

 **HYUNDAI** | NEW THINKING.  
NEW POSSIBILITIES.™



2015  
 **EQUUS**



TIME MARCHES ON.  
SHOULDN'T THE  
LUXURY SEDAN  
OWNERSHIP  
EXPERIENCE, TOO?

In 2015, you have to ask yourself: "As the owner of a luxury sedan, what is it that I really want?" At Hyundai, we design a luxury sedan engineered to do what ordinary cars only dream about. What intrigues us, as we suspect it does you, is the possibility of an entire automotive company engineered to do more. Perhaps, an entire company that dares to dream bigger.

We have been creating that company. Which is why a Hyundai Equus offers more than just a well-engineered automobile. You will also enjoy a highly personalized experience that begins even before you become an Equus owner. The test drive starts at your house and the service centre comes to you, including a no charge, 3-year/60,000 km\* scheduled maintenance plan. Equus ownership entitles you to an entirely exclusive luxury service, for an entirely exclusive kind of luxury car. It's time for new thinking.



**Adaptive Front Lighting System with HID headlights**

For increased safety, an Adaptive Front Lighting System records the vehicle's speed and steering angle to precisely turn the brilliant HID headlights toward your direction of travel.

**C H A R I S M A   I N   M O V E M E N T**

Inside and out, the 2015 Equus reflects our belief that an automobile's sheet metal shouldn't punish the wind. Instead, it should glide through it, undisturbed. This attitude extends to every facet of the Equus, including a distinguished grille, brilliant Xenon HID headlights with LED fog lights, power folding side mirrors, vivid LED taillights and 19" alloy wheels.



**Rear LED Lights**

The rear LED lights hug the curves of the 2015 Equus, providing extra-sleek contours and dramatically increasing night-time visibility.





## SIGNATURE. A SIGN OF AUTHENTICITY

We named the Hyundai flagship luxury sedan, the Equus Signature. After all, a signature represents a very personal connection – and that is precisely the driving experience that awaits you. Considering the lengthy list of amenities like genuine wood trim and the choice of premium white ivory leather seats with contrasting black piping, the Equus does not leave anyone wanting.

### Luxury Seating for All

No matter where you sit, the Equus Signature offers an exceptional level of tailored comfort. The outboard rear seats are heated and feature power recline. Up front, the 12-way power-adjustable driver's seat and 10-way power passenger seat include heating and cooling functions.

### Lexicon® Audio System

The premium Lexicon® audio system, synonymous with the art of creating exquisite sound for over 40 years, gives you the ultimate surround sound experience with LOGIC 7® technology. Every seat is the perfect seat when you are inside the sublimely quiet interior with 17 strategically-placed speakers and 7.1 Discrete channels.

The well-designed dashboard, instrument panel, centre stack, shifter, centre console and steering wheel controls enhance the luxurious feel and driver interaction. Every exchange is as effortless as the rain-sensing wipers with auto-defogging that clear your windshield. A large 9.2" colour display in the centre stack makes it easy to control everything from high-end audio and climate controls to an advanced navigation system. A sophisticated voice-recognition system lets you control many of those features using simple voice commands, proving that intuitive interaction goes hand in hand with the Equus Signature.



### Comfort Zone, Times Three

The 2015 Equus comes standard with tri-zone automatic climate control. The driver, front passenger and second-row passengers can each individually set their preference for cabin temperature. The system responds by automatically maintaining the desired comfort level for each of these preferences.

### Card-type Proximity Key

In addition to the two traditional proximity key fobs, the Equus also comes with a unique, third proximity key. The sleek, credit card-size key is void of buttons so that it can conveniently fit into your wallet.



May not be exactly as shown.



**12.3" TFT LCD digital instrument cluster display**

The Equus Ultimate offers its driver a crisp 12.3" TFT LCD instrument cluster that is impressive for its beauty and function. This fully-digital display changes screen colour themes depending on the driving mode selected. Options include Sport, Normal and Snow modes.



**Multi-view Camera System**

Four cameras give the driver a clear, 360-degree picture of everything that happens around the Equus Ultimate. A multi-view monitor allows you to toggle between each camera view, making maneuvering effortless.

**ULTIMATE.  
NO MATTER WHERE YOU SIT**

Allow us to show you the highest level of luxury; the Equus Ultimate. Open any door, settle into your seat, and the first indication of the Equus Ultimate approach to your total comfort becomes evident. As you pull the door towards you and it rests against the latch, it begins to close, automatically.

