

THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

THE NEWEST IN WAGONS FROM AMERICA'S WAGON SPECIALISTS

Here's the fresh new direction in station wagon design: hardtop styling. And how your neighbors will love it!

For '59 all six of Ford's Station Wagons are bigger . . . over 7 inches longer inside with nearly 5 square feet more loadspace riding on a 2-inch longer wheelbase. They're far easier to load, too, than other wagons in Ford's class. They have a still-larger glass area for full-circle visibility. And thanks to Ford's unique thin-pillar design, you get hardtop styling for that wide-open modern look. What's more, Ford is the only manufacturer of the most popular three who knows how to provide comfort and convenience—and still keep all seats facing forward!

Ford's standard engines for '59—Six or Thunderbird V-8—are designed to thrive on regular gasoline. (You save up to 5¢ over premium gas on every gallon you buy!) New aluminized mufflers will normally last twice as long as conventional types on other wagons. Full-flow oil filtration means an oil change only every 4000 miles. New Diamond Lustre Finish is so durable you won't have to wax it—ever! New Tyrex cord tires are tougher, ride cooler, give greater safety. And all are standard equipment!

But with all their economy . . . all their hardtop styling . . . all their performance . . . you'll be pleasantly surprised to discover that these 1959 Ford wagons are a masterpiece of underpricing!



THE 9-PASSENGER COUNTRY SQUIRE

Feast your eyes upon this thrilling 1959 version of the most distinctive station wagon in the country . . . in the city, too, for that matter! Long and luxurious, this 4-door "Squire" is the only wagon in its field to offer you all-weather paneling that looks like mahogany, wears like steel (which it is)!

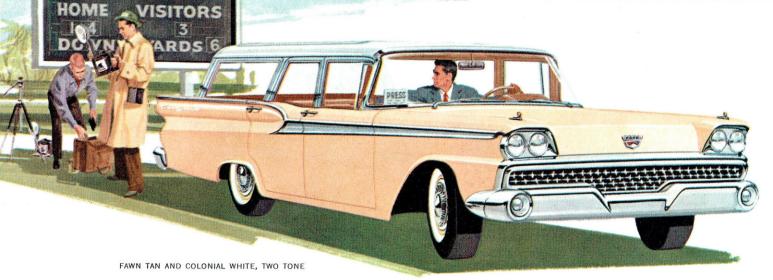
And notice, too, how all three seats face comfortably forward! There's no "wrong way" third seat to force you to crawl in over the tailgate . . . to blind you with the glare of following headlights . . . or subject you to watching the charge of onrushing traffic.





AWARDED THE GOLD MEDAL of the Comité Français de l'Elégance AT THE BRUSSELS WORLD'S FAIR "Pour proportions exceptionnelles et la ligne élégante"

@ 1958, Ford Motor Co., Dearborn, Mich.



Good impressions are important in business. That's why so many businessmen choose Ford's smart 9-passenger Country Sedan. As do all Ford wagons, it offers you a choice of suspensions: (1) a new, softer regular suspension for normal, all-purpose use . . . (2) a special heavyduty suspension for wagons used in continuous heavy hauling service. Only Ford offers you this choice of station wagon suspensions! Other superior Ford features include a fully insulated roof for greater quiet and heat deflection . . . and five roof cross braces for greater top rigidity.



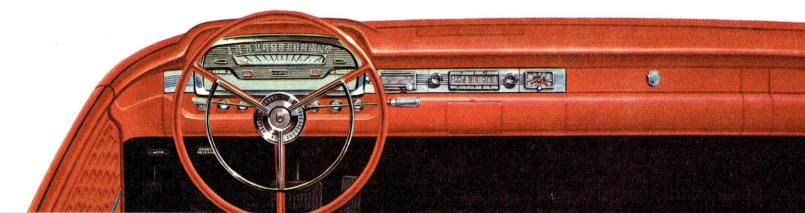


All seats face forward and the whole team goes along in Ford's big, brawny 9-passenger wagons. In fact, only Ford in the entire low-price field can give you three big, full-width, forward-facing seats! You ride in regal living-room comfort, too, for every seat of every Ford Station Wagon is foam padded as standard equipment (except the rear seat in the Ranch Wagons). Compare this with the thin, hard-riding seats found in some other wagons in Ford's field!

