

'77 AMC  
There's more to an AMC!



## THERE'S MORE TO AN AMC: MORE FEATURES, MORE VALUE, MORE PROTECTION.

As part of our continuing efforts to improve our products, American Motors talks to hundreds of car owners just like you every year. Out of this research, one point has emerged as a unanimous feeling. More than anything else, the American car buying public wants a car they can count on. For value. And reliability.

We feel that American Motors made a major step in complying with these wishes when we originated the famous 12 month, 12,000 mile Buyer Protection Plan. Since its inception, AMC owners have enjoyed a totally new feeling of confidence. Because they knew that if anything went wrong with their car and it was our fault, we'd fix it—free.

And now, we've gone one step further with the introduction of our Buyer Protection Plan II. Developed with you in mind, Buyer Protection Plan II significantly extends the warranty protection on every new AMC car—covering all major drive train components for 24 months/24,000 miles. (That's twice as long as the previous 12 month/12,000 mile coverage!) But the most important aspect of Buyer Protection Plan II is

what it does for you as an AMC owner. Namely, you can own and drive a '77 AMC car with a feeling of confidence and satisfaction.

There are other important reasons for choosing a new AMC car this year. A wider selection to choose from, ten models in all, with an all-new Pacer Wagon leading the way. There's also a restyled Gremlin. Four new Hornets, the quality-built compacts. And three new Matadors with standard equipment that includes everything from automatic transmission to individual reclining seats.

As you look over the new '77 AMC cars, you'll notice that we have concentrated on providing you, the new car buyer, with more useable and accessible space. And our many special standard features offer you more comfort, more convenience and more driving ease than ever before.

At American Motors, we believe that our kind of coverage and our kind of product adds up to the most value for your automotive dollar. We think you'll agree. There's more to an AMC. More value, more confidence, and more satisfaction with Buyer Protection Plan II.

## NEW FOR '77 BUYER PROTECTION PLAN® II: FEATURING A FULL 24 MONTH/24,000 MILE ENGINE/DRIVE TRAIN WARRANTY.

In 1972, we introduced the Buyer Protection Plan which surprised the industry and satisfied American car buyers. And now, another innovation from American Motors, Buyer Protection Plan II. It covers the car (except tires) for 12 months/12,000 miles, and covers

engine and drive train parts for 24 months/24,000 miles. Buyer Protection Plan II's Free Loaner Car Program provides you with a free loaner whenever your car must be held overnight for guaranteed repairs. And our Trip Interruption Protection pays you for reasonable extra lodging and meal

expenses (up to \$150) when you're 100 miles or more from home and a servicing AMC dealer can't provide same-day Guarantee repairs for your car.

Find out for yourself exactly how much more Buyer Protection Plan II offers you, when you become an AMC owner.

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### 1977 AMC FULL 12 MONTH/12,000-MILE NEW CAR WARRANTY; FULL 24-MONTH/24,000-MILE ENGINE AND DRIVE TRAIN WARRANTY

When you buy a new 1977 AMC car from an AMC dealer, American Motors Corporation\* guarantees to you that for 12 months or 12,000 miles from the date of delivery or first use, whichever comes first, it will, except for tires, pay for the repair or replacement of any part it supplies which proves defective in material or workmanship. American further guarantees that for 24 months or 24,000 miles from the date of delivery or first use, whichever comes first, it will pay for the repair or replacement of the following parts which it supplies if they prove to be defective in material or workmanship: cylinder block, heads and valve train; internal engine parts; intake and exhaust manifolds; water pump; flywheel; crankshaft pulley; transmission; torque converter; clutch assembly; drive shaft and U-Joints; rear axle housing and its internal parts.

Normal service adjustments are not covered by this guarantee beyond the first 4 months or 4,000 miles of use, whichever comes first. Normal service adjustments include, but are not

limited to: wheel alignment and balancing, headlight alignment; adjustments to carburetor, distributor timing, clutch, brake, transmission linkage and bands, belts, doors, windows, hood, rear deck lid, and tailgate.

All we require is that the car be properly maintained and cared for under normal use and service in the fifty United States or Canada and that guaranteed repairs or replacements be made by an AMC dealer.

No other express warranty is given or authorized by American. American shall not be liable for loss of use of vehicle, loss of time, inconvenience or other consequential damages. Some states do not allow exclusion of consequential damages so the above exclusion may not apply to you. This warranty gives you specific legal rights and you may also have other rights which may vary from state to state.

\*In Canada; American Motors (Canada) Limited

We offer Buyer Protection Plan II because we're a consumer sensitive company. Furthermore, we feel that if it's our mistake, WE

should pay for it, not you. So if you want the ONLY full new automobile warranty in America, PLUS the Free Loaner Car Program,

PLUS Trip Interruption Protection, GET IT—with Buyer Protection Plan II. Proof beyond a doubt that there's more to an AMC.



Pacer D/L Wagons

## PACER WAGON

*In 1975, AMC introduced the revolutionary Pacer Sedan. In 1977, we're proud to announce that the revolution isn't over—the all new Pacer Wagon is here! So now there are two great Pacer models to choose from. Like its Sedan running mate, the Pacer Wagon is clean-lined, good-looking and extremely roomy. It features 47.8 cu. ft. of wide-design cargo area with the rear seat down. The cargo area offers a flat, level load-space that's easily accessible through the yawning rear-hatch! The new Pacer Wagon has all the*

*features that made the Sedan a sudden success, too. Wide stance and isolated suspension system for solid roadability, easy handling and a smooth, quiet ride. Styled for all-around visibility. A responsive and proven 6-cylinder engine with a 22-gallon fuel tank for excellent performance. And the unique wider passenger-side door for quick and easy entries and exits.*

*As you can see, the '77 Pacer Wagon and Sedan are already loaded with outstanding standard features. But you can make them*

*even more comfortable and luxurious by loading them with options like All-Season Air Conditioning, the D/L Package, AM/FM stereo radio, Cruise Command automatic speed control and many more!*

*And on top of everything else, you get AMC's new BUYER PROTECTION PLAN II to protect all that value. Pacer Wagon and Pacer Sedan . . . truly one-of-a-kind compacts.*

**AMC**  **Pacer**





Pacer X Sedan

## PACER SEDAN

### PACER WAGON & SEDAN STANDARD FEATURES

See how much *more* you get for your money.

- Power team: 232 CID 6-cylinder engine, 3-speed manual synchromesh transmission with floor shift
- Electronic ignition, virtually maintenance-free
- Foam-cushioned bench seats trimmed in Rallye Perforated vinyl (Wagon), Basketry Print fabric (Sedan)
- Color-keyed carpeting
- Folding second seat for up to 47.8 cu. ft. of cargo space (Wagon); 29.5 cu. ft. of space (Sedan)
- Ventless door windows; rear quarter window vents (Wagon)
- Locking stowage compartment in rear quarter panel (Wagon)
- Protective body side scuff molding
- Parking brake warning light
- Inside hood release
- For smoother, quieter riding: isolated front cross member and coil-spring suspension; isolated rear leaf-spring suspension
- Heating and Defrosting System
- 2-Speed electric wipers/washers
- Dome light actuated by doors
- Rear hatch with built-in assist for easy opening and closing
- Front disc brakes
- Ash tray and cigarette lighter
- Durable "Luster-Guard" acrylic baked enamel finish

An AMC adds up to *more* value for you!



