





⊕ TOYOTA Tercel **98**



Tercel 4-Door CE Shown in Vista Blue Mica (Optional Equipment Shown)

Practicality

The clean, aerodynamic design gives
Tercel CE a distinctive, sporty presence
and an exciting sense of motion and
speed. Comfortable five-passenger
seating and a quiet, roomy interior.
A fun-to-drive feeling comes from
a responsive 1.5 Litre DOHC 16-valve
4-cylinder engine that produces
93 horsepower with outstanding fuel
economy. The user-friendly instrument
panel places all gauges and controls
in an open design that's easy to see
and use.

Performance



Tercel dramatic styling starts with the sweep of the new reflector headlamps and wraps around to the bold new taillights



The 1998 Tercel is our most affordable sedan and its performance and practicality make this Toyota an exceptional value. But you can expect and deserve a lot for your money.



Tercel's newly refined instrumentation allows for easy viewing and fingertip control





Tercel 2-Door CE Shown in Alpine White (Optional Equipment Shown)



Tercel 2-Door Shown in Torrid Red (Optional Equipment Shown)

TOYOTA Tercel 98



Tercel 4-Door CE Shown in Satin Black Metallic (Optional Equipment Shown)

To meet Toyota's high standards of quality, reliability and safety,
Tercel includes power-assisted brakes, front and rear crumple
zones, sturdy side impact door beams and an energy absorbing
body structure. New rear-seat headrests complement the outboard

3-point lap and shoulder belts. A driver airbag Supplemental Restraint System (SRS) is standard for '98. Driver seatbelt pretensioner and force limiter and front

passenger seatbelt pretensioner have been added for '98. Finally, the interior options which include remote trunk and fuel door releases, 60/40 split and fold-down rear seat, driver and passenger side remote control mirrors and a digital clock custom tailor

Tercel to meet your requirements.

Tercel – making the most of your money.

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TOYOTA Tercel 98



4-Door CE interior shown in Grey (Optional Equipment Shown)

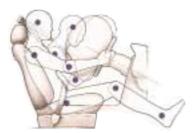
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Tercel Safety

The driver front seatbelt is equipped with a pretensioner that includes

a force limiter.

In a frontal collision, the pretensioner immediately reduces slack in the seatbelt, helping reduce the risk of injury. The force limiter then allows the shoulder belt to "give" gradually to help minimize further injury.



For your driving safety, Tercel has a standard driver side airbag
Supplemental Restraint System (SRS),
Anchor points for child restraint seats and outboard 3-point lap and shoulder belts.

WE HAVE YOU COVERED!



With Extra Care Protection,™ your new Toyota has inflation protected coverage from mechanical failure, road emergencies, and much more. It is the affordable

and cost effective way to guarantee your peace of mind and to protect your investment whether you buy or lease. ECP is not a warranty... it's much more! It can provide you and your new Toyota with coverage such as Towing, Emergency Road Service, Rental Assistance, and Tire Road Hazard Protection. It can take over with Mechanical Protection when your Toyota factory warranty ends. Please consult with your Toyota Dealer about this valuable option, because with ECP, "we have you covered!"

TOYOTA CREDIT



TOYOTA Take advantage of Toyota Credit Lease and CREDIT Finance Plans. All arrangements can easily LEASE & FINANCE PLANS be made at your participating Toyota Dealership.

Simply ask your salesperson about the complete convenience of Toyota Credit.

NEW VEHICLE WARRANTY SUMMARY NO DEDUCTIBLES NO TRANSFER FEES

COMPREHENSIVE COVERAGE - 3 YEARS OR 60,000 KM This warranty covers repairs on any part of the vehicle that is defective in material or workmanship under normal use & maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS -

8 YEARS OR 130,000 KM

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance. CORROSION PERFORATION -