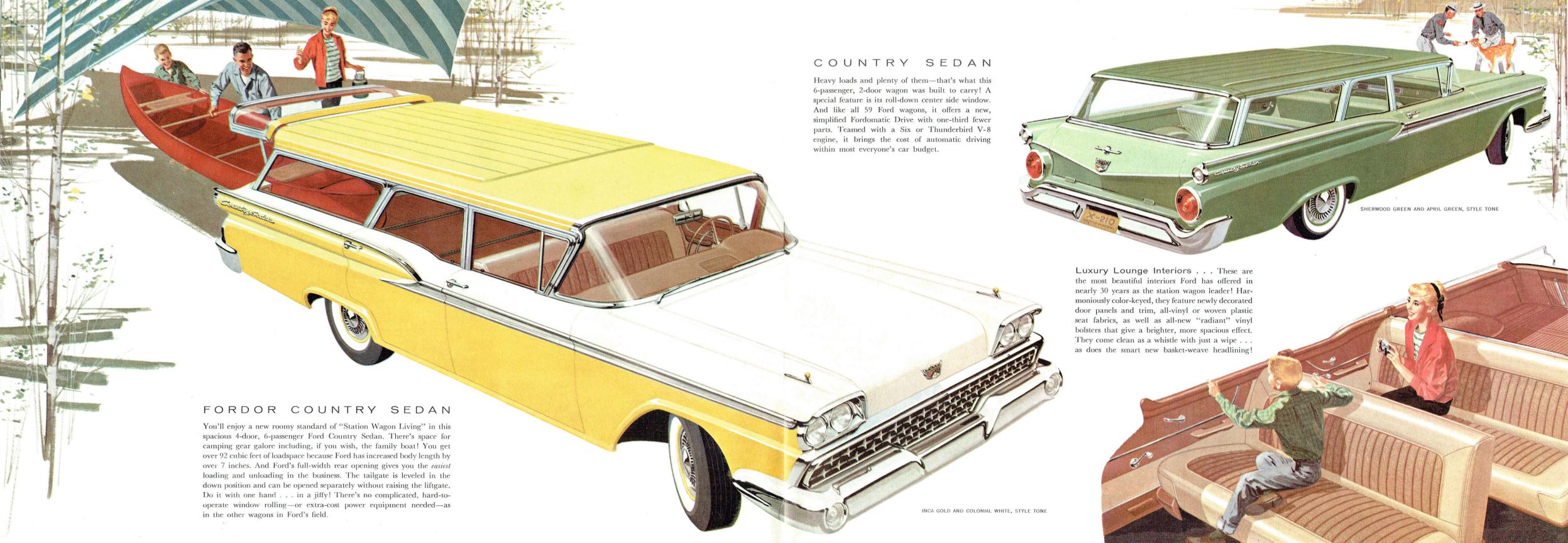
TORCH RED AND COLONIAL WHITE, STYLE TONE

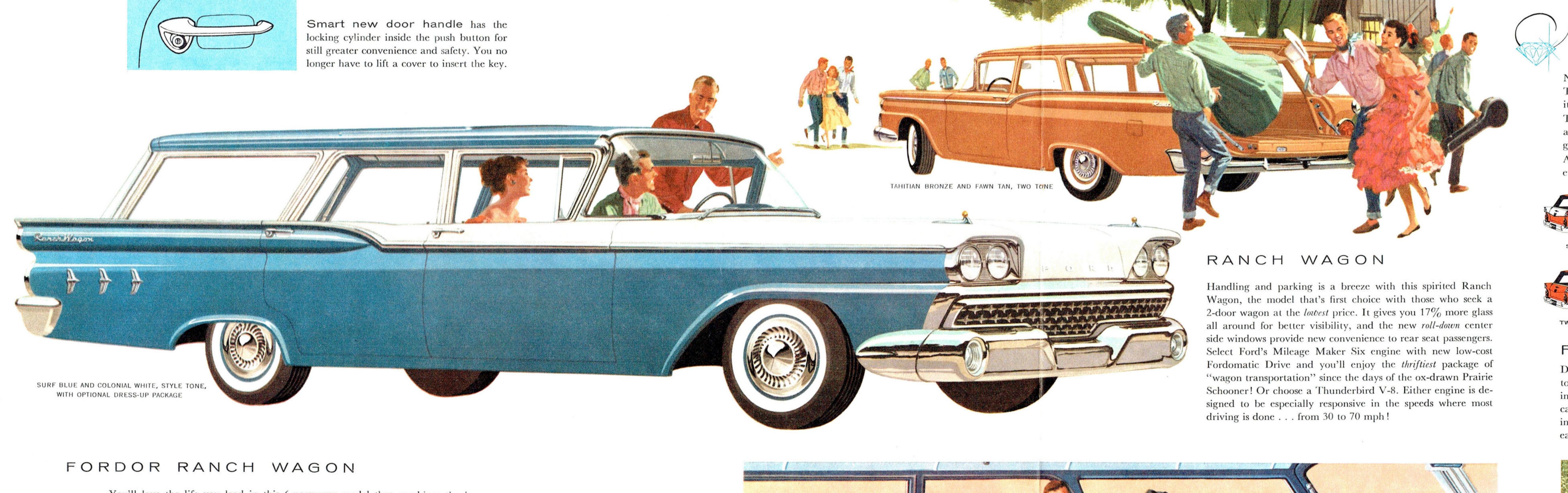
Entirely new for '59, this beautifully proportioned instrument panel is Safety Curved for your protection. Controls are recessed, amply lighted and easy to read; colors have been re-styled to harmonize with the new interiors.





You'll get that new Ford feeling in this handsome, 9-passenger Country Sedan with its Thunderbird elegance! This handy 4-door dandy, with over 17% more cargo space, has a new third seat that features removable resilient foam cushions on seat and back. These can be quickly stowed at the sides . . . or conveniently used for mattresses or picnic cushions. You've never seen a third seat that's so comfortable . . . so easy to convert into loadspace!





You'll love the life you lead in this 6-passenger model that combines the low price of a Ranch Wagon with the convenience of four wide-opening doors. It's so easy to load or unload passengers or payloads! And like all 59 Ford wagons, it is more spacious than any wagon Ford ever built . . . with a body measuring over 7 inches longer inside than last year . . . and over 42 sq. ft. of cargo area with stowaway seat down and tailgate open!

It's thrifty to maintain, too, with a new aluminized muffler that will normally last twice as long as conventional mufflers used on other wagons . . . plus a Full-Flow oil filter (standard on all 59 Fords!) which means you need change oil only every 4000 miles. Considered from any standpoint, this Fordor Ranch Wagon is proof that your wagon dollars buy more when you choose Ford!

Inside either of Ford's two Ranch Wagon models . . . you're seated in the lap of luxury! With the same elegance that made the Thunderbird so distinctive, Ford has selected color-keyed interiors to delight the eye. And notice the comfort of the thick seats that extend the full width of the wagon!



New Diamond Lustre Finish

so durable you won't have to wax it . . . ever!

New Diamond Lustre Finish is the most durable finish on any car today. The uniform glass-like surface requires no "hand-finishing" to bring out its natural lustre. It's so glossy that you won't have to wax it . . . ever! This new enamel was subjected to searing tropical sun and corrosive salt air for months. And it remained showroom bright, proving that it has greater resistance to blistering, corrosion and stain than other finishes. As for toughness, BB gun tests showed it to be far more chip resistant than even Ford's famous enamels of the past.