▲ Standard split-back bench seat in Basketry Print Fabric  
▼ Individual reclining seat option in Basketry Print Fabric



▲ Bucket seat option in Rallye Perforated Vinyl  
▼ Individual reclining seat option in Rallye Perforated Vinyl.



Pacer D/L Sedan



## PACER OPTIONS

### AIR CONDITIONING OPTION

□ All-Season Air Conditioning System for added comfort. Includes: heavy-duty engine cooling, power flex fan, 55-amp alternator. Requires tinted glass in all windows (258 CID six recommended.)

### APPEARANCE OPTIONS

□ Sporty bucket seats in either Rallye Perforated vinyl or blue Levi's® fabric  
□ Individual reclining seats in Rallye Perforated vinyl or Basketry Print fabric

□ Two-tone paint (not avail. with vinyl roof.)  
□ Vinyl roof in six color choices  
□ Sports steering wheel  
□ Soft-feel sports steering wheel  
□ Full wheel covers  
□ Custom Wheel Covers  
□ Styled road wheels  
□ Aluminum wheels  
□ D/L Package. (Not avail. with X Pkg.) Distinctive and luxurious. Individual reclining seats in Rallye Perforated vinyl (Wagon), or Basketry print fabric (Sedan), custom door panels with assist straps, woodgrain instrument panel overlay, custom steering wheel,

Light Group, dual horns, 12-inch day/night mirror, High Level Ventilation, wheelip moldings, styled road wheels, D78 x 14 white sidewall tires, rear wheelhouse pads, carpeted cargo side walls and liftgate with skid strips (Wagon), door reveal moldings, license plate surround moldings (std. on Wagon), lower back panel overlay (Sedan), woodgrain overlays on side and rear panels (Wagon), hood rear edge molding, bumper nerfing strips, Extra Quiet Insulation Package, "D/L" identification.  
□ X Package. Adds distinctive sports flair inside and out. (Not

avail. on wagon or D/L Pkg.): Rallye Perforated vinyl bucket seats, woodgrain instrument panel overlay, sports steering wheel, custom door trim (vinyl inserts, door pull straps), upper door moldings. DR 78 x 14 black tires, slot styled wheels, High Level Ventilation, Extra Quiet Insulation Package, Pacer "X" ornamentation.

### AUDIO OPTIONS

□ AM radio  
□ Rear speaker (with AM radio)  
□ AM/FM stereo radio. Four speakers enhance programming of both AM and FM station

selections.

□ AM/FM Multiplex/Tape Stereo

### CONVENIENCE OPTIONS

□ Cruise Command automatic speed control (with auto. trans. only)  
□ Automatic transmission (column or floor shift available)  
□ Visibility Group. Includes: remote-control left-side mirror, right-side mirror, 12-inch day/night mirror, intermittent-action windshield wipers.  
□ Deluxe Visibility Group. Includes: Visibility Group plus rear window defroster, rear window washer/wiper.  
□ Between-the-seats console with lockable storage compartment (with bucket seats or reclining seats only).  
□ Tinted glass in all windows  
□ Door vent windows  
□ Electric rear window defroster (heated glass). Includes 55-amp alternator and tinted rear glass.  
□ Rear window wiper/washer. Cleans big rear window just like windshield wipers up front.  
□ Intermittent-action windshield wipers  
□ Lockable cargo cover to conceal valuables from view (sedan). Easily removed.  
□ Light Group. (included in D/L Pkg.) Dual courtesy lights, cargo area light, glove box light, ash tray light, engine compartment light, dome lamp switch on liftgate.  
□ Roof luggage rack  
□ Adjust-O-Tilt steering wheel (with auto. trans. column shift, only)  
□ Interior Decor/Convenience Group. Includes: dome reading lamp, floor mats with carpeted inserts, clock, storage/litter containers, "headlights-on" warning buzzer, lighted visor mirror.

### HEAVY-DUTY OPTIONS

□ Heavy-Duty Cooling System. Includes: heavy-duty radiator, power flex fan and fan shroud (included with air conditioning).  
□ Engine block heater for easier winter starting  
□ Heavy-duty battery (70-amp)

### PERFORMANCE OPTIONS

□ Performance Package. Includes: 258 CID. Six, 4-speed manual transmission with floor shift, heavy-duty springs and shocks, front sway bar, soft-feel sports steering wheel, instrument panel overlay, clock, tach., amp., oil pressure, coolant/temp. gauges.  
□ Heavy-Duty Suspension. Includes: heavy duty springs and shock absorbers and front sway bar.  
□ 258 CID. 6-cylinder engine  
□ Steel-belted radial tires (front sway bar included)  
□ Twin-Grip differential  
□ Front sway bar  
□ 4-speed manual transmission with floor-mounted shifter.

### POWER ASSIST OPTIONS

□ Power door locks (available mid-year)  
□ Power steering  
□ Power disc brakes

### PROTECTION OPTIONS

□ Extra Quiet Insulation Package. Includes: cargo floor sound deadener, roof and floor insulation, hood insulation, full undercoating.  
□ Locking gas cap (available mid-year)  
□ Bumper nerfing strips and bumper guards

## PACER ENGINE SPECIFICATIONS

Engine	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	8.0:1	3.75" x 3.50"	STD.
258 CID Six	8.0:1	3.75" x 3.90"	OPT.

### ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	STD./OPT.	Axle Ratios			
			49 Slate	High Alt.	Calif.	High Alt.
232 CID Six	3-Speed Manual Floor Shift	STD.	2.73	N.A.	N.A.	3.08
	4-Speed Manual Floor Shift	OPT.	2.73	2.53	N.A.	3.08
	Automatic Column Shift	OPT.	2.73	2.53	3.08	3.08
	Automatic Floor Shift*	OPT.	2.73	2.53	3.08	3.08
258 CID Six	3-Speed Manual Floor Shift	OPT.	2.73	N.A.	N.A.	3.08
	4-Speed Manual Floor Shift	OPT.	2.73	2.53	N.A.	N.A.
	Automatic Column Shift*	OPT.	2.73	2.53	3.08	3.08
	Automatic Floor Shift	OPT.	2.73	2.53	3.08	3.08

\*Transmission available only with individual reclining or bucket seats.