The rear cabin features dual 9.2" high-resolution screens for the ultimate entertainment system. Rear passengers can raise the power sunshades for added privacy, adjust the power lumbar support seats, select the heated or ventilated setting – and then sit back, relax, and enjoy the Ultimate home theatre on wheels.



**Rear Entertainment System**

Rear-seat passengers of the Equus Ultimate sit in the lap of luxury with dual 9.2" high-resolution adjustable video monitors which can be used to view movies and other media.







#### **429-Horsepower Engine**

Feel the torrents of power at your command flow from advanced engine technologies like Dual Continuously Variable Valve Timing and Gasoline Direct Injection. GDI sprays a fine mist of fuel (highly-pressurized at a rate in excess of 2100 PSI) directly into each cylinder of the Tau® V8, balancing both power and fuel efficiency.



#### **Electronic Air Suspension**

The 2015 Equus features an Electronic Air Suspension with automatic ride-height control and Continuous Damping Control. Ride-height control maintains consistent vehicle height and pitch regardless of the number of passengers or load onboard. At high speeds, vehicle height is lowered for improvements in stability, control and fuel economy.

## A SOULFUL MECHANICAL SYMPHONY

Thousands of elements come together to create a powerful symphony. Among others, you will call the 2015 Equus soothing, exhilarating and soulful. The smooth power delivery from a category-defining, award-winning Tau® V8 engine is optimized by fluid shifting through a state-of-the-art 8-speed SHIFTRONIC® automatic transmission. Our engineers defined the ride and handling using Hyundai's secret lab – our proving grounds, located in California. There, we tested tirelessly to fine-tune the Electronic Air Suspension with driver-selectable settings. At the press of a button, the Equus offers you a firmer, sportier feel of the road. Or, if the road is covered in snow you can select a drive setting optimized for those conditions.



#### **Continuous Damping Control (CDC)**

More sophisticated than typical shock absorbers, CDC is an electronic damping system that noticeably increases ride comfort and overall driving dynamics. Sensors monitor values for body, wheel and lateral acceleration, and then use them to generate the ideal damping forces for each wheel on a continuous basis. This helps to minimize body roll and makes acceleration and deceleration stable, steady and smooth.





#### Enhanced Navigation

Large and ergonomic, this state-of-the-art 9.2" navigation system provides you with detailed turn-by-turn directions to help you arrive at your destination confidently.



#### Driver's Head-Up Display (HUD)

With the available Head-Up Display many features such as vehicle speed, turn-by-turn navigation routes and the status of Adaptive Cruise Control are all projected onto the windshield. Visual warning icons are also displayed for the Lane Departure Warning system and Blind Spot Detection system.



#### A Twist on Playlists

Gracenote<sup>®</sup> music recognition and Album art make it easy to manage the music you love. Gracenote<sup>®</sup> can identify song titles from broadcast sources and help drivers embellish their playlists.



#### Automatic Power Door Closure

Doors will never slam shut with the available automatic power door closure assist function; ensuring doors close slowly and quietly.

## TECHNOLOGY THAT PUTS YOU AT EASE

Technology is wonderful, but only when it is easy to use. Seamlessly integrating the latest digital technologies into its interior, the Equus features a standard fingertip-controlled Driver Information System. A large 9.2" colour Central Information Display makes it easy to view the unified controls for systems that include navigation, audio, multimedia DVD player and Bluetooth<sup>®</sup> phone. Every Equus comes equipped with SiriusXM<sup>™</sup> Satellite Radio and NavTraffic<sup>®</sup> detailed traffic updates. The Driver Information System also lets you access various features and functions using advanced voice recognition. Navigation, mobile phone dialing, address book access, radio and multimedia player – all respond to your voice commands. Don't you wish your whole world worked that way?





#### **Lane Departure Warning System\***

The 2015 Equus offers a standard Lane Departure Warning system which alerts drivers to unintended lane changes. Audible, visual and haptic warnings are triggered to restore the driver's attention in cases where the car drifts or changes lanes without using a turn signal.



#### **Nine Airbag Safety System\***

Front, front seat-mounted side-impact and side curtain airbags are supplemented along with a driver's knee airbag and rear seat-mounted side-impact airbags. Working together with the seatbelt tensioning system and electronic active front headrests, they help to provide an integrated safety system in the event of a collision.