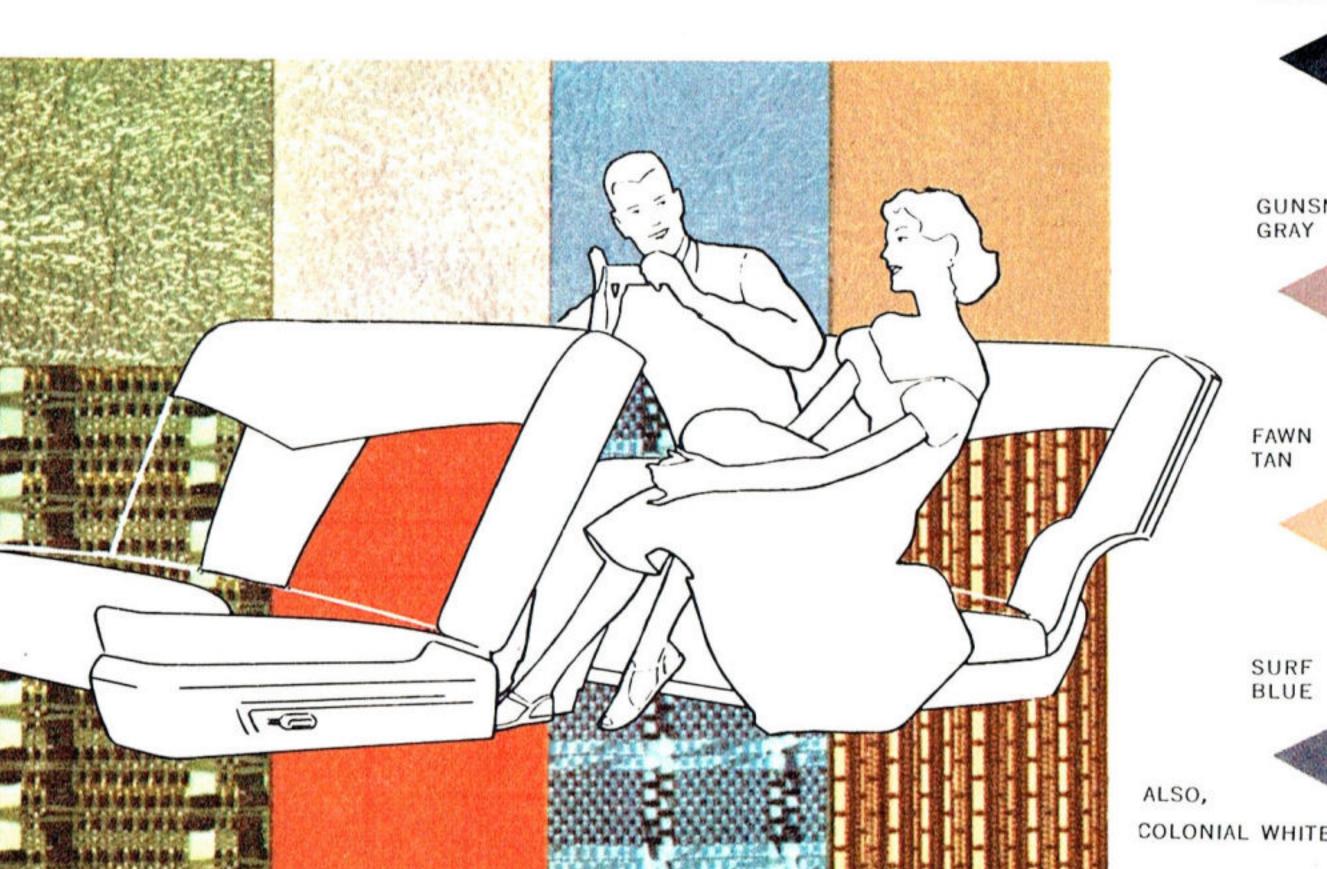






Fabulous new fabrics

Depend on Ford, the car that introduced the very first color-keyed interiors to the low-price field in 1951, to bring you the newest in station wagon interiors, too! Here are fabulous fabrics with the durability you want for carefree wagon living. And an all-new trim of "radiant" vinyl gives the interior a brighter, more spacious effect. Because it's less porous it's far easier to clean, too!



SHERWOOD GREEN

TORCH RED

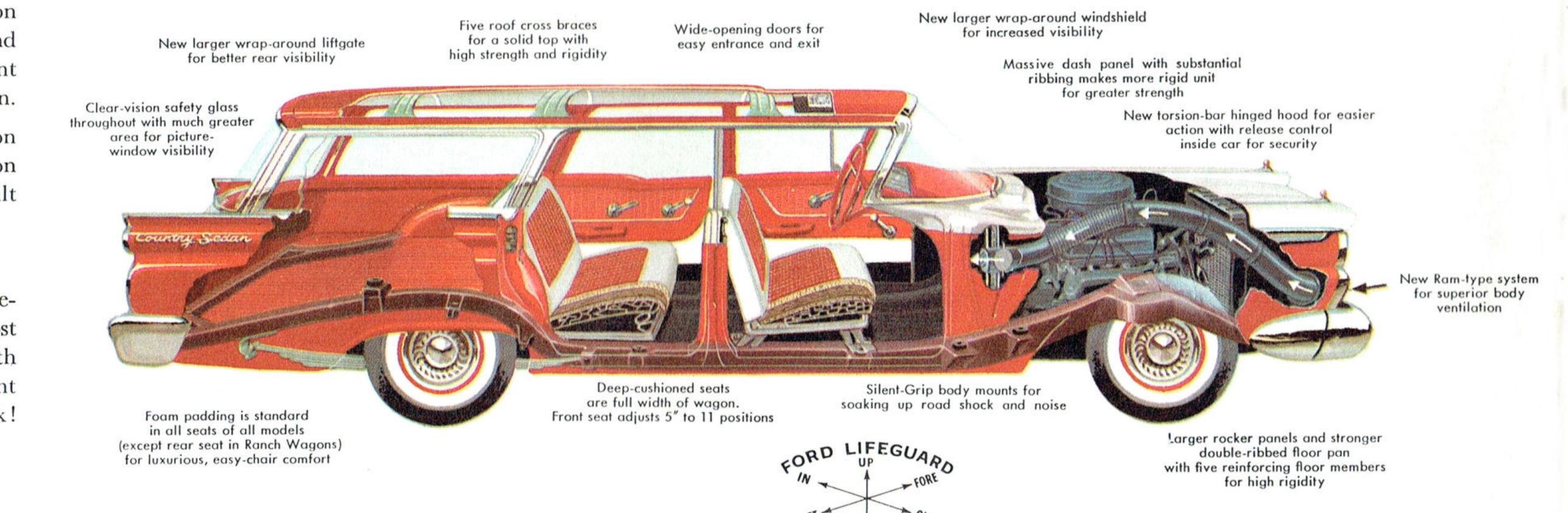
YOU RIDE SILENT, SOLID AND SECURE IN THE NEW INNER FORD

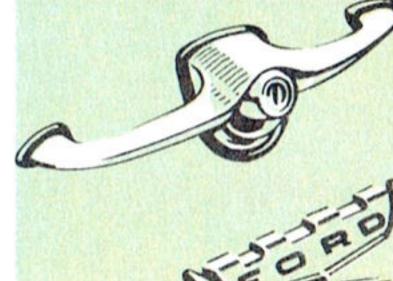
Ever since Ford pioneered the first station wagons back in 1929, Ford designers and engineers have achieved many important "break throughs" in station wagon design.

One problem that has always defied solution has been the designing of a station wagon body as silent, solid, and secure as that built for conventional 2-door or 4-door sedans.

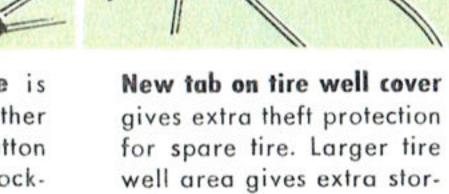
Now Ford has solved even this problem!

