

the nineteen hundred and ninety eight

CROWN VICTORIA



LIFETIME ACHIEVEMENT AWARD.

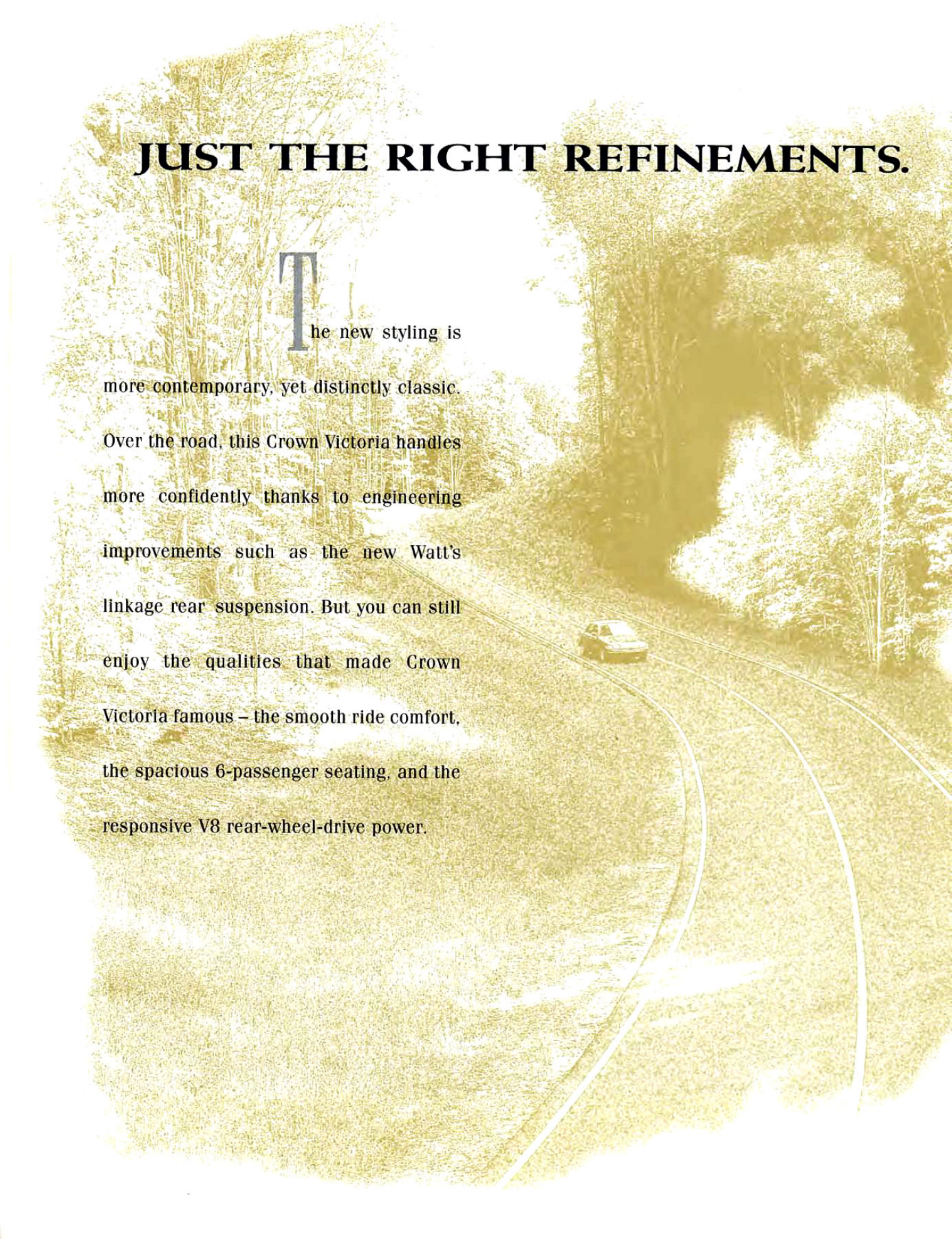
Announcing the Ford Crown Victoria for 1998, restyled with a contemporary new look, re-engineered for improved handling and braking performance. You have worked long and hard attending to life's practical necessities. Now is the time to get that full-size car you've always wanted, and it's more affordable than you might think. The 1998 Ford Crown Victoria. You deserve it.



