



**The Audi Q7**  
Pricing and Specification Guide  
Valid from December 2008



# A User's Guide

This guide has been designed to help you tailor and price your Audi Q7 quickly and logically. At the back of this guide, you will also find information on CO<sub>2</sub> emissions-based vehicle excise duty and other services offered by Audi, including Finance and Insurance. If you wish, you can also go to [audi.co.uk](http://audi.co.uk) and configure your Audi Q7 online.

From the website, you can also access the Audi Channel player and see your potential new car in action on the following programmes:

## Drivetime

[www.audi.co.uk/AudiQ7drivetime](http://www.audi.co.uk/AudiQ7drivetime)

## Your Audi

[www.audi.co.uk/AudiQ7youraudi](http://www.audi.co.uk/AudiQ7youraudi)

Alternatively, you can tune into the Audi Channel at any time on Sky Guide No. 884 to see a whole range of programmes about the Audi range and our motorsport achievements.



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## The Audi Q7

The unprecedented Audi Q7 combines all the rugged energy of an SUV with the looks and high performance of a stylish sports coupé. As the ultimate expression of quattro® permanent all-wheel-drive, it's designed to take you off the beaten track and beyond; helped, of course, by a choice of incredibly powerful engines. Capable of reaching 62 mph in between 6.4 and 8.5 seconds, these engines impart a level of acceleration not normally associated with an SUV; and the exhilarating performance credentials don't end there. 7 seats and 5-mode adaptive air suspension are also included as standard.

The Audi Q7, however, isn't all about performance-fuelled hedonism. Beneath its sleek, sporty exterior styling and luxurious interior finish lies a wealth of practical touches – everything from climate control and heat-insulating tinted glass to rain-activated automatic windscreen wipers. The Audi Q7 also features a massive amount of luggage space, with seats that fold away quickly and simply to form a level load floor, revealing up to 2,035 litres of additional storage space. And should you ever manage to fill it from floor to ceiling, the Audi Q7 also thankfully comes with roof rails and rear acoustic parking. With this much Vorsprung durch Technik, there's little room left for improvement.



# Engines

## Petrol

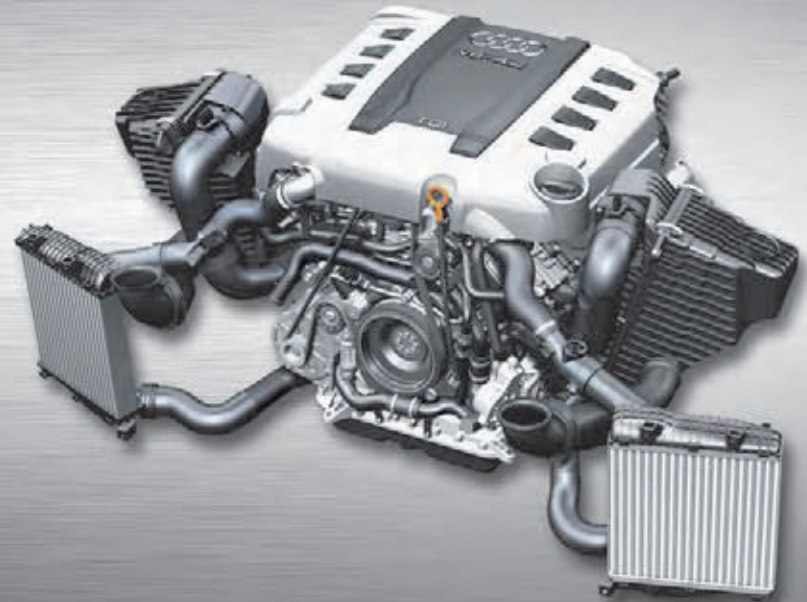
### V6 3.6 FSI and V8 4.2 FSI

All Audi Q7 petrol engines feature FSI® direct-injection – a unique Audi technology originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque as well as enhanced fuel efficiency. The way it does this is, in theory, very simple. Precisely the right amount of fuel and air are injected directly into the combustion chambers, enabling the engine to ‘breathe’ more easily. At the same time, electronics monitor the engine load and adjust the injection process. The result – reduced heat-loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. Ideal for the buyer who wants a sporty, exhilarating drive without the drawbacks of excessive fuel costs or higher emissions.

## Diesel

### V6 3.0 TDI and V8 4.2 TDI

All diesel engines from Audi are known as TDI. This impressive technology was originally pioneered by Audi in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. Like its FSI petrol counterpart, the TDI diesel engine is designed for power and performance, with low fuel consumption and CO<sub>2</sub> emissions. All Audi Q7 TDI engines are based on the common rail system. Here, fuel is stored and kept at constant pressures of up to, 600 bar, ready to feed a series of highly accurate piezo injectors, which control the rate and point of injection.



# Transmission

## tiptronic

The 6-speed tiptronic transmission system is a form of automatic transmission standard on all Audi Q7 models. The technology incorporates DSP – or the Dynamic Shift Programme which aligns and converts the engine's high power and torque into both sporty performance and operating convenience, with crisp, fast gear changes, reduced weight and optimised gearshifting.

In the 'D' (Drive) and 'S' (Sport) programme, the advanced electronics used in tiptronic respond efficiently to every driver input, helping to prevent unwanted gear-changes. The driver can override automatic mode by moving the gear lever into a tiptronic shift-gate, enabling spontaneous gear-changing for a sportier driving style.

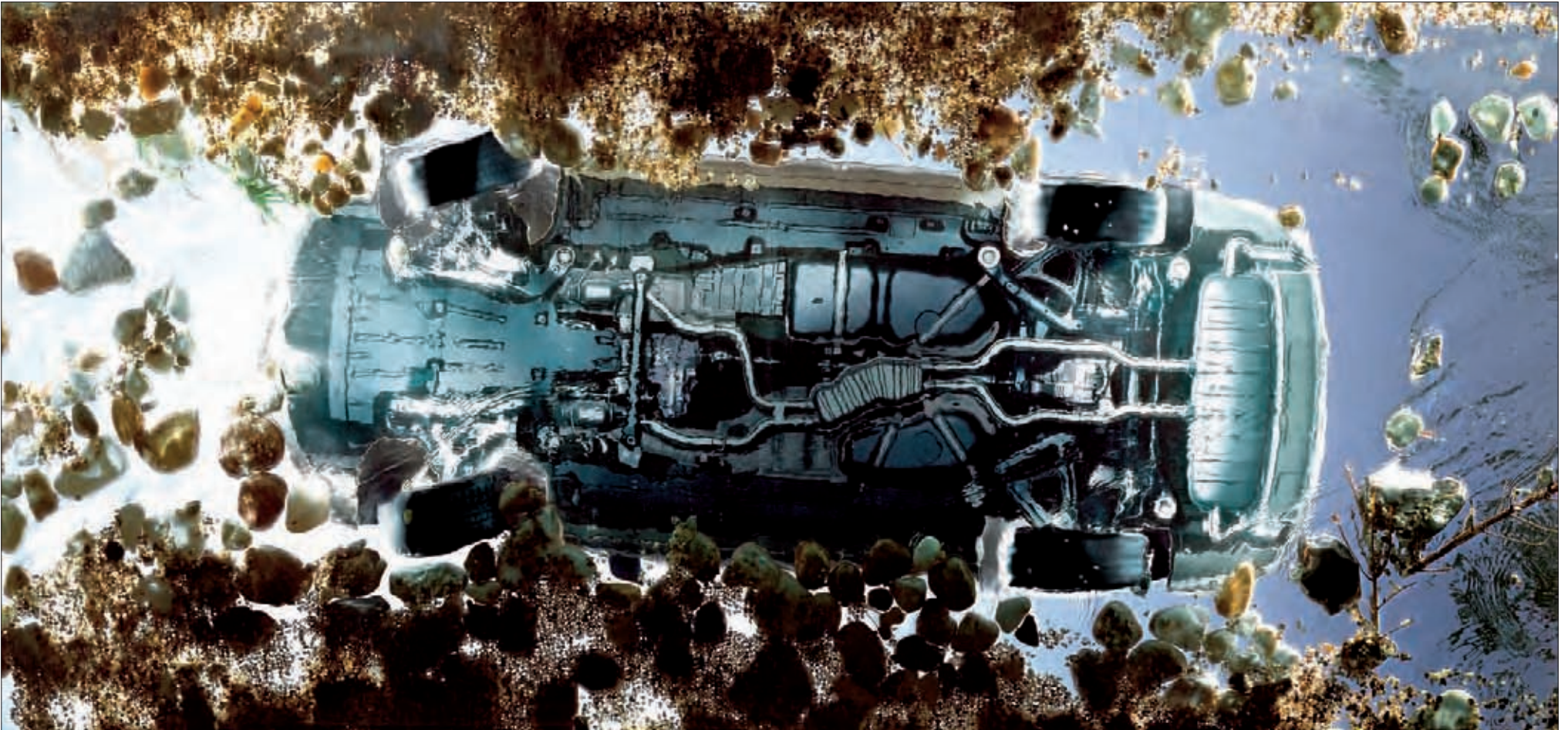


# quattro

## Permanent all-wheel-drive

It's the technology that has given Audi the edge on the racetrack ever since it was first introduced over 25 years ago – a technology that delivers ultimate control whilst enhancing the sporty characteristics which make the Audi Q7 so thrilling to drive. It's called quattro® permanent all-wheel-drive. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding, pushing or pulling

the car as needed, for a driving experience that's both dynamic and safe. In the Audi Q7, asymmetric-dynamic torque distribution continuously distributes drive power between the front and the rear axles depending on weather conditions, road surface and gradient, which increases flexibility for an enhanced, sportier drive.







# Standard model equipment

## All Audi Q7 models have the following items of standard equipment:

### Wheels, tyres and suspension

18 x 7.5J '7-hole' alloy wheels with 235/60 R18 W tyres

Adaptive air suspension – electronically controlled air suspension with continuously adaptive damping system for all four wheels which regulates ride height and damping automatically. Choice of 5 modes (automatic, comfort, dynamic, off-road and lift) selected via the MMI system

Locking wheel-bolts

quattro® permanent all-wheel-drive with asymmetric-dynamic torque distribution

### Audio and communication

MMI with 8 loudspeakers, monochrome display in dashboard and 4 function keys

Radio/CD player in front instrument panel

### Seats

7 seats (3 rows of seats) – second and third row can be split and folded flat to form a level load-area

Cosmo cloth upholstery

### Safety and security

Anti-theft alarm (Thatcham Category 1 approved)

Anti-lock Braking System (ABS) and Electronic Brake-force Distribution (EBD)

Door exit lights at the front

Electronic Differential Lock (EDL)

Electronic Stability Program (ESP) with extended on and off-road functions and Trailer Stabilisation system

First-aid kit

ISOFIX – front passenger, 2nd and 3rd row seats with front passenger airbag de-activation switch



7 seats



18 x 7.5J '7-hole' alloy wheels

Parking brake – foot operated  
 Rear acoustic parking  
 Service key which automatically memorises individual vehicle settings and service information  
 Side airbags for driver and front passenger  
 Side-impact protection in the doors  
 Sideguard head airbag system to protect front and outer rear passengers in a side collision  
 Tool kit and car jack  
 Warning triangle

### Interior equipment

4-spoke multi-function leather steering wheel  
 6-speed automatic tiptronic transmission with Dynamic Shift Program (DSP)  
 12V sockets, 1 at front of centre console, 2 at rear of centre console and 1 in luggage compartment  
 Automatic climate control with separate driver and front passenger controls  
 Auto-dimming rear-view mirror  
 Cargo nets on backs of front seats

Collapsible spare wheel (with compressor) – max. speed 50mph  
 Compartment for glasses in roof module  
 Cruise control  
 Cup holders – 2 at front of centre console, 2 in rear armrest and 2 in side trim of third seating row  
 Double load-floor with storage compartment and dirt-resistant tray  
 Driver's Information System (DIS)  
 Floor mats front and rear



Airbags



Adaptive air suspension

### Interior equipment (continued)

Front centre armrest, folding with storage compartment  
Illuminated vanity mirrors  
Inlays in gloss black  
Load-through hatch in the rear-seat back-rest  
Luggage compartment cover  
Luggage net in luggage compartment

Rear centre armrest in rear-seat back-rest, folding, with 2 cupholders  
Scuff plates with metal inlays  
Servotronic steering – power steering with speed-dependent control  
Storage net at side of luggage compartment

### Exterior equipment

Door mirrors – electrically-operated, heated and folding, with heated washer jets  
Front fog lights  
Light and rain sensor for automatic activation of headlights and front wipers  
Roof rails (black)



Automatic climate control



4-spoke multi-function leather steering wheel

## Standard model prices

### Petrol

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
3.6 FSI	280PS	6-speed tiptronic	£32,595.65	£37,485.00	£38,505.00

### Diesel

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
3.0 TDI	240PS	6-speed tiptronic	£32,508.70	£37,385.00	£38,405.00



Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, numberplates at £565.00 (inc. VAT) and Road Fund Licence and first registration fee at £55.00.

