

FORD FIESTA



Feel the difference

Feel the difference

In a world of me-too products, the latest Fords really stand out. Award-winning design and amazing technology can be yours across the range. Take a test drive and feel the difference.

2-11

Ford kinetic Design

Ford kinetic Design is the reason why our vehicles look more exciting than ever before. Bold, dynamic lines that create energy in motion.

12-15
Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



16-17
Green

Using advanced Ford ECOnetic Technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



13
Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



18-19
Smart

Cars that park themselves, windscreen wipers that know when it's raining – just some of the many clever solutions from Ford that make life a little easier.



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Choose your Ford Fiesta

- Style
- Edge
- Zetec
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- Metal
- Titanium
- ECOnetic

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Colour and trim



The first rule of staring:
wear sunglasses

Model shown is a Ford Fiesta Titanium 3-door with Hot Magenta metallic paint (option at extra cost) and Titanium X pack (option on the 1.6 Petrol only).



Mirror mirror on the wall,
who is the fairest of them all?

Model shown is a Ford Fiesta Titanium 3-door
with Squeeze metallic paint (option) and 16"
15-spoke alloy wheels.



Get stuck in traffic
so everyone can have
a good look

Model shown is a Ford Fiesta Metal with Panther Black metallic paint (option) and 17" 5-spoke black alloy wheels (standard on petrol models).



Life in the limelight.
Bask in the afterglow

Model shown is a Ford Fiesta Titanium 3-door with Syracuse upper instrument panel colour and environment colour. Keyless Entry inc Power Start Button fitted (option). (Partial Leather n/a in UK).



Start a quiet revolution

Model shown is a Ford Fiesta Titanium 5-door with Midnight Sky metallic paint (option) and 16" 15-spoke alloy wheels.





Long term investment
Some possessions are made to last. The Ford Fiesta has quality and durability built in from the beginning and inspires a sense of confidence that's priceless.



With sparkling accents and high quality details, the Ford Fiesta is polished and poised. Look a little deeper and you discover every single component is engineered with one objective clearly in mind: quality that's built to last.

Precious metal



Intelligent Protection System (IPS)

Ford's advanced IPS uses a range of sophisticated technologies to keep you protected, including ultra-high strength steel safety cage, anti-lock brakes with emergency brake assist, front, side & knee airbags and optional curtain airbags.



Glittering details

The attention to detail lavished on the Ford Fiesta is clear from the jewel-like quality of its exterior design.



Relentless

During its development, we test drove the Ford Fiesta the equivalent of 87 times around the globe. Pushed it through the extremes of real world weather from -40°C to +80°C and tested it over and over again. It's a car you can rely on, right down to the smallest ball bearing.





Ambient lighting

A soft red glow discreetly highlights the interior of your Ford Fiesta.
(Standard on Zetec and Titanium)



All the experience of Ford's renowned development engineers has been poured into the Ford Fiesta to create a driving experience where every journey is an event to savour. Form and function combine perfectly to keep you relaxed and in full control.

You won't want to get out



Steering that adapts to its environment

Ford Fiesta's sophisticated new Electric Power-Assisted Steering (EPAS) achieves a balance that's just not possible with conventional power steering systems. At parking speeds, full power is delivered for feather-light manoeuvring. Once you're on the move, it steadily weights up to just the right extent for optimum feel and control.

Ford Key-Free System with 'Ford Power' engine start/stop button

Start the car and lock or unlock the doors without ever holding the key. Just keep the key fob with you in your pocket or bag. (Option on Titanium)

Cruise control

Set your speed. Relax. Enjoy the drive. (Standard on Titanium)

Height- and reach-adjustable steering

Find your ideal steering wheel position for a more relaxed driving experience. (Standard)





Ford ECOnetic Technology is designed to reduce your cost of ownership through improved fuel economy and lower CO₂ emissions, without any compromise on style or driving quality. Much of this technology is brought together in our ECOnetic models, which deliver some of the lowest fuel consumption and CO₂ emissions in the Ford range. In the near future our ECOnetic Technology will expand to include electric and hybrid-electric vehicles, biofuel-capable vehicles, plug-in hybrids and hydrogen fuel cell-powered vehicles.

What can Ford ECOnetic Technology do for you?



Ford ECOnetic Technology

- Ford EcoBoost fuel-efficient petrol engines (see right)
- Ford Duratorq TDCi advanced diesel engines – provide exceptional fuel economy and low CO₂ emissions
- Ford PowerShift dual clutch automatic transmission – combines the efficiency of manual transmission with the convenience of a conventional automatic
- Ford Auto-Start-Stop (see right)
- Ford Smart Regenerative Charging – charges the battery every time you brake
- Ford Electric Power-Assisted Steering – a more efficient system that uses less engine power
- Active Grille Shutter – improves aerodynamics and lowers fuel consumption
- Ford Eco Mode driver information system – shows you when you're achieving optimum fuel efficiency
- Shift Indicator – advises you when to change gear for maximum fuel efficiency

Ford EcoBoost

With direct petrol injection, turbocharging and variable valve timing, Ford EcoBoost engines deliver power and torque consistent with larger displacement engines. For example, the 1.6 150 PS EcoBoost engine in the new C-MAX has more power than the 2.0 Duratec engine it replaces, and yet it achieves around 9% better fuel economy and lower CO₂ emissions.



Ford Auto-Start-Stop

When your vehicle is idling at a standstill, the engine automatically shuts down to save fuel consumption. When you want to drive off, the engine immediately restarts.



Electric and Hybrid vehicles

Our electrically-powered vehicles will produce zero emissions. Rechargeable through wall outlets and targeted to get up to 100 miles per charge, they'll be ideal for a daily commute and trips around town. In addition, two next-generation hybrid models are under development.



Working for a cleaner tomorrow

At Ford, we've been quietly and consistently reducing our impact on the environment. Here are just a few headlines:

- Since 2000, we've reduced manufacturing plant energy consumption by over 27% and CO₂ emissions by 31% worldwide
- Between 2003 and 2008, Ford reduced water consumption in its plants across Europe by 40%
- Solar/photovoltaic panels on the roof of our Bridgend engine plant in the UK generate enough power to light an area of around 10,000 square metres
- Almost 300 parts used in European Ford vehicles are made from recycled non-metallic materials – potentially avoiding 17,000 tonnes of waste going to landfill sites every year

Two 85m high wind turbines provide the equivalent electricity needed to power Ford's Dagenham Diesel Centre. With a combined maximum output of 3.6MW, they generate over 6.7million KWh of electricity every year, enough power equivalent to that required to run the plant.

