front mats with carpet inserts), body side cuff moldings, inside hood release.

Extra Quiet Insulation Package.

Consists of: roof insulation (Sedans), rear wheelhousing sound absorption pad (Hatchback & Sportabout), asphaltic foam tape (rear lower trim and quarter panels), cargo floor sound deadener (Hatchback & Sportabout), hood and front floor insulation, full undercoating.

Locking gas cap

Front bumper guards

Inside hood release



DIMENSIONS



EXTERIOR

Length	196.0"
Wheelbase	108"
Width (Sedans & Sportabout)	71.0"
Height	52.2" (All except 4-Dr. Sedan: 51.7")
Tread (front/rear)	57.5"/57.1"
Turning Diameter (wall to wall)	98.6 ft.

INTERIOR

Head Room (front/rear)	
(Sedans)	38.1"/37.0"
(Sportabout)	38.1"/37.4"
(Hatchback)	35.1"/36.7"
Leg Room (front/rear)	
(Sedans)	42.1"/35.5"
(Sportabout)	40.7"/35.9"
(Hatchback)	40.7"/32.1"
Shoulder Room (front/rear)	
(Hatchback)	54.9"/53.1"
(All Others)	54.9"/54.4"
Hip Room (front/rear)	
(Hatchback)	54.9"/53.1"
(All Others)	54.9"/54.4"

CAPACITIES

Usable Luggage Capacity	
(Sedans)	11.1 cu. ft.
Cargo Volume Index	
(Sportabout)	56.4 cu. ft. (a) (b)
(Hatchback)	30.5 cu. ft. (b)
(a) 2.5 cu. ft. below cargo floor.	
(b) With rear seat down.	
Cargo Floor Length	
(Sportabout)	70.2"
(Hatchback)	70.1"
Fuel Tank	22 gals.
Vehicle curb weights (approx.)	
2975 lbs.	(2-Door)
3039 lbs.	(4-Door)
2986 lbs.	(Hatchback)
3106 lbs.	(Sportabout)

(Optional features, left to right, top to bottom.)

- AM-FM stereo radio—more station selections, richer sound.
- Below-floor hidden compartment (Std. on Sportabout, Opt. on Hatchback).
- Vinyl roof in six colors.
- Electric rear window defogger.
- 12-inch Day/Night mirror (see Visibility Group).
- Styled road wheels.
- Luggage rack and built-in deflector
- Custom wheel covers.

HORNET SPECIFICATIONS

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.
304 CID V-8	2-Barrel	8.4:1	3.75" x 3.44"	OPT.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratio STD.	Axle Ratio (OPT.)
232 CID Six	3-Speed Manual on Column	STD.	2.73*	(3.08)
	3-Speed Manual Floor Shift (Hatchback only)	STD.	2.73*	(3.08)
	3-Speed Manual with Overdrive	OPT.	2.73*	(3.08)
258 CID Six	Torque-Command Auto. on Column	OPT.	2.73*	(3.08) (2.53)
	3-Speed Manual Floor Shift (Hatchback only)	STD.	2.73*	(3.08)
	3-Speed Manual with Overdrive	OPT.	2.73*	(3.08)
304 CID V-8	Torque-Command Auto. on Column	OPT.	2.87**	(3.15)**
	Torque-Command Auto. on Floor (Hatchback & Sportabout only)	OPT.	2.73*	(3.08) (2.53)
	Torque-Command Auto. on Column	OPT.	2.87**	(3.15)**
304 CID V-8	Torque-Command Auto. on Floor (Hatchback & Sportabout only)	OPT.	2.87**	(3.15)**
	3-Speed Manual Floor Shift (Hatchback only)	OPT.	3.15**	(3.54)**

*3.08 is the only axle ratio available in the State of California on all 6-cylinder Hornets.
**In California, 2.87 rear axle ratio is standard, 3.15 optional on Sedans and Hatchbacks; 3.15 only available on Sportabout.

