



2001 MERCURY VILLAGER



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FOR ALL THOSE WHO ENJOY WEEKEND GETAWAYS, WE proudly recommend the Mercury Villager. Equipped with a responsive V6 engine, front-wheel drive and power-assisted rack-and-pinion steering, Villager offers a surprisingly rewarding drive. And the ability to travel 100,000 miles between scheduled tune-ups—under normal driving conditions and with routine fluid and filter changes—allows you to travel with greater confidence. If you're looking for a highly maneuverable vehicle with a notable car-like feel, you're looking for the 2001 Mercury Villager.





Mercury Villager Sport in Silver Clearcoat Metallic with Dark Shadow Grey Clearcoat Metallic accent. Shown with available equipment.




Mercury Villager Sport in Silver Clearcoat Metallic with Dark Shadow Grey Clearcoat Metallic accent. Shown with available equipment.

VILLAGER WAS CAREFULLY DESIGNED to accommodate the needs of up to  seven passengers.

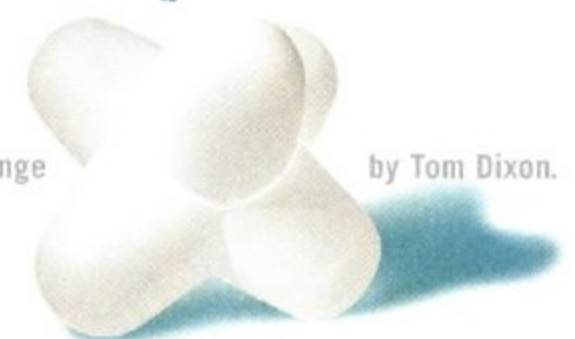
Two of the more obvious benefits are the sliding mid-body doors on both sides of the vehicle. Once inside, the available second-row 

bucket seats, together with the third-row seating, can create up to 66 different seat configurations in the

 Sport and Estate models. And with the In-Track™ rear sliding seat system, the third-row seat can be moved quickly and easily. You'll

also find numerous  storage areas, ideal for just about any size carry-on item, big or small.

Jack lamp/table



Designed for Euro lounge

by Tom Dixon.



interior features

0

5

Mercury Villager offers an AM/FM stereo/cassette/single CD player with 6-disc CD changer as part of the available

Super Sound System. To help

accommodate everyone's musical choices, Villager's available

Personal Audio System allows

rear seat passengers to listen to different music through their personal

headphones.¹ Additionally,

rear seat passengers can enjoy

the available **AutoVision®**

Entertainment System with video-

cassette player and flip-down

LCD screen. A. A **sliding drawer**

under the front passenger seat

provides a convenient storage area

for various carry-on items. B. The

available **Electronic Automatic**



Temperature Control² helps keep the driver and passengers comfortable.

C. The **In-Track™** system

allows the third-row seat to be moved quickly and easily to create even more

room. Additionally, the

second-row folding seats³ improve

Villager's flexibility with trays

and cupholders integrated into

the seatbacks. D/E. The available

30-lb capacity, three-position

parcel shelf³ with cargo net

keeps everything neatly stowed.

¹Headphones not included.

²Available on Estate only.

