

M K S



2009

  
LINCOLN  
MAKE YOUR MARK

Get ready to uncover its M Y S T E R I E S .



What is it about DISCOVERY that evokes such delight?

It may be a clever little SURPRISE that, for a time, mystifies you.


Or a sight that reminds you: BEAUTY is only fleeting *if you let it get away.*

Introducing the BREATHTAKINGLY new MKS, by Lincoln.

Some SECRETS are meant to be shared.

2009 Lincoln MKS in Tuxedo Black Metallic with available 20-in. polished cast-aluminum wheels.

Ringed with lights, cameras and I N G E N U I T Y.



Ultrasonic signals sense if there are any objects in front of or behind MKS at low speeds.

An image-based sensing system analyzes video frame by frame, then decides whether to turn the high beams on or off automatically.

An infrared light looks for changes in moisture on the windshield, telling the wipers when to start and how quickly to wipe.

All of this happens without any input, action or advice from you.

In Lincoln MKS, it's understood you've got more important things to do.

**ADAPTIVE HEADLAMPS.** The bright, white light from HID headlamps supplies excellent down-the-road illumination. To help make even more of the roadway visible, Adaptive HID Headlamps with Auto High Beams swivel in the direction of the turn. You'll see better at night and have more time to react. And with Auto High Beams turning the high beams on and off automatically, your focus can remain fixed on the road.

**FORWARD/REVERSE SENSING SYSTEMS.** The four sensors in the Forward Sensing System send out ultrasonic signals that help drivers identify large, stationary objects in front of MKS when parking or pulling into a garage. An audible tone gets more rapid as you come closer to an object. A Reverse Sensing System provides similar coverage in the rear.

**RAIN-SENSING WIPERS.** As soon as moisture is sensed on the windshield, a signal is sent to the rain-sensing wipers to begin clearing the water automatically. In rain-sense mode, the wipers can choose between one of five sensitivity settings depending on the amount of moisture. Or, if you prefer, you can exit rain-sense mode and simply use the HI and LO speed settings.

Wrapped in S P L E N D O U R .



It can silence a room. Electrify a crowd.  
Even stir a heart.

Beauty is power. Especially in its rarest  
form. The fine leather trim of Lincoln  
MKS originates from across the ocean.  
Its distinctive grain of wood is one of  
nature's well-kept secrets.

In these inspired confines, the law of  
attraction is rekindled. Your heated and  
cooled front seat is waiting.

At your call, the available Navigation  
System delivers on your commands.  
Telepathy? Not really. But that won't  
stop you from thinking so.

The system directs. Informs. Finds.  
Entertains. Routes you around delays.  
It can even reveal what's behind you  
when backing up.<sup>1</sup>

It's one of many surprising discoveries  
throughout Lincoln MKS. Which ones will  
most inspire you?

<sup>1</sup>Rearview Camera System only available in  
Vision Package.

T A N N E D in the hills of Scotland.



IT'S SO MUCH COOLER. Not to mention warmer. And softer. Bridge of Weir leather trim.

Full of delicate texture, deep colour and rich patina. Cruise ships, luxury jets, and some of the finest hotels in the world are swathed in it.

Don't you deserve to experience it too?

Bathed in light? Or cloaked in privacy?

Light warms. Reveals. Illuminates. And transforms. Shadows conceal. Evoke. Spark dreams.

In Lincoln MKS, rays stream in through an available all-glass twin skylight. A large forward panel opens over the front seat occupants.

A fixed glass panel creates a whole new perspective in the rear.

A power sunshade that can cover both panels, and a rear-window power sunshade<sup>1</sup> help block it all out.

Open invitation? Or private party?

The choice is up to you.

<sup>1</sup>Late availability.

12-way power, heated and cooled front seats with power lumbar. Heated rear seats.

Wired for C O N N E C T I V I T Y .

**SIRIUS**  
SATELLITE RADIO

**THX**  
CERTIFIED

**SYNC**  
Powered by **Microsoft**



**VOICE-ACTIVATED CONTROL.** With the same sophisticated speech recognition software as Lincoln SYNC,<sup>TM</sup> control of the available Navigation System is easy.