TIRES

Tires	6-Cylinder Hatchback & Sedans	V-8 2-Door Sedan & Hatchback Sportabout Six	V-8 4-Door Sedan & Sportabout
6.95 x 14 Black (White line optional)	STD.	STD.	N.A.
D70 x 14 Black (White line optional)	OPT.*	OPT.*	OPT.*
DR70 x 14 Radial (steel) White letters	OPT.	OPT.	OPT.
D78 x 14 Black (White line optional)	OPT.	OPT.**	STD.
DR 78 x 14 Radial (steel) Black	OPT.	OPT.	OPT.
DR75 x 14 Radial (steel) White line	OPT.	OPT.	OPT.

*Not available on Sedans.

**Minimum size required on any V-8 Hornet with air conditioning.



Matador Coupe

Move up to the mid-size Matador—and you'll find that's as far as you need to go.

With the '76 Matador Coupe, you move up in style. Distinctive, individual, a clean-lined, functional look you can't confuse with any other mid-size.

And you can move up as far as you like in luxury. The rich new Barcelona Coupe (at left) is one example. An elegantly tailored interior with individual reclining seats, an AMC innovation, and unique ornamentation. Or, if you prefer a sports car-accented Coupe, select from such items as vinyl bucket seats, styled aluminum wheels and racy rally stripe.

Over the road, Matador Coupe will please you in other ways. You can relax in family-size room and comfort. The ride is quiet, controlled; the handling is smooth and easy. And with a standard 6-cylinder engine and 24½-gallon gas tank, you get outstanding economy with exceptional range.

And quality is assured with AMC's exclusive BUYER PROTECTION PLAN® Matador Coupe . . . the economy car that lets you move up all the way in style.

AMC  **Matador**

Matador Barcelona Coupe

Matador Brougham Coupe



Matador Coupe



Matador

Sedan and Wagon

Here's car value in two generous helpings. Want a handsome, roomy 4-door sedan? Choose Matador. Need a versatile, hardworking wagon? Your choice is Matador again.

Inside, there's stretch-out room and comfort for six passengers. And plenty of room for luggage in the Sedan's big 19-cu. ft. trunk or the Wagon's spacious 95-cu. ft. cargo compartment. Even with all this inner space, both of these Matadors are trimly sized overall for easy handling and "painless" parking.

And each of these AMC mid-size cars surrounds you with luxury. Deep, foam-cushioned seats. Elegant upholsteries. Smartly styled instrument panel, controls and interior hardware. And to personalize your new Matador, every option from 8-track stereo to five electrically powered windows (in the Wagon)!

But value is the real mark of Matador. Moderate purchase price, thrifty upkeep, the AMC BUYER PROTECTION PLAN® . . . these and more assure you of value and economy in any '76 Matador.

AMC  **Matador**

Matador Brougham Wagon



Matador Brougham Sedan

Matador Wagon

Individual reclining seats in tan Barcelona trim. This Matador Brougham Coupe option is also available in black.



Matador Coupe bucket seats in tan Sof-Touch vinyl. Black, white and blue are other choices with this option.



Matador Barcelona instrument panel. Options shown include: Air conditioning, AM/FM stereo radio, rear window defogger.

All interiors shown are optional. For standard Matador interior, see the AMC Dealer Product Information book.

(Standard features, right, top to bottom)

- Matador Wagon's dual swing tailgate swings open like a door for close-up loading.
- Or it swings down like a tailgate for extra-long cargo.
- Matador Wagon can stow away 95.2 cu. ft. of cargo.
- Matador Coupe's trunk is roomy, easy to load. Sedan has a big trunk, too!

Matador Brougham Sedan option. Individual reclining seats are trimmed in black Hyde Park fabric. Blue and tan also available.