RRP – Recommended Retail Price.

# SE model equipment

## In addition to Standard model equipment:

Basic RRP	Total RRP <small>inc. VAT</small>
£2,126.09	£2,445.00

### Wheels, tyres and suspension

18 x 8.5J '5-parallel-spoke' alloy wheels with 255/55 R18 Y tyres

### Seats

Cricket leather upholstery to seat facings, head restraints and front and rear centre armrests. Door panel in Alcantara

Front seats electrically adjustable with adjustment for forwards/backwards position, seat height, seat and backrest angle, and electric lumbar support

Seat heating for front seats

### Interior equipment

Aluminium-look air vent surrounds Comfort front centre armrest

Inlays in a choice of Olive Ash beige, Tamo Ash dark brown, Walnut natural or Aluminium Marlin silver

Lighting package – includes door lighting under the exterior door mirrors, ambient LED lighting of the centre console, active door reflectors in the front and rear doors, footwell LED lighting at front and rear, rear door exit lights, lighting for air vents in the B-pillar and ashtray in the rear

### Exterior equipment

Aluminium window trim framing the exterior side windows and aluminium roof bars

Contrasting bumpers – front and rear bumpers and side sills painted. With the exterior colours Sycamore green and Quartz grey, contrasting paint finish is in Matt silver. For all other colours, contrasting paint colour is Matt platinum grey



18 x 8.5J '5-parallel-spoke' alloy wheels



Cricket leather upholstery



Aluminium window trim

## SE model prices

### Petrol

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
3.6 FSI	280PS	6-speed tiptronic	£34,721.74	£39,930.00	£40,950.00
4.2 FSI	350PS	6-speed tiptronic	£41,234.78	£47,420.00	£48,440.00

### Diesel

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
3.0 TDI	240PS	6-speed tiptronic	£34,634.78	£39,830.00	£40,850.00
4.2 TDI	326PS	6-speed tiptronic	£42,608.70	£49,000.00	£50,020.00



Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, numberplates at £565.00 (inc. VAT) and Road Fund Licence and first registration fee at £55.00.

RRP – Recommended Retail Price.

# S line model equipment

## In addition to SE model equipment:

Basic RRP	Total RRP <small>inc. VAT</small>
£765.22	£880.00

All S line models ordered by 31 December receive complimentary S line upgrade.

### Wheels, tyres and suspension

20 x 9J '5-spoke' design alloy wheels with 275/45 R20 Y tyres

### Seats

Front Sports seats, electrically adjustable with adjustment for forwards/backwards position, seat height, seat and backrest angle and electric lumbar support

Pearl Nappa leather/Alcantara upholstery to seat facings, head restraints and front and rear armrests

Please note that S line models do not include heated front seats

### Interior equipment

3-spoke S line multi-function leather steering wheel

Black headlining

Inlays in Matt-brushed aluminium

S line scuff plates

### Exterior equipment

Headlight washers

S line badge on side wings

S line body styling, fully body coloured



20 x 9J '5-spoke' design alloy wheels



Matt-brushed aluminium inlays



3-spoke S line multi-function leather steering wheel

## S line model prices

### Petrol

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
3.6 FSI	280PS	6-speed tiptronic	£34,721.74	£39,930.00	£40,950.00
4.2 FSI	350PS	6-speed tiptronic	£41,234.78	£47,420.00	£48,440.00

### Diesel

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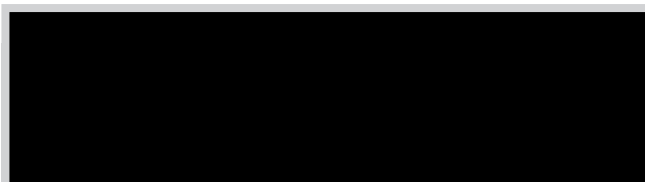
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RRP – Recommended Retail Price.



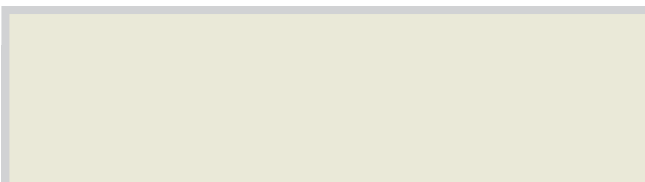
# Paint finishes

## Standard colours



Night black

A1



Calla White

R6

## Optional colours

Basic RRP	Total RRP <sup>inc.</sup> VAT
£552.17	£635.00



Bahia beige, metallic

6L



Garnet red, pearl effect

9C



Cobalt blue, metallic

5F



Lava grey, pearl effect

1R



Condor grey, metallic

5Q



Phantom black, pearl effect

L8

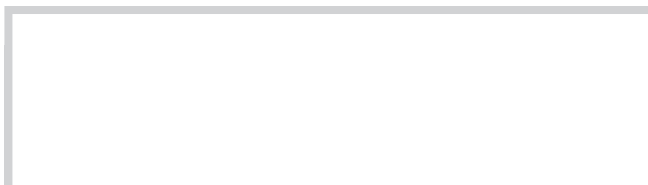
## S line additional colours

Basic RRP	Total RRP <sup>inc.</sup> <sub>VAT</sub>
£552.17	£635.00



Ice silver, metallic

P5



Quartz grey, metallic

Q4



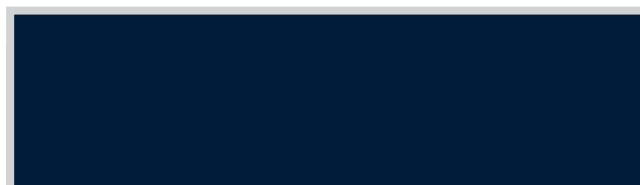
Sycamore green, metallic

8M



Daytona grey, pearl effect

6Y



Mugello blue, pearl effect

5W

Also available on non S line models at Audi exclusive paint price. Please refer to page 52 for details.

## Upholstery options

Here is a selection of upholstery options for your Audi Q7



Sports seats in Pearl Nappa leather/Alcantara, black (CB) with Aluminium Marlin silver inlays



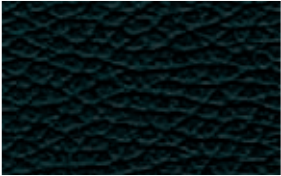
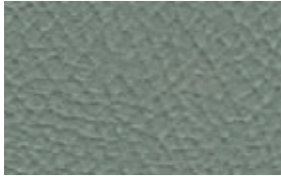

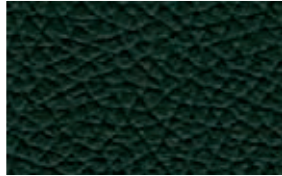










Standard seats in Verano leather, Cardamom beige (CE) with Tamo Ash dark brown inlays


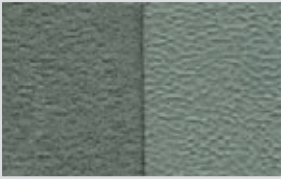

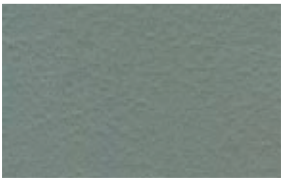


# Upholstery

## Standard seats

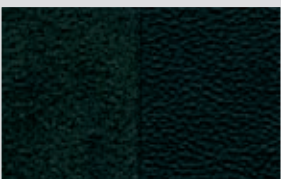

				Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
	CA		CF	<b>S</b>	-	-	No charge	No charge
Cosmo cloth, Black	CA	Cosmo cloth, Pale grey	CF					
	CB		CG	•	-	-	£1,360.87	£1,565.00
Cricket leather, Black	CB	Cricket leather, Pale grey	CG	-	<b>S</b>	-	No charge	No charge
	CC		CD					
Cricket leather, Paranut brown	CC	Cricket leather, Borneo green	CD					
	CE/CH							
Cricket leather, Cardamom beige	CE/CH							
	CB		CC	•	-	-	£2,043.48	£2,350.00
Verano leather, Black	CB	Verano leather, Paranut brown	CC	-	•	-	£682.61	£785.00
	CD							
Verano leather, Borneo green	CD							
	CG		CE/CH					
Verano leather, Pale grey	CG	Verano leather, Cardamom beige	CE/CH					

# Upholstery

## Sport seats (including electrically-adjustable front seats)

		Standard	SE	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
	CB	●	-	-	£1,913.04	£2,200.00
	CG	-	●	-	£552.17	£635.00
	CB	●	-	-	£3,065.22	£3,525.00
	CG	-	●	-	£1,704.35	£1,960.00
	CC					
	CD					

## S line Sports seats (S line embossed)

	QE	-	-	<b>S</b>	No charge	No charge
	QE	-	-	●	£1,147.83	£1,320.00

# Colour and trim guide

To help you choose the right interior for your Audi Q7, please use the guide below which shows the carpet, dashboard and headlining colours that have been matched to your chosen upholstery

## Standard seats – Interior trim colours

Order code	Upholstery	Carpet	Dashboard	Headlining	Cosmo cloth	Cricket leather (PEB)	Verano leather Plus (PEC)
CA	Black	Black Velour	Black/Black	Pale grey	●	●	●
CF	Pale grey	Graphite grey Velour	Black/Graphite grey	Pale grey	●	●	●
CJ	Paranut brown	Black Velour	Black/Black	Pale grey	–	●	●
CK	Borneo green	Black Velour	Black/Borneo green	Cardamom beige	–	●	●
CL	Cardamom beige	Black Velour	Black/Borneo green	Cardamom beige	–	●	●
CM	Cardamom beige	Tan beige Velour	Taupe beige/Tan beige	Cardamom beige	–	●	●
CB	Black	Black/Multicolour Fresco	Black/Black	Pale grey	–	●	●
CG	Pale grey	Grey-beige/Multicolour Fresco	Black/Graphite grey	Pale grey	–	●	●
CC	Paranut brown	Black/Multicolour Fresco	Black/Black	Pale grey	–	●	●
CD	Borneo green	Black/Multicolour Fresco	Black/Borneo green	Cardamom beige	–	●	●
CE	Cardamom beige	Black/Multicolour Fresco	Black/Borneo green	Cardamom beige	–	●	●
CH	Cardamom beige	Grey-beige/Multicolour Fresco	Taupe beige/Tan beige	Cardamom beige	–	●	●

