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ECONOLINE

VANS, CONVERSIONS & CLUB WAGON



1997 Ford Econoline


Simply the Best

In every market segment, there's always one product that stands above the rest. In full-size vans, Ford Econoline is simply the best. The best in quality. The best in sales for the past seventeen years. (The Club Wagon has outsold every other full-size passenger van for eight straight years.) For 1997, Ford Econoline has been re-engineered to be even better. More powerful. More efficient. More comfortable. More convenient. And safer. It's the kind of commitment to continuous improvement you expect from Ford.

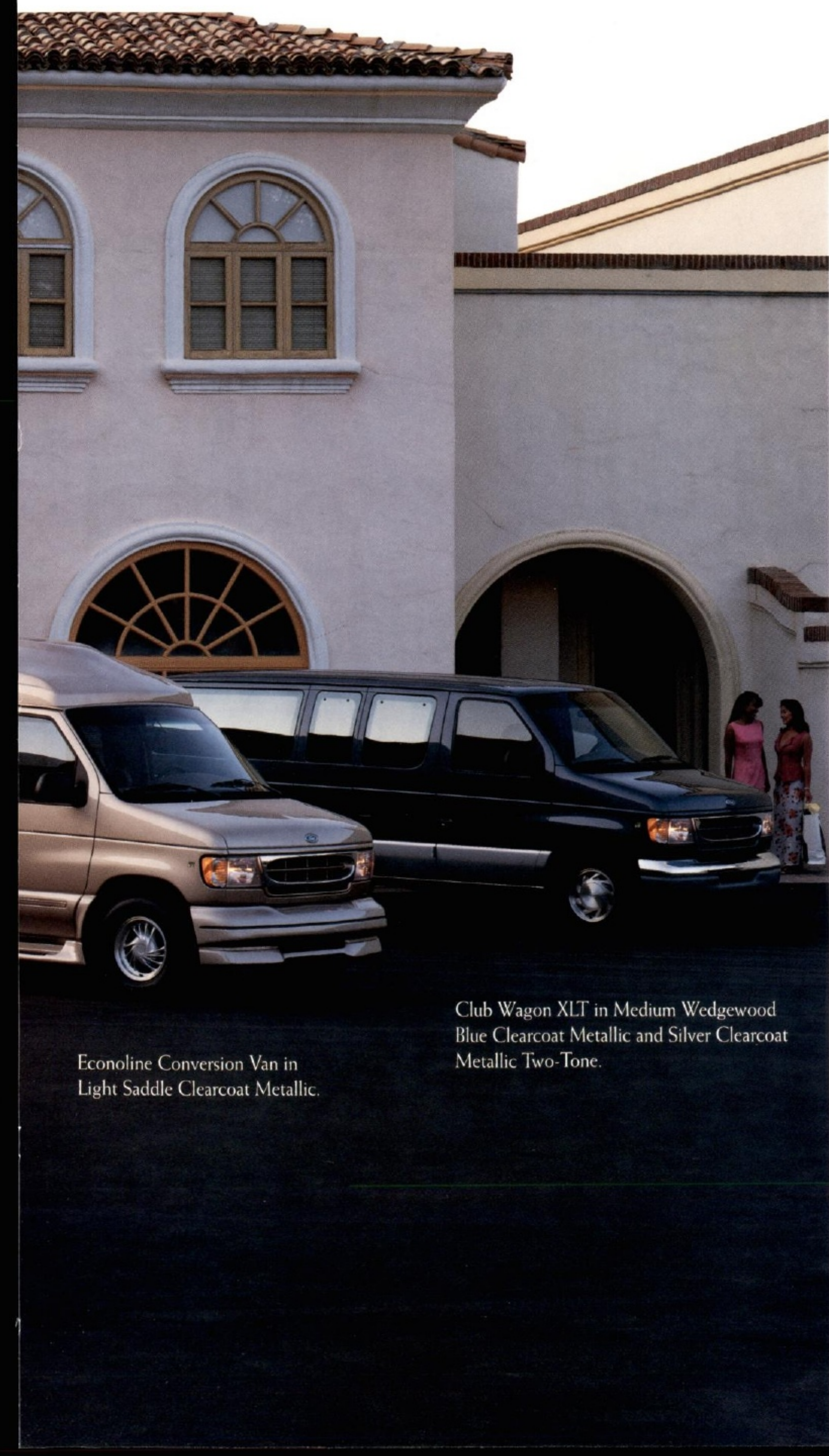
WORK VANS PGS. 4-5

CONVERSION VANS PGS. 6-7

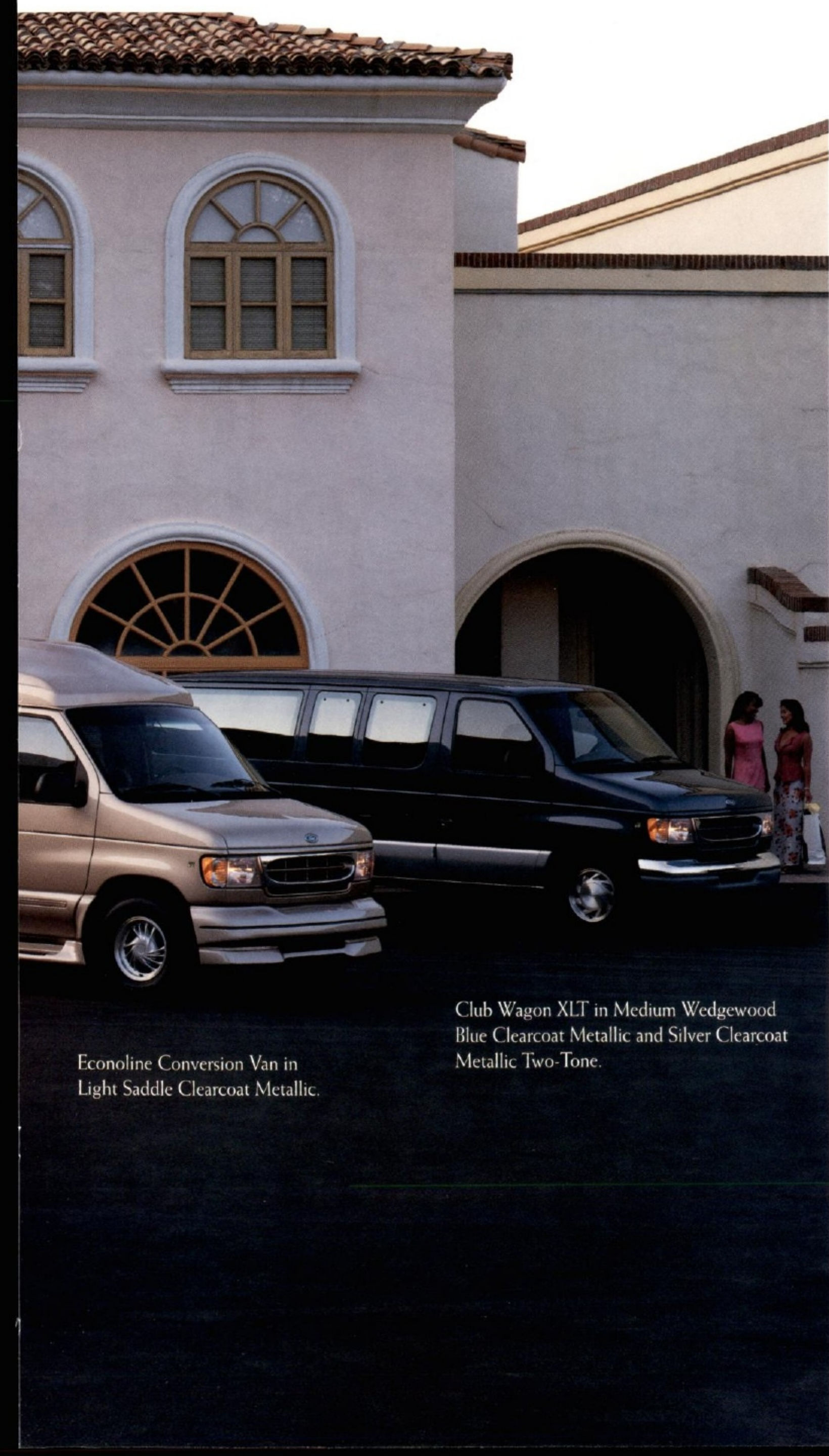
CLUB WAGON PGS. 8-9



Econoline E-350 XL in Toreador Red Clearcoat Metallic.