### TIRE AVAILABILITY

Tire	Sedan	Wagon
6.95 x 14 Blackwall	STD.	N.A.
6.95 Whitewall	OPT.	N.A.
D78 x 14 Blackwall	OPT.	STD.
D78 x 14 Whitewall	OPT.	OPT.
DR78 x 14 Blackwall (Steel Belted Radial)	OPT.	OPT.
DR78 x 14 Whitewall (Steel Belted Radial)	OPT.	OPT.
DR70 x 14 Blackwall (Steel Belted Radial)	OPT.	OPT.
DR70 x 14 Raised White Letters (Steel Belted Radial)	OPT.	OPT.

Note: Wheel Covers or Custom Wheel Covers are available on all tire sizes. Slot Styled Wheels are available only with the Pacer Sedan X. Styled Road Wheels or Aluminum Wheels require D78 x 14 tires (minimum).

### DIMENSIONS

EXTERIOR	INTERIOR	CAPACITIES
Length (Sedan) ..... 178.0"	Head Room (front/rear) (Sedan) ..... 38.3"/37.0"	Cargo Volume Index (Sedan) ..... 29.5 cu. ft.*
Length (Wagon) ..... 174.0"	(Wagon) ..... 38.4"/38.1"	Fuel Tank ..... 22 gals.
Wheelbase ..... 100.0"	Leg Room (front/rear) ..... 42.0"/34.9"	Vehicle Curb Wt. (approx.) (Sedan) ..... 3165 lbs.
Width ..... 77.0"	Shoulder Room (front/rear) ..... 57.3"/48.5"	(Wagon) ..... 3242 lbs.
Height (Sedan) ..... 52.7"	Hip Room (front/rear) ..... 55.8"/44.24"	*With rear seat down.
(Wagon) ..... 53.0"		
Tread (front/rear) ..... 61.2"/60.2"		
Turning Diameter (wall to wall) ..... 37.0 ft.		

Vinyl roof in six colors



Rear window wiper/washer

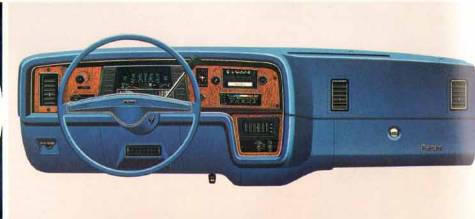
Aluminum Wheels



Console



Pacer instrument panel (air conditioning one of several options shown)



4-speed manual transmission

Lockable cargo cover





◀ Gremlin (with optional rally stripe)

## GREMLIN

Right from the start, Gremlin's unique styling and sporty individuality appealed to a wide range of drivers. For 1977, we've given Gremlin a fresh new look that's bound to make it even more appealing.

There's a rich-looking new front end treatment and distinctive taillights that give Gremlin an exciting new look from bumper to bumper. But in

spite of the good looks, practicality and value still get top billing.

Gremlin has a new more expansive rear lift window for easier-than-ever loading. (The back seat folds down to provide a handy, roomy cargo area.) Front disc brakes. Parking brake warning light.

Foam-cushioned seats in Rallye Perforated vinyl. Bright metal exterior moldings and much, much

more. To add a distinctive flair to all this new Gremlin excitement, add the sporty X Package, one of dozens of options.

And to protect Gremlin value, there's the new BUYER PROTECTION PLAN II, an AMC "standard" that other cars don't even offer as an option!

**AMC**  **Gremlin**

Gremlin X





Expansive rear opening



Handy lift window, covered spare tire



Gremlin instrument panel (air conditioning one of several options shown)



Color-keyed carpeting



232 CID Six cylinder engine



Rear bumper guards



Center-fill fuel tank



▲ Hot-Scotch plaid fabric bucket seats included with X package.  
▼ Standard split-back bench seat in Rallye Perforated Vinyl



▲ Levi's® trim option  
▼ Optional bucket seats in Rallye Perforated vinyl

## GREMLIN STANDARD FEATURES

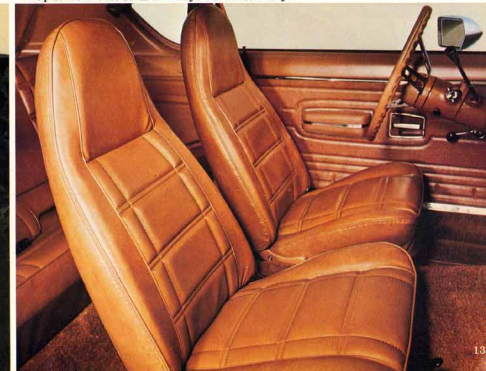
See how much *more* you get for your money.

- Power team: 232 CID 6-cylinder engine, 3-speed manual synchromesh transmission with floor shift
- Electronic ignition, virtually maintenance-free
- Foam-cushioned bench seats trimmed in Rallye Perforated vinyl
- Color-keyed carpeting
- Carpeted cargo area

- Front ash tray
- Cigarette lighter
- Folding second seat for up to 26.9 cu. ft. of cargo space (with rear seat down)
- Weather Eye Heating and Defrosting System
- Glove box lock
- 2-speed electric wipers/washers
- Dome light actuated by courtesy switches on doors
- Handy rear lift window

- Front disc brakes
- Rear bumper guards
- Parking brake warning light
- Bright metal rocker panel and wheelip moldings
- Bright metal drip rail moldings
- Center-filling fuel tank for added convenience
- Durable "Luster-Guard" acrylic baked enamel finish

An AMC adds up to *more* value for you!



## GREMLIN OPTIONS

### AIR CONDITIONING OPTIONS

All-Season Air Conditioning System for added comfort. Includes: heavy-duty engine cooling, power flex fan and 55-amp alternator, full-width parcel shelf under instrument panel.  
 Air Conditioning Package includes All-Season Air Conditioning System (as detailed above), plus tinted glass (all windows), power steering.

### APPEARANCE OPTIONS

Soft-feel sports steering wheel

Full wheel covers  
 Custom wheel covers  
 Styled road wheels  
 Aluminum wheels  
 Rally stripe  
 X Package. Adds distinctive sports flair inside and out. Includes: bucket seats trimmed in Hot-Scotch plaid fabric, full length body stripe with "X" decal, lower back panel stripe decal, sports steering wheel, instrument panel overlay, "X" decal with Gremlin name plate on glove box door, D70 x 14 black wall tires, slot styled wheels. Extra Quiet Insulation Package. Available with all 15

Gremlin color choices.

Levi's® Trim Package. Includes: sporty bucket seats in simulated blue denim fabric and "Levi's"™ buttons, simulated blue denim door trim and buttons, stowage/litter pouches in simulated blue denim, blue headlining and sun visors, plus "Levi's"™ decal on front fenders.

### AUDIO OPTIONS

AM radio  
 Rear speaker (with AM radio)  
 AM-FM stereo radio. Four speakers enhance programming of both AM and FM station selections.