Our Cologne plant utilises hydro-electric power from Norway and Sweden. This reduces CO₂ emissions by 190,000 tonnes a year. Shipping their finished vehicles on Rhine river barges means fewer truck journeys and less fuel consumed to further reduce CO₂ emissions.



If you wish to know more, logon to:
ford.com/go/sustainability



Bluetooth® Voice Control and USB.
 Use your voice to change radio stations or CD tracks, make and receive mobile calls, control volume and temperature. (Where EATC fitted) (See specification pages for availability)



Untangle your life when you step into your car.
 The Ford Fiesta has all the right connections already built-in.

Make the connection



Much more than music

The central control console is inspired by the latest mobile phone design and is as functional as it is beautiful. It gets you connected with Bluetooth®, Voice Control, USB and AUX for your MP3, and a screen for your phone and track info. (See specification pages for availability)



Capless refuelling with Ford Easy Fuel

No dirty fuel caps to touch. Plus Ford Easy Fuel with its unique safeguard ensures nobody accidentally fills up with the wrong fuel. (Standard)

Rear-view camera

Select reverse and the rear-view camera appears in the rear-view mirror, allowing you to see objects behind your car for easy manoeuvring and parking. (Option)

Power-operated folding door mirrors

Just the thing for parking in narrow streets. (Standard on Titanium, option as part of City Pack)





Model shown is finished in Moondust Silver metallic paint (option) with 15" wheels and 6-spoke covers.

Seat trim and colour: Ecrin Syracuse
 Bolster trim and colour: Mondus Max in Syracuse
 Door trim and colour: Mondus Max in Fairland
 Centre stack bezel and door handle deco strip: Ingot
 Upper instrument panel: Fairland
 Environment colour: Syracuse

Style



Generous levels of equipment and a stylish package start with Style.

Features

- Electrically-operated and heated door mirrors with side indicators
- Body colour rear spoiler
- Body colour front and rear bumpers
- Body colour tailgate handle
- Body colour door mirror housings
- Body colour door handles
- Electrically-operated front windows with 'one shot' up and down and anti-trap technology on driver's side
- Remote central locking
- Headlight courtesy delay
- Tinted glass
- Twin chamber halogen reflector headlights with black bezel
- Electronic Stability Programme (ESP)
- Electric power-assisted steering (EPAS)
- Intelligent Protection System (IPS)
- AUX socket for your MP3 player
- Front, side and knee airbags
- Anti-lock braking system (ABS) with Emergency Brake Assist (EBA)
- Shift Indicator

Body colour bumpers
(Standard)



Body colour tailgate handle
(Standard)



Integrated indicator and door mirror
Stylish and more noticeable to other drivers.



Headlight courtesy delay
Pull the indicator stalk and the headlights remain on for 30 seconds to light your way home. (Standard)



Body colour rear spoiler
(Standard)





Edge



Model shown is finished in Fashionista metallic paint (option) with 15" steel wheels with wheel covers.

Looking for a Fiesta with a little more? The new Edge comes with a range of eye-catching features as standard.

Additional to Style

- 15" steel wheels with 12-spoke wheel covers (except ECONetic)
- Manual Air Conditioning
- Trip Computer
- High series seat material
- 'Silver Look' bezels
- Driver's seat height adjustment

Seat trim and colour: Quilt in Syracuse
 Bolster trim and colour: Lux in Syracuse
 Door trim and colour: Max in Syracuse
 Centre stack bezel and door handle deco strip: Antares
 Upper instrument panel: Syracuse
 Environment colour: Syracuse

Electrically-operated front windows
(Standard)

Trip computer
Relays fuel economy, average speed and trip distance. (Standard)

Quilted Seat Trim
(Standard)

Body colour door mirror housings with electrically-operated and heated mirrors
(Standard)

Remote control central locking
(Standard)

15" steel wheels with 12-spoke wheel covers
(Standard)





Zetec



Model shown is finished in Panther Black metallic paint with Bluetooth® and USB paint (option) with 15" 5-spoke alloy wheels (standard).

It's the attention to the smallest detail that gives the Ford Fiesta Zetec a feeling of refined luxury.

Additional to Edge

- 15" 5-spoke alloy wheels (except ECONetic)
- Bluetooth® and USB port (option)
- Front fog lights with chrome surround
- Quickclear heated windshield
- Trip computer
- Chrome lower front grille surround
- Chrome tailgate handle
- Chrome belt line finisher
- Headlights with chrome surround
- Three-spoke leather steering wheel
- Leather gear knob
- Ambient lighting

Seat trim and colour: Dots in Syracuse
Bolster trim and colour: Trudie New in Syracuse
Door trim and colour: Trudie New in Fairland
Centre stack bezel and door handle deco strip: Sterling
Upper instrument panel: Fairland
Environment colour: Syracuse

Halogen projector headlights

Produce a stronger beam. (Standard)

Ambient lighting

A soft red glow emanates from the roof, glove box and centre console. (Standard)

Leather steering wheel

With bright sterling silver colour insert. (Standard)

Trip computer

Relays fuel economy, average speed and trip distance. (Standard)

Chrome tailgate handle

(Standard)

Chrome lower front grille and front fog light surrounds

(Standard)





Zetec S



Model shown is finished in Vision metallic paint (option) with 16" 5-spoke alloy wheels (standard).

The Ford Fiesta Zetec S demands attention with its dynamic stance and powerful lines.

- Body colour front and rear bumper skirts
- Sports rear spoiler
- Three-spoke leather steering wheel
- Front fog lights
- 16" 5-spoke alloy wheels
- Headlights with chrome surround
- Lowered sports suspension
- Sports seats
- Manual air conditioning
- Trip computer
- Perimeter alarm
- Quickclear Heated Windscreen
- Alloy Cap Foot Pedals
- Side skirts

Seat trim and colour: Dots in Syracuse
 Bolster trim and colour: Mondus Max in Brilliant Blue
 Door trim and colour: Mondus Max in Brilliant Blue
 Centre stack bezel and door handle deco strip: Ingot
 Upper instrument panel: Brilliant Blue
 Environment colour: Syracuse

Lowered sports suspension
(Standard)

Front fog lights
(Standard)

Sports rear spoiler
(Standard)

16" 5-spoke alloy wheels
(Standard)

Halogen projector headlights
Produce a stronger beam. (Standard)

Body colour bumpers
With body colour skirts. (Standard)





Metal



Model shown is finished in Panther Black metallic paint (option) with 17" 5-spoke Panther Black alloy wheels (standard).

Stand out from the crowd with the new Ford Fiesta Metal. With drop-dead good looks and unique sporty interior, its added attitude will turn heads wherever you drive.