Econoline Conversion Van in Light Saddle Clearcoat Metallic.



Club Wagon XLT in Medium Wedgewood Blue Clearcoat Metallic and Silver Clearcoat Metallic Two-Tone.

The Best is Simply Better

The reasons for Econoline's tremendous success over the years? There are many. Proven design, space, comfort, ride quality and performance. This year, the best is better than ever. With a new line of V6, and Triton™ V8 and V10 engines. New ergonomic instrumentation for greater convenience. More space. More safety features, too, such as dual front air bags, standard in vans under 8,500-lbs. GVWR and in all Club Wagon and RV models. (Always wear your safety belt.) See the new Econoline at your Ford Dealer. The best is simply better.



Above: Econoline E-350 Extended Length Van in Oxford White.



1997 Econoline Van provides more cargo space than ever before.



E-350 in Oxford White.



Super Club Wagon XLT in Medium Willow Green Clearcoat Metallic.

Convert your Van

into a Family Room



For so many families today, the Econoline van conversion is the only way to go. It's stylish, spacious, versatile, ideal for travel around town and on vacations. It can be outfitted with individualized seating arrangements including a rear seat/bed, a custom sound system, TV, and video player. Best of all, when you buy an Econoline van conversion, you can be assured of Ford's commitment to quality, comfort and service – a commitment shared by the more than 70 Ford-authorized van conversion companies.



Equipment shown is typical of aftermarket van conversions.



Spare Room

For 1997, Ford Club Wagon is roomier than ever. The new instrument panel has rounded lines and is more ergonomic for greater operating convenience. Choose the 8-passenger, or 7-passenger Chateau, 200-HP V6-powered Regular Wagon, or 12-passenger HD Regular Wagon or 15-passenger Super Wagon, all with standard 5.4L Triton™ V8 performance.



Front seat shoulder belts are height-adjustable for individual comfort.



Club Wagon XLT in Medium Wedgewood Blue Clearcoat Metallic and Clearcoat Metallic optional lower accent.



Club Wagon interior with optional Chateau trim in Medium Graphite. Some equipment shown is optional.



The optional Chateau provides unique seven-passenger seating.

A Constant Commitment to Safety



The available remote keyless entry system is a passively activated system in combination with a remote entry transmitter that locks and unlocks doors and turns on interior lights. It has a "panic" button that activates the anti-theft warning system. Two transmitters are included.



Side door intrusion beams are integral components of Econoline's strong occupant protection system.



Rear outboard seat occupants have lap and shoulder safety belts.

Dual front air bags are standard in Econoline vans under 8,500-lbs. GVWR, in all Club Wagon and RV models and optional in all other vans and Cutaways. *Always be sure to buckle up your safety belts.*

How committed is Ford to safety? Take a look at the '97 Econoline.

The new instrument panel features standard dual front air bags (in select vans, Cutaways and all Club Wagons). The cross-cab beam provides mounting points for the air bags and also gives the panel rigidity and strength. Econoline meets 1998 federal safety standards for frontal crash protection. Other notable improvements include the first pretensioner (explained below) ever installed on front safety belt buckles in a domestic light-duty truck.



The same sensor that triggers the air bags also triggers a small charge mounted in the seat track – and the pretensioner removes any slack from the safety belt.

We've Given Performance a Brand-New Name

Power. Torque. Performance.

It's what most drivers want, especially drivers of big powerful vans, especially those who use them for business applications.

That's exactly what the 1997 Econoline offers in its line of new high-technology gasoline-powered engines. With their advanced design configurations and computer electronics, the 4.2L split port induction V6, the 4.6L and 5.4L Triton V8s and the 6.8L Triton V10

are more powerful and efficient than the engines that preceded them. There are many other noteworthy features, too, such as the fail-safe cooling system built into the Triton V8s and V10s. The fail-safe cooling system is designed to help protect the engine from potential damage due to loss of coolant. All Econoline gas engines can travel

100,000 miles without a first-scheduled tune-up under normal driving conditions with routine fluid and filter changes. These are the highest-tech gasoline engines out there. And Econoline has them.