Matador Standard Features

- Power team: economical 258 CID 6-cylinder engine (304 CID V-8 std. on Wagons and on all Matadors in California), 3-speed synchromesh man. trans. (Coupe & Sedan, auto. trans. std. on Wagon).
- Electronic ignition, virtually maintenance-free
- Foam-cushioned seats
- Color-keyed carpeting
- Ashtrays front and rear (with cigarette lighter in front)
- Extra Quiet Insulation Package. Includes: hood insulation, front and rear floor insulation, rear shelf panel insulation (Coupe and Sedan), plus door and rear quarter insulation (Coupe), full undercoating, cowl and rear wheelhouse insulation.
- Custom steering wheel
- Weather Eye Heating and Defrosting System
- Day/night rearview mirror
- 2-speed electric wipers and washers
- Dome light actuated by courtesy switches on front and rear doors (Sedan and Wagon), plus tailgate
- Dual-swing tailgate (Wagon)
- Front sway bar for greater cornering stability
- Bumper guards (front & rear on Coupe & Sedan; front on Wagon).
- Folding second seat for up to 95.2 cu. ft.* of cargo space (Wagon)
- Manual front disc brakes—greater fade resistance—(Coupe and Sedan)
- Power front disc brakes (Wagon)
- Inside hood release
- Durable "Luster-Guard" acrylic baked enamel finish

*Includes 8 cu. ft. below cargo floor

Along with economy, safety is built into every car we build. On all AMC cars, these "SAFE-

COMMAND" features are standard equipment:

- Energy-absorbing bumper system
- Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for all rear seat passengers
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic backup lights
- Side of car safety marker lights
- Guard-rail doors
- Energy-absorbing steering column
- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Safety-shaped armrests
- Double-safety brake system
- Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- Safety rim wheels
- Tire tread wear indicators
- Captive engine mounts
- High-strength door locks and hinges
- Safety-shaped door handles
- 2-key locking system
- Front seat-back lock
- Dual action hood latch

Matador Options

ECONOMY OPTIONS

- Cruise Command automatic speed control (auto. trans. req'd.)
- Fuel economy gauge
- Higher-mileage steel-belted radial tires

AIR CONDITIONING OPTION

- All-Season Air Conditioning System. Includes: heavy duty engine cooling, power flex fan, 55-amp alternator (6-cylinder engine) or 60-amp alternator (V-8).

APPEARANCE OPTIONS

- Two-tone paint
- Opera Window and Padded Vinyl Roof Package (Coupe). Elegant touches that can transform your Matador Coupe into a regal town car. Available with all eight vinyl roof color choices.
- Vinyl roof (Coupe and Sedan)
- Simulated Woodgrain paneling (Wagon)
- Sports steering wheel
- Leather-wrapped sports steering wheel
- Full wheel covers
- Custom wheel covers
- Styled road wheels
- Styled aluminum wheels
- Rally stripe. Wraps around body sides and deck lid.
- Bucket seats in Sof-Touch vinyl.
- Brougham Package. Add styling richness, comfort and convenience. Interior: individual reclining seats (Hunter's Plaid fabric std. in Coupe, Custom Hyde Park fabric std. in Sedan, opt. in Wagon; Sof-Touch vinyl std. in Wagon, opt. in Coupe & Sedan), custom door trim panels with assist straps and inserts, woodgrain instrument panel overlay, carpet floor covering throughout including trunk or cargo compartment. Exterior: wheel discs, "Brougham" script on "C" pillars, tailgate air deflector and roof rack (Wagon), hood paint stripes, bumper nerfing strips (Coupe), rocker panel moldings, (N.A. Wagon with woodgrain paneling), back panel overlay on Sedan, plus (on Coupe) roll-down quarter windows, full-length body side scuff moldings, wheel lip moldings, grille perimeter and rear hood moldings, license plate surround molding, roll-down rear quarter windows (in Coupe).
- Barcelona Package (avail. only on Brougham Coupe). Distinctive

fine car luxury. Consists of: individual reclining seats in choice of tan or black Knap knit fabric, color-keyed 24-ounce cut pile carpeting, (matching carpet insert trim in lower door panels, Knap knit fabric in upper panels), color-keyed door pull straps and headlining; (with tan interior) tan color-keyed wheel covers, tan accents around grille, rear license plate area and in headlamp bezels; unique Barcelona hood ornament, nameplate on hood and deck lid, Barcelona medallion on glove box and fenders, unique red/yellow striping.