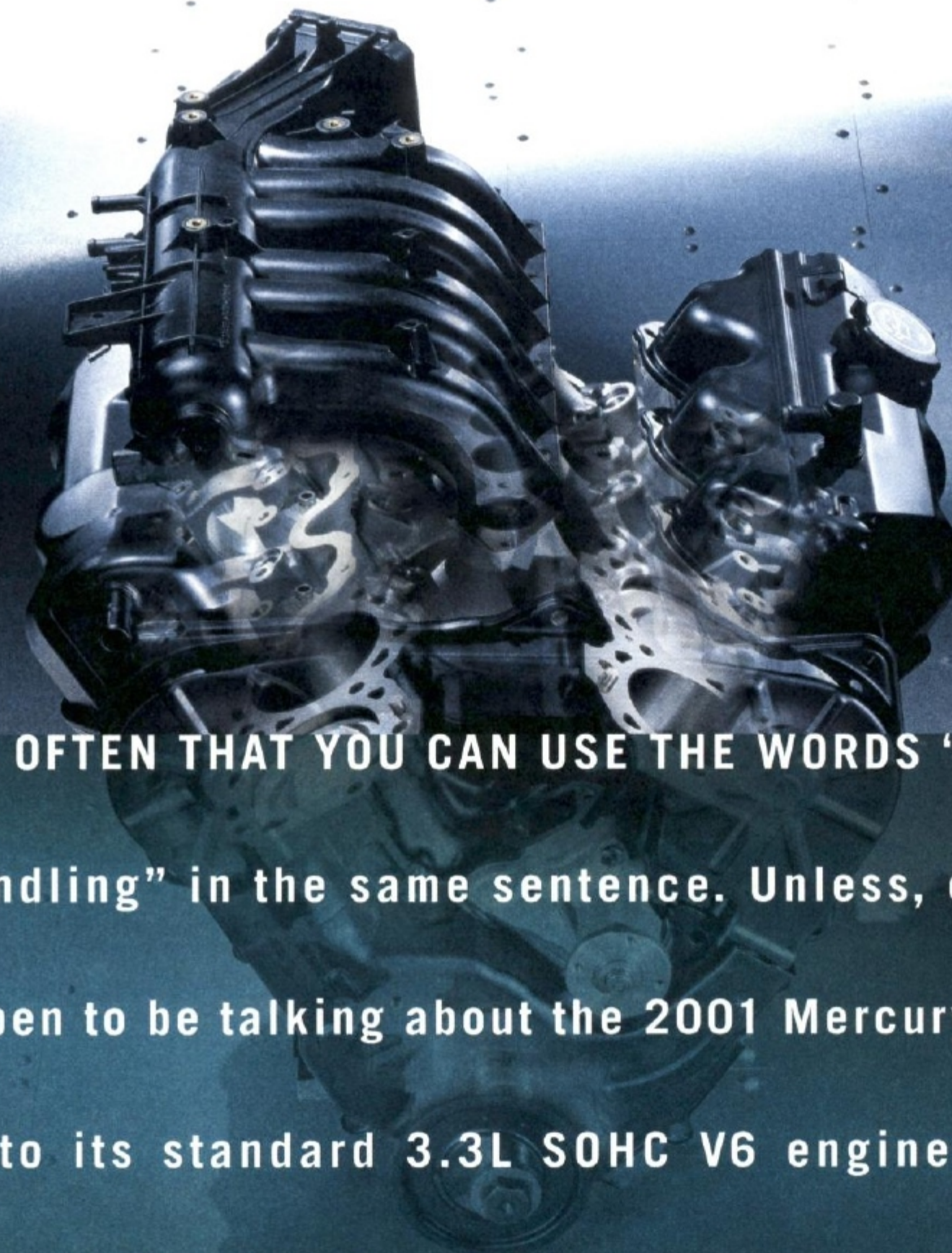
³Standard on Sport and Estate.