Additional to Zetec S

- 1.6 Duratec 134 PS petrol engine
- 17" 5-spoke Panther Black alloy wheels
- Tuning Pack
- Chrome twin exhaust tailpipes
- Silver-painted front grille surround, front aerofoil and front fog light bezels
- Piano Black-painted centre stack bezel, air vent rings and door pulls
- Ebony Black leather sports-style seats with contrast silver stitching
- Silver interior trim highlights
- Leather-trimmed handbrake and gearshift knob
- 3-Spoke leather steering wheel with silver stitching and Piano Black painted spoke shell
- Unique floor mats with silver piping
- Stainless steel scuff plates

Seat trim and colour: Napoli leather in Ebony
Bolster trim and colour: Napoli leather in Ebony with silver stitching
Door trim and colour: Max in Syracuse
Centre stack bezel and door handle deco strip: Ebony
Upper instrument panel: Syracuse
Environment colour: Syracuse

Leather-trimmed handbrake and gearshift knob

Shown with unique carpet floor mats with silver piping. (Standard)

Ebony leather sports-style seats with silver stitching

(Standard)

Alloy pedals and footrest set

(Standard)

Twin exhaust tailpipes

(Standard)

17" 5-spoke Panther Black alloy wheels

(Standard)

Silver-painted front grille surround, front aerofoil and front fog light bezels

(Standard)





Model shown is finished in Hot Magenta metallic paint (option) with 16" 15-spoke alloy wheels and Bluetooth® and USB (Standard).

Seat trim and colour: Dotts in Soho
Bolster trim and colour: Trudie New in Syracuse
Door trim and colour: Trudie New in Soho
Centre stack bezel and door handle deco strip: Sterling
Upper instrument panel: Soho
Environment colour: Syracuse



The Ford Fiesta Titanium surrounds you with contemporary luxury and technical innovation.

Additional to Zetec

- 16" 15-spoke alloy wheels (except ECONetic)
- Sony branded DAB radio
- Bluetooth® and USB
- Cruise control
- Power-operated folding door mirrors
- Chrome strip front upper grille
- Privacy glass
- Electronic Automatic Temperature Control (EATC)
- Automatic headlamps
- Automatic wipers
- 2 rear speakers
- Perimeter alarm

Cruise Control

Simply select your desired speed and the system will maintain it for as long as you wish. (Standard)

Electronic Automatic Temperature Control (EATC)

Set your ideal temperature and EATC does the rest. (Standard)

Bluetooth® and USB

Bluetooth® handsfree phone and USB port with voice control and digital music streaming. (Standard)

Front Upper Grille Chrome Strip (Standard)

Chrome belt line finisher (Standard)

16" 15-spoke alloy wheel (Standard)





ECOnetic Technologies



Left Model shown is a Fiesta Titanium ECOnetic finished in Squeeze metallic paint (option) with 14" 6-spoke alloy wheels and 175/65 low rolling resistance tyres.

Right Model shown is a Fiesta Zetec ECOnetic finished in Squeeze metallic paint (option) with 14" 6-spoke alloy wheels and 175/65 low rolling resistance tyres.

Better for the environment

Like you, everyone at Ford is concerned about the potential impact of climate change. So we're developing new ideas to make our cars more environmentally sustainable, without compromising on style or performance. Some of these ideas will take time to bear fruit. Others can have an impact now. Ford ECOnetic is the result of this philosophy: low-emission diesel cars that are affordable, stylish and rewarding to drive.

Better for you

The new Ford Fiesta ECOnetic achieves an amazing fuel consumption of just 78.5mpg (combined cycle). And with CO₂ emissions of just 95 g/km, it is exempt from Vehicle Excise Duty as well as the fees charged for resident parking permits by some local authorities.

The new Ford Fiesta ECOnetic's generous standard specification proves that caring for the environment doesn't have to compromise your driving pleasure.

Additional to Series Specifications (ECOnetic emissions-reducing features)

- **Lowered suspension**
Lowers the height of the car to improve aerodynamic efficiency, standard 14" wheels (Edge-Steel, Zetec and Titanium-Alloy)
- **Rear-wheel air deflectors**
Control airflow over the rear wheels and wheel arches to reduce drag and lift
- **Special engine calibration**
The 1.6-litre Duratorq TDCi 95 PS engine and 5-speed transmission have been modified for optimum fuel economy without compromising the acclaimed driveability of the new Ford Fiesta

Special instrument cluster display

Contains a Shift Indicator to help improve fuel economy. (Standard on all series)

Ford Eco Mode* driver information system

This smart software monitors your driving style and displays its impact on the car's fuel economy. (Available from Dec 2011)



Lowered suspension
(Standard)

Body colour rear spoiler
(Standard)

ECOnetic unique badging
(Standard)



*Available from December 2011.



Style

Features

- 15" wheels with 6-spoke covers
- Body colour door mirror housings and door handles
- Electronic Stability Programme (ESP)
- Electrically-operated front windows with 'one shot' up and down and anti-trap technology on driver's side
- Driver's seat height adjustment
- Remote control central locking
- CD player with AUX socket
- Driver's and passenger's seatback map pockets
- Anti lock brakes (ABS) with Electronic Brakeforce Distribution (EBD)
- Front, side and knee airbags
- Electric Power assisted steering
- Intelligent Protection System (IPS)

Bodystyles: 3- and 5-door

Engines:

Petrol

- 1.25 (60 PS) 5-speed manual
- 1.25 (82 PS) 5-speed manual

Diesel

- 1.4 TDCi (70 PS with DPF) 5-speed manual

Edge

Additional to Studio

- Manual air conditioning
- High series seat material
- Silver bezels
- Silver interior door handles, air vent clip and light switch
- Trip computer

Bodystyles: 3- and 5-door

Engines:

Petrol

- 1.25 (60 PS) 5-speed manual
- 1.25 (82 PS) 5-speed manual
- 1.4 (96 PS) 5-speed manual
- 1.4 (96 PS) 4-speed automatic

Diesel

- 1.4 TDCi (68 PS) 5-speed manual
- 1.4 TDCi (70 PS with diesel particulate filter) 5-speed manual

Edge ECOnetic

Additional to Edge

- 14" steel wheels
- Lowered suspension
- Rear-wheel air deflectors

Bodystyles: 3- and 5-door

Engine:

Diesel

- 1.6 TDCi (95 PS with diesel particulate filter ECO) 5-speed manual

Zetec

Additional to Edge

- Headlights with chrome surround
- Chrome lower front grille surround
- Bluetooth® and USB port
- Chrome tailgate handle
- Chrome belt line finisher
- Front fog lights with chrome surround
- 15" 5-spoke alloy wheels
- Three-spoke leather steering wheel
- Leather gear knob