## Sports seats – Interior trim colours

Order code	Upholstery	Carpet	Dashboard	Headlining	Pearl Nappa leather/Alcantara (PED)	Verano leather Plus (PEE)
CA	Black	Black Velour	Black/Black	Pale grey	●	●
CF	Pale grey	Graphite grey Velour	Black/Graphite grey	Pale grey	●	●
CJ	Paranut brown	Black Velour	Black/Black	Pale grey	–	●
CK	Borneo green	Black Velour	Black/Borneo green	Cardamom beige	–	●
CB	Black	Black/Multicolour Fresco	Black/Black	Pale grey	●	●
CG	Pale grey	Grey-beige/Multicolour Fresco	Black/Graphite grey	Pale grey	●	●
CC	Paranut brown	Black/Multicolour Fresco	Black/Black	Pale grey	–	●
CD	Borneo green	Black/Multicolour Fresco	Black/Borneo green	Cardamom beige	–	●

## S line Sports seats – Interior trim colours

Order code	Upholstery	Carpet	Dashboard	Headlining	Pearl Nappa leather/Alcantara (PED)	Verano leather (PEE)
QE	Black	Black Velour	Black/Black	Black	S	●

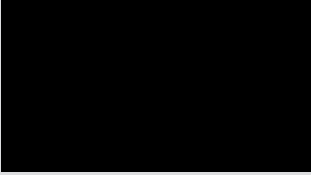


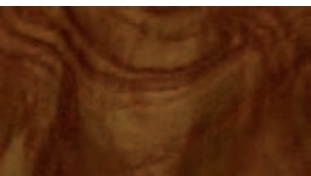
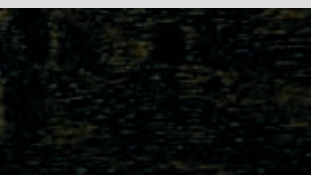
Options are subject to availability and may extend delivery.  
 – = Not available    ● = Available    S = Standard






S line Sports seats in Pearl Nappa leather/Alcantara (QE) with matt brushed aluminium inlays



# Inlays

Order code			Standard	SE	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
5MJ		Gloss finish black	S	-	-	No charge	No charge
5TE		Aluminium Marlin silver	-*	•	-	No charge	No charge
5TS		Walnut natural	-*	•	-	No charge	No charge
5MQ		Olive Ash beige	-*	•	-	No charge	No charge
5TA		Tamo Ash dark brown	-*	•	-	No charge	No charge

# Inlays

Order code		Inlay Name	Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
5TG		Matt-brushed aluminium	-	-	S	No charge	No charge
5TZ		Fine-grain Birch wood, Grey	-	-	•	£256.52	£295.00
5TL		Piano finish black	-	-	•	£256.52	£295.00

# Packages

Opting for a package allows you to take advantage of several specification options at a greatly reduced price.

Order code	Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
<b>WB4</b> <b>Technology package:</b> <ul style="list-style-type: none"> <li>• DVD Satellite Navigation system including dynamic route guidance with TMC and Europe DVD</li> <li>• MMI High with 7" colour monitor and extended radio system with double tuner</li> <li>• DSP sound system</li> <li>• CD Changer</li> <li>• Audi Parking System Plus (front and rear) with acoustic warning and visual display on MMI monitor</li> <li>• Electric tailgate including lid-closing assistance unit and programmable angle for the luggage compartment lid</li> <li>• Colour Driver's Information System (DIS)</li> </ul>	•	•	•	£2,117.39	£2,435.00
<b>WB7</b> <b>Comfort package:</b> <ul style="list-style-type: none"> <li>• Advanced key</li> <li>• Comfort centre armrest</li> <li>• Electric adjustable front seats with memory</li> <li>• Electric steering column with memory</li> <li>• Auto-dimming door mirrors with memory</li> </ul>	-	•	•	£1,234.78	£1,420.00
<b>WIG</b> <b>Communications package:</b> <ul style="list-style-type: none"> <li>• MMI High</li> <li>• Voice control</li> <li>• Mobile telephone preparation – Low. In front Comfort centre armrest (included)</li> </ul>	•	•	•	£1,317.39	£1,515.00
<b>WB4/WIG</b> <b>Communications package</b> – when combined with Technology pack: <ul style="list-style-type: none"> <li>• Voice control</li> <li>• Mobile telephone preparation – Low. In front Comfort centre armrest (included)</li> </ul>	•	•	•	£639.13	£735.00



Mobile telephone preparation – Low – part of Communications package



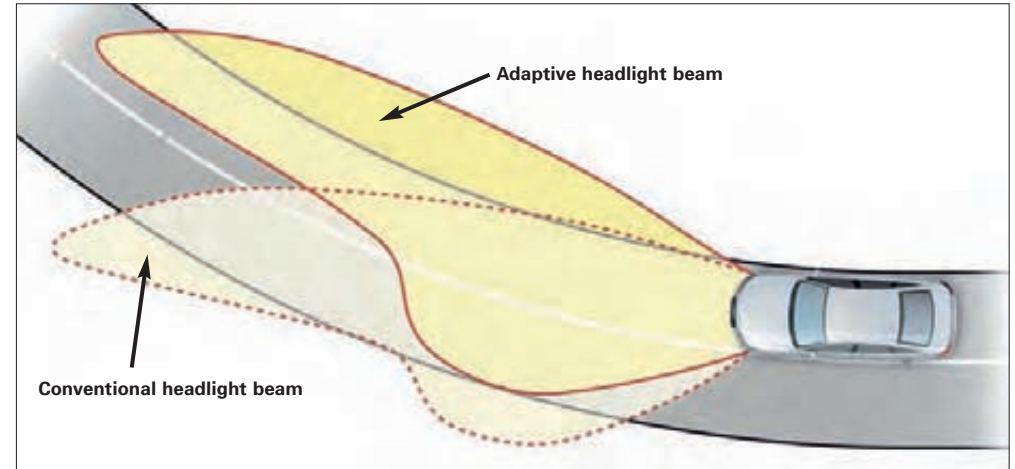
DVD Satellite Navigation – part of Technology package

# Packages

Order code		Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
WTG	<b>Load package:</b> <ul style="list-style-type: none"> <li>• Towing bracket – removable and lockable</li> <li>• Load securing set with rails</li> <li>• Reversible luggage compartment mat</li> <li>• Net partition</li> </ul>	•	•	•	£721.74	£830.00
YND	<b>Off-road styling pack:*</b> <ul style="list-style-type: none"> <li>• Front and rear lower bumper spoilers with stainless steel under-body protection</li> <li>• Side door lower protection strips</li> <li>• Stainless steel running boards</li> <li>• Wheel arch extensions</li> <li>• Front bumper protection strips</li> <li>• Reshaped exhaust tailpipes</li> </ul>	•	•	–	£2,126.09	£2,445.00
PXD/ 8K9	<b>Visibility package:</b> <ul style="list-style-type: none"> <li>• Adaptive light</li> <li>• Xenon Plus headlights</li> <li>• Headlight washers</li> </ul>	•	•	•	£721.74	£830.00



Xenon headlights – part of Visibility package



Adaptive light – part of Visibility package

\*Cannot be combined with 20 x 10J '20-spoke' (PQS) or 21 x 10J '7-double-spoke' (PQF) alloy wheels or Towing bracket – electrically folding.

# Wheels and tyres

Order code		Standard	SE	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
PRJ	18 x 8.5J '5-parallel-spoke' design alloy wheels with 255/55 R18 Y tyres	• -	- S	- -	£426.09 No charge	£490.00 No charge
PRY	19 x 8.5J '7-spoke' design alloy wheels with 265/50 R19 Y tyres	• -	- •	- -	978.26 £556.52	£1,125.00 £640.00
PRM	20 x 9J '5-parallel-spoke' design alloy wheels, bi-colour with 275/45 R20 Y tyres	• -	- •	- -	£1,660.87 £1,239.13	£1,910.00 £1,425.00



18 x 8.5J '5-parallel-spoke' design alloy wheels



19 x 8.5J '7-spoke' design alloy wheels



20 x 9J '5-parallel-spoke' design alloy wheels

Options are subject to availability and may extend delivery.  
 - = Not available    • = Available    S = Standard

# Wheels and tyres

Order code		Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
PQS	20 x 10J '20-spoke' design two-piece alloy wheels with 295/40 R20 Y tyres*	●	-	-	£2,043.48	£2,350.00
		-	●	-	£1,621.74	£1,865.00
		-	-	●	£339.13	£390.00
PQF	21 x 10J '7-double-spoke' design alloy wheels with 295/35 R21 Y tyres*	●	-	-	£2,508.70	£2,885.00
		-	●	-	£2,086.96	£2,400.00
		-	-	●	£826.09	£950.00
PQU	21 x 9J '9-spoke' design alloy wheels with 275/40 R21 tyres	●	-	-	£2,382.61	£2,740.00
		-	●	-	£1,960.87	£2,255.00
		-	-	●	£686.96	£790.00



20 x 10J '20-spoke' design two-piece alloy wheels



21 x 10J '7-double-spoke' design alloy wheels



21 x 9J '9-spoke' design alloy wheels

\*Please note, this option includes a small extension to the wheel arches.  
On Standard and S line trims the wheel arch is matt black, on SE models it matches the colour of the contrasting bumpers.

# Wheels and tyres

Order code		Standard	SE	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
PQ6	21" x 10J '5-segment-spoke' design alloy wheels with 295/35 R21 tyres	●	-	-	£2,508.70	£2,885.00
		-	●	-	£2,086.96	£2,400.00
		-	-	●	£808.70	£930.00
PQ8	21" x 10J '5-segment-spoke' design polished alloy wheels with 295/35 R21 tyres	●	-	-	£2,595.65	£2,985.00
		-	●	-	£2,173.91	£2,500.00
		-	-	●	£900.00	£1,035.00
HS6	Off-road tyres 235/60 R18 107T (only in combination with 18 x 7.5J '7-hole' alloy wheels)	●	-	-	£104.35	£120.00
		-	●	-	No charge	No charge
3F4	Spare 18" alloy wheel with 18" 235 tyres. Only for vehicles with third seating row removed (standard UK vehicle has a third seating row)	●	●	-	No charge	No charge



21" x 10J '5-segment-spoke' design alloy wheel



# Audio and communication

Order code		Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
7D3	<b>Audi Music Interface.</b> Universal connection for use with stereo audio sources and Apple iPod generation 4 onwards (iPod, iPod mini, iPod nano, iPod photo, iPod video). Provides intuitive control of an iPod through the MMI and multi-function steering wheel. It also replicates the iPod display on the MMI screen, including track titles. The interface provides power for an iPod as well as a convenient rubberised storage tray. (Only in combination with MMI High. An adapter cable is required at additional cost, please consult your Audi Centre for details)	•	•	•	£213.04	£245.00
8RF	<b>Bang &amp; Olufsen Advanced Sound System.</b> Surround-sound reproduction with dynamic compensation for road noise. 5-channel amplifier; 14 loudspeakers with total output of 1,000 Watts, motorised Acoustic Lens speakers in dashboard, Aluminium loudspeaker grilles for all other visible speakers, 14-channel Digital Signal Processing (DSP) (only in combination with Deluxe automatic air-conditioning at the rear)	•	•	•	£3,826.09	£4,400.00
8RY	<b>BOSE® Surround Sound System.</b> 5-channel surround sound reproduction, dynamic noise-compensation, 8-channel amplifier, 13 loudspeakers including centre speaker in the dashboard and 2 surround loudspeakers in the rear shelf – making for an outstanding sound experience. Total output of 330 Watts (only in combination with MMI High)	•	•	•	£491.30	£565.00
7A6	<b>CD changer.</b> For 6 CDs, including MP3 CD compatibility, located in the centre console, operated via MMI system. When ordered with the standard MMI system, a single CD player is fitted under the centre armrest	•	•	•	£273.91	£315.00