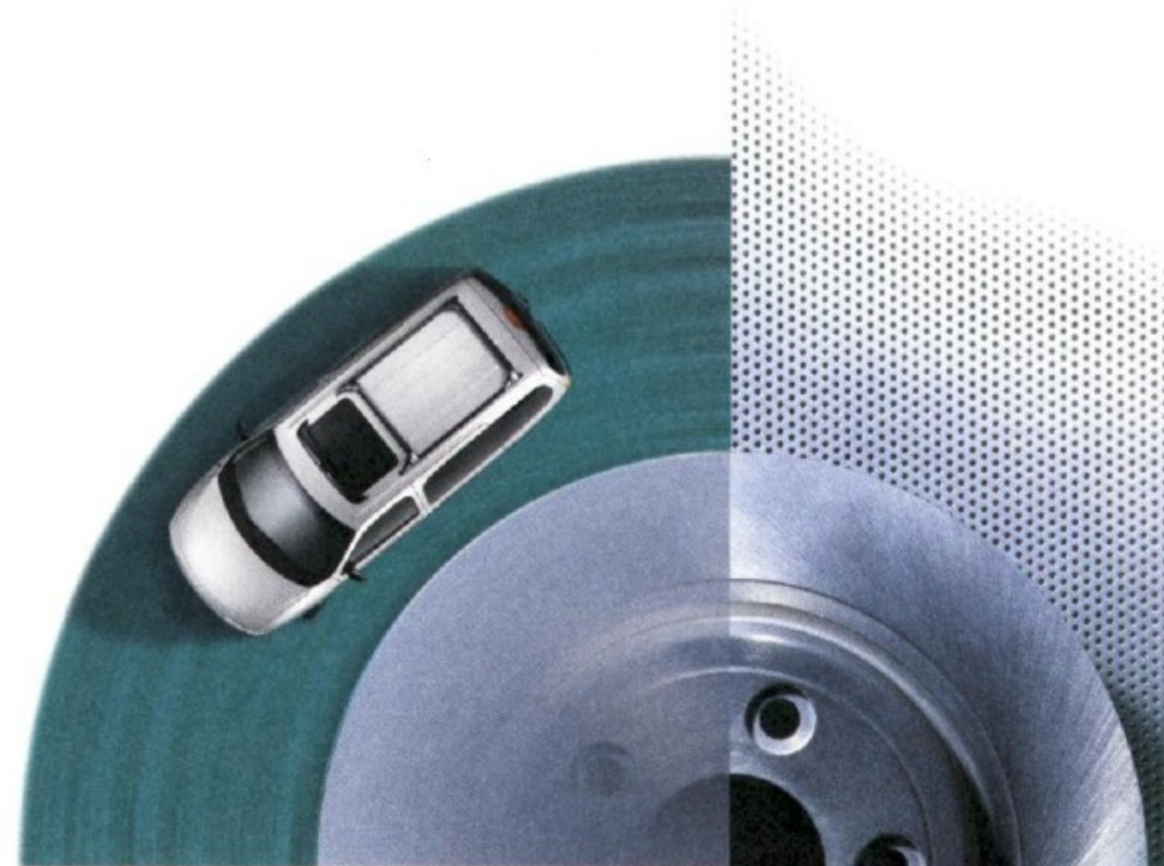


Mercury Villager Estate in Black Clearcoat with Golden Mink interior. Shown with available equipment.

performance, technology and safety



IT'S NOT OFTEN THAT YOU CAN USE THE WORDS "MINIVAN" and "handling" in the same sentence. Unless, of course, you happen to be talking about the 2001 Mercury Villager. Thanks to its standard 3.3L SOHC V6 engine, Villager produces an impressive 170 horsepower—giving it a powerful feel, even when fully loaded. Additionally, the front and rear crumple zones, available four-wheel Anti-lock Brake System, reinforced side doors with anti-intrusion beams and child safety locks provide increased peace of mind for both driver and passengers.



convenience features

and an integrated ignition system help Villager travel 100,000 miles between scheduled tune-ups.³

D. In addition to locking and unlocking the doors, activation of the **remote keyless entry system** illuminates the interior lights. And for safety, the horn and parking lamps can be activated via the lock

Surprisingly agile, Villager has a **turning radius** of less than forty feet, making it a pleasure to drive and park. An advanced four-wheel

Anti-lock Brake System is available on all models.

A. **HomeLink**^{®1} allows you to control up to three home devices—a

garage door opener, for example—from within Villager. B. Included with the auxiliary air conditioning and rear audio/fan controls is the

Odor and Particulate Air Filtration System², which significantly reduces dust and pollen in the cabin area.

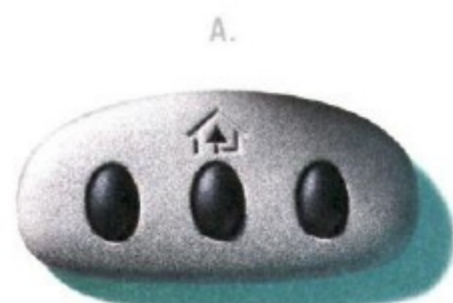
C. Platinum-tipped **spark plugs**

button. E. Integral **fog lamps**³ increase visibility. The **flip-open liftgate window**² allows easy access to Villager's rear cargo area.