From new chassis to new roof, Ford's carefully interlocked body makes it the most rugged wagon in the low-price field. With this new body, you'll enjoy long silent service from any 59 Ford wagon you pick!

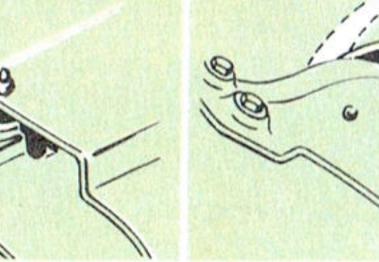


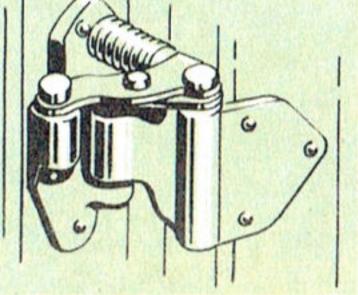


New tailgate handle is easily gripped with either hand. Features push-button design with new key locking cylinder.

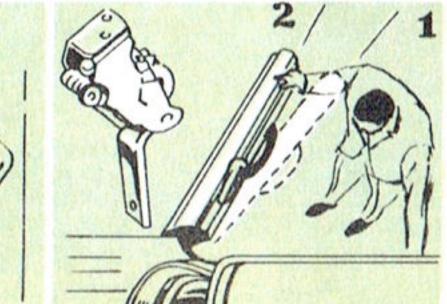


age space, too.

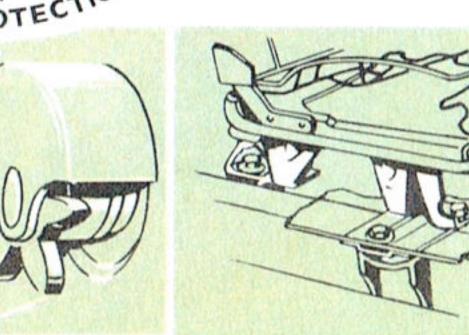




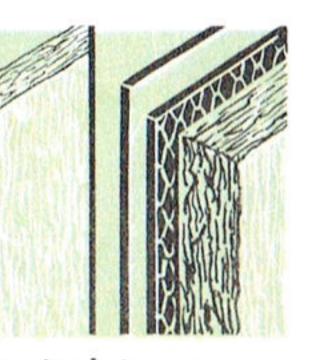
Automatic Doorman hinges



Two-stage door checks hold positions: two-thirds or al the way. Features heavier, stronger bolts.



help hold tracks together sition for easier operation. in case of impact.



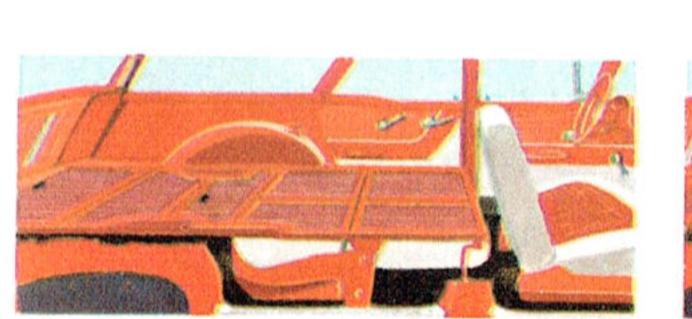
Ford the best-insulated car in its field. Roof insulation is half inch thick; 3-layer dash is one inch thick!

This is the most loadspace Ford has designed into any station wagon in over a quarter century of wagon leadership!

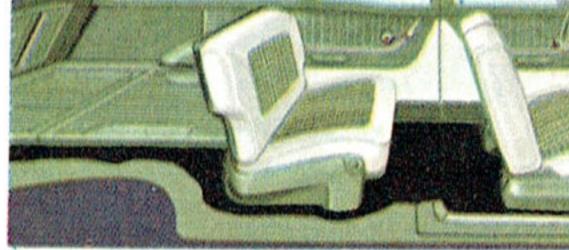
Measuring nearly ten feet from back of front seat to the end of the open tailgate (illustrated at right), this loadspace area caused one viewer to remark, "Looks almost big enough for a bowling alley!"

All Ford wagons give you 92 cu. ft. of cargo space inside . . . with an attractive, long-wearing ribbed vinyl floor. The wide tailgate and big, wrap-around liftgate pop open instantly with one, easy, singlehanded motion. There's no extra cranking or power equipment needed. The tailgate is level in the down position, and the full-size rear opening provides the easiest loading ever. That's why these 59 Ford wagons are as practical for Monday's hauling as they are beautiful for Sunday's calling!

Something else you'll appreciate is their quick and easy convertibility. In a matter of minutes you can convert them from spacious cargo ships to luxurious passenger liners. Why not drive one and haul just about anything! get that new Ford feeling?



Two Stowaway seats in 9-passenger models tuck under easily to give you more loadspace than ever before.



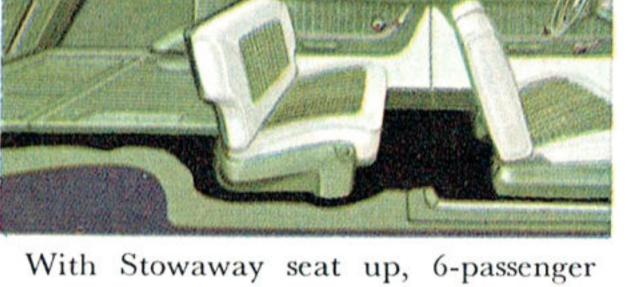
Fold the Stowaway seat down (easy!) and your 6-passenger wagon is all set to wagons offer plenty of room and comfort for the entire family.