Audi Music Interface



Bang & Olufsen Advanced Sound System



# Audio and communication

Order code		Standard	SE	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
QV3	<b>DAB module.</b> Digital Radio Reception integrated into MMI, receives digitally-transmitted radio stations in addition to the range of analogue stations (FM, MW, LW). Reception dependent on local digital network (only in combination with double glazing)	•	•	•	£295.65	£340.00
PNC	<b>DVD Satellite Navigation system.</b> Includes MMI High and colour Driver's Information System (DIS). Integrated into the MMI is a clear map display with special destinations indicated by symbols, high-speed map loading, zoom function, bird's eye view function, selection of address book destinations, target memory, dynamic route guidance with TMC (with vehicle life subscription), including Europe DVD (where digitised), and Satellite Navigation disc-reader located in the spare-wheel well under the boot	•	•	•	£2,086.96	£2,400.00
PMN	<b>MMI High.</b> Integral operating concept comprising MMI terminal and 7" high-resolution MMI colour display, extended radio system with double tuner, DSP sound system and CD changer in the centre console (instead of single CD player)	•	•	•	£786.96	£905.00
PT5	<b>Mobile telephone preparation – Low.</b> Use Bluetooth interface or cradle to connect to your Audi Q7. Located in front Comfort centre armrest (included). Includes speech dialogue system for operation of main functions, roof aerial for optimal reception and charging facility via cradle (required at extra cost. Please consult your Audi Centre for phone compatibility)	•	-	-	£469.57	£540.00
		-	•	•	£347.83	£400.00
9ZW	<b>Mobile telephone preparation – High.</b> Uses Bluetooth interface with no physical connection to your Audi Q7. Operated via the optional MMI High system and integrated telephone voice-control system, including roof-mounted aerial for optimal reception. Must be combined with MMI High. Please note that your mobile phone must have Bluetooth SIM-Access Profile facility	•	•	•	£552.17	£635.00
PT4	<b>Mobile telephone preparation – High, with Privacy Handset.</b> The cordless handset allows passengers to make private calls, provides remote control of the telephone functions as well as convenient SMS text message function. The handset is charged from a docking station integrated into the front Comfort centre armrest (included)	•	-	-	£934.78	£1,075.00
		-	•	•	808.50	930.00



MMI High



DVD Satellite Navigation system

Options are subject to availability and may extend delivery.  
 - = Not available      • = Available      S = Standard

# Audio and communication

Order code	Standard	SE	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
9WM	•	•	•	£843.48	£970.00
9WP/FC1	–	•	•	£3,573.91	£4,110.00
QV9	•	•	•	£682.61	£785.00
QH3	•	•	•	£278.26	£320.00

**Rear Seat Entertainment Package** fitted to the back of the Audi Q7 front seats. The package includes 2 detachable DVD players/monitors (supplied by Audi Genuine Accessories) that can be used both inside and outside of the Audi Q7. The driver and passenger front seats are fitted with the mountings and power connection for the DVD players for when the entertainment system is used inside the Audi Q7. Usage outside of the Audi Q7 is via a rechargeable battery or mains power connection that is included in the package. Includes individual remote controls

**Rear Seat Entertainment System Plus.** 2 LCD monitors integrated into the front row head rests. Sound output through vehicle system or through headphones. Includes 2 headphone connections, 2 AV connections, 6-disc DVD changer located in luggage compartment with infrared remote control. Only in combination with MMI high and TV reception. This option deletes the standard collapsible spare wheel and replaces it with tyre mobility system

**TV tuner, analogue and digital.** Analogue and digital TV tuner for improved reception of 'free-to-air' TV channels. Picture reception only possible when vehicle is stationary, sound reception at all times. Reception dependent upon local digital network availability (only in combination with MMI High)

**Voice control system.** Operates key basic functions of the Navigation system – DVD, radio, car phone and CD changer (where fitted) (only in combination with MMI High)



Rear Seat Entertainment Package



Rear Seat Entertainment System Plus

# Seats

Order code		Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
5KY	<b>2 Comfort seats in second seating row.</b> 2 individual seats in second row, can be folded down flat to form an even load area, including manual backrest adjustment, forwards/backwards adjustment and easy-entry function for the second row of seats. Option includes a centre console in rear with height-adjustable armrest, storage compartment and two cupholders. When this option is ordered the vehicle will include 6 seats in total (only in combination with Load-securing set with rails 3GN)	•	•	•	£469.57	£540.00
5KM	<b>Deletion of third seating row</b>	•	•	•	No charge	No charge
PV1	<b>Electrically adjustable front seats</b> , with adjustment for forwards/backwards position, seat height, seat and backrest angle and electric lumbar support	•	S	S	£721.74	£830.00
PV6	<b>Electrically adjustable front seats, both sides with memory.</b> As above, with memory for driver and front passenger seat, door mirrors and steering wheel (if electrically adjustable steering column is fitted)	• -	- •	- •	£1,104.35 £382.61	£1,270.00 £440.00
7P1	<b>Electric lumbar support for the front seats</b> – vertically and horizontally adjustable	•	S	S	£191.30	£220.00
4A3	<b>Seat heating for front seats</b> – for driver and front passenger seat, heats seat surfaces and backrests. With Sports seats or leather trim, seat-side sections are also heated, with individual temperature adjustment for each seat	•	S	•	£234.78	£270.00
4A4	<b>Seat heating for front and outer rear seats</b> – heats seat surfaces and backrests. With Sports seats or leather trim, seat-side sections are also heated, with individual temperature adjustment for each seat	• -	- •	• -	£469.57 £234.78	£540.00 £270.00
3X2	<b>Through-load facility with removable ski/snowboard bag</b> , for transporting long objects	•	•	•	£126.09	£145.00



Electric front seats

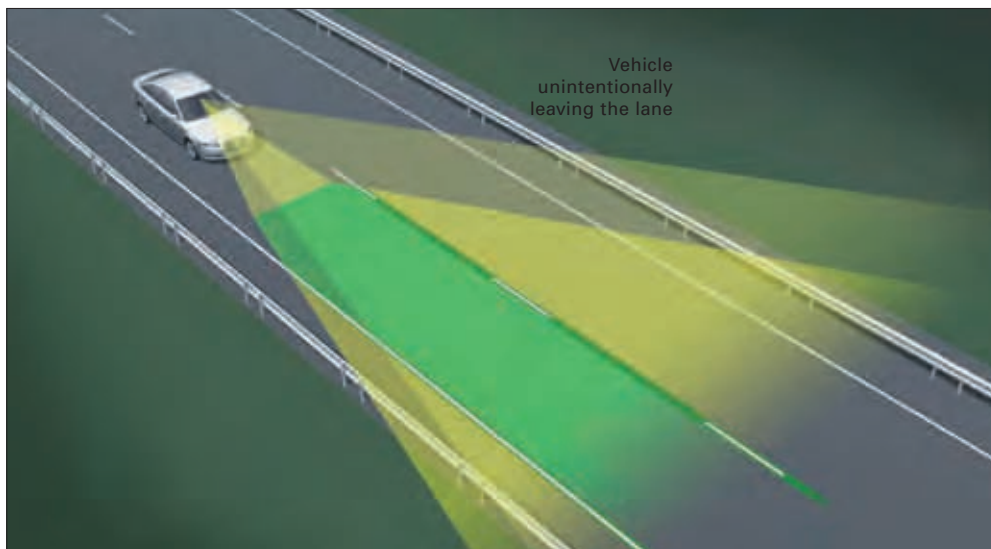


Seat heating for front and outer rear seats



# Safety and security

Order code		Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
7Y2	<b>Audi lane assist.</b> Uses a discreet camera mounted at the top of the windscreen to monitor the road ahead. The driver is warned via a vibration of the steering wheel if the vehicle is about to exit the lane unintentionally. (Only available in combination with a four-spoke steering wheel. S line badging and stitching are not available. Not available on S line models with exclusive line upholstery)	•	•	•	£339.13	£390.00
7Y1	<b>Audi side assist.</b> Aids the driver when changing lane. Audi side assist monitors the area behind your Audi Q7, using radar sensors located discreetly in the rear bumper and informs the driver via a visual warning signal in the door mirror if there is a vehicle in the driver's blind spot or approaching quickly from behind. The system is activated via a button in the driver's door. (Not available on S line models with exclusive line upholstery). To order 7Y1 and 7Y2 in combination, please use order code 7Y3	•	•	•	£382.61	£440.00
7X4	<b>Audi Parking System Plus,</b> facilitates car parking by acoustically indicating the distance to obstacles in front of and behind the car and visually indicating this distance on the MMI display	•	•	•	£234.78	£270.00
7X8	<b>Audi Parking System Advanced,</b> aids parking by acoustically and visually indicating distances to obstacles in front of and behind your Audi Q7 with guiding lines. Measured by ultrasonic sensors and camera integrated discreetly in the boot handle. (Only in combination with MMI High)	•	•	•	£552.17	£635.00



Audi lane assist

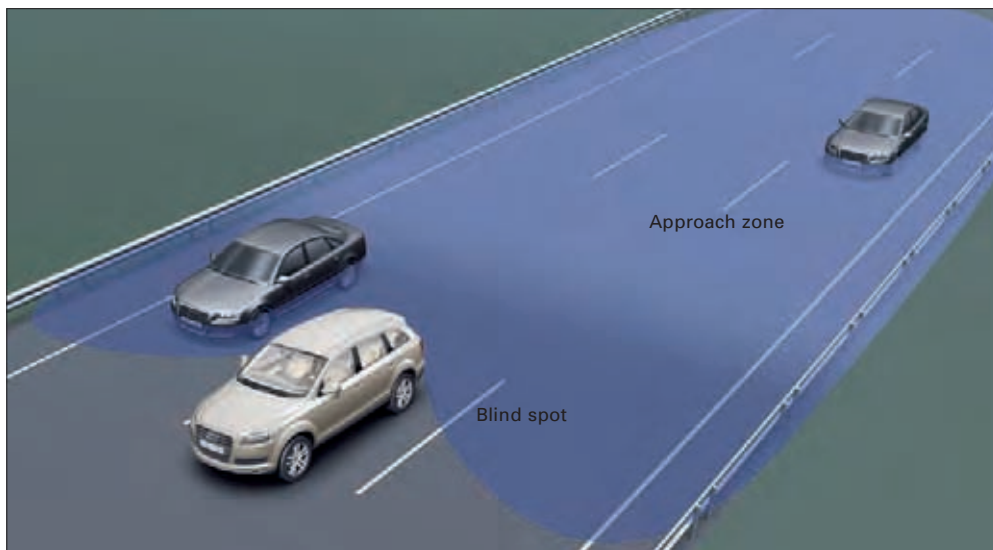


Audi lane assist – steering wheel vibration

Options are subject to availability and may extend delivery.  
 – = Not available      • = Available      S = Standard