Bodystyles: 3- and 5-door

Engines:

Petrol

- 1.25 (82 PS) 5-speed manual
- 1.4 (96 PS) 5-speed manual
- 1.4 (96 PS) 4-speed automatic

Diesel

- 1.4 TDCi (70 PS with DPF) 5-speed manual

Zetec ECOnetic

Additional to Zetec

- 14" 6-spoke alloy wheels
- Lowered suspension
- Rear-wheel air deflectors
- Special engine calibration
- Special instrument cluster display

Bodystyles: 3- and 5-door

Engine:

Diesel

- 1.6 TDCi (95 PS with coated diesel particulate filter ECO) 5-speed manual

Zetec S

- Body colour front and rear bumper skirts
- Side skirts
- Alloy pedal cappings
- Quickclear Heated Windshield
- Front fog lights
- 16" 5-spoke alloy wheels
- Body colour rear sports spoiler
- Headlights with chrome surround
- Lowered sports suspension
- Sports seats
- Manual air conditioning
- Trip computer
- Three-spoke leather steering wheel
- Perimeter alarm

Bodystyle: 3-door

Engines:

Petrol

- 1.6 (120 PS) Ti-VCT 5-speed manual

Diesel

- 1.6 TDCi (95 PS with DPF) 5-speed manual

Metal

Additional to Zetec S

- 17" 5-spoke Panther Black alloy wheels
- Tuning Pack
- Chrome twin exhaust tailpipes
- Silver-painted front grille surround, front aerofoil and front fog light bezels
- Piano Black-painted centre stack bezel, air vent rings and door pulls
- Ebony Black leather sports-style seats with silver stitching
- Silver interior trim highlights
- 3-spoke leather steering wheel with silver stitching and Piano Black-painted spoke shell
- Unique carpet floor mats with silver piping
- Alloy pedals and footrest set
- Stainless steel door scuff plates with Fiesta logo

Bodystyle: 3-door

Engine:

Petrol

- 1.6 (134 PS) Ti-VCT 5-speed manual

Titanium

Additional to Zetec

- 16" 15-spoke alloy wheels
- Cruise control
- Chrome front upper grille
- Power-operated folding door mirrors
- Privacy glass
- Electronic Automatic Temperature Control (EATC)
- Automatic headlamps
- Automatic wipers
- 2 rear speakers
- Perimeter alarm

Bodystyles: 3- and 5-door

Engines:

Petrol

- 1.4 (96 PS) 5-speed manual
- 1.4 (96 PS) 4-speed automatic
- 1.6 (120 PS) Ti-VCT 5-speed manual

Diesel

- 1.4 TDCi (70 PS with DPF) 5-speed manual

Titanium ECOnetic

Additional to Titanium

- 14" 6-spoke alloy wheels
- Special engine calibration
- Lowered suspension
- Rear wheel air deflectors

Bodystyles: 3- and 5-door

Engine:

Diesel

- 1.6 TDCi (95 PS with diesel particulate filter ECO) 5-speed manual

The Individual finish

Experience a level of luxury usually found only in much larger cars. Our designers have worked with premium leather and high-grade materials to create the ultimate style statement. Take a look at the detailed craftsmanship. You're travelling first class.



Aluminium pedals

Pedal set with anti-slip rubber inserts. (Standard on Zetec S)



Get behind the wheel and you feel like you're stepping into the pages of a fashion magazine. Always in season, red is the colour of passion. Individual Red Style will ignite yours.

Individual Red Style

Enhance the refinement of your Ford Fiesta with a choice of interior styling options. They include special illumination details that add extra ambience to the interior of your car.

Interior styling



Steering wheel and instrument panel

Scuff plates and premium velour floor mats
Elegant additions that welcome and protect. Scuff plates are also available without illumination. (Option as part of interior pack)



Leather handbrake
Chrome release button and high-grade leather in a choice of three colours, shown here in Syracuse. (Option as part of interior pack)



Leather gearshift knob



Premium velour mat

Leather seat trim
Beautifully-stitched red and silver leather embossed with the 'Individual' logo.



Leather gearshift knob
Aluminium look insert and high-grade leather. Also available without illumination. (Option as part of interior pack)



Leather sports seats
(Option on Zetec S)



Premium leather with contrast stitching

Leather door insert

Sony CD/radio

The best choice to enhance your listening pleasure to the maximum. Includes MP3 playback via AUX or USB port. (Standard on Titanium)

USB port

Built in connectivity for your gadgets like iPod® or MP3 player. Lets you listen to, and operate, your player via the car's audio system. (Option with Bluetooth®, standard on Titanium)
A dedicated iPod® connector cable is available as an accessory.



Choose your In Car Entertainment (ICE) pack and control it from the striking centre console.

Audio and connectivity



Remote audio controls
Your hands on the wheel and your MP3 on the right track. (Remote audio controls and MP3 controls are standard)

Pioneer premium loudspeakers
Pioneer's latest speakers offer unrivalled sound quality. (Accessory)



iPod® is a trademark of Apple Inc.

ICE Pack 72

CD/DAB radio with multifunction display, MP3 compatibility, six speakers, remote audio controls and AUX connection for external music devices. (Option)

ICE Pack 75

As ICE Pack 7 with Bluetooth® hands-free phone with Voice Control System, AUX and USB connections for external music devices, and remote audio controls. (Option)

Portable navigation

Leave your maps behind with a simple and intuitive portable GPS navigation system. Please contact your Ford Dealer for details. (Accessory)



Body colour front bumper extension and Anthracite spoiler lip*

Make a statement with this styling kit, perfectly designed to complement your Ford Fiesta and make it stand out from the crowd.

Exterior styling kit

Full exterior styling kit*

- Unique front bumper extension and spoiler lip
- Rear bumper skirt
- Side skirts
- Unique lower mesh grille
- Large rear spoiler

Motorsport stripes

- For the roof, bonnet, sides, tailgate, rear spoiler and front and rear bumpers. Available in Performance Blue or Frozen White



Large rear spoiler*

Gives an aerodynamic finish to the roof line.

Rear bumper skirt*

With integrated diffuser in Anthracite.

*Kit is available as an option (on 3-door Titanium only) and all items are also available separately as accessories.

Model shown above is a Ford Fiesta Titanium 3-door with Midnight Sky metallic paint (option), Motorsport stripes (accessory) and Titanium X-Pack (Option, only available for 1.6 Duratec Ti-VCT)

Model shown opposite is a Ford Fiesta Titanium 3-door with full exterior styling kit, Frozen White paint, Motorsport stripes (accessory) and 16" 7-spoke alloy wheels (option and accessory).