Crown Victoria LX in Vibrant White Clearcoat.

JUST THE RIGHT REFINEMENTS.

The new styling is more contemporary, yet distinctly classic. Over the road, this Crown Victoria handles more confidently thanks to engineering improvements such as the new Watt's linkage rear suspension. But you can still enjoy the qualities that made Crown Victoria famous – the smooth ride comfort, the spacious 6-passenger seating, and the responsive V8 rear-wheel-drive power.

An aerial, high-angle photograph of a dark-colored sedan driving on a two-lane asphalt road that curves through a dense, green forest. The car is positioned in the middle of the frame, moving away from the viewer. The road's white lines are clearly visible, and the surrounding trees create a textured, green canopy. The overall lighting is bright, suggesting a sunny day.



*Crown Victoria LX with Comfort Group in
Toreador Red Clearcoat Metallic.*

ONE OF LIFE'S FINER PLEASURES.

There are some things that you can still depend on being there, year after year, like the exceptional comfort of the full-size Ford Crown Victoria. Experience the feeling of gliding along on a magic carpet rather than riding on rubber tires over a hard road surface. It's one of life's finer pleasures.



Crown Victoria is a "full-size" car providing generous room for six adult passengers with space to spare. There are comfort features such as solar tinted glass that helps the air conditioner keep the interior cooler, as well as power windows, power door locks and speed control, to name a few of the many features for your convenience.



Electronic digital instrumentation is included in the LX Comfort Plus Group.



An electronic auto-dim rearview mirror with compass is included in the LX Comfort Group.



Power windows and door locks are standard. The "express-down" feature allows the driver's window to be lowered completely with just one touch of the button.

Crown Victoria features a spacious 20.6-cu.-ft. "deep-well" trunk and a low lift-over height for easy loading and unloading.





Crown Victoria LX with Comfort Group and optional leather seating surfaces in Prairie Tan.



*Crown Victoria LX with Comfort Group in
Medium Wedgewood Blue Clearcoat Metallic.*

**EXCLUSIVE
FIVE-STAR CRASH
TEST RATING.**

Ford Crown Victoria is so

well designed for safety, it's the only large car to receive the Five Star government front crash test rating.* Among the many safety features are Second Generation airbags** and door intrusion beams. Crown Victoria also handles more confidently for improved "accident-avoidance" capability; the available electronic traction control system (linked with ABS brakes) can now detect wheel slippage and automatically improve traction at *all speeds*.



*Driver and passenger front crash test. Government data only useful in comparing vehicles within 500 pounds.

**Always wear your safety belt and secure children in the rear seat.

TRADITIONAL V8 PERFORMANCE. IMPROVED HANDLING.

Powerful and smooth V8 performance remains a major standard feature in the 1998 Crown Victoria. The 4.6-liter, single overhead cam V8 is designed to provide an excellent balance of power and fuel efficiency.* Along with traditional V8 power and smooth ride quality, you have improved steering precision and straight-line stability, thanks to Crown Victoria's modified short/long arm front suspension and new Watt's linkage rear suspension. You'll be pleasantly surprised at how responsive handling can be in a full-size automobile.

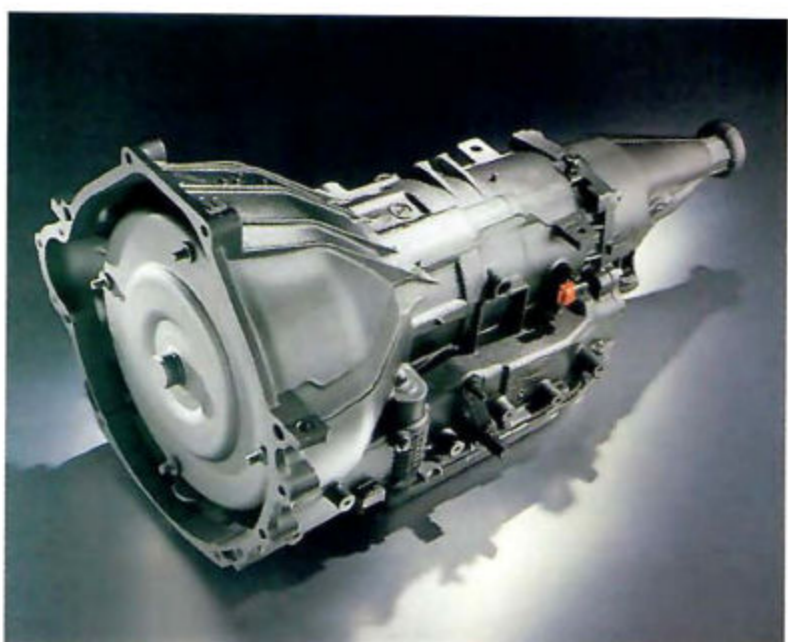
*EPA mileage ratings were not available at presstime.
See your Ford Dealer for latest information.