Econoline is the first van to offer V10 power. The 6.8L Triton single overhead cam V10 is designed for heavy-duty applications, with heavy-duty components such as a deep skirt cylinder block, a chain-driven single overhead cam (SOHC) and steel crankshaft for stiffness and strength. High-tech components include Ford's EEC-V electronic engine control computer.



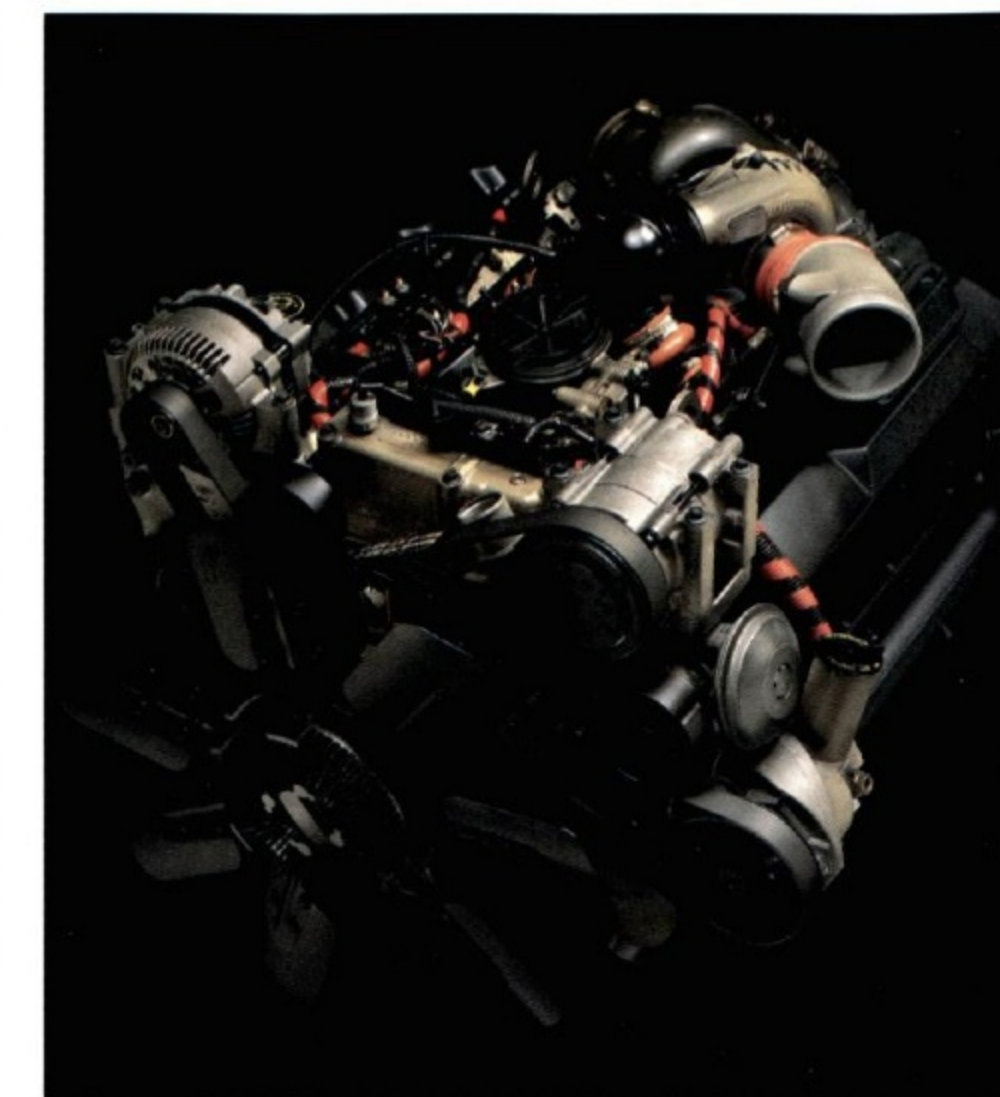
For optimized performance, Econoline's 4.2L V6 features a split-port induction system with two valves (intake/exhaust) and two intake ports per cylinder. The 4.2L V6 is standard on Econoline 150, Econoline 250 and 250HD.