Decor Package (Coupe only). Includes: Bumper nerfing strips, grille perimeter molding, hood rear edge molding, wheel lip moldings, wheel covers.

AUDIO OPTIONS

AM radio: instant performance, long-range reception, push-button convenience

Rear seat speaker (AM radio only, Coupe and Sedan)

AM-FM stereo radio. Four speakers enhance programming of both AM and FM station selections.

Entertainment Center: AM-FM stereo radio, 8-track stereo tape with four speakers—surrounds you with sound!

CONVENIENCE OPTIONS

Torque-Command automatic transmission

Between-the-seats console with lockable storage compartment (with bucket seats in Coupe only)

Adjust-O-Tilt steering wheel (automatic column shift only)

Convenience Group. Includes dome/reading lamp, electric clock, stowage/litter containers, second horn, headlights-on warning buzzer.

Visibility Group. Includes: remote control left-hand mirror, illuminated visor mirror, intermittent wiper system.

Tinted windshield

Tinted glass in all windows (recommended with air conditioning)

Rear window defogger* (electric on Coupe, Sedan; not available on Wagon)

**Defogger is mandatory option on Coupe and Sedan models sold in the state of New York.*

Outside remote control right-hand mirror. (Avail. only with Visibility Group)

Light Group. Consists of: trunk light or cargo area light, two courtesy lights, glove box light, ashtray light, engine compartment light shelf lamp (Coupe).

Tailgate air deflector (Wagon)

Third seat for Wagon (power rear window included)

Roof rack (Wagon)

Intermittent wiper system

HEAVY-DUTY OPTIONS

Heavy Duty Cooling System Includes: heavy duty radiator, power flex fan and fan shroud.

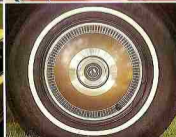
Heavy-Duty Suspension. Includes: heavy duty springs and shocks plus rear sway bar.

Rear sway bar for greater stability

Trailer Towing Package (V-8 only). Includes: heavy duty engine cooling, auxiliary automatic transmission oil cooler, Heavy-Duty Suspension, trailer wiring harness, adjustable rear air shock absorbers.

Engine block heater for easier

(Continued on Page 31.)



- winter starting
- 70-amp battery

PERFORMANCE OPTIONS

- Twin-Grip differential
- 304 CID V-8 (Std. on Wagon)
- 360 CID V-8 and 360 CID V-8 with 4-bbl. carburetor and dual exhaust

POWER ASSIST OPTIONS

- Power steering
- Power front disc brakes (std. on Wagons)
- Power lift tailgate window on Wagon (standard with 3-seat Wagon)
- Power lift side and tailgate windows (Brougham Wagon)
- Power lift side windows (4-door Brougham Sedan and Brougham Wagon)

PROTECTION OPTIONS

- Protection Group. Includes stainless steel door edge guards, front rubber floor mats with carpet inserts and rear rubber floor mats, front and rear bumper nerfing strips, bodyside scuff moldings.
- Locking gas cap
- Bumper nerfing strips.

(Optional features, left to right, top to bottom)

- Elegant Opera Window and Padded Vinyl Roof Package (Coupe).
- Between-the-seats console.
- Remote-control outside mirror (see Visibility Group).
- Cruise Command automatic speed control.
- Powerlift side windows (Brougham Sedan & Wagon).
- Vinyl roof available in seven colors.
- Wagon roof rack with tailgate air deflector (std. Brougham Wagon).
- Custom wheel covers (Barcelona Package).

DIMENSIONS



EXTERIOR

Length (Coupe)	209.4"
(Sedan)	216.0"
(Wagon)	215.5"
Wheelbase (Coupe)	114.0"
(Others)	118.0"
Width (Coupe)	77.4"
(Others)	75.7"
Height (Coupe)	51.8"
(Sedan)	54.7"
(Wagon)	56.8"
Tread (front/rear) (Coupe)	59.7"/60.0"
(Sedan & Wagon)	59.5"/60.0"
Turning Diameter (wall to wall)	
(Coupe)	40.9 ft.
(Sedan)	41.9 ft.
(Wagon)	42.0 ft.