### CONVENIENCE OPTIONS

Automatic transmission (column or floor shift available)  
 Visibility Group. Includes: Color-keyed remote-control left-side mirror, right-side mirror, 12-inch day/night mirror, intermittent-action windshield wipers.  
 Deluxe Visibility Group. Includes: Visibility Group plus rear window defroster.  
 Inside hood release  
 Interior Decor/Convenience Group. Includes: dome/reading lamp, clock, floor mats with carpet inserts, visor mirror, stowage/litter containers, "headlights-on" warning

buzzer.

Between-the-seats console with lockable storage compartment  
 Tinted glass in all windows (recommended with air conditioning)  
 Intermittent wiper system  
 Light Group. Dual courtesy lights, glove box light, ash tray, engine compartment light.  
 Lift window air deflector  
 Roof rack  
 Electric rear window defroster (heated glass)

### HEAVY-DUTY OPTIONS

Heavy-Duty Cooling System. Includes: heavy-duty radiator, coolant recovery system, power flex fan and fan shroud (std. with air conditioning).  
 Engine block heater for easier winter starting  
 70-amp battery

### PERFORMANCE OPTIONS

Performance Package. Includes: 258 CID. Six, 4-speed manual transmission with floor-mounted shift, heavy-duty springs and shocks, front sway bar, soft-feel sports steering wheel, instrument panel overlay.  
 258 CID, 6-cylinder engine  
 4-speed manual transmission with floor-mounted shift  
 Twin Grip Differential  
 Heavy-Duty Suspension. Heavy-duty springs and shocks, front sway bar.  
 "Space Saver" spare tire  
 Steel-belted radial tires (front sway bar included)

### POWER ASSIST OPTIONS

Power steering (recommended with air conditioning)  
 Power front disc brakes

### PROTECTION OPTIONS

Extra Quiet Insulation Package. Includes: cargo floor sound deadener, roof and floor insulation, hood insulation, full undercoating.  
 Protection Group. Includes: stainless steel door edge guards, inside hood release, front bumper guards.  
 Locking Gas Cap (available mid-year)  
 Front bumper guards  
 Inside hood release

## GREMLIN ENGINE SPECIFICATIONS

Engine	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	8.0:1	3.75" x 3.50"	STD.
258 CID Six	8.0:1	3.75" x 3.90"	OPT.

### ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	STD./OPT.	49 State Axle Ratios		High Alt.	
			STD.	OPT.		
232 CID Six	3-Speed Manual Floor Shift	STD.	2.73	N.A.	N.A.	3.08
	4-Speed Manual Floor Shift	OPT.	2.73	2.53	2.73	3.08
	Automatic Column Shift	OPT.	2.73	2.53	3.08	3.08
258 CID Six	Automatic Floor Shift	OPT.	2.73	2.53	3.08	3.08
	3-Speed Manual Floor Shift	OPT.	2.73	N.A.	N.A.	3.08
	4-Speed Manual Floor Shift	OPT.	2.73	2.53	N.A.	N.A.
	Automatic Column Shift	OPT.	2.73	2.53	3.06	3.08
	Automatic Floor Shift	OPT.	2.73	2.53	3.06	3.08

### TIRE AVAILABILITY

Tire	Gremlin
6.45 x 14 Blackwall	STD.
6.45 x 14 Whitewall	OPT.
6.95 x 14 Blackwall	OPT.
6.95 x 14 Whitewall	OPT.
D78 x 14 Blackwall	OPT.
D78 x 14 Whitewall	OPT.
D70 x 14 Blackwall*	OPT.
D70 x 14 Raised White Letters*	OPT.
DR78 x 14 Blackwall (Steel Belted Radial)	OPT.
DR78 x 14 Whitewall (Steel Belted Radial)	OPT.
DR70 x 14 Raised White Letters (Steel Belted Radial)	OPT.

\*Tire is available only with the Gremlin X Package.  
 Note: Wheel Covers or Custom Wheel Covers are available on all tire sizes. Slot Styled Wheels are available only with the Gremlin X. Styled Road Wheels or Aluminum Wheels require D78 x 14 tires (minimum).

## DIMENSIONS

EXTERIOR	INTERIOR	CAPACITIES
Length ..... 165.38"	Head Room ..... 38.0"/36.4"	Cargo Volume Index ..... 26.9 cu. ft.*
Wheelbase ..... 96.0"	(front/rear) ..... 38.0"/36.4"	Fuel Tank ..... 21 gals.
Width ..... 70.6"	Leg Room ..... 40.7"/29.2"	Vehicle Curb Weight ..... 2802 lbs.
Height ..... 52.3"	(front/rear) ..... 40.7"/29.2"	(approx.) ..... 2802 lbs.
Tread (front/rear) ..... 57.5"/57.1"	Shoulder Room ..... 54.9"/53.0"	*With rear seat down.
Turning Diameter (wall to wall) ..... 35.3 ft.	Hip Room ..... 54.9"/53.0"	
	(front/rear) ..... 54.9"/53.0"	

Soft-feel sports steering wheel

Electrically heated rear window defroster

Aluminum wheels

Styled road wheels

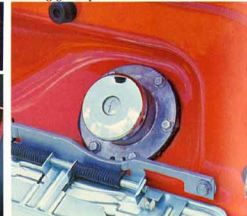
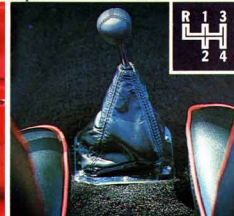


Lift window air deflector

AM/FM stereo radio

4-speed manual transmission

Locking gas cap







◀ Hornet Wagon D/L

## HORNET WAGON

*You'd have to look a long time to find a better, more versatile vehicle than the 1977 Hornet Wagon. But why bother, when you've got the handsome, hard-working Hornet right here? For most people who need wagons—young families, outdoor folks, 2-car families—Hornet is really all the wagon they need.*

*Its roomy interior seats five comfortably. And for cargo room, the rear seat flips down to give you 63 cu. ft. of easy-to-load space. Its convenient, with 4 doors and a rear*

*liftgate. Its easy to maneuver, with a turning diameter of just 38½ feet. And it has features like color-keyed carpeting (even in the cargo area). Rear bumper guards. And more. All standard features of Hornet's value.*

*How can you improve on all that? Easily. Add the distinctive D/L package: Individual reclining seats up front—trimmed in Rallye Perforated Vinyl. Plus custom steering wheel and door trim, woodgrain exterior side and rear overlays, custom wheel covers,*

*woodgrain instrument panel overlay, bright exterior moldings, protective body side scuff moldings, light group, distinctive D/L ornamentation and more. Suddenly you have a stylish as well as practical wagon!*

*And to protect the value of your Hornet Wagon you'll have the BUYER PROTECTION PLAN II. It's one AMC standard feature that's hard to improve on.*

**AMC**  **Hornet**

Hornet Wagon X





## HORNET HATCHBACK

How do you describe the Hornet Hatchback in a word? You can't! But there are two that do a good job: sporty and spacious! The trim lines speak for themselves. As for the space—open the big “third door,” flip down the rear seat, and you have over 30½ cubic feet of cargo room. This combination of style and practicality makes the Hornet Hatchback the choice of campers, sportsmen, weekend gardeners, supermarket shoppers—just about everybody who needs easily “expandable” space.

