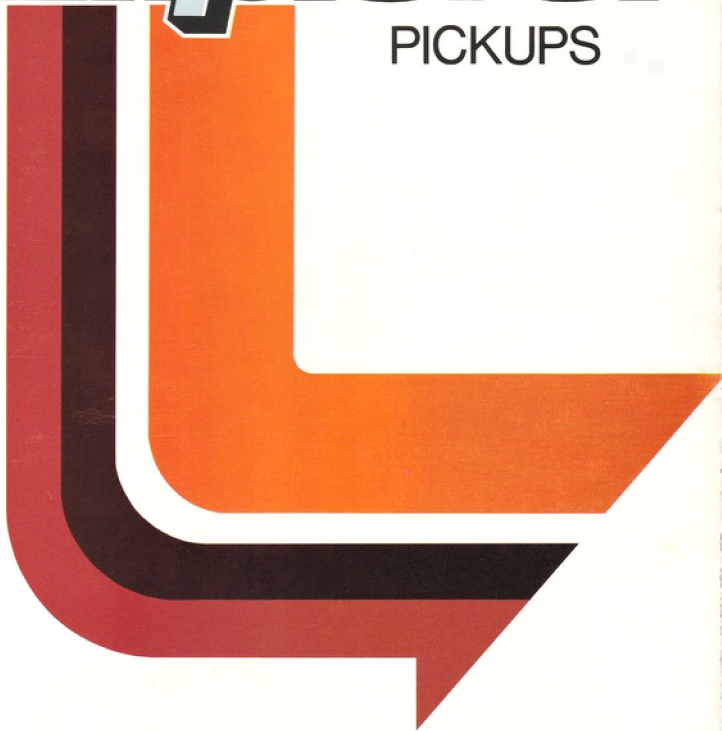


1981

REVISED 9/20/80
CONTAINS DISCOUNTS BASED ON 1981
MODEL INTRODUCTION LEVEL PRICES

Explorer

PICKUPS





Explorer Package "A"

Package "A" includes:

- Explorer tri-color tape stripe (bodyside and tailgate) in three color choices
- Explorer nameplate
- Explorer hood ornament
- Sport wheel covers*
- Bright rear window molding
- Wheel lip moldings
- Chrome grille
- Chrome tailgate release handle
- Custom trim series available in choice of:

Unique plaid cloth
and vinyl

- Medium Blue
- Red
- Nutmeg

Knitted vinyl

- Medium Blue
- Red
- Nutmeg

*Deluxe wheel covers with F250 4x2 with 16.5" wheels. No wheel covers available with F250 4x2 with 16.0" wheels, F250 4x4 or F350 4x4.

Package "B" includes:

- Package "A"
- Unique tutone paint configuration in five color choices
- Cloth headliner and moldings (except SuperCab)
- Ranger door trim panel
- Color-keyed floor mats
- Security lock group



Package "C" includes:

- Package "B"
- Ranger XLT door trim panel (in lieu of Ranger trim panel)
- Color-keyed carpet (in lieu of floor mats)
- Woodtone instrument panel
- Deluxe steering wheel
- Automatic transmission (requires 5.0L engine on 4x4 units)
- Power steering
- Air conditioning
- Tinted glass
- AM/FM stereo radio
- Tutone delete option is available

Package "D" includes:

- Package "C"
- Speed control
- Tilt steering wheel
- Sports instrumentation
- Convenience group
- Light group
- Auxiliary fuel tank
- Tutone delete option is available



Explorer Tutone (Package "B," "C" or "D")

Model Availability

- F-100, F-150, F-250 and F-350 (except chassis cab)
- Regular Cab and Super Cab (LWB/SWB)
- Styleside pickup box (except six wheeler)
- 4x2 and 4x4 models

1981 EXPLORER DISCOUNTS				
PACKAGE	A	B	C	D
RETAL. DISCOUNT	\$115	\$130	\$275	\$600
TUTONE DELETE				
RETAL. DISCOUNT	—	—	\$348	\$575

Color and Trim Selection

Exterior Colors



Raven Black



Wimbledon White



Silver Metallic



Med. Gray Metallic



Candyapple Red



Maroon



Med. Blue Metallic



Medium Blue



Dark Chamois Metallic



Medium Caramel Metallic



Tan



Medium Blue Glow

Tutone Colors



Candyapple Red/
Silver Metallic



Medium Gray Metallic/
Raven Black



Medium Blue Glow/
Mid. Blue Metallic

(Note: This Tutone combination can be reversed.)



Dark Chamois Metallic/
Tan

Tape Stripes



Dark Blue/
Medium Blue/
Light Blue



Light Orange/
Brown/
Light Chamois

Red Orange/
Dark Red/Coral

Interior Trim

- Cloth & Vinyl



Medium Blue



Nutmeg



Red

Interior Trim

- Knitted Vinyl



Medium Blue



Nutmeg



Red

1981 Explorer Exterior Color and Interior Trim Selector

Exterior Paint Selector and Interior Trim Compatibility		Interior Trim Colors			
		Cloth & Vinyl Knitted Vinyl	Red (MD) (DD)	Medium Blue (MB) (DB)	Nutmeg (MT) (DT)
Monotone Pairs (N/A with Package "B")					
Raven Black	(1C)		X ①		
Wimbledon White	(9A)		X ①	X ②	X ③
Silver Metallic	(1G)		X ①		
Medium Gray Metallic	(1P)		X ①		
Candyapple Red	(2K)		X ①		
Maroon	(2L)		X ①		
Midnight Blue Metallic	(3B)			X ②	
Medium Blue	(3A)			X ②	
Dark Chamois Metallic	(8A)				X ③
Medium Caramel Metallic	(5G)				X ③
Tan	(6U)				X ③
Medium Blue Glow	(3H)			X ②	
Tutone Pairs (Base (Upper)/Accent (Lower) N/A with Package "A")					
Medium Gray Metallic/Raven Black	(1P/1C)		X ①		
Candyapple Red/Silver Metallic	(2K/1G)		X ①		
*Medium Blue Glow/Midnight Blue Metallic	(3H/3B)			X ②	
Dark Chamois Metallic/Tan	(8A/6U)				X ③
*Note: This tutone combination can be reversed.					
Matching Tri-Color Tape Stripe Colors					
① Red Orange/Dark Red/Coral					
② Dark Blue/Medium Blue/Light Blue					
③ Light Orange/Brown/Light Chamois					

Option Restrictions

The following options are not available with Explorer packages:

- Tutones
 - Regular
 - Deluxe
 - Combination
 - Victoria
- Upper bodyside protection molding
- Trim levels
 - Ranger, Ranger XLT and Lariat
- Free wheeling packages
- Seat trim— all vinyl or heavy-duty vinyl
- Captain's chairs
- Tires, 10.00x15C with F-150 (4x4)
- Lower bodyside protection molding with vinyl insert
- Upper bodyside tape stripe
- Accent tape stripe
- Tri-color tape stripe (RPO)
- Tie-down hooks



Ford Division