16" 7-spoke alloy wheel

(Option and accessory)



Make a bold statement with the 17" 5-spoke alloy wheel. (Option on 1.6 Petrol Zetec S and Titanium only as part of pack)

Eibach suspension-lowering kit
Enhances driving performance and handling as well as giving a more sporty appearance. Lowers the car by approximately 30 mm. (Accessory)



Add another personal touch to your Ford Fiesta from a wide choice of dazzling wheels.

Wheels

Scuff plate

Emblazoned with the Ford logo, these scuff plates welcome and protect.



14" 6-spoke ECONetic wheel cover
(Standard on Studio and Edge ECONetic)

14" 6-spoke wheel cover
(Standard on Style)

15" 12-spoke wheel cover
(Standard on Edge)



Note The 16" and 17" wheels available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 14" and 15" wheels.

14" 6-spoke alloy wheel
(Standard on Zetec/Titanium ECONetic and accessory)

15" 5-spoke alloy wheel
(Standard on Zetec and accessory)

16" 5-spoke alloy wheel
(Standard on Zetec S and accessory)

16" 7-spoke alloy wheel
(Option on Zetec and Titanium and accessory)

16" 7-spoke Black alloy wheel
(Accessory)

16" 15-spoke alloy wheel
(Standard on Titanium and accessory)

17" 5-spoke alloy wheel
(Option on Metal and option on Zetec S and Titanium 1.6 Petrol engine only as part of a pack. Also available as an accessory)

17" 5-spoke Black alloy wheel
(Standard on Metal and available as an accessory)





Thule ProRide bike carrier
Lockable carrier designed for frames up to 80 mm in diameter. (Accessory)

ClimAir® wind deflector
Reduces turbulence and noise for a more enjoyable drive with the windows down, even when it's raining. (Accessory)



Make the most of the great outdoors with a wide range of travel accessories, all available from your local Ford Dealer.

More versatility

ClimAir® sunblinds
Tailored blinds filter and reduce sun glare through the rear windows. Can be used with the window open.



Thule ProRide bike carrier
Shown with Ford Lifestyle Collection mountain bike.



Base roof load carrier
Lockable base load carrier compatible with a range of attachments.



Britax Römer child seat
Various seats available for all ages, also with ISOFIX.

Thule lockable roof boxes
Protect your possessions from theft and the elements. Available in different sizes.



Tow bar*
Detachable tow bar with 7 or 13 pin electrical connector kit.

Mudflaps*
Kits for front and rear.

Waeco 12v coolbox
High-performance 12v cool boxes available in a range of sizes.



Multi-purpose foldable mat for luggage compartment
Provides luggage compartment protection. Reversible design offers choice of carpet or durable rubber surface. Ideal for carrying wet or dirty items.



Anti-slip boot mat
Waterproof mat protects luggage compartment from dirt, wear and tear.

Dog guard
Keeps dogs or items of luggage safely in the luggage compartment. Fits to existing mountings behind the rear seats in place of the package tray. (Accessory)



Xvision parking distance sensors
Audible warnings help you park in tight spaces. Available for front and rear, or just rear. (Accessory)



*Available on all series except Zetec S. Not available with full exterior styling kit.

Making life easy

Our range of finance, insurance, service and assistance options is designed with just one thing in mind – making life easy for you.

Ford Credit

When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a range of finance plans. An application for finance is straightforward and you'll usually get a decision within 15 minutes.

So what can your Ford Dealer provide?

Ford Options offers the flexibility to renew your Ford at anytime during your agreement – you're in complete control. At the end of the agreement you can Renew, Return or Retain your Ford.

Ford Options Cashplan provides all of the flexibility of Ford Options whilst freeing you from the need to make regular payments.

Ford Acquire is ideal if you're a private or business user who wants a traditional and convenient financing plan to own your vehicle. Simply put down a deposit, pay the remainder, plus interest, over an agreed period and the vehicle becomes yours.

Ford Lease* provides simple, tailored funding solutions for your business, whatever the size. Business users only.

Ford Insure** is our comprehensive motor insurance product, designed specifically for Ford drivers.

For more information on our finance products please visit ford.co.uk.

Finance subject to status. Guarantees/indemnities may be required, Freepost Ford Credit.

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Configure your Ford & apply for finance online

Choose and change bodystyle, colour, trim and options, and instantly see how your new Ford will look from many angles. You can even get a price and finance quotation for your configured car and apply for finance with Ford Credit online.

Services

Ford Protect

Your new Ford is protected by a 3-year/60,000-mile Ford Protect Classic Plan Warranty, and comes with Ford Assistance roadside cover throughout the UK and Europe for 1 year. You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

Ford Service

Like any vehicle, your new Ford needs servicing regularly to keep it in the best condition and to maintain its value. The Ford authorised repairer network is independently quality checked to ensure the highest standards of workmanship are maintained. Ford has the largest repairer network in the UK, and uses Ford-trained technicians, Ford-specific tools and the latest computerised diagnostic equipment specifically for your Ford.

Ford Accident Repair Centres

Should your Ford require accident repair, an approved Ford Accident Repair Centre is the best place to return your vehicle to its pre-accident condition. Repairers displaying the Ford Accident Repair Centre sign meet the rigorous customer service, technical and quality standards demanded by Ford. Ford trained technicians, the latest repair equipment and the use of original parts mean that the future safety and value of your vehicle are assured.

Contacts

Ford Customer Relationship Centre

In the unlikely event that your Ford Dealer can't help you or if you need to speak to us directly, call 0845 841 1111 at local rates.

Ford Rental – local service nationwide

Car and van rental from our latest model range. Contact your local Ford Dealer for more information.

Ford Mobility

Our dedicated care centre provides free information on all motoring and mobility issues, including special offers for HRDLA and Motability recipients.

Call us on 0845 6040019 at local rates.