For 1998, the 4.6L V8 features a fail-safe cooling system that allows the vehicle to be driven a short distance under reduced power despite the loss of coolant.



Crown Victoria for 1998 rides on larger, lower-profile 16-inch P225/60SR all-season tires for improved steering and handling.



The smooth 4.6-liter V8 power is transmitted to the rear wheels by way of an electronically controlled 4-speed automatic overdrive transmission.



You expect a high level of ride smoothness in a full-size car. But what will really surprise you is the responsiveness of Crown Victoria's handling.

CROWN VICTORIA FEATURES

EXTERIOR FEATURES	Crown Victoria	LX	COMFORT AND CONVENIENCE (CONT.)	Crown Victoria	LX
Aero headlamps with long-life "crystalline" krypton bulbs	S	S	Rear window defroster	S	S
Solar tinted glass	S	S	Interval wipers	S	S
Clearcoat paint with anti-chip primer	S	S	Dual ashtray-mounted cupholders	S	S
Lower bodyside urethane protection	S	S	Integral front door map pockets (plus seat back map pockets in LX)	S	S
Power remote-control mirrors (color-keyed)	S	S	Electronic digital clock with dimming feature	S	S
Color-keyed bodyside moldings	S	S	AM/FM stereo	S	-
Deluxe wheel covers	S	-	AM/FM stereo/cassette	O	S
Chrome locking cross-spoke wheel covers	O	S	AM/FM stereo/single CD radio	-	O
SAFETY AND SECURITY			Premium AM/FM stereo/cassette/Premium sound w/RDS (Radio Data System)	-	O
Second Generation dual front airbags, driver and right passenger	S	S	Luxury sound insulation package	S	S
Manual lap/shoulder belts for front and rear outboard passengers; lap belts for center front and rear seating positions	S	S	Front and rear floor mats	O	O
Brake/shift interlock	S	S	Luxury full carpet luggage compartment trim	S	S
Childproof rear door locks	S	S	Carpeted spare tire cover	S	S
SecuriLock™ passive anti-theft system	S	S	SEATING		
Remote Keyless Entry system	O	S	Cloth split bench seat with center fold-down armrest	S	-
Illuminated entry system	S	S	Luxury cloth split bench seat with center fold-down armrest; 6-way power adjustment and lumbar support for driver; includes passenger manual 2-way front seat adjusters	-	S
4-wheel anti-lock brakes with all-speed electronic traction control system	O	O	Driver and passenger manual 2-way front seat adjusters with 10" seat track travel (passenger only with LX)	S	-
Fail-safe cooling system	S	S	6-way power driver's seat adjustment	O	S
COMFORT AND CONVENIENCE			Leather seating surfaces	-	O
Air conditioning	S	S	TIRES		
Front shoulder safety belt height adjusters	S	S	P225/60SRx16 BSW all-season	S	S
Analog gauges (voltmeter, oil pressure, water temperature, fuel) and warning lights	S	S	P225/60SRx16 WSW all-season	O	O
Trip odometer	S	S	P225/60VRx16 BSW all-season (with 4.6L natural gas engine only)	S	S
Tilt steering wheel	S	S	P225/60VRx16 WSW all-season (with 4.6L natural gas engine only)	O	O
Universal garage door opener	-	O	OPTION GROUPS		
Speed control	S	S	LX Comfort Group: electronic temperature control air conditioning, 12-spoke aluminum wheels, power driver and passenger seats with lumbar support, electronic auto-dim rearview mirror with compass, and leather-wrapped steering wheel	-	O
Battery saver (turns off lights after 30 minutes)	S	S	LX Comfort Plus Group: all features included in the LX Comfort Group, plus electronic instrumentation, anti-lock brakes with all-speed traction control, and Premium electronic AM/FM stereo/cassette w/RDS (Radio Data System)	-	O
Illuminated and lockable glove box	S	S	Light/Decor Group: driver and passenger visors with illuminated mirrors, dual beam dome/map light, and dual bodyside paint stripes	-	S
Headlamps-on reminder chime	S	S	Performance/Handling Package: 215 hp 4.6L V8 with dual exhaust, 3.27:1 axle ratio, all-season 225/60TRx16 BSW handling tires, cast aluminum wheels, handling tuned suspension	O	O
Dual instrument panel courtesy lights with theater (slow dim/delayed off) feature	S	S			
Front seat dual fold-down armrests	S	S			
Rear seat center fold-down armrest	-	S			
Rear seat heat ducts	S	S			
Front passenger and two rear grab handles	S	S			
Remote-control decklid release	S	S			
Automatic parking brake release	S	S			
Power windows with "express-down" driver's window	S	S			
Power door locks	S	S			
Power steering - speed sensitive, variable assist	S	S			