And if you really go in for sportiness, the all-new Hornet AMX is your machine. It's literally loaded with features that make you long for the open road.

The AMX looks great on the road too: front air dam, color coordinated bumpers, fender flares, and rear window louvers, sporty wheel trim, and a European-style brushed aluminum targa band. And inside, it's got a floor console, sporty gauges, brushed aluminum instrument panel overlays, Soft-feel sports steering wheel and custom

door trim panels.

Add in Hatchback “standards” like flip-open rear windows, carpeted cargo area, parking brake-warning light, disc brakes, and more, and you can see the Hornet Hatchback and the all-new Hornet AMX are not only spacious and sporty but a great value as well. One more thing: both Hornets are protected by AMC's exclusive BUYER PROTECTION PLAN II. That says it all.

**AMC**  **Hornet**

◀ Hornet Hatchback X

Hornet AMX





◀ Hornet D/L 4-Door Sedan

## HORNET SEDAN

*Young marrieds. Small families. Businessmen. If you're among those who are value-minded, the Hornet Sedan is the one to look at.*

*For solid, outstanding value, drive either our 2-door or 4-door model. Both handle and ride with ease. Both have a dependable 232 CID 6-cylinder engine, 3-speed synchromesh manual transmission and virtually maintenance-free electronic ignition. And both are*

*solidly built to deliver mile after mile of quiet comfort.*

*But Hornet value doesn't end with these outstanding features. There are plenty more. Like rear bumper guards, locking glove box, bright metal moldings, foam cushioned bench seats trimmed in Veracruz fabric, front disc brakes and 22-gallon fuel tank to name just a few.*

*You can add still more value from a*

*long list of options: Distinctive D/L Package. All-Season Air Conditioning. Cruise Command speed control. AM/FM stereo radio. And more. And, of course, adding value all its own is AMC's new BUYER PROTECTION PLAN II. It automatically makes any AMC a better buy.*

**AMC**  **Hornet**

Hornet D/L 2-Door Sedan





Rear liftgate (Hatchback)



Flip-open rear windows (Hatchback)



Hornet instrument panel (air conditioning one of several options shown)



Rear bumper guards



232 CID Six cylinder engine



Rear liftgate (Wagon)



Carpeted cargo area (Wagon)



▲ Individual reclining seat option in Veracruz fabric (Sedans and Wagon only)  
▼ Hatchback standard bucket seats in Rallye Perforated vinyl



▲ Individual reclining seat option in Rallye Perforated Vinyl (Sedans and Wagon only)  
▼ Bucket seats in optional Levis® trim (Hatchback only)

## HORNET STANDARD FEATURES

See how much *more* you get for your money.

- Power team: 232 CID 6-cylinder engine, 3-speed synchromesh manual transmission
- Electronic ignition, virtually maintenance-free
- Foam-cushioned bench seats trimmed in Veracruz fabric (Sedans), Rallye Perforated vinyl (Wagon); foam-cushioned bucket seats in Rallye Perforated vinyl (Hatchback)
- Color-keyed carpeting (plus carpet cargo mats in Wagon and Hatchback)

- Handy full-width package shelf under instrument panel
- Locking glove box
- Sports Steering Wheel (Hatchback)
- Flip-open rear quarter vent windows (Hatchback)
- Weather Eye Heating and Defrosting System
- 2-Speed electric wipers/washers
- Dome light actuated by courtesy switches on front doors
- Front disc brakes
- Rear bumper guards
- Front bumper corner nerfing strips

- Parking brake warning light
  - Rear Liftgate (Hatchback and Wagon)
  - Folding second seat for more cargo space (30.5 cu. ft. Hatchback, 62.8 cu. ft.\* Wagon)
  - Durable "Luster-Guard" acrylic baked enamel finish
- \*Includes 3.8 cu. ft. below cargo floor

An AMC adds up to *more* value for you!



## HORNET OPTIONS

### AIR CONDITIONING OPTION

- All-Season Air Conditioning System. Consists of: heavy-duty engine cooling, power flex fan, 55-amp alternator (Sixes), 40-amp alternator (V-8's). (Power steering req'd. with V-8's.)
- Air Conditioning Package. Includes: All-Season Air Conditioning System (listed above) plus tinted glass (all windows), power steering.

### APPEARANCE OPTIONS

- Soft-feel sports steering wheel
- Sports steering wheel (std. on Hatchback)



## HORNET OPTIONS

(Continued)

- Full wheel covers
- Custom wheel covers
- Styled road wheels
- Aluminum wheels
- D/L Package. (Not avail. on Hatchback or with Wagon X Pkg.)
- Distinctive and luxurious Individual reclining seats in Veracruz Fabric (Sedans) or Rally Perforated Vinyl (Wagon), custom door panels with assist straps, woodgrain exterior side and rear overlays (Wagon), woodgrain instrument panel overlay, 12-inch

day/night mirror, custom steering wheel, Light Group, dual horns, trunk mat (Sedans), custom wheel covers, D78 x 14 white sidewall tires, dual body side pin-stripe (Sedans), D/L identification.

- X Package (Hatchback and Wagon—not avail. with Wagon D/L Pkg.). Adds distinctive sports flair. Includes: rally stripe, slot styled wheels, D70 x 14 black tires, custom door-trim panels (Hatchback) plus "X" ornamentation.
- Rallye Perforated vinyl trim on bench seats (Sedans)
- Individual reclining front seats in Veracruz fabric, or Rallye

Perforated vinyl

- Hornet "AMX" (Hornet Hatchback Only). Requires 258-2V or 304-V8 engine and 4-speed (6 cyl) or Automatic floorshift transmission (both engines), front and rear painted bumpers with assist straps, lower back panel molding, door and quarter window belt moldings, Brushed Aluminum instrument panel overlay, "Soft-Feel" Sports Steering Wheel, Unique body side scuff moldings.
- Simulated woodgrain side and rear panels for Wagon
- Vinyl roof in five colors
- Two-tone paint (all except Wagon)

and license plate depression, DR78 x 14 BSW tires (Front Sway Bar included), console, rally instrumentation and Tachometer, custom interior door trim panels with assist straps, lower back panel molding, door and quarter window belt moldings, Brushed Aluminum instrument panel overlay, "Soft-Feel" Sports Steering Wheel, Unique body side scuff moldings.

## AUDIO OPTIONS

- AM radio
- Rear speaker (with AM radio only on Hatchback and Wagon)
- AM-FM Push-button multiplex stereo radio (four speakers on Hatchback, Wagon; two speakers on Sedans)—wider choice of stations; full, rich stereo sound.