Set up the divided center seat in Ford's

3-seated wagons and there's room for

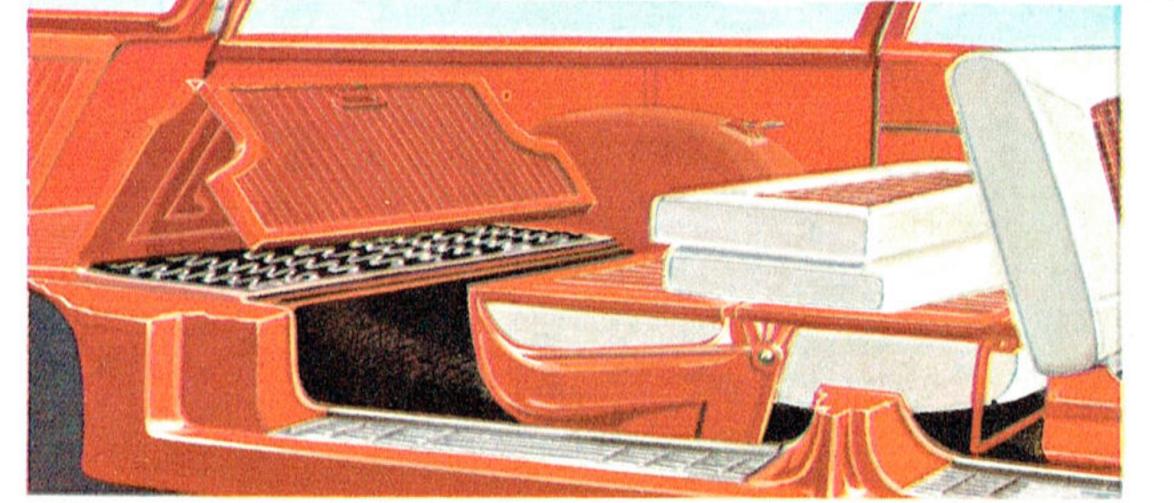
six big passengers . . . and cargo, too!

"Bowling Alley" Loadspace!





Only Ford in the low-price field offers you the natural comfort of three forwardfacing seats in its 9-passenger models!



Ford's new third seat converts so quickly even a child can do it! Seat back simply folds down. Removable cushions may be stowed back of front seat or at sides, and they're wonderful as mattresses or picnic cushions.

300-hp Thunderbird 352 Special V-8

Here is the newest version of Ford's famous Thunderbird V-8 engine! This 4-barrel V-8 is designed to give you a responsive surge of lively power in the speeds where you do most of your driving: between 30 and 70 miles per hour. This is power you can use ... not power you don't need at the top of the speed curve! Team this engine with Cruise-O-Matic Drive featuring a specially tailored gas-saving rear axle for "built-in" overdrive economy!

225-hp Thunderbird 332 Special V-8

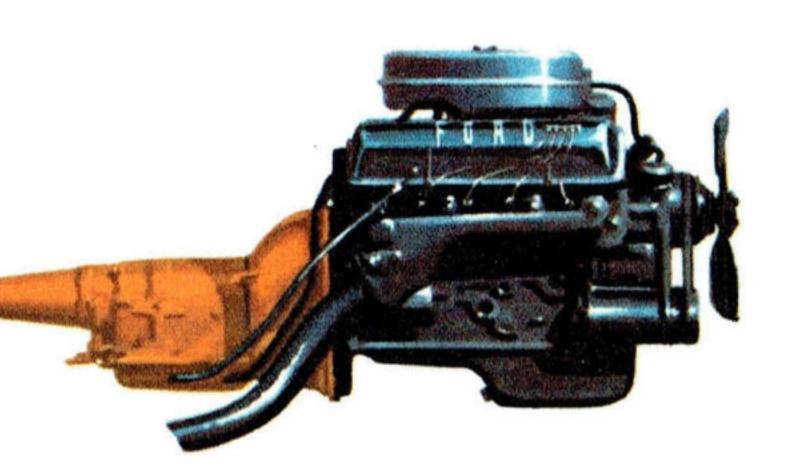
For 1959 Ford engineers have equipped this engine with a 2-venturi carburetor that has new jets for improved fuel economy. Team it with Cruise-O-Matic or new, low-cost Fordomatic Drive and you'll make fewer stops for gas! Also, new super-fitted aluminum-alloy pistons have longer skirts for better oil control. Enjoy power as you like it . . . where you can use it!

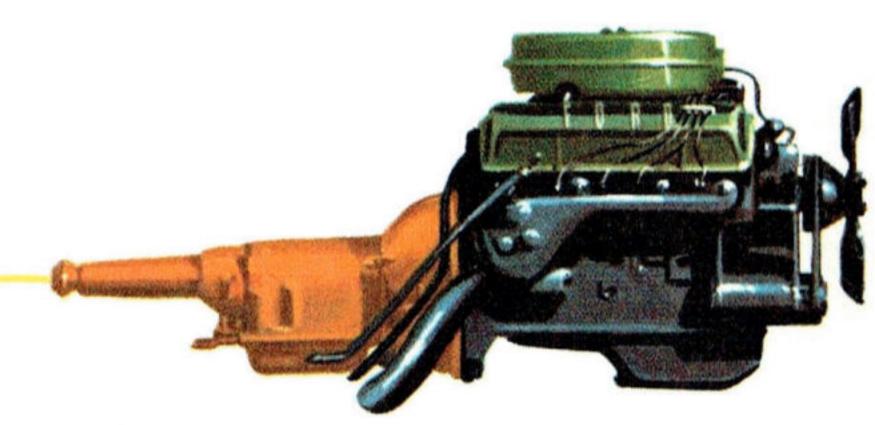
200-hp Thunderbird 292 V-8

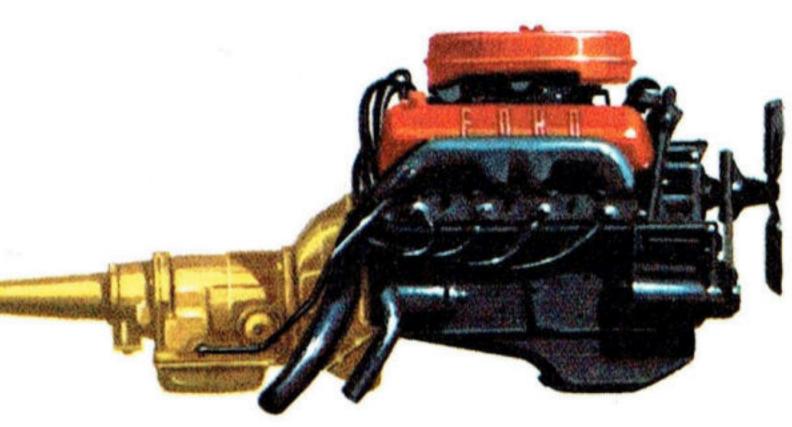
Now you can have Thunderbird V-8 power at surprisingly low cost! This standard Ford V-8, like all Ford engines for '59, has new wedge-shaped combustion chambers for better gas-saving performance . . . plus Ford's deep-block, short-stroke design. And it's designed to thrive on regular gasoline. Saves you money on every gallon!