Wheel trim, from left to right: deluxe wheel covers (std. on Crown Victoria); cross-spoke chrome locking wheel covers (std. on LX); 12-spoke aluminum wheels (incl. in LX Comfort Group and Comfort Plus Group); cast aluminum wheels (incl. in Performance and Handling Package).

COLORS AND TRIMS, SPECIFICATIONS

EXTERIOR PAINT COLORS	INTERIOR TRIM COLORS			
	Dark Denim Blue	Prairie Tan	Light Graphite	Oxford White/Light Graphite*
Light Prairie Tan Clearcoat Metallic		■		
Toreador Red Clearcoat Metallic		■		
Spruce Green Clearcoat Metallic		■		
Dark Green Satin Clearcoat Metallic		■		
Light Denim Blue Clearcoat Metallic	■		■	
Medium Wedgewood Blue Clearcoat Metallic	■		■	
Medium Grey Clearcoat Metallic	■		■	
Silver Frost Clearcoat Metallic	■		■	
Black Clearcoat		■	■	
Vibrant White Clearcoat	■	■	■	■

*Available on the LX only and must include leather seating surfaces.

SPECIFICATIONS

Drivetrain: rear-wheel drive
 Engine: 4.6-liter V8 with fail-safe cooling system
 Induction system: sequential electronic fuel injection and EEC-V computer
 Tune-up interval: 100,000 miles (under normal driving conditions with routine fluid and filter changes)
 Transmission: electronic 4-speed automatic overdrive
 Fuel capacity: 19 gallons
 Horsepower, SAE net: 200 @ 4,250 rpm
 Torque, SAE net: 265 @ 3,000 rpm
 Battery: 72 amp maintenance-free
 Alternator: 130-amp
 Body construction: body-on-frame
 Front suspension: short/long arm (SLA) with stabilizer bar
 Rear suspension: Watt's linkage design with stabilizer bar
 Steering: power speed-sensitive, variable assist
 Brakes: power 4-wheel disc (standard); anti-lock brake system (optional) with electronic traction control
 Tires: P225/60SRx16 black sidewall (standard); white sidewall (optional)

PRODUCT CHANGES AND OPTIONS AVAILABILITY

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



Ford Credit offers a wide variety of financing and leasing programs to qualified buyers which can be arranged right at the dealership. Ask your Ford Dealer for the facts on these programs.

ROADSIDE ASSISTANCE

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. Ask your Ford Dealer for a copy of the limited warranty and complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.



A RESPONSE TO THE NEED FOR A CLEANER ENVIRONMENT

All Ford vehicles are manufactured with a concern for environmental impact. An environmentally responsible natural-gas-powered Crown Victoria is also available. Your dealer has details.

Visit our web site at www.ford.com



1998 CROWN VICTORIA