The 4.6L Triton V8, with chain-driven single overhead cam (SOHC) design, delivers more horsepower per liter of displacement over the engine that preceded it. Low-end torque performance is excellent, thanks to a specially tuned induction system.



The 5.4L Triton V8 has a raised deck and a longer stroke than the 4.6L V8 for higher performance. Like the 4.6L, the 5.4L features a chain-driven single overhead camshaft (SOHC) and a specially tuned aluminum upper and lower intake manifold assembly designed for low-rpm/high-torque applications like trailer towing. Cargo haulers especially will appreciate the way this engine's low-end torque can get their heavy loads underway powerfully and smoothly.



The optional 7.3L Power Stroke V8 turbo diesel, with full-authority Ford EEC-V electronic engine controls, is the most powerful engine of its kind ever put in a van.

ECONOLINE/CLUB WAGON TRAILER TOWING APPLICATIONS - Maximum Trailer Weights (lbs.)

Engines	Ratios	Axle Max (lbs.)	Regular Van				Super Van			Club Wagon		
			GVWR							HD		
			E-150	E-250	E-250 HD	E-350	E-250	E-250HD	E-350	Regular	Regular	Super
4.2L (256) SEFI V6	3.31	9000	4100	-	-	-	-	-	-	3700	-	-
	3.55	10,000	5100	-	-	-	-	-	-	4700	-	-
	3.73	10,500	-	5200	5200	-	5100	5100	-	-	-	-
	4.09	11,000	-	5700	5700	-	5600	5600	-	-	-	-
4.6L (281) SEFI V8	3.31	11,000	6100	-	-	-	-	-	-	5600	-	-
	3.55	11,500	6600	-	-	-	-	-	-	6100	-	-
5.4L (330) SEFI V8	3.55	12,000	6900	-	-	6500	-	-	6300	6500	6000	5700
	3.73	13,000	-	7500	7500	-	7400	7400	-	-	-	-
	4.10	13,000	-	-	-	7500	-	-	7300	-	7000	6700
7.3L (444) V8 DI Turbo Diesel	3.55	16,000	-	-	-	10,000	-	-	9800	-	9500	9200
	4.10	20,000	-	-	-	10,000	-	-	10,000	-	10,000	10,000
6.8L (415) SEFI V8	3.55	15,000	-	-	-	9300	-	-	9200	-	8900	8600
	4.10	18,500	-	-	-	10,000	-	-	10,000	-	10,000	10,000

Note: The combined weight of the towing vehicle (including hitch, passengers and cargo) and the loaded trailer must not exceed the GVWR.

Econoline Van Specifications

ECONOLINE SPECIFICATIONS

Equipment		E-150	E-250	E-250 HD	E-350
Fuel capacity (gal.)	Standard:	35.0	35.0	35.0	35.0
Electrical:					
Battery (amp-hr.)	Standard:	72	72	72	72
	Optional:	78/75	78/75	78/75	78/75
Alternator (amp.)	Standard:	95	95	95	95
	Optional:	130	130	130	130
Steering	Standard:	Power	Power	Power	Power
Brakes	Standard:	Power/rear anti-lock	Power/rear anti-lock	Power/rear anti-lock	Power/rear anti-lock
	Optional:	4-wheel anti-lock	4-wheel anti-lock	4-wheel anti-lock	4-wheel anti-lock
Construction		Body-on-frame	Body-on-frame	Body-on-frame	Body-on-frame
Shock absorbers	Standard:	Gas-pressurized	Gas-pressurized	Gas-pressurized	Gas-pressurized
	Optional:	Heavy-duty*	Heavy-duty*	Heavy-duty*	Heavy-duty*
Springs (combined rating @ ground)		Computer-selected	Computer-selected	Computer-selected	Computer-selected
Front coil/rear leaf	Standard:	3,050 lbs.	3,400 lbs.	3,550 lbs.	3,800 lbs.
	Rear:	Single-stage 3,830 lbs.	Two-stage 4,265 lbs.	Two-stage 5,545 lbs.	Two-stage 6,195 lbs.
Tires (tubeless)	Standard:	P225/75R15SL all-season	LT225/75R16D all-season	LT225/75R16E all-season	LT245/75R16E all-season
	Optional:	Optional tires in sizes to match Payload/GVWR requirements. Use adequate tires for loads and type of service. Consult your Ford Dealer.			