## CONVENIENCE OPTIONS

- Automatic column shift transmission (Floor shift available on Wagon and Hatchback)
- Interior Decor/Convenience Group. Includes: dome/reading lamp, clock, stowage/litter container, "headlights-on" warning buzzer, right visor mirror, floor mats with carpeted inserts.
- Hidden compartment (concealed space beneath cargo floor in Hatchback)
- Between-the-seats console with lockable storage compartment (Hatchback only)
- Tinted glass-in all windows
- Visibility Group. Includes: remote-control left-side mirror, visor vanity mirror, intermittent wiper system, right side mirror.
- Deluxe Visibility Group. Includes: Visibility Group plus rear window defroster (Wagon and Hatchback) or rear window defogger (Sedans)
- Electric rear window defroster (Wagon and Hatchback)\*
- Rear Window Defogger (Sedans)\*

\*Defogger or Defroster is mandatory option on Sedan models sold in the state of New York.

- Light Group. Consists of: trunk light (Sedans), two courtesy lights, glove box light, ash tray light, engine compartment light, rear door courtesy switches (4-Door Sedan and Wagon, liftgate courtesy light switches on Wagon and Hatchback).

- Adjust-O-Tilt steering wheel (automatic column shift only; NA Hatchback)
- Intermittent wiper system
- "Space Saver" spare tire (std. on Wagon)
- Roof rack with air deflector (Wagon)

## HEAVY-DUTY OPTIONS

- Heavy Duty Cooling System. Includes: heavy duty radiator, power flex fan and fan shroud (std. with air conditioning).
- Engine block heater for easier winter starting
- 70-amp battery

## PERFORMANCE OPTIONS

- Performance Package (Hatchback). Includes: 258 CID Six, 4-speed manual transmission with floor shift, heavy-duty springs and shocks, front sway bar, soft-feel sports steering wheel, instrument panel overlay.
- Heavy-Duty Suspension. Heavy-duty springs and shocks, front sway bar.
- Twin-Grip differential.
- 4-speed manual transmission. with floor-mounted shifter.
- Steel-belted radial tires (front sway bar included)
- Front sway bar

## POWER ASSIST OPTIONS

- Power steering
- Power front disc brakes

## PROTECTION OPTIONS

- Extra Quiet Insulation Package. Includes: cargo floor sound deadener, roof and floor insulation, hood insulation, full undercoating.
- Locking gas cap (available mid-year)
- Front bumper guards
- Inside hood release

## HORNET ENGINE SPECIFICATIONS

Engine	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	8.0:1	3.75" x 3.50"	STD.
258 CID Six	8.0:1	3.75" x 3.90"	OPT.
304 CID V-8	8.4:1	3.75" x 3.44"	OPT.

## ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	STD./OPT.	Axle Ratios			
			49 State STD.	Opt.	High Alt.	
232 CID Six	3-Speed Manual Floor Shift	STD.	2.73	N.A.	N.A.	3.08
	4-Speed Manual Floor Shift*	OPT.	2.73	2.53	N.A.	3.08
	Automatic Column Shift**	OPT.	2.73	2.53	3.08	3.08
258 CID Six	4-Speed Manual Floor Shift*	OPT.	2.73	2.53	N.A.	N.A.
	Automatic Column Shift**	OPT.	2.73	2.53	3.08	3.08
	Automatic Floor Shift***	OPT.	2.73	2.53	3.08	3.08
304 CID V-8	Automatic Column Shift**	OPT.	2.87	3.15	N.A.	N.A.
	Automatic Floor Shift***	OPT.	2.87	3.15	N.A.	N.A.

\*Transmission available only on Hatchback. \*\*Transmission not available on Hatchback.

\*\*\*Transmission available only on Hatchback and Wagon.

## TIRE AVAILABILITY

Tire	2-Dr. & 4-Dr. Sedan	Hatchback	Wagon
6.95 x 14 Blackwall, Whitewall optional	STD.	STD.	STD.
D78 x 14 Blackwall, Whitewall optional	OPT.	OPT.	OPT.
D70 x 14 Blackwall, RWL optional*	N.A.	OPT.	OPT.
DR78 x 14 Blackwall (Steel), Whitewall opt.	OPT.	OPT.	OPT.
DR70 x 14 Raised White Letters (Steel)	OPT.	OPT.	OPT.

\*Available only with the Hornet X Package.

Note: Minimum size tire required for V-8 4-Door Sedan or Wagon is D78 x 14. Minimum size tire required for V-8 with Air Conditioning on Hatchback and 2-Door Sedan is also D78 x 14.

## DIMENSIONS

EXTERIOR		INTERIOR		CAPACITIES	
Length	186.0"	Head Room (front/rear)	38.1"/37.0"	Usable Luggage Capacity (Sedans)	11.1 cu. ft.
Wheelbase	108"	(Wagon)	38.1"/37.4"	Cargo Volume Index (Wagon)	62.8 cu. ft. (a) (b)
Width	71.0"	(Hatchback)	38.1"/36.7"	(Hatchback)	30.5 cu. ft. (b)
Height (2 Drs.)	52.2"	Leg Room (front/rear)	42.1"/35.5"	(Sedans)	22 gals.
(4 Drs.)	52.7"	(Wagon)	40.7"/35.5"	(Hatchback)	2980 lbs.
Tread (front/rear)	57.9"/51.1"	Shoulder Room (front/rear)	54.9"/53.0"	(All Others)	3047 lbs.
Turning Diameter (wall to wall)	38.6 ft.	Hip Room (front/rear)	55.0"/53.1"	(Hatchback)	3025 lbs.
		(Hatchback)	55.0"/53.1"	(All Others)	3117 lbs.

Soft-feel sports steering wheel



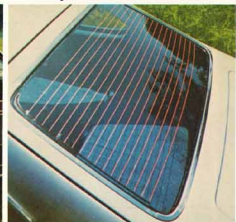
Roof rack/air deflector



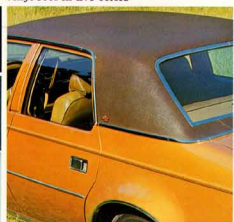
4-speed manual transmission



Electrically heated rear window defroster



Vinyl roof in five colors



Console



Styled road wheels



AM/FM stereo radio





Matador Coupe at Marriott Park  
 "Grand Music Hall," Santa Clara, Ca.  
 Sponsored by AMC



◀ Matador Coupe

## MATADOR COUPE

*Matador, the popular intermediate, packs big-car comfort, style and luxury and a smooth, quiet ride into a trim mid-size car at a moderate price. And this year, Matador gives you even more.*

*Standard on all Matadors are power steering, power front disc brakes and automatic transmission, 12-inch day/night mirror,*

*full wheel covers and individual reclining seats. The kind of features you'd expect to be extra-cost!*

*And Matador value doesn't stop there. It includes extra styling touches like a custom steering wheel and woodgrain instrument panel overlays . . . extra conveniences like an inside hood release . . . extra ride control features like a front*

*sway bar. Plus the greatest extra-value feature of them all, AMC's new exclusive BUYER PROTECTION PLAN II.*

**AMC**  **Matador**

Matador Coupe (with optional rally stripe)





## MATADOR WAGON & SEDAN

Whatever your standard of measurement, the new Matador 4-door Sedan and Wagon are two of the top values in their field.

