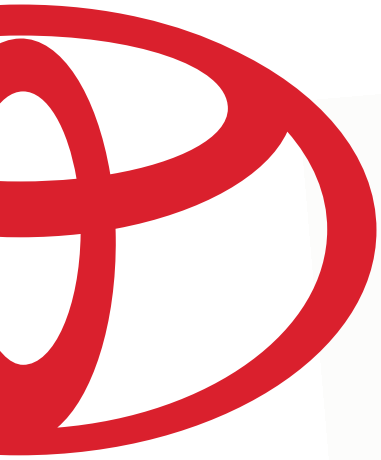


RELAX. INDULGE. REDEFINE YOURSELF.

avalon 03



**AVALON XLS:** The redesigned 2003 Avalon XLS is a compilation of carefully crafted details, well-integrated into a unifying whole. It is powered by the 3.0 Litre DOHC, 24-valve VVT-i engine with a 4-speed Electronically Controlled automatic Transmission with intelligence (ECT-i).

#### INDULGE YOURSELF.

Toyota's forward thinking continues, reflected in its most comfortable and elegant form, the redesigned 2003 Avalon. Classy, charming, sophisticated and simply appealing, Avalon's attractive front end sweeps into a profile, graceful and dynamic and flows rearward in one smooth motion. Avalon's timeless, well conceived exterior gives it outstanding aerodynamics, which in turn makes for a very quiet cabin. Simply appealing, indeed. Roomy and inviting, the 2003 Avalon is Toyota's premier touring sedan. From its spacious, ergonomic interior to its carefully refined styling, the Avalon speaks to a quiet elegance that is friendly and unpretentious, the language of a life well-lived and enjoyed. A language, it seems, you understand very well.



Top right: The Avalon cockpit with its multi-information display which centralizes vital information, such as a compass, calendar, outside temperature gauge, instant/average fuel economy, average speed and trip time, as well as warning indicator lights. Below: The spacious Avalon interior. Far right: The Auto-dimming, electrochromic rear view mirror reduces glare. The rear seat armrest holds many items and includes two cup holders. Custom tuned concert-quality JBL audio system.



#### ROOMY AND COMFORTABLE.

One important mission of a luxury automobile is to put some added “style” into your lifestyle – from the ergonomic design of the dash, the intelligent instrument placement and

the sumptuous leather-trimmed interior. The comfortable front and rear seats, precision-engineered to cradle you with optimum support and allow for easy entry and exit. Amenities, such as a special air filtration system, worthy of Toyota’s top-of-the-line touring car. Everything we know about creating a comfortable driving experience we put into Avalon’s spacious interior. Enjoy the pure and simple pleasure of driving. It’s your own personal place of comfort, quiet and a most relaxing journey to the first curtain call, or the first tee.



#### AVALON SAFETY FEATURES:

- Driver and front passenger airbag and seat-mounted side-impact airbag Supplemental Restraint System (SRS).
- 3-point front seatbelts with adjustable shoulder anchors and driver side Emergency Locking Retractor (ELR), front passenger Automatic/Emergency Locking Retractor (ALR/ELR).
- Front seatbelt pretensioners with force limiters.
- Separate headrests in front and all rear-seat positions.
- 3-point rear seatbelts with Automatic/Emergency Locking Retractor (ALR/ELR) for all passengers.
- Energy-absorbing collapsible steering column.
- Front and rear crumple zones and side-impact door beams.
- 4-wheel disc brakes with ABS (Antilock Braking System).
- Electronic Brake Distribution (EBD).
- Vehicle Skid Control (VSC) system with Traction Control (TRAC) and brake assist.
- Battery-saver feature deactivates interior lights after 30 minutes.



avaLON 03

## AVALON FEATURES 2003

AVALON	XLS
<b>INTERIOR:</b>	
• Audio: Premium JBL Audio, AM/FM Stereo Cassette, Compact Disc Autochanger, 7-Speakers, Diversity Antenna, Glass Imprinted Antenna	●
• Climate Control: Air Conditioning, Automatic Temperature Control, Clean Air Filter, Rear Seat Heater Ducts	●
• Seat Material: Leather Seat Surfaces	●
• Front Seat Type: Bucket Seats	●
• Driver Seat Adjustments: Lumbar Support (Power), Recline (Power), Driver Cushion Height (Power), Driver Seat Fore/Aft (Power), Driver Seat Headrest-Vertical, Heated Driver Seat, Driver Seat Memory	●
• Passenger Seat Adjustments: Passenger Recline (Power), Passenger Cushion Height (Power), Passenger Seat Fore/Aft (Power), Headrest-Vertical, Heated Passenger Front Seat	●
• Rear Seat Adjustments: Headrests, Headrest-Vertical, Fold Down Centre Armrest with Pass Through	●
• Instrumentation: Multi Information Display, Tachometer, Water Temperature Gauge, Outside Temperature Gauge	●
• Dual Illuminated Vanity Mirrors, Electrochromic Rear View Mirror	●
• Leather Wrapped Steering Wheel	●
• Leather Wrapped Shift Knob	●
• Simulated Leather Door Trim	●
• Simulated Woodgrain Trim	●
• Driver Footrest	●
• Fabric Headliner	●
• 4-Spoke Steering Wheel, Tilt Steering	●
• Power Door Locks	●
• Key Lockout Protection	●
• Cargo Lamp	●
• Door Courtesy Lamps	●
• Glove Box Lamp	●
• Illuminated Ashtray	●