*Available in optional handling package, heavy-duty service package and trailer towing package only.

PAYLOAD PACKAGE SELECTOR

Series	Wheelbase	Payload*	GVWR	Tires (minimum)
E-150 Regular Van	138"	1,390 lbs.	6,050 lbs.	P225/75R15SL
	138"	2,010 lbs.	6,700 lbs.	P235/75R15XL
	138"	2,125 lbs.	7,000 lbs.	P235/75R15XL
E-250 Regular Van	138"	2,165 lbs.	7,200 lbs.	LT225/75R16D
	138"	2,120 lbs.	7,500 lbs.	LT225/75R16D
E-250 HD Regular Van	138"	3,520 lbs.	8,600 lbs.	LT225/75R16E
E-250 Super Van	138"	2,125 lbs.	7,300 lbs.	LT225/75R16E
	138"	1,980 lbs.	7,500 lbs.	LT225/75R16D
E-250 HD Super Van	138"	3,380 lbs.	8,600 lbs.	LT225/75R16E
E-350 Regular Van	138"	4,160 lbs.	9,500 lbs.	LT245/75R16E
E-350 Super Van	138"	3,915 lbs.	9,400 lbs.	LT245/75R16E

ECONOLINE DIMENSIONS (STANDARD VANS)

Series	WB	OAL	LH Empty	OAH Empty	AH Loaded	Front TW	Rear TW
E-150	138"	211.9"	26.9"	80.7"	7.2"	69.4"	67.0"
E-250	138"	211.9"	29.2"	83.4"	7.6"	69.4"	67.0"
	138" SV	231.9"	29.6"	83.4"	7.6"	69.4"	67.0"
E-250 HD	138"	211.9"	29.4"	83.4"	7.6"	69.4"	67.0"
	138" SV	231.9"	29.4"	83.4"	7.6"	69.4"	67.0"
E-350	138"	211.9"	31.8"	84.1"	8.1"	69.4"	67.0"
	138" SV	231.9"	32.0"	84.1"	8.1"	69.4"	67.0"

SV = Super Van. HD = Heavy-duty. WB = Wheelbase. OAL = Overall length. LH = Load height. OAH = Overall height. AH = Axle height. TW = Tread width.

ECONOLINE CARGO AREA DIMENSIONS

	Wheelbase	Max. Length*	Height	Width*	Cargo Volume
Regular Van (sliding door)	138"	120.5"	52.5"	72.4"	256.5 cu. ft.
Super Van (hinged door)	138"	140.4"	52.5"	72.4"	309.4 cu. ft.

*Measured at floor.

Econoline Cutaway Specifications

Econoline Super Duty Cutaway with aftermarket Ambulance Package.



ECONOLINE CUTAWAY SPECIFICATIONS

Series	Commercial		RV	
	E-350	Super Duty	E-350	Super Duty
Wheelbases (in.)	138/158/176	158/176	138/158/176	158/176
GVWRs (lb.)	9,600 SRW/10,700 DRW	14,050 DRW	9,600 SRW/11,500 DRW	14,050 DRW
Payloads (lb.)	4,945 SRW/5,825 DRW	8,600/8,540 DRW	4,865 SRW/6,415/6,915 DRW	8,405/8,400 DRW
Axles (lb.)	Front:	4,600	4,600	4,600
	Rear:	7,800	9,450	7,800
Springs - Minimum (lbs.) (comb. rating @ ground)	Front:	3,900/3,900	4,600	3,900/4,050
	Rear:	7,810	9,450	7,810
Steering		Power	Power	Power
Brakes	Standard:	Power/rear anti-lock	Power	Power/rear anti-lock
	Optional:	4-wheel anti-lock	-	4-wheel anti-lock
Electrical:				
Batteries (amp-hr.)	Standard:	72	72	72
	Optional:	78/75	78/75	78/75
Alternators (amp.)	Standard:	95	95	95
	Optional:	130	130	130
Engines	Standard:	5.4L EFI V8	6.8L EFI V10	5.4L EFI V8
	Optional:	7.3L Turbo Diesel 6.8L EFI V10	7.3L Turbo Diesel	7.3L Turbo Diesel 6.8L EFI V10
Transmissions		Electronic 4-spd. auto OD	Electronic 4-spd. auto OD	Electronic 4-spd. auto OD
Fuel tanks (gal.)	Standard:	37.0	55.0	37.0
Tires	Standard:	LT245/75R16E (SRW) LT225/75R16E (DRW)	LT225/75R16E (DRW)	LT245/75R16E LT225/75R16E (DRW)
	Optional:	Optional tire sizes available to match Payload/GVWR requirements. Use adequate tires for loads and type of service. Consult your dealer.		
Wheels (number, type/rim size)		Four 8-hole disc 7.0K (SRW)	Six 8-hole disc 6.0K (DRW)	Four 8-hole disc 7.0K
		Six 8-hole disc 6.0K (DRW)		Six 8-hole disc 6.0K (DRW)