Exterior equipment

	Studio	Style	Edge	Zetec	Zetec S	Titanium	Metal
Design features							
Door mirrors – Black housing, heated, electronically-operated, integrated side indicator	●						
Door mirrors – Body colour housing, heated, electronically-operated, integrated side indicator		●	●	●	●		●
Door mirrors – Power-foldable (requires remote locking)			□	□	□	●	□
Bumpers – Front and rear, body colour with grey self-colour grille insert	●	●	●				
Bumpers – Front lower grille, chrome surround				●		●	●
Bumpers – Front upper grille, chrome strip						●	
Bumpers – Sports style body colour with skirts and grey colour sport grille insert					●		
Front fog lights – Black bezel rings					●		
Front fog lights – Chrome bezel rings				●		●	●
Rear privacy glass			○	○	□	●	○
Door handles – Black colour	●						
Door handles – Body colour		●	●	●	●	●	●
Tailgate handle – Body colour	●	●	●		●		●
Tailgate handle – Body colour with chrome finisher				●		●	
Chrome belt line finisher				●		●	
Rear spoiler – Body colour	●	●	●	●		●	
Rear spoiler – Sports style body colour (3-door only)					●	□	●
Side Skirts – Body colour (3-door only)					●	□	●
Wheels							
Steel – 14"x5.5", 6-spoke wheel covers, 175/65 tyres	●		e				
Steel – 15"x6", 6-spoke wheel covers, 195/50 tyres		●					
Steel – 15"x6", 12-spoke wheel covers, 195/50 tyres			●				
Alloy – 14"x5.5", 6-spoke spoke, 175/65 tyres				e		e	
Alloy – 15"x6", 5-spoke, 195/50 tyres				●			
Alloy – 16"x6.5", 5-spoke, 195/45 tyres					●		
Alloy – 16"x6.5", 15-spoke, 195/45 tyres						●	
Alloy – 15"x6", 5-spoke, 195/50 tyres			○				
Alloy – 16"x6.5", 7-spoke, 195/45 tyres				○		○	
Alloy (Black) – 17"x7", 5-spoke, 205/40 tyres							●
Alloy – 17"x7", 5-spoke, 205/40 tyres (on 1.6 Petrol only)					□	□	○
Tyre inflator kit	●	●	●	●	●	●	●
Spare – 14"x5.5" steel	○	○	○	○	○	○	○
Locking wheel nuts (only with alloy wheels)			□	●	●	●	●

Exterior equipment

	Studio	Style	Edge	Zetec	Zetec S	Titanium	Metal
Bodystyling packs							
Full Exterior Styling Kit (3 door) – Front, rear and side skirts, unique lower bumper grille and rear spoiler (not available with front parking sensor)					●	○	●
Convenience features							
Ford Easy Fuel capless refuelling system with misfuel inhibit	●	●	●	●	●	●	●
Headlights – Twin chamber halogen reflector with black bezel	●	●	●				
Headlights – Halogen projector with chrome bezel				●	●	●	●
Headlights – Guide me home delay	●	●	●	●	●	●	●
Parking distance sensor – Front and rear			○	○		○	
Rear view camera (part of option pack including rear parking sensors, auto dimming mirror, automatic headlights and automatic wipers)			□	□	□	□	□
Tailgate wash/wipe	●	●	●	●	●	●	●
Wipers – Front, variable intermittent with electric wash	●	●	●	●	●		●
Wipers – Automatic with rain sensor (includes automatic headlights)				○	○	●	○
Windscreen – Quick Clear			○	●	●	●	●
Centre high-mounted rear brake light	●	●	●	●	●	●	●
Option packs							
City Pack – Rear parking distance sensor and power foldable door mirrors			○	○	○	○	○
Titanium X Pack – 17" Alloy Wheels, Leather Trim and Rear Power Windows (5dr only) (available on 1.6 Petrol only) (includes heated seats)						○	
Street Pack – 17" Alloys, and Privacy Glass (available on 1.6 petrol only)					○		

● = Standard, ○ = Option, at extra cost, □ = Part of option pack, at extra cost, e = Standard with ECONetic 1.6 Duratorq TDCi engine.

Interior equipment

	Studio	Style	Edge	Zetec	Zetec S	Titanium	Metal
Design features							
Floor mats – Front and rear, velour						□	●
Gear knob – Soft feel	●	●	●				●
Gear knob – Leather				●	●	●	●
Handbrake release knob – Chrome	●	●	●	●	●	●	●
Interior Pack #1 – Stainless steel scuff plates with logo, unique gearshift knob, unique handbrake cover and velour front and rear floor mats (manual transmission only)						○	○
Interior Pack #2 (Illumination Pack) – Stainless steel scuff plates with illuminated logo, unique gearshift knob, unique handbrake cover and velour front and rear floor mats (manual transmission only)						○	○
Individual Red Style (Unique Interior Finish – red/silver) – Floor mats with Individual logo and coloured piping, leather gear shift knob, leather handbrake handle, unique leather seat trim and leather door boards inserts (manual transmission only)						○	
Pedal covers – Alloy cappings					●		●
Steering wheel – 3-spoke	●	●	●				
Steering wheel – 3-spoke, leather-trimmed				●	●	●	●
Steering wheel column – Rake- and reach-adjustable	●	●	●	●	●	●	●
Audio and communication systems							
Radio/CD with multi-functional display, MP3-compatible, 2-line display, six speakers (four front and two rear), remote audio controls and AUX and USB connection for external music devices	●	●	●	●	●		●
DAB Digital Radio/CD with multi-functional display, MP3-compatible, 2-line display, six speakers (four front and two rear), remote audio controls and AUX connection for external music devices	○	○	○				
Radio/CD with multi-functional display, MP3-compatible, matrix display, six speakers (four front and two rear), remote audio controls, AUX and USB connection for external music devices, Bluetooth® Hands-Free Telephone and Voice Control System			○	○	○		○
DAB Digital Radio/CD with multi-functional display, MP3-compatible, matrix display, six speakers (four front and two rear), remote audio controls, AUX and USB connection for external music devices, Bluetooth® Hands-Free Telephone and Voice Control System			○	○	○		○
Sony DAB Digital Radio/CD with multi-functional display, MP3 compatible, matrix display, six speakers (four front and two rear coixial), remote audio controls, AUX and USB connection for external music devices, Bluetooth® Hands-Free Telephone and Voice Control System.				○	○	●	○
Climate control							
Air conditioning – Manual			●	●	●		
Air conditioning – Electronic Automatic Temperature Control (EATC)					○	●	●