AVALON	XLS
<b>INTERIOR continued:</b>	
• Illuminated Ignition Key	●
• Reading Lamps	●
• Front Centre Console Box, Front Seat Back Pockets	●
• Carpet Floor Mats	●
<b>CONVENIENCE:</b>	
• Cruise Control	●
• Digital Clock	●
• Retained Accessory Power	●
• Overhead Sunglass Storage	●
• Front & Rear Cup Holders	●
• Accessory Power Outlets	●
• Accessory Power Outlet (115 Volt)	●
• Cigarette Lighter	●
• Door Map Pockets	●
• Keyless Entry	●
• Illuminated Entry w/Fadeout	●
• Cargo Net	●
<b>SAFETY:</b>	
• Dual Stage Driver & Passenger Airbag Supplemental Restraint System (SRS)*	●
• Driver & Front Passenger Side Seat Airbags	●
• Front Seatbelt Pre-Tensioners & Force Limiters	●
• All-Position 3-Point Lap & Shoulder Belts	●
• Adjustable "B" Pillar Shoulder Belt Anchors	●
• Anchor Points for Child Restraint Seats	●
• Child Protector Rear Door Locks	●
• Theft Deterrent with Engine Immobilizer & Alarm	●
• Remote Fuel Lid Release	●
• Glove Box Lock	●
• Warnings: Low Fuel, Low Washer Fluid	●

AVALON	XLS
<b>EXTERIOR:</b>	
• 4-Door Sedan	●
• Aluminum Alloy Wheels	●
• Power, Sliding, Tilt Moonroof with Sunshade, Coloured: Bumpers, Mirrors, Door Handles & Bodyside Mouldings	●
• Dual Remote Control, Power Heated Mirrors (Driver Side Electrochromic Mirror with Memory)	●
• Variable Intermittent Wipers, Rain Sensing Wipers	●
• Halogen Headlamps	●
• Light Control System	●
• Auto Headlamp Cancel System	●
• Fog Lamps	●
<b>Option Package:</b>	
• Optional Colour 051 Premium Paint	○
<b>Additional Accessories:</b>	
• All-Weather Floor Mats	○
• Black Heater	○
• Glass Breakage Sensor	○
• Hood Deflector	○
• Licence Plate Cover	○
• Moonroof Wind Deflector	○
• Rear Spoiler	○
• Splash Guards	○
• Trunk Mat	○

**ACCESSORIES:** From that first drive home in your new Avalon until the day you part with it, we want your entire ownership experience to be enjoyable and satisfying. That's why at every Toyota Dealership you'll find answers to your questions, help with selecting Genuine Toyota Parts and Accessories, and quality service to keep your Avalon in top shape. The location of your nearest Toyota Dealer can be found on our website at [www.toyota.ca](http://www.toyota.ca) or by calling 1-888-TOYOTA-8.

● - Standard    ○ - Optional    \*See Airbag Notice    Information correct at time of printing. Subject to change without notice.

Preceding page: Avalon XLS shown in Titanium Metallic.