SRW = Single Rear Wheels. DRW = Dual Rear Wheels. Note: Load rating represents maximum allowable weight of people, cargo and body equipment and is reduced by weight of optional equipment.

ECONOLINE CUTAWAY DIMENSIONS

Series	WB	GVWR (lbs.)	OAL	Rear Wheels	FH (Empty)	FH (Loaded)	CH (Empty)	CH (Loaded)
E-350 Commercial Cutaway	138"	9,600	237.4"	Single	23.0"	20.7"	80.5"	78.0"
	138"	10,000	237.4"	Dual	21.8"	20.2"	80.0"	77.5"
	138"	10,300	237.4"	Dual	22.5"	20.2"	83.0"	79.5"
	158"	10,700	257.4"	Dual	22.4"	20.2"	83.0"	79.5"
E-Super Duty Commercial	176"	10,700	256.5"	Dual	22.4"	20.2"	83.0"	79.5"
	158"/176"	14,050	257.4"/256.5"	Dual	22.5"	20.2"	83.0"	79.5"
	138"	9,600	237.4"	Single	23.0"	20.7"	82.3"	80.0"
E-350 RV Cutaway	138"	10,500	237.4"	Dual	22.6"	20.2"	81.8"	79.5"
	158"	11,500	257.4"	Dual	22.5"	20.2"	82.5"	79.5"
	176"	11,500	256.5"	Dual	22.4"	20.2"	82.8"	79.5"
E-Super Duty RV	158"/176"	14,050	257.4"/256.5"	Dual	22.5"	20.2"	82.8"	79.5"

WB = Wheelbase. GVWR = Gross Vehicle Weight Rating. OAL = Overall length. FH = Frame height. CH = Cab height.

Club Wagon Seating

REGULAR WAGON

- Eight Passengers**
Bucket seats, two 3-passenger bench seats (std. in XL, XL Plus)
- Eight Passengers**
Captain's chairs, two 3-passenger bench seats (std. in XLT)
- Seven Passengers**
Quad captain's chairs, 3-passenger bench seat with Chateau

HD REGULAR WAGON

- Twelve Passengers**
Bucket seats, two 3-passenger bench seats, 4-passenger bench seat (std. in XL, XL Plus)
- Twelve Passengers**
Captain's chairs, two 3-passenger bench seats, 4-passenger bench seat (std. in XLT)
- Seven Passengers**
Quad captain's chairs, 3-passenger bench seat with Chateau

SUPER WAGON

- Fifteen Passengers**
Bucket seats, three 3-passenger bench seats, 4-passenger bench seat (std. in XL, XL Plus)
- Fifteen Passengers**
Captain's chairs, three 3-passenger bench seats, 4-passenger bench seat (std. in XLT)
- Twelve Passengers**
Bucket seats, two 3-passenger bench seats, 4-passenger bench seat (opt. in XL, XL Plus)

Paint and Trim Colors

ECONOLINE VAN PAINT AND TRIM COLORS

Exterior Paint Colors	Interior Trim Colors
Light Saddle Clearcoat Metallic	Medium Crystal Mocha Graphite Blue
Toreador Red Clearcoat Metallic	
Deep Violet Clearcoat Metallic	
Medium Wedgewood Blue Clearcoat Metallic	
Medium Willow Green Clearcoat Metallic	
Black Clearcoat	
Portofino Blue Clearcoat Metallic	
Silver Clearcoat Metallic	
Oxford White	
Colonial White Clearcoat	