Interior equipment

	Studio	Style	Edge	Zetec	Zetec S	Titanium	Metal
Comfort and convenience							
Trip computer			●	●	●	●	●
Cruise control						●	
Accessory power socket (12V)	●	●	●	●	●	●	●
Centre console – with trinket tray, two cup holders and a large stowage bin	●	●	●	●	●	●	●
Courtesy light – Overhead with theatre-style dimming; and luggage department	●	●	●	●	●	●	●
Courtesy light – With map-reading lights				●		●	
Aesthetic Lighting Package – Instrument panel candle lighting, illumination of centre stack open stowage, footwell lights and 'submarine' lighting				●		●	
Stowage pockets – Driver seatbacks		●	●	●	●	●	●
Windows – Electrically operated front with one-touch lowering/closing on driver's side	●	●	●	●	●	●	●
Windows – Electrically operated front and rear with one-touch lowering/closing on driver's side (5 door only)						□	
Seats and Seat Belts							
Front seats – Comfort-style	●	●	●	●		●	
Front seats – Sports-style					●		●
Front seats – 2-way adjust head restraints	●	●	●	●	●	●	●
Front seats – Heated						○	
Front seat – Driver's lumbar support adjustment				○	●	●	●
Front seat – Driver's seat manual 2-way adjustment	●						
Front seat – Driver's seat manual 4-way adjustment		●	●	●	●	●	●
Front seat – Passenger's seat manual 2-way adjustment	●	●	●	●	●	●	●
Rear seat – 60/40 split folding back and fixed cushion	●	●	●	●	●	●	●
Rear seat – centre head restraints	○	○	○	○	○	○	●
Seat Belts – Front, inertia reel with height adjustable mounts. Rear – three inertia reel lap and diagonal	●	●	●	●	●	●	●
Metal Interior- Leather, heated seats with silver contrast stitching.							●
Leather Pack – Full leather trim including heated seats and leather-trimmed steering wheel						○	
Leather Pack Zetec S – Full leather trim including heated seats, sport-style front seats and leather-trimmed steering wheel					○		
Loadspace							
Removable rear parcel shelf (3/5-door)	●	●	●	●	●	●	●
Load floor carpet	●	●	●	●	●	●	●

● = Standard, ○ = Option, at extra cost.

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Safety and security

	Studio	Style	Edge	Zetec	Zetec S	Titanium	Metal
Safety							
Intelligent Protection System (IPS)	●	●	●	●	●	●	●
Anti-lock brakes with Electronic Brake-force Distribution (EBD)	●	●	●	●	●	●	●
Electronic Stability Programme (ESP) and Emergency Brake Assist (EBA)	●	●	●	●	●	●	●
Emergency Brake Warning – Automatic flashing of brake lights under heavy braking	●	●	●	●	●	●	●
Airbags – Driver's and front passenger's*	●	●	●	●	●	●	●
Airbag – Front passenger's airbag de-activation switch* (dealer-fitted accessory only)	○	○	○	○	○	○	○
Airbags – Front side airbag (head and thorax) (includes knee airbag)	●	●	●	●	●	●	●
Airbags – Curtain airbag (deletes grab handles)	○	○	○	○	○	○	○
Seat belts – Seat buckle pre-tensioners on front seat belts	●	●	●	●	●	●	●
Seats – ISOFIX mounting brackets for child seat (rear outer seats only)	●	●	●	●	●	●	●
Security							
Second Remote Ignition Key	–	●	●	●	●	●	●
Manual Locking	●		–	–	–	–	
Remote Central Double Locking w/two flip keys	–	●	●	●	●	●	●
Perimeter Alarm	–	–	○	○	●	●	●
Ford Power Starter Button	–	–	–	–	○	–	○
Ford KeyFree System (includes Ford Power Starter Button)	–	–	–	–	–	○	○

*Note: A child seat should never be placed in the front passenger seat, when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

Mechanical features

	Studio	Style	Edge	Zetec	Zetec S	Titanium	Metal
Steering							
Electric power-assisted steering (EPAS)	●	●	●	●	●	●	●
Suspension							
Suspension – Standard tune	●		●	●		●	
Suspension – With lowered ride height			e	e		e	
Suspension – Sports, with lowered ride height					●		●
Suspension – Front stabiliser bar	●	●	●	●	●	●	●
Technology							
Ford Eco Mode (driver information system) – Only in combination with audio system and manual transmission	●	●	●	●	●	●	●

● = Standard, ○ = Option, at extra cost, e = standard with EConetic 1.6 Duratorq TDCi engine.

Fuel, performance and emissions

	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ emissions (g/km) ⁹⁰	Fuel consumption in L/100 km (mpg) ⁹⁰			Performance ⁹		
					Urban	Extra Urban	Combined	Max Speed mph (kph)	0-62 mph (secs)	31-62 mph* (secs)
3/5 door Fiesta										
1.25 Duratec Stage V	M5	60 (44)	109	127	7.3 (38.7)	4.4 (64.2)	5.5 (51.4)	94 (152)	16.9	17.9
1.25 Duratec Stage V	M5	82 (60)	114	129	7.4 (38.2)	4.5 (62.8)	5.6 (50.4)	104 (168)	13.3	17.6
1.4 Duratec Stage V	M5	96 (71)	128	133	7.6 (37.2)	4.7 (60.1)	5.8 (48.7)	109 (175)	12.2	16.2
1.4 Duratec Stage V	A4	96 (71)	128	154	8.9 (31.7)	5.2 (54.3)	6.6 (42.8)	103 (166)	13.9	n/a
1.6 Duratec Ti-VCT Stage V	M5	120 (88)	152	134	7.9 (35.7)	4.6 (61.4)	5.8 (48.7)	120 (193)	9.9	12.6
1.6 Duratec Ti-VCT	M5	134 (96)	160	139	8.0 (35.3)	4.8 (58.9)	5.9 (47.9)	121 (195)	8.7	12.4
1.4 Duratorq TDCi + DPF Stage V	M5	70 (51)	160	107	4.8 (58.9)	3.6 (78.5)	4.1 (68.9)	101 (162)	14.8	13.9
1.6 Duratorq TDCi + DPF Stage V	M5	95 (70)	212	107	5.5 (4.3)	3.6 (78.5)	4.2 (67.2)	109 (175)	11.8	9.9
1.6 Duratorq TDCi + DPF Stage V ECOnetic	M5	95 (70)	200	95	4.4 (64.2)	3.2 (88.3)	3.6 (78.5)	111 (178)	12.9	12.7

*In 4th gear. ⁹Ford test figures. ⁹⁰The declared fuel consumptions and CO₂ emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008. Fuel consumption and CO₂ emissions are specified for a vehicle type and not a single car. The applied standard test procedure enables to compare between different vehicle types and different manufacturers. This information is not part of any product offer made. Real-world fuel consumption can vary as the fuel efficiency of a vehicle is influenced by (individual) car configurations, driving behaviour, use of technical equipment such as A/C, as well as other non-tactical factors. **Note** All vehicles are Durashift 5-speed manual unless otherwise stated. BP Ultimate, a range of advanced performance fuels, the perfect partner to meet the most demanding needs of Ford's class-leading technology. BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels.