# Safety and security

Order code		Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
6XK	<b>Door Mirrors – auto-dimming</b>	•	•	•	£134.78	£155.00
VW8	<b>Double glazing.</b> Windscreen and side windows in 2-layer laminated safety glass, connected to each other by a plastic film. Improves insulation against outside noise and break-in protection	•	•	•	£447.83	£515.00
4KF	<b>Privacy glass.</b> Dark-tinted rear and rear-side windows (from B-pillar backwards)	•	•	•	£278.26	£320.00
4X4	<b>Rear side airbags</b> situated in side of rear seat – complements the side impact protection in the doors and the sideguard head system	•	•	•	£213.04	£245.00
8N7	<b>Smart beam.</b> Automatic adjustment of high-beam (only in combination with Visibility pack or Xenon Plus headlights)	•	•	•	£95.65	£110.00
7K3	<b>Tyre-pressure monitoring system</b> monitors the tyre-pressure and temperature of the wheels during the journey. The air pressure and temperature of the wheels can be displayed on the MMI system	•	•	•	£339.13	£390.00



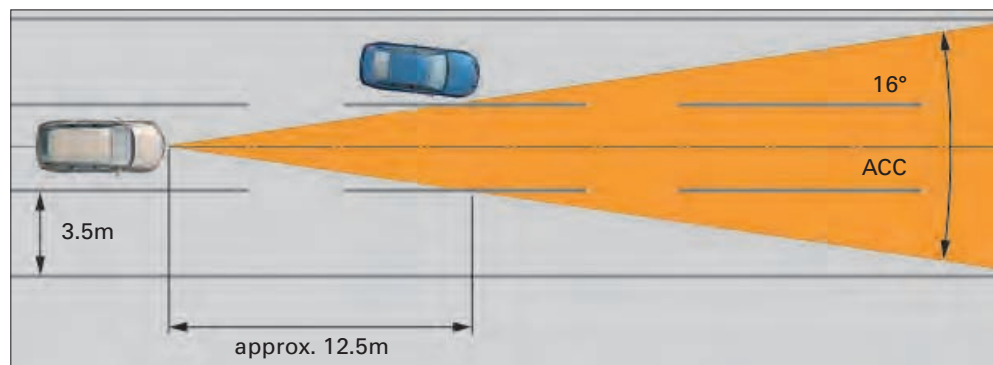
Audi side assist



Audi Parking System Advanced

# Interior equipment

Order code		Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
1XX	<b>3-spoke multi-function leather Sports steering wheel with gear-shift paddles</b> (includes S line badging on S line models)	•	•	S	£134.78	£155.00
2ZD	<b>4-spoke multi-function leather steering wheel – Heated, with gear shift paddles.</b> (Only in combination with heated seats and Audi lane assist)	•	•	•	£169.57	£195.00
2ZS 6F9	<b>4-spoke multi-function leather/Wood steering wheel with gear shift paddles.</b> (Only in combination with Walnut natural inlays)	•	•	–	£452.17	£520.00
8T4	<b>Adaptive cruise control.</b> Automatic distance regulation, using radar sensors to maintain required distance by braking and accelerating. 4 programmes (distance 1 to distance 4) set via steering column controls of the cruise control system, includes colour Driver's Information System (DIS) (Only in combination with DVD Satellite Navigation)	•	•	•	£934.78	£1,075.00
4K7	<b>Advanced Key.</b> Access and authorisation system that works through automatic data exchange between key and vehicle, allowing the driver to keep their car key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. The door is locked by pressing the button on the handle. Pressing the start/stop button integrated in the centre console starts and stops the engine	•	•	•	£682.61	£785.00
PL6	<b>Alcantara headlining</b>	•	•	–	£934.78	£1,075.00
PL2	<b>Alcantara headlining – black.</b> (Only in combination with interior trim colours CA, CB, CC or QE, see page 24 for details)	•	•	•	£1,360.87	£1,565.00
6NQ	<b>Black cloth headlining.</b> (Only in combination with interior trim colours CA, CB or CC, see page 24 for details)	•	•	S	£213.04	£245.00
9Q4	<b>Colour Driver's Information System (DIS)</b>	•	•	•	£104.35	£120.00
6E6	<b>Comfort centre armrest,</b> separated for driver and front passenger, with fold-up storage compartment on the driver's side, a cup holder at the front on the passenger's side and further cup holders in the armrest on the passenger's side (folding), with storage compartment under the centre armrest	•	S	S	£126.09	£145.00



Adaptive cruise control



Deluxe automatic air-conditioning at the rear

Options are subject to availability and may extend delivery.  
 – = Not available    • = Available    S = Standard

# Interior equipment

Order code		Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
9AH	<b>Deluxe automatic air-conditioning at the rear.</b> Temperature settings and air distribution can be adjusted at the rear on the left and right C-pillar outlets. Controls for rear passengers in centre console at rear; can also be adjusted via air-conditioning controls at front	•	•	•	£469.57	£540.00
1W7	<b>Cool box.</b> Located in rear armrest. Capacity of four 0.5l bottles, temperature range from -6C to +6C (only in combination with 2 comfort seats in 2nd seating row)	•	•	•	£934.78	£1,075.00
2C7	<b>Electrically adjustable steering column,</b> adjustable for height and reach with auto easy-entry-and-exit function	•	•	•	£256.52	£295.00
QE5	<b>Folding tables on the front seat backrests</b>	•	•	•	£65.22	£75.00
VC1	<b>Garage door opener (HomeLink®)*.</b> Programmable radio remote-control integrated into the front roof module – can be used for opening garages and exterior gates	•	•	•	£147.83	£170.00
QQ1	<b>Lighting package.</b> Includes door lighting under the exterior mirrors, ambient lighting of the centre console using LED technology, active door reflectors in the front and rear doors, footwell lights at front and rear with LED technology, rear door exit lights, lighting for air vents in the B-pillar and ashtray in the rear	•	<b>S</b>	<b>S</b>	£147.83	£170.00
3Y3	<b>Manual blinds for rear window and rear door windows</b> protects the rear passengers from direct sunlight	•	•	•	£147.83	£170.00
9JA	<b>Non-smoking pack,</b> ashtray and cigarette lighter in centre console replaced with storage tray. Ashtray in rear door armrests unchanged	•	•	•	No charge	No charge
3CX	<b>Removable net partition</b> can be attached to the body or to the folded rear seat-back. Can be used with rear seat-back in upright position, one side folded down, or completely folded down	•	•	•	£86.96	£100.00



3-spoke multi-function leather Sports steering wheel



Comfort centre armrest

\*HomeLink® is a registered trademark of Johnson Controls. For information on compatibility, visit [www.homelink.com](http://www.homelink.com).



# Interior equipment

Order code		Standard	SE	S line	Basic RRP	Total RRP <small>inc. VAT</small>
7HB	<b>Leather package.</b> Front centre console, door armrest and door handles in Fine Nappa leather	-	•	•	£595.65	£685.00
7HC	<b>Leather package Plus.</b> As Leather package, with instrument panel on driver side in Fine Nappa leather	-	•	•	£1,447.83	£1,665.00
7HD	<b>Leather package Advanced.</b> As Leather package Plus, with dashboard and door shoulder line in Fine Nappa leather (Only in combination with Alcantara headlining, manual blinds and Adaptive lights)	-	•	•	£3,830.43	£4,405.00
3GN	<b>Load-securing set with rails</b> for varying the position of the lashing points, with fixing kit including telescopic bar and retaining strap, for dividing up the load area and fixing objects in place	•	•	•	£169.57	£195.00



Load-securing set with rails



Leather package



Leather package Plus



Leather package Advanced

# Exterior equipment

Order code		Standard	SE	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
2Z7	<b>Deletion of engine designation at rear</b>	•	•	•	No charge	No charge
2Z0	<b>Deletion of model and engine designation at rear</b>	•	•	•	No charge	No charge
4E9	<b>Electric tailgate</b> , opens and closes electrically. Opened by pressing button on the car key, button in the driver's door trim or soft-touch button in the handle recess on the luggage compartment lid. Including lid-closing assistance unit and programmable angle for the luggage compartment lid	•	•	•	£317.39	£365.00
3FU	<b>Panoramic sunroof</b> . Large 3-piece panoramic glass sunroof, extending to the third row of seats. Electrical operation for tilting and opening the front glass section, tinted glass insert, adjustable sun shield above the whole glass surface, electrically adjustable at front, manually adjustable at rear. Automatic close function from outside via central-locking	•	•	•	£1,278.26	£1,470.00
YNB	<b>Stainless steel running boards</b>	•	•	•	£595.65	£685.00
1D9	<b>Towing bracket – electrically folding</b> . Electrically folding ball head, operated via button in the luggage compartment, including trailer stabilisation via the Electronic Programme	•	•	–	£721.74	£830.00
1D2	<b>Towing bracket – removable and lockable</b> . Removable and lockable ball head. The 13-pin socket can be folded behind the bumper apron. The towing bracket, when removed, can be stored in the spare wheel, including trailer stabilisation via the Electronic Stability Programme	•	•	•	£552.17	£635.00
PX5	<b>Xenon Plus headlights</b> , with gas discharge technology for low and main beam, including headlight-washer system, daytime running lights with low energy consumption and automatic dynamic headlight range-control	•	•	•	£660.87	£760.00



Panoramic sunroof – interior view



Panoramic sunroof – exterior view

Options are subject to availability and may extend delivery.  
 – = Not available      • = Available      S = Standard

RRP – Recommended Retail Price.



## Audi Centre-fitted accessories

Audi Centre-fitted accessories offer a range of products that enable you to tailor your Audi Q7 to your tastes and requirements. All accessories available on the Audi Q7 are covered by a 3-year warranty if ordered and included in the purchase price of the car. All prices exclude fitting, where this is required. Please contact your Audi Centre for further details of Accessories available for the Audi Q7.

### Transport and touring

	Part number	Basic RRP	Total RRP <sup>inc. VAT</sup>
<b>Roof bar set.</b> Provides a stable base for a variety of touring attachments and incorporates an anti-theft locking mechanism	4L0071151A666	£135.65	£156.00
<b>Ski and luggage box.</b> Lockable and can be opened from both sides, capacity approx. 450 litres. Must be combined with Audi Q7 roof bar set	000071174A	£322.61	£371.00
<b>Luggage rack.</b> Anodised aluminium luggage rack, 990mm x 1580mm, lockable	4L0071130666	Please consult your Audi Centre for pricing	
<b>Ski and snowboard carrier.</b> Six pairs of skis or four snowboards can be transported using this lockable carrier. Convenient removal function makes it simple to load and unload equipment. Only in conjunction with roof bar set	3B0071129E	£67.83	£78.00
<b>Tow-bar bike carrier.</b> For carrying up to two bikes. Lockable and also swivels to allow boot access	4F9071129E	£297.39	£342.00
<b>Tow-bar bike carrier extension kit.</b> For carrying a third bike on the tow-bar bike carrier	4F9071105E	£85.22	£98.00

### Family

	Part number	Basic RRP	Total RRP <sup>inc. VAT</sup>
<b>Audi Baby seat.</b> Child seat for ECE Group 0/0, up to 13kg or approx 15 months. Fastened using the 3-point seat belt. Available in black/grey or black/orange	4L001990*	£166.67	£175.00 <sup>†</sup>
<b>Audi Child seat with ISOFIX.</b> Child seat for ECE Group I, up to 9-18kg or approx 12 months-4 years. Fastened using the 3-point seat belt or ISOFIX system. Available in black/grey or black/orange	4L001990*	£271.43	£285.00 <sup>†</sup>
<b>Audi Youngster child seat.</b> Child seat for ECE Group I-III, up to 15-35kg or approx 3.5-12 years. Fastened using the 3-point seat belt. Available in black/grey or black/orange	4L001990*	£214.29	£225.00 <sup>†</sup>
<b>RECARO Profi Plus.</b> Child seat for ECE Group 0/0+, up to 13kg or approx 15 months. Can be fastened using the RECARO Isofix Base or the 3-point seat belt	ZGB000061646*	£86.52	£99.50
<b>RECARO Young Expert.</b> Child seat for ECE Group I, 9-18kg or approx. 9 months-4.5 years. Fastened using the 3-point seat belt	ZGB000061645*	£112.17	£129.00
<b>RECARO Young Expert Plus.</b> Child seat for ECE Group I, 9-18kg or approx 9 months-4.5 years. Can be fastened using the RECARO Isofix Base or the 3-point seat belt	ZGB000061647*	£136.52	£157.00
<b>RECARO Young Sport.</b> Child seat for ECE Group I-III, 9-36kg or approx 9 months-12 years. Includes a 5-point safety harness for use with ECE Group I children	ZGB000061648*	£120.87	£139.00
<b>RECARO Isofix Base.</b> For use with RECARO Profi Plus and Young Expert Plus child seats	ZGB000061649	£63.40	£72.91

\*Indicates a choice of colours which can be confirmed by your Audi Centre.