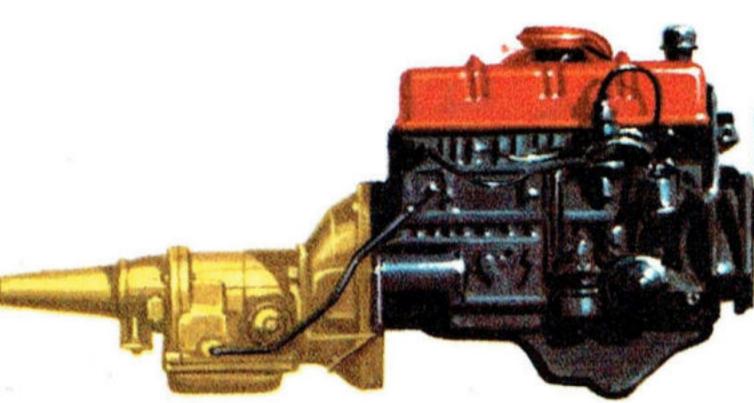
145-hp Mileage Maker Six

This lively Six is the only modern 6-cylinder engine offered today. In the last two Mobilgas Economy Runs, its short-stroke, low-friction design was responsible for powering a Ford to the most actual miles per gallon of any car in Class A! What's more, it thrives on regular gas. You save up to 5¢ over premium fuel on every gallon!











CONVENTIONAL DRIVE

Here is the easiest manual shifting ever developed! To give you the utmost in economy, gear ratios have been carefully tailored to each engine. A lively performer





FORDOMATIC DRIVE

All new for '59, this simplified automatic performs with satin smoothness and quick responsiveness. Lighter in weight with nearly 1/3 fewer parts, its more durable design normally requires very little service. It brings the benefits of shiftless driving at a price within reach of nearly any new-car buyer. And for really surprising gas economy, team it with a Mileage Maker Six!



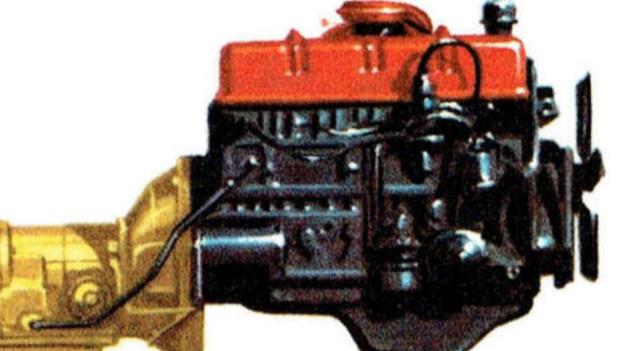
OVERDRIVE

Saves on gas while it saves your engine! Automatic 4th gear lets your engine loaf at 35 mph while you actually do 50 mph. Saves up to 15% on fuel bills, too!



CRUISE-O-MATIC DRIVE

Enjoy "built-in" overdrive economy from a gas-saving rear axle with Cruise-O-Matic! It gives you two separate driving ranges: "D1" for all normal driving, delivers brisk, solid-feeling starts in low and smooth acceleration right up to superhighway cruising peeds . . . "D2" for gentle, sure-footed starts in intermediate, when you're on ice, snow or loose gravel.



NEW POWER... WHERE YOU CAN USE IT!

There's a big difference in Ford's Thunderbird V-8 engines for '59. They give you more responsiveness in the normal driving range between 30 and 70 miles per hour where you can use it . . . rather than at top speeds where you never need it! These powerful engines represent the best in power plants from the world's master engine builder—Ford. Nobody else builds so much rugged dependability and responsive performance into an engine.

As for economy, all Ford engines include a Full-Flow oil filterthat cleans all the oil all the time—as standard equipment. You need change oil only every 4000 miles. And, there's a vacuum-booster fuel pump for safer, more constant windshield-wiper operation.

RUGGED CHASSIS . . . NEW FROM TYREX CORD TIRES UP!

Here is the safest, most-tested chassis ever designed by Ford, the car that pioneered famous Lifeguard Design. Observe how Ford's husky frame bows out a full foot wider midway to give you greater protection than other wagons in the event of side impact!

All tires on Ford's 59 chassis are made of amazing new Tyrex cord, the cooler-running, longer-wearing cord that is the talk of the tire industry. On the front suspension is a new link-type, rubber-bushed ride stabilizer. This is teamed with Ford's variable-rate rear suspension to give you complete Automatic Ride Control!

PICK YOUR OWN POWER TEAM!

ENGINE	TRANSMISSION
145-hp Mileage Maker Six	3-Speed, Overdrive or Fordomatic
200-hp Thunderbird 292 V-8	3-Speed, Overdrive, Fordomatic or Cruise-O-Matic
225-hp Thunderbird 332 V-8	Fordomatic or Cruise-O-Matic
300-hp Thunderbird 352 V-8	3-Speed, Overdrive, Fordomatic or Cruise-O-Matic



Even-Keel rear springs are mount

ed outside the frame to cushion

your ride far better . . . let you

take the turns much steadier. And

shock absorbers have been re-

valved to give far less ride motion.

New convenience! A foot-operated park-

ing brake—a luxury feature that is stand-

ard equipment on every 59 Ford! Brake

may be set at various "on" positions; re-

leases by a hand-operated release lever.

Heavy-duty springs are op tional (at extra cost) with any Ford Station Wagon. Designed especially for wagons used for heavy hauling, the leaves are heavier than those used in all-purpose wagons.

HODD BRAKE RELEASE

Exclusively Ford is the swept-

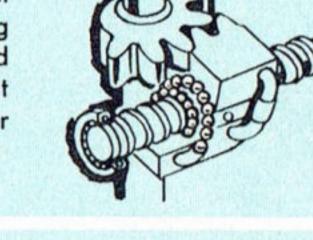
back, Angle-Poised Ball-Joint front suspension that now fea-

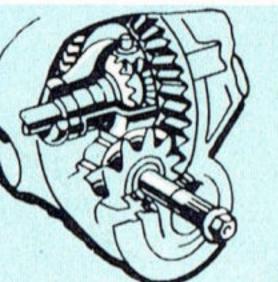
tures a new, link-type ride stabi-

lizer. Helps give your wagon

a smooth, limousine-like ride!