INTERIOR

Head Room (front/rear)	
(Coupe)	37.5"/36.0"
(Sedan)	39.5"/37.5"
(Wagon)	39.5"/39.5"
Leg Room (front/rear)	
(Coupe)	43.0"/33.3"
(Sedan & Wagon)	42.5"/39.6"
Shoulder Room (front/rear)	
(Coupe)	50.4"/50.0"
(Sedan & Wagon)	59.7"/60.0"
Hip Room (front/rear)	
(Coupe)	60.4"/51.0"
(Sedan & Wagon)	59.9"/59.8"

CAPACITIES

Cargo Volume Index	
(Coupe)	14.3 cu. ft.
(Sedan)	19.1 cu. ft.
(Wagon)	66.2 cu. ft. (w/ 2nd row folded down)
(w/ 1st row folded down)	66.2 cu. ft.
(w/ 2nd row folded down)	66.2 cu. ft.
Wagon Cargo Floor Length	69.5"
Fuel Tank (Coupe & Sedan)	24.5 galls.
(Wagon)	21 galls.
Vehicle curb weights (approx.)	
3643 lbs.	(Coupe)
3573 lbs.	(Sedan)
4075 lbs.	(Wagon)

MATADOR SPECIFICATIONS

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
258 CID Six	1- Barrel	8.0:1	3.75" x 3.90"	STD.*
304 CID V-8	2- Barrel	8.4:1	3.75" x 3.44"	OPT.
360 CID V-8	2- Barrel	8.25:1	4.08" x 3.44"	OPT.
380 CID V-8 w/dual exhaust	4- Barrel	8.25:1	4.08" x 3.44"	OPT.

*258 Six standard on Coupe and Sedan, 304 V-8 standard on Wagon.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axis Ratios STD.	Axis Ratios (OPT.)
258 CID Six*	3-Speed Manual Column Shift	STD.	3.54	(3.15)
	Torque-Command Auto. on Column	OPT.	3.15	(3.54)
304 CID V-8	Torque-Command Auto. on Column	OPT.	2.87††	(3.15)**
	Torque-Command Auto. on Floor†	OPT.	2.87	(3.15)**
360 CID V-8 & 360 CID V-8 w/4 bbl. carb. dual exhaust	Torque-Command Auto. on Column	OPT.	2.87	(3.15)**
	Torque-Command Auto. on Floor†	OPT.	2.87	(3.15)**

*Not available on Wagons nor all models in California.

**In California, 315 standard, 2.87 not available.

†Floor shift available only on Coupes with bucket seats and console.

††Standard on base Matador Wagon.

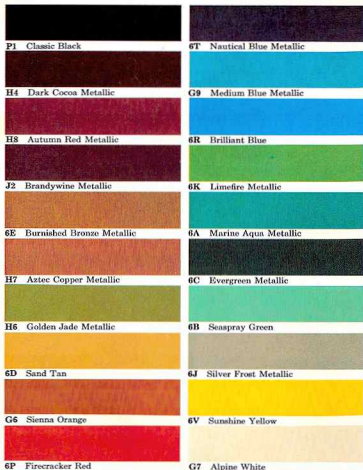
TIRES

Tire	6-Cylinder Coupe	V-8 Coupe	Sedans	Station Wagons
E78 x 14 Black (White sidewall opt.)	STD.	N.A.	STD.*	N.A.
F78 x Black (White line opt.)	OPT.	STD.	STD.**	N.A.
FR78 x Black (White line opt.)	OPT.	OPT.	OPT.	N.A.
FR78 x 14 Radial (Steel) White letters	OPT.	OPT.	N.A.	STD.
H78 x 14 Black (White line opt.)	N.A.	N.A.	N.A.	STD.
HR78 x 14 Radial Black (White line opt.)	OPT.	OPT.	OPT.	OPT.