# Audi Centre-fitted accessories

## Communication and entertainment

	Part number	Basic RRP	Total RRP <sup>inc. VAT</sup>
<b>DVD Rear Seat Entertainment Package for retro-fitting.</b> Designed specifically for the Audi Q7 to the highest standards of functionality, quality and design. It consists of a high-resolution 7-inch tablet DVD player that can be removed at any time from its fixture bracket. The DVD player can then be used outside of the vehicle with an attachable rechargeable battery or mains power adapter. Also includes remote control, earphones, equipment bag and a protective case for the DVD player. The system can be installed to the back of one or both front seats. Cannot be combined with folding tables on the back of the front seats (QE4)	4L0051700, 4L0051700A, 4L0051745*	Please consult your Audi Centre for pricing	
<b>Audi Music Interface and iPod cable,</b> for retro-fitting. Universal connection for use with stereo audio sources and iPod generation 4 onwards. Provides intuitive control of an iPod through the MMI and multi-function steering wheel. It also replicates the iPod display on the screen, including track titles. The interface provides power for an iPod as well as a convenient rubberised storage tray. Can only be fitted to vehicles with DVD Satellite Navigation or built after 26 May 2008. An adapter cable is also required, as listed below	Various	£213.04	£245.00

## Safety and security

	Part number	Basic RRP	Total RRP <sup>inc. VAT</sup>
<b>CobraTrak Q tracking device.</b> Thatcham Category TOA rated tracking device that uses GPS and GSM technology to accurately pinpoint the location of a vehicle in up to 36 European countries in the event of theft. Price shown includes one year's subscription to the CobraTrak service	ZGB000054996A	£365.22	£420.00
<b>Road Angel Professional Connected,</b> gives you access to the UK's number-one safety camera and accident blackspot database as you drive. It is the world's first Connected safety camera and blackspot alert device which uses a built-in SIM card and GPRS/GSM technology to enable UK-wide safety camera location updates every few minutes. The Road Angel Professional Connected is operated via remote control and has a full colour screen that can be customised to your taste. Includes a built-in rechargeable battery with up to 8-hours battery life*	ZGB000052916A	£256.52	£295.00



Roof bar set with ski and luggage box



Audi Child seat with Isofix



DVD Rear Seat Entertainment Package for retro-fitting

\*Subsequent subscription charges apply, £4.99 per month payable by Direct Debit, a minimum 12-month contract is required.

RRP – Recommended Retail Price.  
Please note Road Angel products are only covered by a 1-year warranty

# Audi Centre-fitted accessories

## Comfort and protection

	Part number	Basic RRP	Total RRP <small>inc. VAT</small>
<b>Premium textile front carpet mats with Audi Q7 logo.</b> Available in black or grey, with silver logo or red logo and red piping	4L2061275PA***	£46.96	£54.00
<b>Premium textile rear carpet mats.</b> Available in black or grey, with or without red piping	4L0061276P****	£29.57	£34.00
<b>Front rubber floor mats with Audi Q7 logo.</b> Durable and easy-to-clean front rubber floor mats protect the car's interior from dirt and moisture	4L2061501041	£26.96	£31.00
<b>Rear rubber floor mats.</b> As above, without logo	4L0061511041	£23.48	£27.00
<b>Front mud flaps.</b> Protects the underbody, bumpers and rear of the Audi Q7 from severe dirt and stone impacts	Various	£54.78	£63.00
<b>Rear mud flaps.</b> As above	Various	£54.78	£63.00
<b>Rear bumper protection mat (black or grey).</b> Strong, high-quality, foldable fabric mat protects the bumper from damage and scratches when loading/unloading and also protects clothing from dirt	4L7061210***	£80.87	£93.00
<b>S line front and rear mud flap package</b>	ZGB4L00751124	£64.35	£74.00



Premium textile front carpet mats with Audi Q7 logo



Front rubber floor mats with Audi Q7 logo



Rear bumper protection mat – black

## Comfort and protection

	Part number	Basic RRP	Total RRP <small>inc. VAT</small>
<b>Luggage compartment liner – Flexible.</b> High-edged, watertight, flexible foam liner which perfectly fits the Audi Q7 luggage compartment and protects the boot from dirt and damage	4L7061160	£25.22	£29.00
<b>Luggage compartment liner – Semi rigid.</b> As above but made from stiffer, stronger, wipeable plastic	4L7061180	£42.61	£49.00
<b>Rear bumper protection film.</b> Scratch-proof transparent film that protects the bumper from damage and scratches while loading/unloading	4L0061197	£29.56	£33.99

## Sport and design

	Part number	Basic RRP	Total RRP <small>inc. VAT</small>
<b>Clear glass rear tail lights.</b> Individualises the rear look of the Audi Q7. Includes clear white lens, silver indicator glass and black housing	4L0052100	£153.91	£177.00
<b>20 X 9J '10-double spoke' design alloy wheels.</b> Highly-polished alloy wheels in bi-colour design (price excludes tyres)	4L00714901ZL x 4	£1,276.52	£1,468.00
<b>'Off-road styling' design tailpipe trims,</b> reshaped stainless steel exhaust tailpipe trims that enhance the exterior appearance and styling of the Audi Q7 rear tailpipes*	4L0071059A	£178.26	£205.00
<b>Stainless steel exhaust tailpipe trims,</b> in the same design as the tailpipes included in the off-road styling pack	4L0071059A	£178.26	£205.00
<b>Stainless steel exhaust tailpipe trims.</b> Only suitable for 3.0 TDI and 3.6 FSI. Not in conjunction with 8 cylinder models	4L0071060	£63.48	£73.00



Luggage compartment liner – Semi rigid



Clear glass rear tail lights



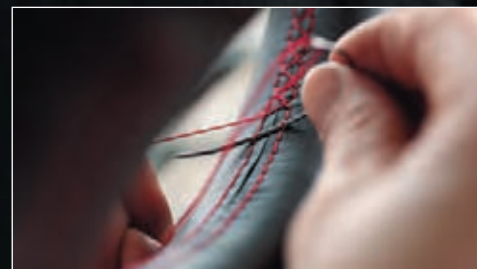
20 x 9J '10 double-spoke' design alloy wheels

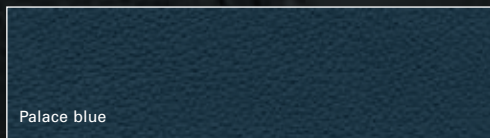
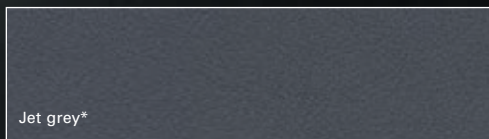
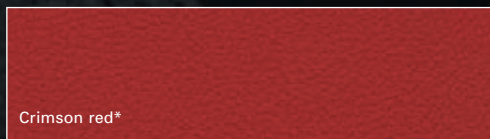
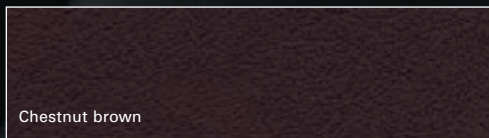
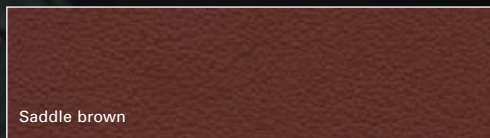
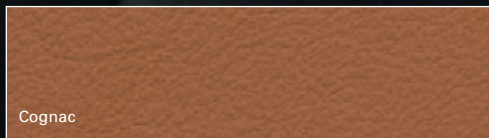
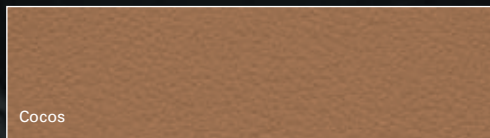
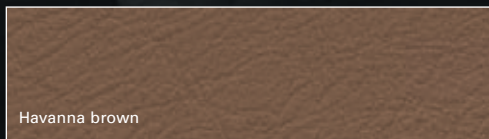
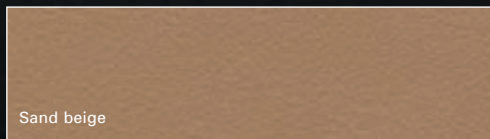
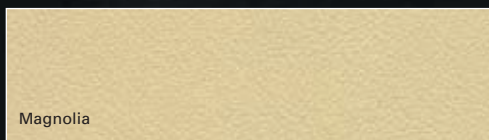
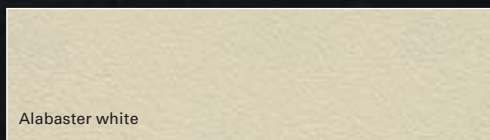




Every Audi is intrinsically exclusive. It's the breathtaking design, the exceptional engineering, the Vorsprung durch Technik. But for that added element of exclusivity – that distinguishing look that sets you apart from the rest – you can specify your Audi Q7 with options from Audi exclusive. Whether you want a unique, custom-mixed paint colour, seats in a combination of complementary shades or even individualised carpets and floor mats, Audi exclusive will enable you to drive the car you've always imagined.

For more information on any of the options over the following pages or to view swatches, simply ask a member of staff at your local Audi Centre.





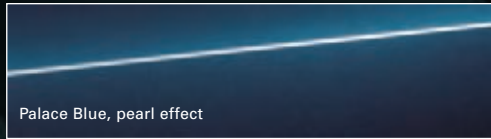
## Upholstery

With Audi exclusive, you can choose between Fine Nappa leather and Alcantara, depending on the texture and flexibility you prefer in your car's upholstery. And once that's decided, you can specify your seats in an array of different colours.

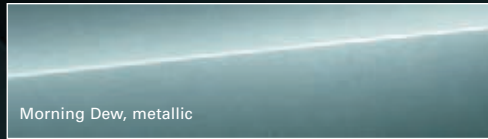
Choose just one all-over shade for each seat, or for a sportier look, customise each panel in two or more complementary colours from the distinctive Audi exclusive palette shown here. You can even choose the colour of the decorative stitching – to match or contrast with your chosen upholstery – from this varied collection. Whatever combination you decide upon, you're guaranteed to be extremely comfortable with the result.