Under the Matador Sedan's handsome exterior, you'll find room and comfort to rival cars costing a good deal more. (A roomy 19 cubic foot trunk and big 24½-gallon fuel tank, too.) Yet for all its size, the Sedan's trim overall dimensions

make it easy to handle and maneuver. The Matador Wagon has the most all-around room of any wagon in its class. That translates into plenty of stretch-out room for five people. Or, for cargo, more than 95 cubic feet of wide, long and level space—with the rear seat down. And the dual-swing tailgate converts from tailgate to door at your command for still more convenience.

Power steering, power brakes, automatic transmission, individual reclining seats, V-8 engine (on the Wagon) are also standard on these Matadors. Plus that great exclusive "standard," AMC's new BUYER PROTECTION PLAN II. How could anyone top a value like that!

**AMC**  **Matador**

◀ Matador Wagon

Matador Sedan

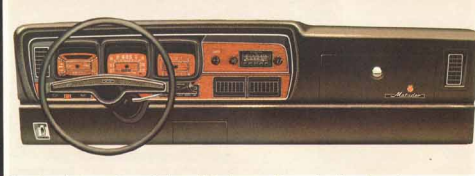




Power steering



Full wheel covers



Barcelona instrument panel (air conditioning one of several options shown)



Individual reclining seats



Wagon loadspace (95.2 cu. ft.)



Dual-swing tailgate (Wagon)



▲ Standard individual reclining seats in Brampton plaid fabric (Opt. on Wagon)  
▼ Optional Barcelona interior in tan Nap Knit fabric



▲ Individual reclining seats in Crush Grain vinyl (std. Wagons, opt. others)  
▼ Bucket seat option in Rallye Perforated vinyl (Coupe)

## MATADOR STANDARD FEATURES

See how much *more* you get for your money.

- Power team: 258 CID 6-cylinder engine (304 CID V-8 std. on Wagons and on all Matadors in California), automatic transmission.
- Power steering
- Power front disc brakes
- Full wheel covers
- Electronic ignition, virtually maintenance-free
- Foam-cushioned individual reclining seats trimmed in Brampton Plaid fabric (Coupe and Sedan); individual reclining seats

in Crush-Grain vinyl (Wagon).

- Color-keyed carpeting
- 12-inch day/night mirror
- Ash trays front and rear (with cigarette lighter in front)
- Extra Quiet Insulation Package. Includes: hood insulation, front and rear floor insulation, rear shelf panel insulation (Coupe and Sedan), plus door and rear quarter insulation (Coupe), full undercoating.
- Custom steering wheel
- Heating and Defrosting System

- 2-speed electric wipers/washers

- Light Group
- Dual-swing tailgate (Wagon)
- Protective bodyside scuff molding
- Front sway bar for greater cornering stability
- Bumper guards
- Folding second seat for up to 95.2 cu. ft.\* of cargo space (Wagon)
- Inside hood release
- Durable "Luster-Guard" acrylic baked enamel finish

\*Includes 8 cu. ft. below cargo floor

An AMC adds up to *more* value for you!





## MATADOR OPTIONS

### AIR CONDITIONING OPTION

All-Season Air Conditioning System. Includes: tinted glass, heavy-duty engine cooling, power flex fan, 55-amp alternator (6-cylinder engine) or 60-amp alternator (V-8).

### APPEARANCE OPTIONS

Two-tone paint  
 Vinyl roof (Coupe and Sedan)  
 Simulated Woodgrain side and rear panels (Wagon)  
 Sports steering wheel  
 Soft-feel sports steering wheel

Custom wheel covers  
 Styled road wheels  
 Aluminum wheels  
 Rally stripe. Color choices: black, white, gold, berry (depending upon body color selection).  
 Bucket seats in Rallye Perforated vinyl (Coupe)  
 Barcelona Package (coupe only). Distinctive fine car luxury. Includes: individual reclining seats in tan Nap Knit fabric, color-keyed tan custom door trim panels and headlining, tan grille surround and headlight bezels, tan license plate depression and wheel covers,

"Barcelona" hood ornament, body side insignias, medallions and nameplates.

### AUDIO OPTIONS

AM radio  
 Rear seat speaker (AM radio only, Coupe and Sedan)  
 AM-FM stereo radio. Four speakers enhance programming of both AM and FM station selections.  
 AM/FM Multiplex/Tape Stereo

### CONVENIENCE OPTIONS

Between-the-seats console with lockable storage compartment (with bucket seats in Coupe only)

Adjust-O-Tilt steering wheel (NA floor shift transmission)  
 Interior Decor/Convenience Group. Includes: dome/reading lamp, clock, stowage/litter containers, "headlights-on" warning buzzer, floor mats with carpeted inserts, illuminated visor mirror.  
 Visibility Group. Includes: remote control left and right-side mirrors, intermittent wiper system.  
 Deluxe Visibility Group. Includes: Visibility Group and rear window defroster (NA on Wagon).  
 Tinted glass in all windows (recommended with air conditioning)

Electric rear window defroster (heated glass)\* (electric on Coupe, Sedan; not available on Wagon)

\*Defroster is mandatory option on Coupe and Sedan models sold in the state of New York

Tailgate air deflector (Wagon)  
 Third seat for Wagon (power rear window included)  
 Roof rack (Wagon)  
 Intermittent wiper system

### HEAVY-DUTY OPTIONS

Heavy Duty Cooling System. Includes: heavy duty radiator, power flex fan and fan shroud.  
 Rear sway bar for greater stability  
 Heavy-Duty Engine Cooling System.  
 Heavy-Duty Suspension.  
 Auxiliary automatic transmission oil cooler.  
 Adjustable rear air shock absorbers.  
 Engine block heater for easier winter starting  
 70-amp battery

### PERFORMANCE OPTIONS

Heavy-Duty Suspension. Includes: heavy-duty springs and shocks, rear sway bar.  
 Twin-Grip differential  
 304 CID V-8 (std. on Wagon)  
 360 CID V-8  
 Steel-belted radial tires

### POWER ASSIST OPTIONS

Power lift tailgate window on Wagon (std. with 3-seat Wagon)  
 Power lift side and tailgate windows (Wagon)  
 Power lift side windows (Sedan and Wagon)

## PROTECTION OPTIONS

Locking gas cap (Available mid-year)  
 Bumper nerfing strips (Coupe)

## MATADOR ENGINE SPECIFICATIONS

Engine	Comp. Ratio	Bore & Stroke	STD./OPT.
258 CID Six	8.0:1	3.75" x 3.90"	STD.*
304 CID V-8	8.4:1	3.75" x 3.44"	OPT.
360 CID V-8	8.25:1	4.08" x 3.44"	OPT.