*On 6-cylinder Sedans only.

**On V-8 Sedans only.

FOR YOUR '76 AMC CAR . . .
Your choice of 20 beautiful colors in "Luster-Guard" acrylic enamel



Your choice of 8 "Bravado" grain vinyl-covered roof options*



Your choice of these decorative paint stripes*



*For model applications, refer to your AMC dealer's Color and Trim book.

COPPER VINYL ROOF ALSO AVAILABLE. (Not shown).

Certain equipment items and features, illustrated or described in this catalog, are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or price at any time without incurring obligation.

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Accessories available from your AMC Dealer.

CITIZENS-BAND RADIO. Two types of compact transceivers and base station unit—your own communications system.

TRAVEL COMPASS. A precision instrument. Night or day, tells you constantly, accurately your direction of travel.

MINI-CAMPER. Converts Hornet Hatchback into a snug, weather-tight roving campsite. Two side windows, fully-zipped rear opening.

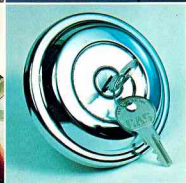
DOOR AND FENDER MOLDINGS. Attractive, protective. Guards against annoying parking lot dents and dings. Assorted colors to match or contrast car's exterior.

FENDER SPLASH AND STONE DEFLECTOR GUARD. Helps keep stone chips, tar, road oil from marring lower body paint and trim.

LUGGAGE CARRIER. All-weather protection for cargo carried on roof rack. Vinyl cover, sturdy masonite floor, rugged tie-down straps.

LOCKING GAS CAP. Pilfer-proof lock in cap prevents gasoline theft, malicious contamination of fuel in public parking areas.

These are just a few of many accessory items your AMC dealer has available to add extra enjoyment and usefulness to your new '76 AMC car. He'll be happy to tell you about his complete selection.



AND NOW A WORD FROM THE PEOPLE WHO BUILD AND STAND BEHIND THE CARS YOU'VE JUST SEEN.

At American Motors and at your local AMC dealership, your needs as a consumer and your satisfaction as a customer always come first. In the big, busy, impersonal world of today that may seem rather different. It is. But we don't ask you simply to take our word for it.

Take our cars, for example. Each one from Pacer right up to Matador is designed to give you full value and longer-lasting satisfaction. Each is a quality-built product that provides outstanding, all-around economy—a car that is economical to buy, own and operate.

Whether it's your first car or your 15th... whether you're single, newly wed, have a family or your family is grown... our Pacers, Gremlins, Hornets and Matadors offer alternatives you'll appreciate. Our differences in design, features and equipment add up to a big difference in car choice. Within the full AMC line you'll find the model that more exactly suits your needs as it fills all the needs of today's driving.

Take our exclusive BUYER PROTECTION PLAN.[®] It's always been the plan with a difference—protection for both your AMC car and you. And for a nominal sum, you get our DOUBLE BUYER PROTECTION PLAN which extends the protection up to two years or 24,000 miles.

Take our invitation. Now that you've read about our new cars, look them over closely. Try them out on the road. And be sure to ask a salesman to explain in full each of the benefits of the BUYER PROTECTION PLAN,[®] which we've highlighted for you here. You'll find in all of our differences a new kind of dedication to your satisfaction as a customer. You'll also find every reason why this Bicentennial Year is the best one yet to go with the Economy Experts!

AMC BUYER PROTECTION PLAN.®

1. A simple, strong, full 12,000-mile/12-month warranty:

When you buy a new 1976 AMC car from an American Motors dealer, American Motors Corporation guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship. This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the fifty United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

2. A free loaner car from almost every one of our dealers if guaranteed repairs take overnight.

3. Special Trip Interruption Protection.

4. And a toll-free hot line to AMC Headquarters.

® BUYER PROTECTION PLAN is a registered trademark of American Motors Corporation.



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