## PREPARES FOR THE UNTHINKABLE: BY THINKING OF EVERYTHING

The 2015 Equus doesn't just pamper, it protects using state-of-the-art technology. For example: a Lane Departure Warning system that uses haptic and visual cues to gently warn you if the car starts to drift outside of its lane unintentionally. If no correction is made, an alert sounds. A 360-degree multi-view camera system is also available, with four cameras ideally positioned to offer you all-around visibility for easy parking and narrow-street navigation. The safety enhancements offered by this 360-degree multi-view camera system are augmented by a Blind Spot Detection system and a Rear Cross-Traffic Alert system that helps when reversing from parking spots by alerting the driver of oncoming cross traffic. With all these safety features and more to offer, the Equus gives both the driver and their passengers a feeling of security and confidence on the road.



#### **Adaptive Cruise Control with Stop/Start\***

The 2015 Equus uses radar to maintain a desired speed and distance from vehicles in front of you, even coming to a full stop automatically when traffic ahead stops. Adaptive Cruise Control reengages within three seconds when the vehicle ahead of you moves forward.



#### **Blind Spot Detection\* with Rear Cross-Traffic Alert\***

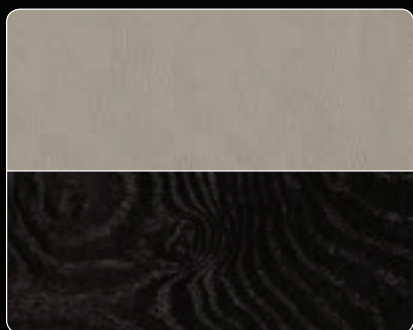
This available Blind Spot Detection system uses audio and visual alerts to notify you when a vehicle is hiding in your blind spot. Simultaneously, the Rear Cross-Traffic Alert system can detect a vehicle approaching from the side when in reverse. Warnings are also displayed on the available Head-Up Display system.



## 2015 EQUUS INTERIOR COLOURS



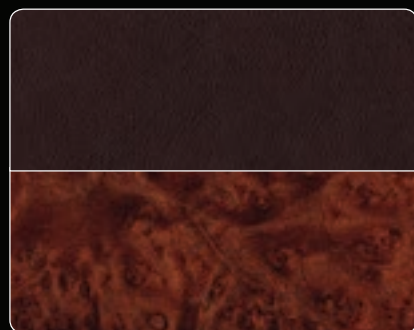
IVORY LEATHER / ASH WOOD



A



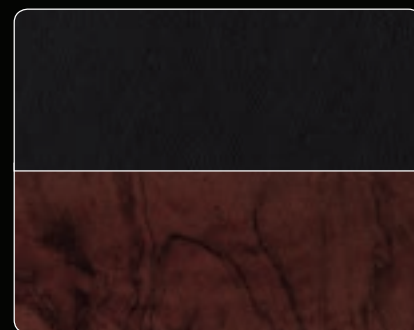
SADDLE BROWN LEATHER / MADRONA WOOD



B



JET BLACK LEATHER / WALNUT WOOD



C

## 2015 EQUUS EXTERIOR COLOURS



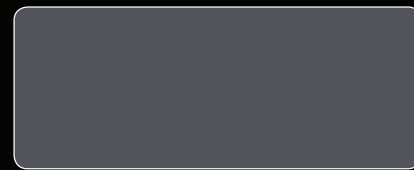
CASABLANCA WHITE

A,C



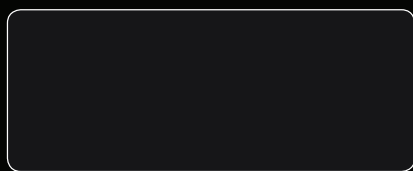
SANTIAGO SILVER

C



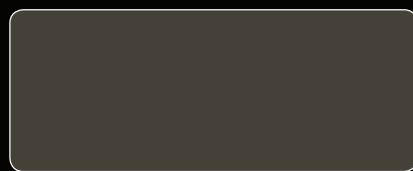
PARISIAN GREY

B,C



CASPIAN BLACK

A,C



NIGHT SHADOW BROWN

A

Choice of interior colour depends upon model and exterior colour selection. Due to print production process, the colours shown throughout this brochure may vary slightly from the actual hue. Visit [hyundaicanada.com](http://hyundaicanada.com) or see your dealer for details.