Insurance groups

	Studio	Style	Edge	Zetec	Zetec S	Titanium	Metal
3/5 door Fiesta							
1.25 Duratec 60PS	5E	tdb	6E				
1.25 Duratec 82PS	5E	tdb	6E	6E			
1.4 Duratec			8E	8E		9E	
1.4 Duratec Automatic Transmission			8E	8E		9E	
1.6 Duratec Ti-VCT 120PS					14E	14E	
1.6 Duratec Ti-VCT 134PS							tdb
1.4 Duratorq TDCi	6E	tdb	8E	8E		8E	
1.6 Duratorq TDCi with DPF			11E	12E	12E	12E	

Weights and loads

	Kerbweight (kg) [#]	Gross Vehicle Mass (kg)		Max. Towable Mass (braked) (kg)		Max. Towable Mass (unbraked) (kg)
		3-Door	5-Door	12%	8%	
Petrol						
1.25 Duratec	1041	1490	1495	500 (60 PS) 600 (82 PS)	900	500
1.4 Duratec	1041	1490	1495	800	900	520
1.4 Duratec, Durashift 4-speed auto	1092	1525	1530	800	900	545
1.6 Duratec Ti-VCT	1045	1500	1500	900	n/a	520
Diesel						
1.4 Duratorq TDCi (70 PS (51 kW))	1086	1535	1540	750	900	550
1.6 Duratorq TDCi (95 PS (70 kW)) ECONetic	1100	1540	1545	–	–	–

[#]Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 75 kg on all models. **Note** All vehicles are 5-speed manual, unless 4-speed auto stated.

Dimensions

	3-door	5-door
Overall length (mm)	3950	3950
Overall length (mm) Sport version	3953	–
Overall length (mm) Bumper Styling Kit	3958	3958
Overall width with mirrors (mm)	1973	1973
Overall width without mirrors (mm)	1722	1722
Overall width folded mirrors (mm)	1787	1787
Overall height (mm) max	1481	1481
Turning circle – kerb to kerb (m)	10.2	10.2
Luggage capacity (litres)[‡]		
5-seat mode (with tyre repair kit)	295	295
5-seat mode (with steel spare)	281	281
2-seat mode (with tyre repair kit)	979	979
2-seat mode (with steel spare)	965	965
Fuel tank capacity (litres)		
Petrol	42	42
Diesel	40	40

[‡]Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

Exterior colours

Solid colours

- 1 Colorado Red
- 2 Frozen White

Metallic colours*

- 3 Midnight Sky
- 4 Moondust Silver
- 5 Vision
- 6 Ink Blue
- 7 Panther Black
- 8 Dark Micastone
- 9 Mars Red
- 10 Fashionista

Special metallic colours*

- 11 Squeeze
- 12 Hot Magenta

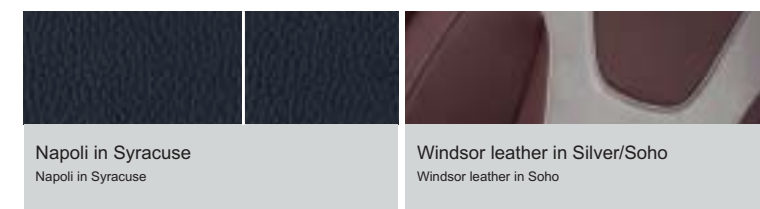


Trim and body colour availability

Model	Studio	Style	Edge/Econetic	Zetec/Econetic		Zetec S				Titanium/Econetic				Individual (Titanium)	Metal
Seat trim and colour	Max in Fairland	Ecrin in Syracuse	Quilt in Syracuse	Dotts in Syracuse	Dotts in Soho	Dotts in Syracuse	Napoli Leather in Syracuse	Dotts in Syracuse	Napoli Leather in Syracuse	Dotts in Syracuse	Napoli Leather in Syracuse	Dotts in Soho	Napoli Leather in Syracuse	Windsor leather in Silver/Soho	Napoli leather in Ebony
Seat bolster trim and colour	Max in Syracuse	Max in Syracuse	Lux in Syracuse	Lux in Syracuse	Lux in Syracuse	Max in Syracuse	Napoli Leather in Syracuse with red stitching	Max in Brilliant Blue	Napoli Leather in Syracuse with blue stitching	Lux in Syracuse	Napoli Leather in Syracuse	Lux in Syracuse	Napoli Leather in Syracuse	Windsor leather in Soho	Napoli leather in Ebony with silver stitching
Door trim and colour	Max in Fairland	Max in Syracuse	Max in Syracuse	Trudie New Syracuse	Trudie New in Soho	Max in Fairland	Max in Fairland	Max in Brilliant Blue	Max in Brilliant Blue	Trudie New in Syracuse	Trudie New in Syracuse	Trudie New in Soho	Trudie New in Soho	Windsor in Soho	Max in Syracuse
Centre stack bezels/Door handle deco strips	Syracuse Metallic	Antares	Antares	Sterling	Sterling	Sterling	Sterling	Sterling	Sterling	Sterling	Sterling	Sterling	Sterling	Sterling	Ebony
Upper instrument panel/Environment colour	Fairland/Syracuse	Syracuse/Syracuse	Syracuse/Syracuse	Syracuse/Syracuse	Soho/Syracuse	Fairland/Syracuse	Fairland/Syracuse	Brilliant Blue/Syracuse	Brilliant Blue/Syracuse	Syracuse/Syracuse	Syracuse/Syracuse	Soho/Syracuse	Soho/Syracuse	Soho/Syracuse	Syracuse/Syracuse
Solid body colours															
Colorado Red	●	●	●	●		●	○			●	○				
Frozen White		●	●	●	●	●	○	●	○	●	○	●	○	○	●
Metallic body colours															
Micastone						○	○			○	○	○	○	○	
Hot Magenta					○	○				○	○				
Ink Blue				○						○	○				
Midnight Sky						○	○	○	○	○	○	○	○	○	○
Moondust Silver	○	○	○	○	○	○	○	○	○	○	○	○	○	○	
Fashionista			○	○						○	○				
Mars Red				○		○				○	○				
Panther Black	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Squeeze			○	○						○	○				
Vision		○	○	○		○		○	○	○	○				

● = Standard, ○ = Option, at extra cost.

*At extra cost.
The Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of printing processes used.







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Allergy-tested interior All materials used in the manufacture of the interior of this vehicle meet the strict requirements of the TÜV TOXPROOF Criteria Catalogue for Vehicle Interiors by the TÜV Produkt und Umwelt GmbH and are designed to minimise the risk of allergic reactions. With doors and windows closed, the interior materials selected – together with the integrated pollen filter – protect the passengers against most allergising particles from the outdoor air. At higher temperatures, the additional use of air conditioning is recommended.

Ford and BP – working together to reduce fuel consumption and emissions.



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