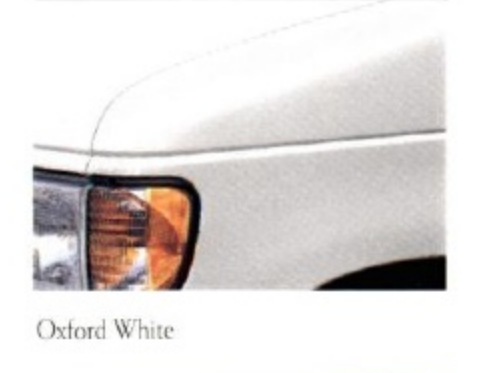
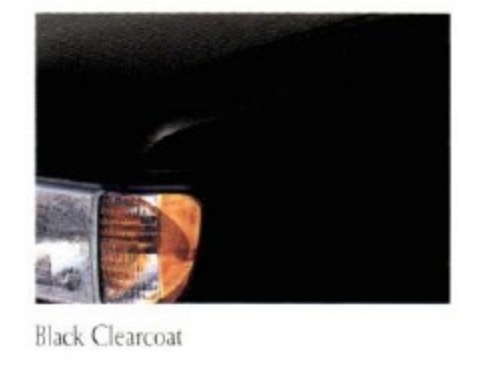
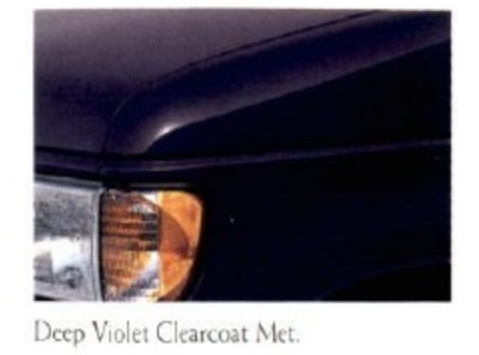
CLUB WAGON PAINT AND TRIM COLORS

Exterior Paint Colors	Interior Trim Colors
Light Saddle Clearcoat Metallic	Medium Crystal Mocha Graphite Blue
Toreador Red Clearcoat Metallic	
Deep Violet Clearcoat Metallic	
Medium Wedgewood Blue Clearcoat Metallic	
Medium Willow Green Clearcoat Metallic	
Black Clearcoat	
Portofino Blue Clearcoat Metallic	
Silver Clearcoat Metallic	
Oxford White	
Colonial White Clearcoat	

XLT/Chateau Two-Tone Combinations

Toreador Red Clearcoat Metallic (1)	
Deep Violet Clearcoat Metallic (1)	
Medium Wedgewood Blue Clearcoat Metallic (1)	
Medium Willow Green Clearcoat Metallic (1)	
Black Clearcoat (1)	
Portofino Blue Clearcoat Metallic (2)	
Silver Clearcoat Metallic (3)	
Oxford White (2)	

(1) Includes a lower accent two-tone treatment in Silver Metallic. (2) Medium Graphite interiors include a Silver Metallic lower accent. Blue interior lower accent is Medium Wedgewood Blue Clearcoat Metallic. (3) Lower accent two-tone treatment is Medium Wedgewood Blue Clearcoat Metallic/Silver Clearcoat Metallic.



Select Options



Stereo and climate controls are ergonomically arranged and located for ease of operation.



Aftermarket transport devices for the handicapped are available from manufacturers other than Ford.



Ownership Experience

Roadside Assistance Program

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. Ask your dealer for complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.



Ford Credit offers a wide variety of financing and leasing programs to qualified buyers which can be arranged right at the dealership. Ask your Ford Dealer for the facts on these programs.



Optional Ford Extended Service Plans go beyond the basic 3-year/36,000-mile warranty. Ask your dealer for complete details on the optional plans and for a copy of the limited warranty.



Using your Ford Citibank VISA® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply or get more information, call 1-800-374-7777. Or visit a Ford or Lincoln-Mercury Dealer, or a branch of Citibank.

Dealer-Installed Accessories

Your Ford Dealer offers a variety of quality Ford-brand accessories that meets or exceeds our strict specifications.

Product Changes and Options Availability

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford Division reserves the right to change product specifications at any time without incurring obligations.

Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

For more information, visit our Web site at <http://www.ford.com>