- Say the name of your destination while driving, and a course is plotted
- In Route Guidance mode, upcoming street names are pronounced
- To adjust the temperature, simply say "temperature up (or down)"
- A bird's-eye view includes major landmarks for added guidance

**PERSONALIZED ENTERTAINMENT.** With nearly ten gigabytes of hard drive storage, the Navigation System with high-resolution 8-in. screen can store pictures and music.

- Display photos of your family and friends on your customizable "home" screen
- Rip whole CDs or just your favourite songs to the hard drive – up to 2400 of them
- Arrange your tunes with the Jukebox function, then browse your music library via touch screen or voice activation
- Watch DVDs on the 8-in. screen when Lincoln MKS is in "Park"

**LINCOLN SYNC.** This groundbreaking voice-activated, hands-free communications and entertainment system integrates MKS with your Bluetooth<sup>®</sup>-enabled mobile phone<sup>1</sup> and nearly any portable digital media player.<sup>1</sup> You talk. SYNC listens.<sup>TM</sup> And all without taking your hands off the steering wheel. Developed in concert with Microsoft,<sup>®</sup> SYNC is fully updatable as new features become available. To learn more, visit [SyncMyRide.ca](http://SyncMyRide.ca) for details.

<sup>1</sup>Some mobile phones and some digital media players may not be fully compatible. Visit [SyncMyRide.ca](http://SyncMyRide.ca) for full connectivity details. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

**THX<sup>®</sup> II CERTIFIED 5.1 SURROUND AUDIO SYSTEM.** Thanks to its 5.1 Surround Sound, you can appreciate true multi-channel audio with the available THX II audio system. A full 16 speakers, including one 10-in. subwoofer, deliver rich sound. A sophisticated digital signal processor provides spectral balance, wide dynamic range and superior acoustic performance. 600 watts of power are supplied by 12 amplifier channels. And acoustical depth pulses from the patented THX Configurable Speaker Array<sup>TM</sup> (CSA) located in the centre of the instrument panel.

**SIRIUS<sup>®</sup> SATELLITE RADIO.** Lincoln MKS comes with SIRIUS Satellite Radio<sup>2</sup> offering you over 100 digital-quality channels – including sports, news, personalities and commercial-free music – all across Canada. You can request your favourite SIRIUS channels by voice activation (e.g., "Tune SIRIUS Hits"), and you'll even get online access to SIRIUS with the 6-month prepaid subscription that's included on every 2009 Lincoln MKS.

<sup>2</sup>See your Lincoln Dealer or contact SIRIUS at 1-888-539-7474 for more information.

P O I S E D for action.



PERFORMANCE OR AGILITY. Which is more important? Better, by far, is finding the perfect balance. In Lincoln MKS, its 3.7L V-6 provides up to 275 hp<sup>1</sup> and 274 lb.-ft. of torque! The 6-speed SelectShift Automatic™ transmission allows manual gear changes to enhance any drive, if you prefer. The available Intelligent All-Wheel-Drive (AWD) system optimizes traction for increased control and improved performance. Your twisting, turning lane is now in view.

And while every driver dreams of a lonely stretch of asphalt by the sea, the reality, all too often, is bumper-to-bumper freeway traffic.

With these words, MKS can even make those trips exciting: "The radar is ready."

With available Adaptive Cruise Control, Lincoln MKS literally takes over. Radar maintains your choice of three preset distances between MKS and the vehicle in front of it. Come too close and the system slows the vehicle to re-establish the distance you've set. Once the gap widens, MKS returns to its preset speed. With this clever system, MKS sees more than 152 metres (500 feet) down the road.

<sup>1</sup>Using premium unleaded gasoline, but not required. With regular unleaded gasoline: 273 hp and 270 lb.-ft. of torque.

19-in. machined-aluminum wheels standard. 20-in. polished-aluminum wheels available (shown).