	Standard	SE	S line	Basic RRP	Total RRP <sup>Incl VAT</sup>
Fine Nappa leather – seat upholstery and front centre armrest	●	–	–	£3,191.30	£3,670.00
	–	●	–	£1,830.43	£2,105.00
– with Sports seats	●	–	–	£4,213.04	£4,845.00
	–	●	●	£2,852.17	£3,280.00
Fine Nappa leather Plus – seat upholstery and front centre armrest plus backrests, door pull handles and door armrests	●	–	–	£4,682.61	£5,385.00
	–	●	–	£3,317.39	£3,815.00
– with Sports seats	●	–	–	£5,700.00	£6,555.00
	–	●	●	£4,339.13	£4,990.00
Fine Nappa leather / Alcantara with Sports seats	●	–	–	£3,700.00	£4,255.00
	–	●	●	£2,339.13	£2,690.00

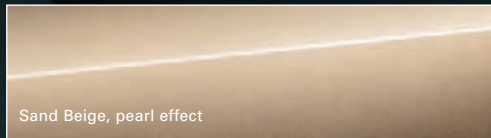
\*Not available in Alcantara.



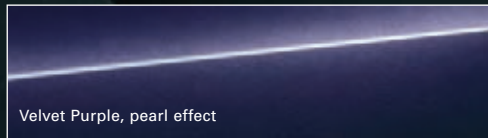
Palace Blue, pearl effect



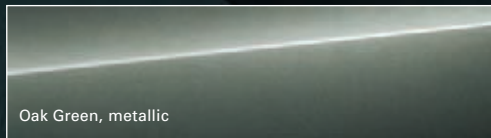
Morning Dew, metallic



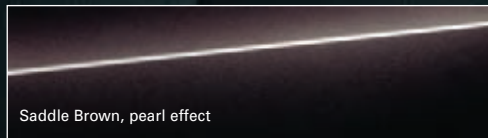
Sand Beige, pearl effect



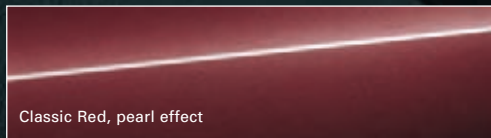
Velvet Purple, pearl effect



Oak Green, metallic



Saddle Brown, pearl effect



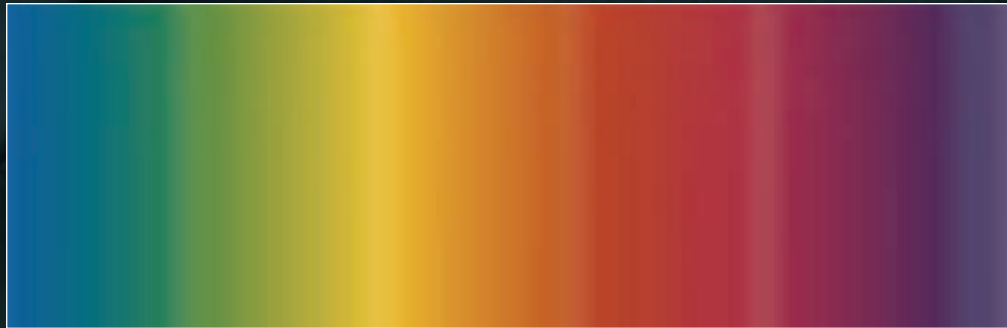
Classic Red, pearl effect

Or any other paint colour in the Audi range

Basic RRP	Total RRP <sup>inc.</sup> <sub>VAT</sub>
£1,873.91	£2,155.00

## Paint

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro®. The choice is yours.



## Customised paint

In a car made with Vorsprung durch Technik, there are no compromises. So if you have a particular colour in mind, we'll mix the exact water-based metallic or pearl-effect shade you want – whether it's the blue of your favourite shirt or the wall colour in your sitting room.

Basic RRP	Total RRP <sup>inc.</sup> <sub>VAT</sub>
£2,300.00	£2,645.00

## Controls pack

Our fingertips and palms contain more touch receptors than any other part of our body – so shouldn't the parts of our car we handle the most also be the most pleasing to touch? With this in mind, Audi exclusive enables you to customise your steering wheel, gear knob and gaiter in smooth, warm leather, in any of the colours shown on page 51. As with Audi exclusive seats, you even have free choice on the colour of the decorative stitching used.

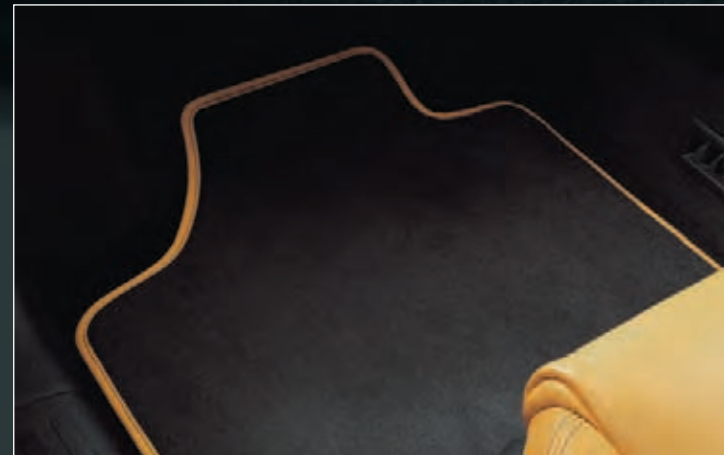
	Basic RRP	Total RRP <sup>incl VAT</sup>
Controls pack	£382.61	£440.00



## Carpets and floor mats

Exclusivity isn't just about choice and individuality – it's about attention to every detail in your Audi Q7; and for us, that includes the carpets and floor mats. First, choose from nine different colours of high-quality velour carpets. Next, choose the colour of your car's floor mats from the same list, whilst using the palette of Audi upholstery colours detailed on page 53 to select a leather colour for the mats' decorative leather piping – matched or contrasting, depending on your personal taste. Floor mats are included when you order Audi exclusive carpet; but if you wish, floor mats can also be purchased separately as a set.

	Basic RRP	Total RRP <sup>incl VAT</sup>
Carpets	£1,191.30	£1,370.00
Floor mats	£300.00	£345.00



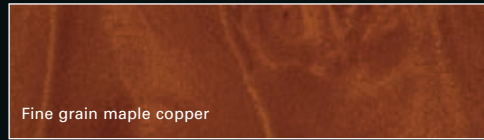
## Carpet colours

- ▶ Alabaster white
- ▶ Magnolia
- ▶ Sand beige
- ▶ Havana brown
- ▶ Cocos
- ▶ Cognac
- ▶ Chestnut brown
- ▶ Palace blue
- ▶ Amethyst grey

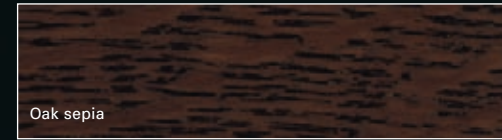
# Inlays

Inlays are the all-important ‘finishing touch’ that add flair and interest to the surfaces inside your car. So Audi exclusive have sourced a hugely varied range of materials from which to craft these elements – from rich quilted maple wood to clean, contemporary brushed aluminium. You can even customise your gear knob and steering wheel with one of the available woods, all of which are shown opposite.

	Basic RRP	Total RRP <sup>incl VAT</sup>
Inlays	£682.61	£785.00
Carbon inlays	£1,065.22	£1,225.00
Gear knob**	£152.17	£175.00
Steering wheel	£552.17	£635.00



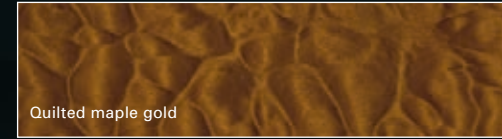
Fine grain maple copper



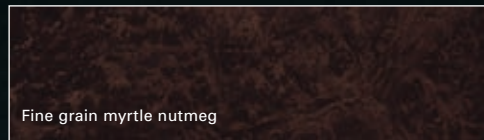
Oak sepia



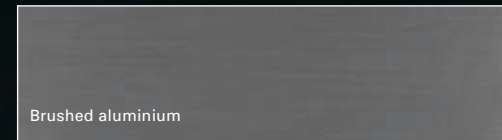
Fine grain ash nougat



Quilted maple gold



Fine grain myrtle nutmeg



Brushed aluminium



Poplar saffron



\*Poplar Agate



\*No swatch available at time of publication.  
 \*\*Only available with matching inlays.

## Audi exclusive line

Audi exclusive is ultimately about choice – but if you'd rather leave some of the decisions in the capable hands of our designers, the expert team at quattro® GmbH have compiled Audi exclusive line, combining some of the most popular elements of the exclusive range in one sporty, beautifully co-ordinated package. The package gives you:

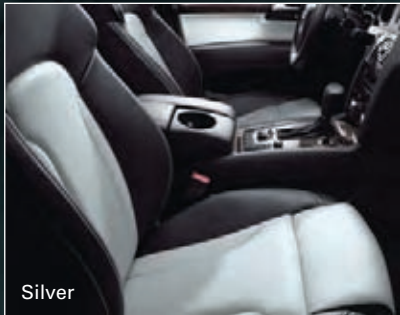
- ▶ Two-tone Fine Nappa leather upholstery. Seat centres in Magnolia (QQ), Silver (QL) or Cognac (OX). Seat-side sections and head restraints in black with decorative stitching to match seat centres
- ▶ Door panels in Fine Nappa leather to match seat centres
- ▶ 3-spoke Sports multi-function steering wheel in black leather and gear lever gaiter with stitching to match seat centres
- ▶ Black front and rear floor mats with leather piping to match seat centres
- ▶ Matt brushed aluminium inlays
- ▶ Audi exclusive scuff plates
- ▶ Black cloth headlining
- ▶ Black dashboard and carpets



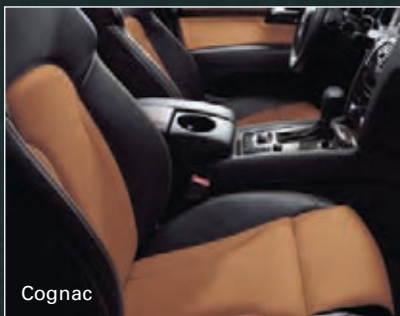
	Standard	SE	S line	Basic RRP	Total RRP <sup>incl</sup> VAT
Audi exclusive line	•	•	•	£1,660.87	£1,910.00



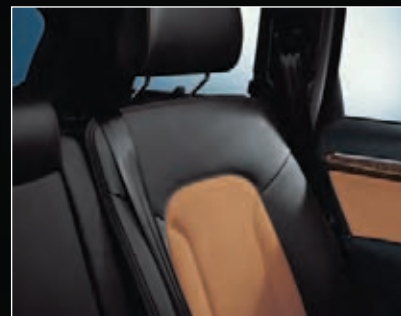
Magnolia



Silver



Cognac





# Technical data

## Audi Q7

### Petrol

Engine	Cylinder	Displacement, cubic cm (valves per cylinder)	Max. power <sup>1</sup> , PS at rpm	Max. torque, Nm at rpm	Transmission	CO <sub>2</sub> emissions <sup>2</sup> , g/km	CO <sub>2</sub> company car tax <sup>3</sup> , percent	0-62mph acceleration, seconds	Top speed <sup>4</sup> , mph	ABI insurance group
3.6 FSI	6-cylinder	3597 (4)	280/6200	360/2500-5000	6-speed tiptronic	304	35	8.5	143	17E
4.2 FSI	8-cylinder	4163 (4)	350/6800	440/3500	6-speed tiptronic	309	35	7.4	154	18E

### Diesel

3.0 TDI	6-cylinder	2967 (4)	240/4000-4400	550/2000-2250	6-speed tiptronic	260	35	8.5	134	16E
4.2 TDI	8-cylinder	4134 (4)	326/3750	760/1800-2500	6-speed tiptronic	294	35	6.4	146	18E



<sup>1</sup> The given values were obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

<sup>2</sup> The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

<sup>3</sup> The given percentage is based on 2008/9 tax year.