5 YEARS UNLIMITED DISTANCE

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

1998 Tercel Features & Specifications

2-DR SEDAN CE 4-DR SEDAN CE

THE FOLLOWING EQUIPMENT IS STANDARD ON ALL TERCEL MODELS BRAKES: Power-Assisted, Front Ventilated Disc, Rear Drum. MECHANICAL FEATURES: Front-Wheel Drive. CLIMATE CONTROL: Rear Seat Heater Ducts. REAR SEAT ADJUSTMENTS: (2) Adjustable Headrests. COLOUR-KEYED: Grille. SAFETY: Driver Side Airbag Supplemental Restraint CONVENIENCE ITEMS: Cigarette Lighter, Assist Grip, System (SRS)*, (Driver) Seatbelt Pretensioner & Force Cup Holders, Front Seatback Pocket (Passenger Seat). Limiter (Front Passenger) Seatbelt Pretensioner, Anchor DRIVER SEAT ADJUSTMENTS: Recline. Points for Child Restraint Seats, Outboard 3-Point Lap ENGINE: 1.5 Litre, 93 HP, Sequential Multi-Point & Shoulder Belts, (4-Door CE) Child Protector Rear Door Locks, Adjustable "B" Pillar Shoulder Belt Anchors. Electronic Fuel Injection, 16-Valve, DOHC, 4-Cylinder. EXTERIOR FEATURES: Highmount Stoplamp. SEAT MATERIAL: Cloth/Vinyl. SECURITY: Locking Fuel Door. EXTERNAL MIRRORS: Dual. FLOOR MATERIALS: Carpeting. STEERING: Rack & Pinion (w/Power Assist On 4-Door FRONT PASSENGER SEAT ADJUSTMENTS: Recline, & Automatic Transmission Models). (2-Door CE) Rear Walk-In Assist with Memory. STORAGE: Front & Centre Console Box. TIRES: P155/80R13, Michelin, Radials, All-Season, FRONT SEAT TYPE: High Back Buckets. HEADLAMPS: Multi-Reflector, Halogen. TRANSMISSION: 5-Speed Manual, Overdrive. INSTRUMENTATION: Water Temperature Gauge, Trip Odometer. WARNINGS: Door Ajar, "Headlamp On", Driver & Front INTERIOR LAMPS: Trunk. Passenger Seatbelt Warning. INTERIOR TRIM: Door Map Pockets, Driver Footrest, WINDOWS: Side Window Defoggers, Electric Rear Semi-Fabric Door Trim. Window Defroster with Timer, Tinted Glass. INTERNAL MIRRORS: Day/Night Rear View Mirror, WIPERS: 2-Speed, Mist Feature. Passenger Vanity Mirror.

Cancel Switch (Includes Power Steering)	0	0
Power Steering	0	•
PACKAGES AVAILABLE		
2-DR CE Value Package: Power Steering (5-Speed Manual only), Full Wheel Covers, Remote Trunk Release with Cancel Feature, 60/40 Split & Fold-Down Rear Seat with Security Lock, Trunk Trim Upgrade, Remote Fuel Door Release, Body Side Mouldings, Digital Clock, Intermittent Wipers, Dual Remote Controlled Mirrors, AM/FM Cassette w/2-Speakers	0	
4-DR CE Value Package: Full Wheel Covers, Remote Trunk Release with Cancel Feature, 60/40 Split & Fold-Down Rear Seat with Security Lock, Trunk Tinn Upgrade, Remote Fuel Door Release, Body Side Mouldings, Digital Clock, Intermittent Wipers, Dual Remote Controlled Mirrors, AM/FM Cassette w/2-Speakers		0
DEALER OPTIONS		
Air Conditioning	0	0
AM/FM Stereo w/2-Speakers	0	0
AM/FM Stereo with Cassette 2- or 4-Speakers	0	0
Protective Floor Mats, Front & Rear Splash Guards	0	0
COLOURS (Clear coat on all metallic & pearl paint) Exterior Interior Cloth/Grey • Cloth/Oak ◆		
O40 Alpine White	•	•
205 Satin Black Metallic	•	•
3E5 Torrid Red	•	
3L9 Coral Rose Pearl		•
6N7 Sierra Green Mica	+	+
6P6 Meadow Green Pearl	•	•
8M5 Vista Blue Mica	•	•

3-Speed Automatic Transmission with Lock-Up Torque Converter (Includes Power Steering)

4-Speed Overdrive Automatic Transmission with Lock-Up Torque Converter & Overdrive

TOYOTA..." WE CARE"