ENTRUSTED to perform.



**SPACE (Side Protection And Cabin Enhancement) ARCHITECTURE™**  
Revolutionary SPACE Architecture helps divert crash forces away from MKS occupants and under their seats. Safety-cage construction channels crash forces into a high-strength ring of steel surrounding the passenger compartment. A front-bumper plate and side-intrusion door beams limit passenger-compartment intrusion, while laser-welded steel sheets add strength to the front frame rails.

**SIX AIRBAGS.** Every Lincoln MKS features a suite of six airbags to enhance accident protection. The Personal Safety System® customizes the deployment of the dual-stage front airbags. Front-seat side airbags offer an extra measure of chest protection for the driver and front passenger, while the side-curtain airbags of the Safety Canopy® System provide head-protection coverage for outboard-seated occupants in both rows. Sensors direct their deployment in certain types of side-impact collisions or rollover events.

**SOS POST-CRASH ALERT SYSTEM.**  
Additional peace of mind comes from the new SOS Post-Crash Alert System,<sup>1</sup> designed to make Lincoln MKS easier to see and hear after an accident in which any airbag has deployed or a safety-belt pretensioner has activated. If either of these occurs, an alert automatically sounds the horn and flashes the hazard lights, headlamps and tail lamps so that MKS – plus you and your passengers – may be more easily located.

<sup>1</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety-belt pretensioner.

**ADVANCETRAC®** The best defence, of course, is avoiding an accident altogether. AdvanceTrac ESC (electronic stability control) is designed to help you do just that. With sensors to measure oversteer and yaw, the system constantly monitors vehicle speed, throttle position and steering wheel angle. If it senses wheel slip or a loss of traction, AdvanceTrac ESC manages engine torque and applies braking, where needed, to help keep Lincoln MKS tracking correctly on its intended path.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



## MKS STANDARD LUXURY FEATURES

### PERFORMANCE

- 3.7L Duratec DOHC 24-valve aluminum V-6 engine with 275 hp @ 6250 rpm,<sup>1</sup> 274 lb.-ft. of torque @ 4250 rpm,<sup>1</sup> and 10.3:1 compression ratio
- Sequential multi-port electronic fuel injection
- Intake variable cam timing (iVCT) and Electronic Throttle Control (ETC)
- 6-speed SelectShift Automatic™ transmission
- 19-in. 10-spoke bright machined/painted cast-aluminum wheels
- Front-wheel drive
- Independent front and rear stabilizer bars
- Independent front and rear suspension
- P255/45R19 all-season tires
- Power 4-wheel ventilated disc brakes with Anti-lock Brake System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist
- Power rack-and-pinion steering
- Stainless steel exhaust system with dual chrome exhaust tips

### INTERIOR

- 5-passenger seating
- Accessory timed delay
- Auxiliary audio input jack in front centre floor console
- Dual-zone Electronic Automatic Temperature Control
- Front centre floor console with armrest and two-tiered storage
- Genuine wood accents in Fine Line Ebony or Olive Ash
- 12-way power, heated and cooled driver and front-passenger seats with power lumbar
- Heated rear seats
- Illuminated entry with theatre-dimming feature
- Leather-wrapped shift knob with chrome surround
- Leather-wrapped steering wheel with genuine wood accents in Fine Line Ebony or Olive Ash
- Overhead console with lights and sunglasses holder
- Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability and 8 speakers
- Power door locks
- Premium leather-trimmed seating surfaces
- Rear-window power sunshade (late availability)
- Remote, power decklid release
- SIRIUS Satellite Radio, including SIRIUS Satellite Radio receiver, SIRIUS Satellite Radio low-profile antenna and 6-month prepaid subscription to SIRIUS
- Lincoln SYNC™ voice-activated, in-vehicle communications and entertainment system
- Power tilt and telescoping steering column