\*258 Six standard on Coupe and Sedan, 304 V-8 standard on Wagon.

## ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	STD./OPT.	Axle Ratios			
			49 Std.	49 Opt.	Callif.	High Alt.
258 CID Six	Automatic Column Shift	STD.	3.15	N.A.	N.A.	N.A.
	Automatic Column Shift	OPT.	2.87	3.15	3.15	N.A.
304 CID V-8	Automatic Floor Shift	OPT.	2.87	3.15	3.15	N.A.
	Automatic Column Shift	OPT.	2.87	3.15	3.15	3.54
360 CID V-8	Automatic Column Shift	OPT.	2.87	3.15	3.15	3.54
	Automatic Floor Shift	OPT.	2.87	3.15	3.15	3.54

## TIRE AVAILABILITY

Tire	Coupe	Sedan	Wagon
F78 x 14 Blackwall	STD.	STD.	N.A.
F78 x 14 Whitewall	OPT.	OPT.	N.A.
FR78 x 14 Whitewall (Steel Belted Radial)	OPT.	OPT.	N.A.
H78 x 14 Blackwall	N.A.	N.A.	STD.
H78 x 14 Whitewall	N.A.	N.A.	OPT.
HR78 x 14 Whitewall (Steel Belted Radial)	OPT.	OPT.	OPT.

Note: Custom Wheel Covers, Styled Road Wheels or Aluminum Wheels are available on all tire sizes.

## DIMENSIONS

EXTERIOR		INTERIOR		CAPACITIES		
Length (Coupe)	209.4"	Head Room (front/rear)	(Coupe) 37.6"/36.0"	Cargo Area	(Coupe) 14.3 cu. ft.	
(Sedan)	216.0"	(Coupe)	39.6"/37.5"	(Sedan)	19.1 cu. ft.	
(Wagon)	215.5"	(Wagon)	39.9"/38.5"	Cargo Volume Index	(Wagon) 95.2 cu. ft. (a)	
Wheelbase (Coupe)	114.0"	Leg Room (front/rear)	(Coupe) 43.0"/33.3"	(a) includes 8 cu. ft. of space under cargo floor.	Fuel Tank	(Coupe & Sedan) 24.5 gals.
(Others)	118.0"	(Sedan & Wagon)	42.8"/39.6"	Vehicle curb weights (approx.)	(Wagon) 21 gals.	
Width (Coupe)	77.4"	Shoulder Room (front/rear)	(Coupe) 80.4"/59.0"	Vehicle curb weights (approx.)	(Coupe) 3742 lbs.	
(Sedan)	77.3"	(Wagon)	54.8"/54.8"	(Sedan) 3769 lbs.	(Sedan) 4124 lbs.	
(Wagon)	77.2"	Hip Room (front/rear)	(Coupe) 80.4"/51.0"	(Wagon) 3769 lbs.		
Height (Coupe)	51.8"	(Sedan & Wagon)	59.9"/59.8"			
(Sedan)	54.8"					
(Wagon)	56.8"					
Tread (front/rear)	(Coupe) 59.7"/60.0"					
(Sedan & Wagon)	59.8"/60.0"					
Turning Diameter (wall to wall)	(Coupe) 42.5 ft.					
(Sedan)	41.4 ft.					
(Wagon)	42.5 ft.					

Vinyl roof in six colors



AM/FM Multiplex/Tape Stereo



Aluminum wheels



Adjust-O-Tilt steering wheel



Tailgate air deflector



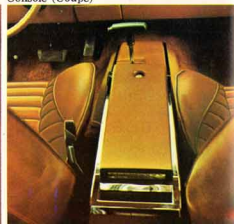
Wagon third seat



Power side windows (Sedan and Wagon)



Console (Coupe)



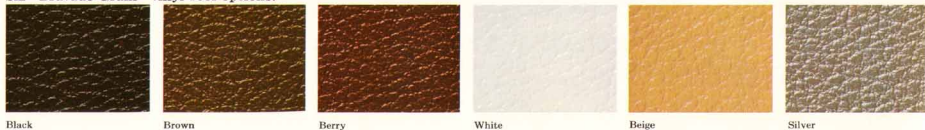
## 1977 COLOR CHOICES AND VINYL ROOF SELECTIONS

Eighteen beautiful colors in "Luster Guard" acrylic enamel.\*



\*For model applications, refer to your AMC dealer's Color and Trim book.

### Six "Bravado Grain" vinyl roof options.\*



### 1977 HIGH ALTITUDE PACKAGE

COMPONENTS OF PACKAGE  
 • Special Engine/Transmission/Axle Ratio Combination. • Adjustments to: Carburetor Fuel/Air Mixture, Idle Speeds (High and Low) & Ignition Timing. • Revised Emission Control Equipment.

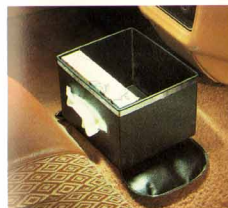
PACKAGE REQUIRED:  
 The High Altitude Package is a required option for all AMC vehicles sold for principal use in counties wholly situated at elevations above 4,000 feet (1,219 meters). This regulation does not apply to California vehicles which must meet California requirements. High Altitude Package is a freely available option and may be ordered on vehicles under 4,000 feet. According to the U.S. Geological Survey, 167 counties are wholly located above 4,000 feet elevation. For complete listing of affected counties, contact your local AMC dealer.

CALIFORNIA REQUIREMENTS  
 As in the past, vehicles destined for sale and registration in the state of California must be equipped with the option "California Emission System and Factory Testing" which requires a special selection of engine/transmission/axle combination.

Certain equipment items and features, illustrated or described in this catalog, are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or price at any time without incurring obligation. AMC, PACER, GREMLIN, HORNET, AMX, MATADOR and BUYER PROTECTION PLAN® are trademarks of American Motors Corporation.

Job #7-2424-835-01 Litho in U.S.A.

## DEALER INSTALLED AMC ACCESSORIES



Litter Container



CB transceiver



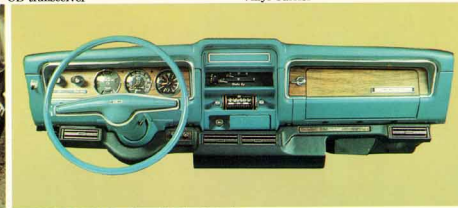
Vinyl Carrier



Wood Grain Roof Rack



Fender Splash and Stone Deflector Guards



AMERICAN/AIR®—Auto Air Conditioning



Ski Rack



Compass



Towing Mirrors



Portable Air Compressor



Vent Shades



 AMC