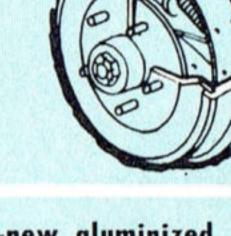
Ford's Magic-Circle steering is the closest thing yet to power steering! The steering wheel turns on free-rolling steel balls instead of the conventional worm-gear. This efficient design gives you easier turning

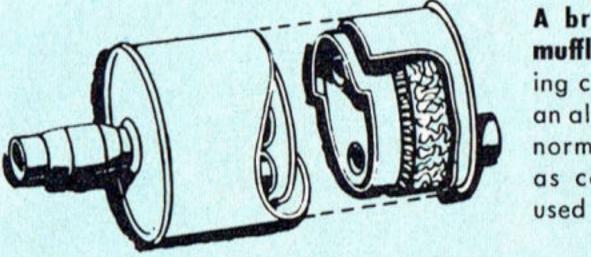




and pinion gears. This permits lower drive

Ford brakes are double sealed to help you stop safer in all weather. They feature a fixed-anchor design that requires only a simple, single-point adjustment. All wagon brake linings are riveted and have 19 square inches of lining area for longer life.





A brand-new aluminized



Signal Seek Radio | automatically tunes in station in either direction of the dial. Town button (T) tunes local stations, Country (C) gives broad coverage.

†Transistor-Powered

Console Range Radio is transistor powered, yet is still moderately priced. Automatic push-button tuning gives you a choice of any five preselected stations.





'59! Not only does it heat more quickly, but its new finger-tip control gives the temperature you want-instantly1

SelectAire Conditioner has large compressor and strategic placement of air registers. You get refrigerated cooling, ventilating, heating and defrosting in one compact unit (V-8's only)





Self-Regulating Electric Clock retimes itself automatically each time you set it! The smart functional design is accentuated by illuminated dial.

PolarAire Conditioner offers cool comfort at surprisingly low cost (V-8's only). Its "on-off" magnetic clutch controls car temperature automatically.



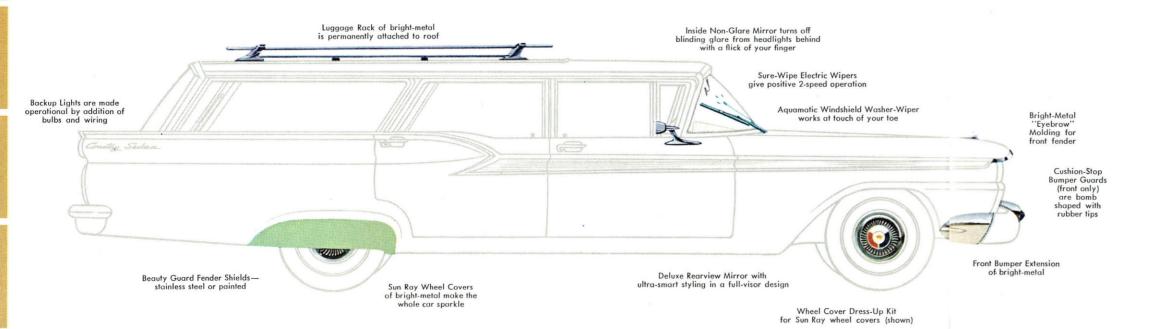


Visored Spotlight Mirror gives nightand-day convenience. And the hooded feature makes it effective in all weather. Adjusts easily from

Adjust-O-Ring Mirror gives you a wide range of adjustment. Its clearview mirror and ring visor provides protection against rain and snow.



GENUINE FORD OPTIONS AND ACCESSORIES FOR 1959



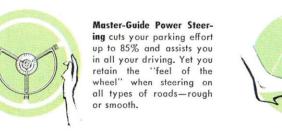
POWER ASSISTS



Power Front Seat. Touch a button and your seat automatically goes forward, backward, up or down. It's an infinite position, posturecontrol seat with synchronized tilting back. Here's comfort as you like it!

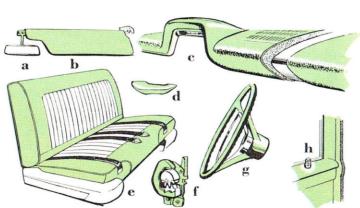


Power-Lift Windows. Touch the central control button on the driver's door and you can raise or lower any door window. For passenger's convenience, there's a handy button under each window, too.



Swift Sure Power Brakes with a low pedal are the brakes you love to touch. Stopping takes up to 1/3 less effort. Makes driving in traffic much easier, more relaxing. It's just touch and

SAFETY FEATURES FOR '59



- a Lifequard safety-swivel rearview mirror
- b Lifeguard sun visors*
- c Lifeguard cushioning*
- d Lifeguard arm rests
- f Lifequard door locks
- g Lifeguard deep-center steering wheel
- h Lifeguard Jr. safety locks*
- *Optional at slight extra cost

OTHER FINE

FORD OPTIONS

FULL-VIEW MIRROR

LITTER BAG

SEAT COVERS

FLOOR MATS, CONTOUR-

4-WAY MANUAL TILT FRONT SEAT FULL TONE MANUAL RADIO RECIRCULATING HEATER & DEFROSTER I-REST TINTED GLASS DRESS-UP PACKAGE

(Ranch and Fordor Ranch) SOUND DEADENER PACKAGE

VISORED FULL-VIEW MIRROR FRONT LICENSE PLATE GUARD LICENSE PLATE FRAMES FLYING ELLIPSE HOOD ORNAMENT SNAP-ON CARGO COVER CARGO AREA FLOOR MAT EQUA-LOCK DIFFERENTIAL

Front, Rear and Twin Front

PARKING BRAKE SIGNAL VANITY MIRROR TISSUE DISPENSER LOCKING GAS CAP

CUSTOM 300 BUSINESS SEDAN VENTILATED SEAT CUSHIONS

Set your family TWO-FORD FREE

Why not select one of the station wagons in this catalog plus one of the beauties shown here? The cost for both will still be less than any one of the expensive cars . . . but what a difference in family freedom! Make up the best combination for your family. And remember: they're all yours at Ford prices!





CUSTOM 300 FORDOR

CUSTOM 300 TUDOR





FAIRLANE CLUB SEDAN

FAIRLANE TOWN SEDAN









GALAXIE SKYLINER



GALAXIE SUNLINER

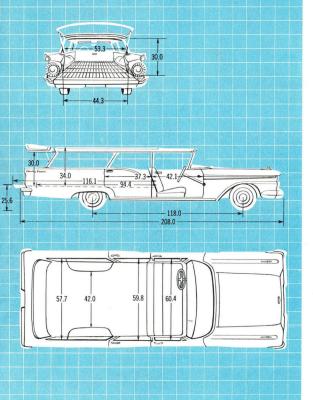
GALAXIE CLUB VICTORIA











SPECIFICATIONS

Esteriors: Amazing new Diamond Lustre Finish, most durable body finish ever developed, is available in all Texcliting colors. Single Color is available on all models; conventional Two Tone and Style Tone combinations are available on all models except the Country Squire. Basic colors are: Reven Black, Colonial White, Gunsmoke Gray, Suff Black, Wedgewood Blae, Sherwood Green, April Green, Torch Red, Tohitian Bronze, Fawn Tan and Inca Gold.