<sup>4</sup> Top speed is achieved in 6th gear.

Unladen weight <sup>5</sup>	Weights, kg		Max. trailer load <sup>6</sup> , kg			Volumes		Fuel consumption, mpg (l/100km)		
	Gross weight limit	Roof load limit/nose weight	unbraked	with 12% gradient	with 8% gradient	Luggage compartment capacity/seats folded flat, litres	Fuel tank capacity approx, litres	Urban	Extra Urban	Combined
2235	3030	100/130	750	3200	3200	775/2035	100	15.9 (17.8)	28.8 (9.8)	22.2 (12.7)
2270	3065	100/130	750	3200	3200	775/2035	100	14.8 (19.1)	28.2 (10.0)	21.2 (13.3)
2325	3120	100/130	750	3200	3200	775/2035	100	21.9 (12.9)	34.9 (8.1)	28.8 (9.8)
2450	3245	100/130	750	3200	3200	775/2035	100	19.0 (14.9)	31.7 (8.9)	25.4 (11.1)

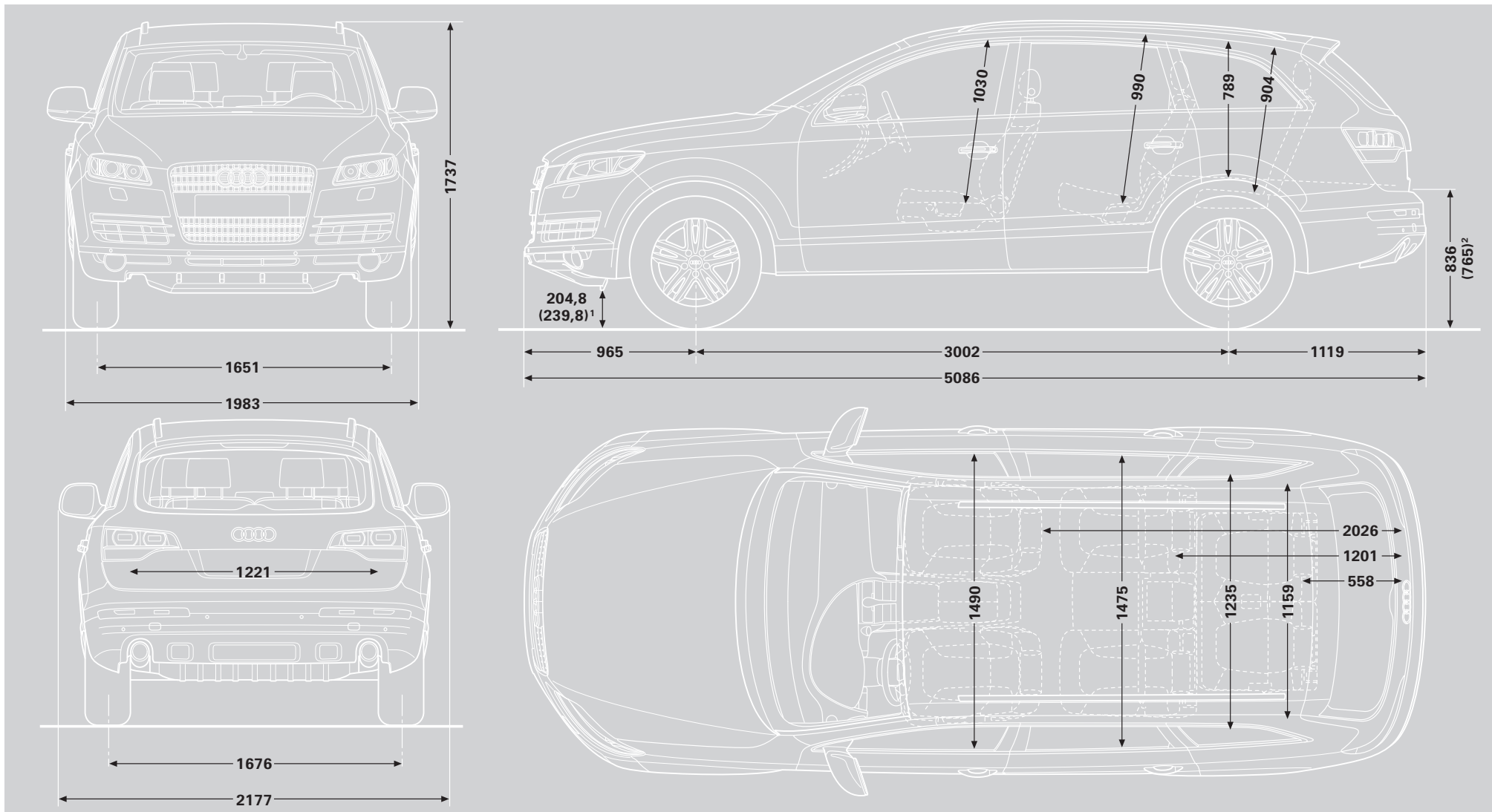


<sup>5</sup> Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 92/21/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

<sup>6</sup> The engine's power output always goes down with increasing altitude. At 1000m above sea level, and for every additional 1000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Value applies to trailer load for factory-fitted trailer towing hitch.

# Dimensions

## Audi Q7



Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Luggage load area in litres: 775/2035 (Measured by the VDA standard test method using 200 x 100 x 50mm blocks. Second value is with the rear seat folded down and the vehicle loaded up to the roof height). Turning circle approx 12m

<sup>1</sup> With air suspension, in lift mode.

<sup>2</sup> With air suspension, in loading level.

Dimensions in millimetres.  
\*Maximum headroom.



# Additional information

## CO<sub>2</sub> data and information

### CO<sub>2</sub> emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO<sub>2</sub>) a vehicle emits, measured in grams per kilometre (g/km). The DVLA has created seven categories:

Petrol and Diesel engines	
A – up to 100g/km	£0.00
B – 101 to 120g/km	£35.00
C – 121 to 150g/km	£120.00
D – 151 to 165 g/km	£145.00
E – 166 to 185 g/km	£170.00
F – 186 to 225g/km	£210.00
G – over 225g/km	£400.00

## Audi Servicing

### Servicing tailored to your needs

Prior to the 2000 model year, almost all Audi models followed a traditional fixed Service Schedule similar to that of other major car manufacturers: a Lubrication Service every 10,000 miles and an Inspection Service every 12 months or 20,000 miles – whichever occurred sooner. Since then, Audi has introduced a more flexible maintenance system that works in accordance with how, where and how much an individual uses their car.

The two Servicing Regimes available are the conventional 'Inspection Service Regime' and the flexible 'LongLife Service Regime'. When you purchase a new car, we will recommend one of these regimes to you depending on your own individual driving style and journey-type. The tables below should give you an indication of which regime might be more appropriate for you.

With the LongLife Service Regime, on-board sensors continuously monitor the condition of the engine oil in terms of temperature, level and oil degradation. The monitoring system also checks mileage, brake-pad wear and battery condition. Using this information, the car's on-board

computer calculates its own maintenance interval, providing you with ample warning of a due Service via the 'distance to Service' display.

In practice, this means that every Audi gets the maintenance it needs, when it needs it. For companies and private owners alike, there are many advantages to the LongLife Service Regime. Longer service intervals mean lower maintenance costs, and thus lower whole-life costs. According to company car mileage monitored at Audi since the introduction of LongLife, petrol engines are typically achieving an average of at least 17,500 miles and diesel engines around 20,000 miles between services.

One of the factors that makes this kind of servicing regime possible is the advanced engineering and technology that goes into Audi engines. Furthermore, Audi use high-grade long-life oils such as Castrol SLX LongLife III, which are designed to withstand ageing and high loads without deterioration. Compared to conventional oils, these advanced-formulation oils also give exceptional levels of engine protection, are kinder to the environment and deliver average fuel savings of 2.7%.

### Inspection Service Schedule

Vehicle usage:	
<b>Mileage</b>	Less than 10,000* miles per annum
<b>Type of Journey</b>	Mainly city/town centre driving. Short journeys
<b>Conditions</b>	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing
<b>Driving style</b>	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving

Service intervals:	
<b>Oil-change Service</b>	Fixed to every 10,000* miles/1 year
<b>Inspection Service</b>	Fixed to every 20,000* miles/2 years

### LongLife Service Regime

Vehicle usage:	
<b>Mileage</b>	More than 30 miles per day
<b>Type of Journey</b>	Motorway and main road driving. Mainly longer distance journeys. Constant speeds
<b>Conditions</b>	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading
<b>Driving style</b>	Moderate acceleration, moderate braking, engine revs mainly below 3,000

Service intervals:	
<b>Inspection Service**</b>	Variable to a maximum of every 20,000* miles/2 years

\* As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

\*\* Always includes an oil change.

## Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

### Every Audi Centre will be open during the following hours:

**Sales:** 9am–6pm Monday to Friday  
9am–5pm Saturday

**Service:** 8am–6pm Monday to Friday  
8.30am–1pm Saturday

Sunday opening at local discretion.

### Test drives

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

### New Car delivery

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep you mobile.

### Delivery to any location within the UK

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that's home or your place of work (subject to reasonable notice).

### Attention to every detail

Your ownership experience starts with half a tank of fuel.

### Quotation response

We will answer any quotation request within 1 working day.

### Training

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

### Formal complaints procedure

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

### Courtesy cars

When your car is off the road, perhaps due to a scheduled service or MOT, we will offer you an Audi Courtesy Vehicle until yours is ready. We'll even collect from and deliver to your chosen location, keeping hassle to an absolute minimum.

### Service bookings

If you do not require a courtesy car, we will service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

### Cleaning

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

### No hidden charges

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

### A personal service

All work will be done by a named Audi technician, to whom you can personally direct questions or requests should you need to.

### Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.



## Pricing information

### Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 15%.

Delivery charges and numberplates are not included in the vehicle price.

Delivery charge	£471.30
Number plates	£20.00
VAT	£73.70
<b>Total</b>	<b>£565.00</b>

### Audi Roadside Assistance

Your new car comes complete with complimentary roadside assistance and recovery across the UK provided by RAC Motoring Services. Also included is roadside assistance throughout Europe, managed by RAC Motoring Services.

### Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ Up to 3 years' UK roadside assistance and recovery

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

### Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

### Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there is a range of funding options to choose from.

Below is our full range of finance products.

- ▶ Solutions – a Personal Contract Plan
- ▶ Hire purchase
- ▶ Lease purchase
- ▶ Finance lease
- ▶ Contract hire

With all our finance products, you can choose one of our fixed-cost maintenance plans, which are designed to help you budget accurately.

No matter which Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

### Audi Insurance

Competitive comprehensive motor insurance designed specially for Audi drivers. All new Audi models come with complimentary seven-day cover upon request – we'll email a cover note directly to your Audi Centre, enabling them to tax your car easily. This way, you can drive straight out of the showroom. Taking out an annual policy is easy and can begin as soon as your free seven-day cover expires.

For more information, contact your local Audi Centre. Alternatively, call 0800 051 3146 for a quote and to receive 7 days' complimentary cover for your new Audi.

Audi Insurance is underwritten and administered by Zurich Insurance Company.

## Notes



## Notes

**Audi UK**

Customer Services  
Selectapost 29  
Sheffield  
S97 3FG  
0800 699888  
[www.audi.co.uk](http://www.audi.co.uk)

Specifications and prices subject  
to change without notice.

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