### EXTERIOR

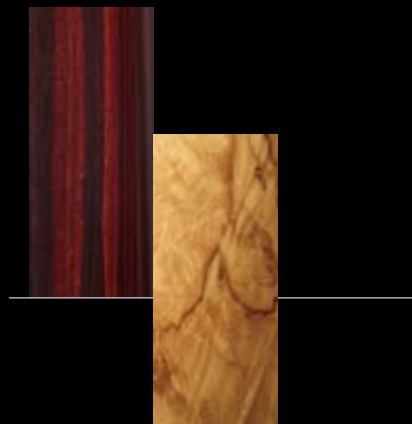
- New Lincoln split-wing chrome grille
- Easy Fuel™ capless fuel-filler system
- Fog lamps
- Adaptive HID Headlamps with Auto High Beams
- Forward and Reverse Sensing Systems
- Light-Emitting Diode (LED) tail lamps
- Power, heated sideview mirrors with security approach lamps, memory and auto-dimming driver side
- Rain-sensing, speed-sensitive windshield wipers
- Rear-window defroster
- Solar-tinted glass

### INSTRUMENTATION AND DRIVER CONTROLS

- Auto-dimming rearview mirror with compass and microphone
- Power windows with global open and one-touch-open/-close for driver and front passenger
- Steering wheel-mounted cruise and secondary audio controls
- Universal Garage Door Opener
- White LED-backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge, and message centre

### SAFETY AND SECURITY

- Personal Safety System® with dual-stage front airbags<sup>2</sup> for driver and front passenger, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® ESC (electronic stability control)
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Emergency in-trunk release handle
- Front-seat side airbags<sup>2</sup>
- Integrated key transmitter remotes (2)
- Intelligent Access with Push-Button Start
- Lower anchors and tether anchors for child-safety seats (LATCH)
- Perimeter anti-theft system
- SecuriCode™ next-generation keypad
- SecuriLock® passive anti-theft engine immobilizer system
- Safety Canopy® System with roll-fold technology, 2-row side-curtain airbags<sup>2</sup> and rollover sensor
- Side-intrusion door beams
- SOS Post-Crash Alert System
- Tire Pressure Monitoring System (excludes spare)
- Traction Control



**FORD CREDIT** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Lincoln Dealer for details or check us out at [fordcredit.ca](http://fordcredit.ca).

**FORD EXTENDED SERVICE PLAN** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honoured at all Ford and Lincoln dealerships.

Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 48-month/80,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Lincoln Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Contact your local Lincoln Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

Ford ESP PremiumCare Plan. Depending on the Ford ESP Plan you select, some Dealer-installed Genuine Ford Accessories can be covered up to 7 years or 150,000 km. See your Lincoln Dealer for details.

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The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc.

Microsoft is a registered trademark of Microsoft Corporation.

<sup>1</sup>Using premium unleaded gasoline, but not required. With regular unleaded gasoline: 273 hp and 270 lb.-ft. of torque.

<sup>2</sup>Always wear your safety belt and secure children in the rear seat.

<sup>3</sup>Requires Navigation System.

<sup>4</sup>Requires THX II Certified 5.1 Surround Audio System.

#### AVAILABLE EQUIPMENT

- 20-in. 11-spoke polished cast-aluminum wheels with P245/45VR20 all-season tires (late availability)
- Dual-Panel Moonroof with power sunshade
- Engine block heater
- Intelligent All-Wheel-Drive (AWD) system
- THX® II Certified Audio System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 16 speakers (including 10-in. subwoofer), 600 watts of power and 12-channel amplifier
- THX II Certified 5.1 Surround Audio System<sup>1</sup> with AM/FM stereo/CD/DVD/Jukebox, MP3 capability, 16 speakers (including 10-in. subwoofer), 600 watts of power and 12-channel amplifier
- Voice-activated, hard drive-based Navigation System<sup>2</sup>

#### INTERIOR PACKAGES

- Aluminum Appliqué Package – Includes aluminum instrument panel appliqué and full leather-wrapped steering wheel
- Premium Wood Door-Trim Package – Includes wood appliqués on all 4 doors
- Vision Package – Includes Navigation System, Rearview Camera System, THX II Certified 5.1 Surround Audio System and Adaptive Cruise Control