Interiors: Beautifully uphotdered in a rich variety of long-lasting, patterned woven plastic or vinyls, with Sof-Tostured vinyl balters on Roach Wagons and allnew Readons Sof-Tastured vinyl balters on Country Sedans and Squire. This new vinyl—a ford "first"—has a super-high-metallic conting that gives the interior a brighter, more spotial effect, Headtlining in all models is new color-keyed, basket-weave pattern compositions board that is more durable and easier to clean. Floor covering is practical Sof-decarge-testured black rubber up front, and long-wearing, color-keyed ribbed vinyl in the loadspaces, See the full selection of colors and fabrics of your Ford Dealer's.

Engines: 145-hp Mileage Maker Six—223-cu. in. displ.; 3.62" bore x 3.60" stroke, 8.4 to 1 comp. ratio; regular fuel; manual choke.

200-hp Thunderbird 292 V-8 (Standard V-8 on all models)—292-cu. in. displ.; 3.75" bore x 3.30" stroke; 8.8 to 1 comp. ratio; regular fuel; low-silhouette 2-venturi carburetor, automatic choke, Y-type single exhaust.

225-hp Thunderbird 332 Special V-8 (Optional on all models)—332-cu. in. displ.; 4.00° bore x 3.30° stroke; 8.9 to 1 comp. ratio; premium fuel; low-silhouette 2-venturi carburetor, automatic choke, Y-type single exhaust.

300-hp Thunderbird 352 Special V-8 (Optional on all models)—352-cu. in. displ.; 4.00" bore x 3.50" stroke; 9.6 to 1 comp. ratio; premium fuel; low-silhouette 4-venturi carburetor, automatic choke, dual exhausts.

Engine Features: For preater exonomy and longer life, all Ford engines have Short Strate, low-fricing design, with Deep-Block construction; intobat and enhants valves of trea-turning, overhead types: Super-filter air cleaner with reusable paper element; occume-boater feel pump for more constant windshield-wiper action; full-pressure lubrication with Full-Flow disposable-type all filter; weatherproof, high-capacity 12-voll electrical system Furbo-Action IB-mm, spork plugs designed for increased gas mileage; exhaust system featuring new aluminized muffler. V. 8 engines are electronically balanced while operating under their own purches amonthess. Thunderbird Special V-8's feature self-adjusting, hydroulic valve lifters for quietness and Pracision Fuel Induction for superior performance and economy.

Fordomatic Drive: All new for '59, Fordomatic uses a single-stage, 3-element torque converter and a compound planetary gear set. Here are incorporated into an automatic mechanism that requires only one dutch assembly to provide hor 'forward' gear ratios.

This simplified design uses '27', Evere parts and with its cost-aluminum construction is much lighter in weight. This new Fordomatic is a dependable that after initial 1000-mile band adjustment, it requires normal servicing only each 24,000 miles. Available with

Cruisa-O-Metile Drives: A high-performance outomatic featuring two selective driver ranges—immost 3-speed operation in "D1" ranges, starting in low for solid, full-power petroways and all normal driving ... or 2-speed operation in "D2" ranges, starting in intermediate for gentle, sure-docted acceleration on ice, snow or loose graved. Cougled with specially tailored gas-saving rear axle ratios, it provides "built-in" overdrive economy. Available with all 94 engines.

Litho in U.S.A. Rev. 10-58

Wide-Contoured Frame: Strong, stiff, box-section frame with 5 cross members. Side rails extend outside passenger area, for better foot room and increased side protection. Silent-Grip body mounting system.

Suspension: Swept-Back, Angle-Poised Boll-Joint front suspension has threaded, permanently lubricated bushings in upper control orms and soft coil springs for an essier ride. Front end of all models has new link-type, rubber-bushed ride stabilizer to control roll on turns. Even-Keal rear springs provide soft action, variable rate with tension-type shackles and wind-up control rubber bumpers over springs. Viscous-control shack available for those wagons that carry full-capacity loads most of the time.

Rear Axle: Husky, low slung hypoid, semi-floating, with special Deep-Offset straddlemounted prino, permit lower cor level without socifice of inside room. Torque-failured prino of the control of the

Optional Equo-Lock Differential Ratios (to 1): 3.70 with Six and 3-speed, Overdrive or Fordomatic; with 292 V-8 and all transmissions; also with 352 Special V-8 and 3-speed or Overdrive—3.10 with 332 or 352 Special V-8 and Fordomatic or Cruso-D-Matic.

Steering: Magic-Circle recirculating-ball type steering gear provides low friction, easy steering. 27 to 1 over-all steering ratio. 17½", 3-spoke, deep-center Lifeguard steering wheel. Approximately 40-foot turning diameter.

Brakes: Giant-Grip double-sealed, self-energizing hydraulic brakes have suspended pedal, dosh-mounted master cylinder. Drum diameter is 11*. Lining area is 191 sq. in. Optional Swift Sure power brakes have special low pedal and power reservoir tank.

Tires: 4-ply black tubeless tires of new Tyrex super cord on $5\frac{1}{2}$ " safety-type rims, standard on all models; 8.00×14 on 9-passenger models; 7.50×14 on 6-passenger models.

Dimensions: 118" wheelbase; 59.0" front, 56.4" rear treads. Over-all length, 208.0". Height (maximum with design load) 57.6" for 6-passenger models; 57.8" for 9-passenger models. For other dimensions, see illustrations at left.

Other Available Equipment: Heavy-duly springs and shock absorbers. Power front seat, Swift Sure power bracks, Mouter-Guide power steering, Pewer-Lift door windows. Dress-up package—Tee Ball fender ornaments, three bright-metal darts on rear quarter panels, right sun visor, front arm rests, cigarette lighter and color-keyed steering wheel with horn ring (Ranch and Fordor Ranch Wagons). Overdrive, Fordomatic, Cruise-O-Malic, White sidewall tires.

Prices: All Power Assists, Optional Equipment and Accessories as well as some of the items illustrated or referred to in this catalog are at extra cost. For the price of the model with the equipment you desire, see your Ford Dealer.

Comparative information in this catalog was obtained from authoritative sources, but is not guaranteed. The specifications contained herein were in effect at the time this catalog was approved for printing. Ford Division of Ford Motor Company reserves the right to discontinue models at any time, or change specifications or design without notice and without incurring obligation.

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