# EQUUS SIGNATURE

## KEY STANDARD EQUIPMENT:

- 429-horsepower 5.0L DOHC V8 with Gasoline Direct Injection (GDI) and Dual Continuously Variable Valve Timing (D-CVVT)
- 8-speed automatic transmission with SHIFTRONIC® manual mode
- Electro-Hydraulic Power Steering
- Electronically-controlled Air Suspension (EAS) with Continuous Damping Control (CDC)
- Proximity keyless entry with push-button ignition
- Tri-zone automatic climate control with air quality system
- Leather-wrapped dashboard and genuine wood interior trim
- Ultra-premium leather seating surfaces and microfiber suede headliner
- 12-way power-adjustable driver's seat with adjustable cushion extension and lumbar support
- 10-way power-adjustable passenger seat
- Heated and ventilated front seats
- Driver's Integrated Memory System (IMS) for seat, steering column, and mirror positions
- Heated, leather-wrapped steering wheel with genuine wood accent trim
- Power tilt and telescopic steering column adjustment
- 608-watt Lexicon® AM/FM/SiriusXM™/DVD/MP3 7.1 surround sound audio system with 17 speakers (transducers) and Logic 7® sound processing
- Navigation system with 9.2" high-resolution LCD display; includes Driver Information System (DIS)
- iPod®/USB/auxiliary connectivity
- Bluetooth® hands-free phone system
- Front and rear parking assistance sensors with rear-view camera and Rear Cross-Traffic Alert (RCTA)<sup>7</sup>
- Lane Departure Warning System (LDWS)<sup>4</sup>
- Blind Spot Detection (BSD)<sup>6</sup>
- Adaptive Cruise Control (ACC)<sup>5</sup> with stop-and-go capability
- Electroluminescent gauge cluster (Supervision) with 7" TFT LCD display
- Electrochromic auto-dimming rear-view mirror with integrated HomeLink® transceiver and compass

- Power windows with auto up/down and pinch protection
- Rain-sensing windshield wipers with windshield de-icer
- Auto-defogging windshield with humidity sensor
- Acoustically-laminated glass (windshield, front doors, rear doors)
- Power tilt and slide sunroof with one-touch open/close
- 60/40 power-reclining heated rear seats
- Power rear sunshade
- Illuminated door scuff plates
- 9 airbags<sup>1</sup> – driver's knee (1), front impact (2), front seat-mounted side impact (2), rear seat-mounted side impact (2), and roof-mounted side curtains (2)
- Vehicle Stability Management (VSM)
- Forward Collision Warning (FCW)<sup>8</sup>
- Electronic Stability Control (ESC) with Traction Control System (TCS)<sup>2</sup>
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)
- Electronic parking brake with vehicle Auto Hold
- Front electronic active head restraints
- Seatbelt tensioning system
- Tire Pressure Monitoring System (TPMS)
- 19-inch aluminum alloy wheels
- Xenon High Intensity Discharge (HID) headlights with auto-leveling and LED turn signals
- Adaptive Front Lighting System (AFLS)
- LED front fog lamps
- Heated, power-adjustable, power-folding side mirrors with integrated LED turn signal repeaters and puddle lamps
- Dual exhaust outlets integrated into rear bumper

## NO CHARGE SCHEDULED MAINTENANCE

It should be no surprise that Equus ownership entitles you to a premium No Charge Scheduled Maintenance plan. The 3-year/60,000 km\* program covers a range of services, including replacing the engine oil and filter, tire rotation, servicing brakes, and replacing the engine air cleaner. After all, a vehicle this premium demands an ownership experience to match.



# EQUUS ULTIMATE

## EQUUS SIGNATURE STANDARD EQUIPMENT PLUS:

- + Head-Up Display (HUD)
- + 12.3" TFT LCD instrument cluster with fully-digital gauges and steering wheel haptic control dial
- + Multi-view Camera System (360-degree view)
- + Rear seat entertainment system with dual 9.2" LCD screens
- + Ventilating rear seats
- + Power rear-seat head restraints with manual tilt adjustment
- + Illuminated rear seat vanity mirrors (2)
- + Power rear side window sunshades
- + Power open/close trunk lid with remote operation
- + Power lumbar adjustment for outboard rear seats
- + Power door closure function

## EXTERIOR DIMENSIONS

Wheelbase	3,045 mm
Length	5,160 mm
Width, excluding mirrors	1,890 mm
Height	1,490 mm
Track, front/rear	1,620 mm/1,627 mm
Coefficient of Drag (Cd)	0.27
Curb Weight (kg)	2,065 – 2,094

## INTERIOR DIMENSIONS

Head Room, front/rear	982 mm / 955 mm
Leg Room, front/rear	1,145 mm / 985 mm
Shoulder Room, front/rear	1,500 mm / 1,473 mm
Total Interior Volume	3,620 L
Passenger Volume	3,146 L
Cargo Volume, trunk	474 L

## FUEL ECONOMY<sup>A</sup> (L/100 km)

City/Highway/Combined	15.8 / 10.2 / 13.3
Fuel Tank Capacity	77L





015SA-L1200



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