051 Diamond White Pearl/  
Ivory Interior



1C8 Titanium Metallic/  
Stone Interior



202 Black/Stone Interior



4Q2 Frosted Mink Pearl/  
Ivory Interior



8Q0 Stratosphere Mica/  
Ivory Interior



## AVALON SPECIFICATIONS 2003

AVALON		XLS
<b>MECHANICAL</b>		
<b>Engine</b>	• 3.0 Litre, 6-Cylinder, DOHC, 24-Valve, VVT-i, Sequential Multiport Electronic Fuel Injection, Aluminum Alloy Block, LEV <sup>1</sup> , Heavy Duty Battery, Starter, Alternator & Heater, Stainless Steel Exhaust System, Hood Struts	
<b>Compression Ratio</b>	• 10.5:1	
<b>Horsepower (kW)</b>	• 210 (157) @ 5800 rpm	
<b>Torque (N.m.)</b>	• 220 lb.ft. (298) @ 4400 rpm	
<b>Suspension</b>	• <b>Front:</b> Macpherson Gas Struts, Coil Springs, Stabilizer Bar, Anti-Vibration Subframe • <b>Rear:</b> Independent, Dual Link, Coil Springs, Stabilizer Bar, Anti-Vibration Subframe	
<b>Drivetrain</b>	• Front Wheel Drive, Vehicle Skid Control, Traction Control	
<b>Transmission</b>	• 4-Speed, Automatic, Overdrive, Lock Up Torque Converter, ECT	
<b>Brakes</b>	• Power Assisted, ABS (Antilock Braking System), Front Ventilated Discs, Rear Discs	
<b>Steering</b>	• Power Steering, Rack & Pinion	
<b>Tires</b>	• P205/60R16 Tires, All Season Radials, Full Size Spare Tire	
<b>DIMENSIONS</b> <i>mm (in.)</i>		
<b>Length</b>	4875 (191.9)	
<b>Width</b>	1821 (71.7)	
<b>Height (Unloaded)</b>	1465 (57.7)	
<b>Wheelbase</b>	2720 (107.1)	
<b>Tread</b>	<b>Front:</b> 1550 (61.0)	<b>Rear:</b> 1525 (60.0)
<b>Seating Capacity</b>	5	
<b>Headroom</b>	<b>Front:</b> 983 (38.7)	<b>Rear:</b> 963 (37.9)
<b>Legroom</b>	<b>Front:</b> 1059 (41.7)	<b>Rear:</b> 1019 (40.1)
<b>Shoulder Room</b>	<b>Front:</b> 1483 (58.4)	<b>Rear:</b> 1476 (58.1)
• - Standard		

Information correct at time of printing. Subject to change without notice.

<sup>1</sup>Meets U.S. Environmental Protection Agency (EPA) and California Air Resources Board (CARB) Low Emission Vehicle (LEV) standards.

\*AIRBAG NOTICE. The 2003 Avalon features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a front-end collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate, in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. The 2003 Avalon also features a Side-Impact airbag Supplemental Restraint System (SRS) which activates only in a side-impact collision of sufficient magnitude to inflate the bags.  
*Seatbelts must be worn at all times by all occupants.*

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*Canadian vehicles equipped with daytime running lights.*



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*"That new Toyota feeling - we help you keep it."*

AVALON		XLS
<b>CURB WEIGHT</b>	<i>kg (lbs.)</i>	1570 (3461)
<b>CARGO CAPACITY</b>	<i>m<sup>3</sup> (cu. ft.)</i>	.450 (15.9)
<b>FUEL CAPACITY</b>	<i>litres (gal.)</i>	70.0 (15.4)
<b>FUEL CONSUMPTION RATING</b>	<i>L/100 km</i>	<i>mpg</i>
City/Highway	11.0/7.4	26/38

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This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

**POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM**

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

**MAJOR EMISSION CONTROL COMPONENTS - 8 YEARS OR 130,000 KM**

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

**CORROSION PERFORATION - 5 YEARS UNLIMITED DISTANCE**

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

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No matter which Toyota you choose, you can be sure of two things. It will deliver the utmost in Quality, Durability and Reliability, the foundation of Toyota's reputation for excellence. And it will perform with maximum respect for the environment. You see, when we build your Toyota, we strive not only to meet your expectations, but to exceed them. Our objective is to make your driving experience better, easier, safer, more convenient, more fun and more environmentally friendly than ever before.

**OUR COUNTRY.  OUR WORLD.**

Fuel Efficiency, Low Emissions and Recyclability. These are cornerstones of Toyota's global vision, and we are constantly looking for ways to improve. All of our current vehicle line-up complies with Canada's strict low emissions standards. In fact, the remarkable Toyota Prius is the world's first hybrid vehicle to achieve Super Ultra Low Emission Vehicle (SULEV)\* designation. Prius combines gasoline and electric power plants to redefine standards in fuel economy and energy efficiency. Toyota is developing and implementing engineering technologies using materials and processes which will contribute to a vehicle recovery rate of at least 95% by 2015. However, our concern for the environment does not stop with our vehicles. Toyota Canada Inc. shares the environmental commitment demonstrated by all of the Toyota production facilities and like them our Head Office has achieved the prestigious "ISO 14001 Certified" designation. Toyota has partnered with Evergreen to launch the "Toyota Evergreen Learning Grounds Program". Worldwide, the results of our commitment to the Toyota Earth Charter can be seen in every facet of our business. All in all, it's more than you might expect from an automobile manufacturer, but at Toyota it's the least we expect from ourselves!

For more details visit [www.toyota.ca](http://www.toyota.ca) click on "What's New" then "Environment". \*California Air Resources Board (CARB).



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