#### WHEELS

- A 19-in. 10-spoke bright machined/painted cast-aluminum Standard
- B 20-in. 11-spoke polished cast-aluminum Available (late availability)

#### CUSTOM ACCESSORIES

- All-weather floor mats
- Ashcup/coin holder/Smoker's Pack
- Dual INViSION® DVD Headrests<sup>5</sup>
- Front illuminated sill plates
- Garmin® nüvi® Portable Navigation System<sup>3</sup>
- Interior cargo net
- Interior cargo organizer
- Interior cargo area protector
- Moonroof deflector
- Premium carpeted floor mats
- Remote start systems
- Side window deflectors
- Splash guards
- Wheel locks

<sup>3</sup>Ford Licensed Accessories.

Garmin is a registered trademark of Garmin Ltd.



<sup>1</sup>Requires Navigation System.

<sup>2</sup>Requires THX II Certified 5.1 Surround Audio System.









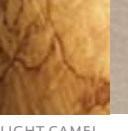





TOP TO BOTTOM: AVAILABLE DUAL-PANEL MOONROOF WITH POWER SUNSHADE; TOUCH-SENSING, SECURICODE™ NEXT-GENERATION KEYLESS-ENTRY KEYPAD; STEERING WHEEL-MOUNTED CONTROLS; CLIMATE CONTROLS AND HEATED AND COOLED FRONT-SEAT CONTROLS; REAR-WINDOW POWER SUNSHADE;<sup>1</sup> INTELLIGENT ACCESS WITH PUSH-BUTTON START; POWER, HEATED SIDEVIEW MIRRORS WITH SECURITY APPROACH LAMPS; AND HEATED REAR-SEAT CONTROLS.

<sup>1</sup>Late availability.

## EXTERIOR

## INTERIOR

			
LIGHT ICE BLUE			
	DARK INK BLUE		
			
WHITE CHOCOLATE TRI-COAT			
	CINNAMON		
			
SMOKESTONE			
	TUXEDO BLACK		
			
BRILLIANT SILVER			
	SANGRIA RED	LIGHT CAMEL LEATHER WITH OLIVE ASH WOOD	CHARCOAL BLACK LEATHER WITH FINE LINE EBONY WOOD <sup>3</sup>
			
WHITE SUEDE <sup>2</sup>			
		CASHMERE LEATHER WITH FINE LINE EBONY WOOD <sup>3</sup>	

<sup>2</sup>Late availability.

<sup>3</sup>Available Aluminum Appliqué Package replaces wood on instrument panel and steering wheel with stylized aluminum trim.

Lincoln uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for White Suede. Colours are representative only.

## LINCOLN CUSTOMER CARE

### A Comprehensive Owner Benefits Package

- No-Charge Scheduled Maintenance – 4 years / 80,000 km
- New Vehicle Limited Warranty – 4 years / 80,000 km
- Corrosion Warranty – 5 years / unlimited distance
- Lincoln Roadside Assistance – 6 years / 110,000 km
- Powertrain Limited Warranty – 6 years / 110,000 km
- Emergency Travel Reimbursement – 6 years / 110,000 km

Certain conditions apply. For more information on MKS and other Lincoln products, or these warranties and coverages, ask your local Lincoln Dealer or visit [lincolncanada.com](http://lincolncanada.com).

FOR PROMPT, COURTEOUS ANSWERS TO YOUR QUESTIONS:

Lincoln Customer Relationship Centre 1-800-387-9333  
Ford Credit Customer Service Centre 1-877-636-7346



Lincoln MKS



Lincoln MKZ



Lincoln MKX



Lincoln Navigator

Please Note: The electronic version of the Lincoln vehicle brochure is a condensed version of the original printed version.

Competitive comparisons are based on 2008 competitive models, publicly available information and Ford data at the time of printing of the 2009 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2009 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or [lincolncanada.com](http://lincolncanada.com) for complete vehicle details.