FACTORY OPTIONS

Toyota..."We Care" is our promise to make your every experience with Toyota unsurpassed. Your satisfaction before and after purchase is our goal. Simply contact your Dealer's Customer Relations Manager with any questions you may have. Should further assistance be required, please call Toyota Canada's Customer Assistance Centre toll-free from anywhere in Canada 1-800-263-7640

MECHANICAL		2-DR SEDAN CE	4-DR SEDAN CE
Engine 5E-FE	1.5 Litre (1497 cc), 4-Cylinder, DOHC, 16-Valve, Sequential Multi-Point Electronic Fuel Injection	•	•
Compression Ratio	9.4:1	•	•
Horsepower (kW)	93 (69) @ 5400 rpm	•	•
Torque (N.m)	100 lb. ft. (136) @ 4400 rpm	•	•
Drivetrain	Front Engine/Front-Wheel Drive	•	•
Transmission	5-Speed Manual Overdrive	•	•
	3-Speed Automatic with Lock-Up Torque Converter	0	
	4-Speed Overdrive Automatic with Lock-Up Torque Converter & Overdrive Cancel Switch	0	0
Suspension	Front: MacPherson Struts, Coil Springs	•	•
	Rear: Trailing Twist Beam Type with Coil Springs, Lateral Track Bar & Stabilizer Bar	•	•
Brakes	Power-Assisted Front Ventilated Discs/Rear Drums	•	•
Steering	Rack & Pinion	•	
	Rack & Pinion with Variable Power Assist (Included With Automatic Transmission Models)	0	•
Tires	Michelin All-Season Steel Belted Radials P155/80R13, Temporary Use Spare		•
DIMENSIONS	mm (in.)		·
Length	4130 (162.6)		
Width	1660 (65.3)		
Height (Unloaded)	1375 (54.1)		
Wheelbase	2380 (93.7)		
Tread	Front: 1400 (55.1) Rear: 1395 (54.9)		
Headroom	Front: 979 (38.5) Rear: 926 (36.4)		
Legroom	Front: 1046 (41.2) Rear: 801 (31.5)		
Shoulder Room	2-Door Sedan CE Front: 1315 (51.8) Rear: 1310 (51.6)	
	4-Door Sedan CE Front: 1315 (51.8) Rear: 1301 (51.2)	
CURB WEIGHT	kg (lbs.)		
	5-Speed Manual 937 (2065)	•	
	5-Speed Manual 948 (2090)		•
	3-Speed Automatic 912 (2010)	0	
	4-Speed Automatic 984 (2170)	0	
	4-Speed Automatic 996 (2195)		0
CARGO CAPACIT	Y m³ (cu. ft.)		
	.263 (9.3)	•	•
FUEL CAPACITY	litres (gal.)		
	45.0 (9.9)	•	•
FUEL CONSUMPT	. ,		
FUEL CONSUMPT City/Highway		•	•
	TION RATING L/100 km mpg	•	•

^{○ -} Optional• - Standard

AIRBAG NOTICE: The 1998 Tercel features a driver airbag Supplemental Restraint System (SRS) which activates only in a front-end collision of sufficient magnitude to inflate the airbag. In moderate frontal collisions, the airbag may not inflate, in a rear or side collision the airbag is designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. Seat belts must be worn at all times by all occupants.

TOYOTA CANADA INC. Specifications and equipment are based on information available at time of printing and are subject to change without notice. In some cases, features, although shown as, or stated to be standard equipment, may nonetheless be optional or not available. For details on options, accessories and specifications, contact your Toyota Dealer. Canadian vehicles equipped with daytime running lights.

^{○ -} Optional • - Standard *See Airbag Notice

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& LOW REPAIR FREQUENCY

AND COST, TOYOTA HAS

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INCLUDES TOYOTA AMONG

THE LEAST EXPENSIVE

VEHICLES TO REPAIR AND

MAINTAIN OVER A FIVE

YEAR PERIOD THROUGH

MODEL YEARS 1992, 93, 94,

95, AND 96.

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Quality, Reliability and Dependability – the foundation upon

which we have built our reputation. We strive not simply

to meet your expectations but to exceed them... we are absolutely

committed to the principle of constant improvement. Such

as more fuel efficient engines with increased power, traction control

systems and enhanced occupant safety. Future innovative ideas

include alternative powered vehicles and vehicle stability control

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easier, safer, more convenient, more fun.

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