¹Standard on Sport and Estate.

²Standard on Sport and Estate. Available on Villager.

³Under normal driving conditions with routine fluid and filter changes.



A.



B.



C.



D.

specifications

specifications

engine	Type	SOHC V6			
	Displacement	3.3 liter			
	Horsepower (SAE net)	170 @ 4800 rpm			
	Torque (SAE net)	200 lb-ft @ 2800 rpm			
	Fuel delivery	Sequential multi-port electronic fuel injection			
	Compression ratio	8.9:1			
	Scheduled tune-up interval	100,000 miles ¹			
transaxle	4-speed electronic automatic overdrive with overdrive lockout				
brakes	Front: Disc	Rear: Drum			
steering	Power-assisted rack-and-pinion				
	Curb-to-curb turning radius	39.9 ft			
suspension	Front	MacPherson gas-pressurized struts with front stabilizer bar			
	Rear	Single-leaf suspension with gas-pressurized hydraulic shock absorbers			
	Sport/Estate	Handling suspension includes rear stabilizer bar, rear shock absorbers, modified front spring rates and front struts			
capacities	Fuel tank	20.0 gal			
	Seating capacity	7 passengers			
	Cargo volume	Behind 3rd row: 32.2 cu ft [●]	Maximum: 127.6 cu ft		
	Curb weight	3997 lb Villager; 4050 lb Sport/Estate			
	Towing capacity	3500 lb max when properly equipped			
dimensions (inches)	Headroom	Front: 39.7	2nd row: 39.9	3rd row: 38.0	
	Legroom	Front: 39.9	2nd row: 36.4	3rd row: 36.3	
	Shoulder room	Front: 62.3	2nd row: 64.6	3rd row: 62.4	
	Hiproom	Front: 56.5	2nd row: 64.9	3rd row: 49.0	
	Length	194.9			
	Track	Front: 63.4	Rear: 63.4		
	Width	74.9			
	Height	70.1			
	Wheelbase	112.2			

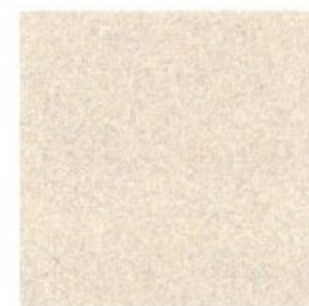
dimensions



[●] Cargo dimensions with 2nd-row seats removed and 3rd-row bench seat folded and moved far forward.

[■] Cargo dimensions at the wheelhouse.

exterior



Light Parchment Gold •



Chestnut •



Silver •



Estate Green •



Pacific Blue ♦♦



True Blue ♦♦



Toreador Red ♦♦



Oxford White Clearcoat ♦



Black Clearcoat ♦



Deep Jewel Green ♦♦



Toreador Red • /
Dark Shadow Grey •



True Blue • /
Dark Shadow Grey •



Black Clearcoat /
Dark Shadow Grey •



Silver • /
Dark Shadow Grey •



Oxford White Clearcoat /
Dark Shadow Grey •

sport exterior



Portland Grey Cloth¹

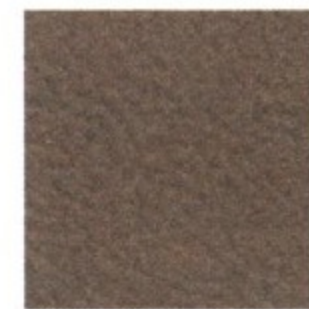


Portland Grey
Two-tone Leather¹



Golden Mink Cloth¹

interior



Golden Mink Leather¹



Chestnut • /
Light Parchment Gold •



True Blue • /
Light Parchment Gold •



Deep Jewel Green • /
Light Parchment Gold •



Estate Green • /
Light Parchment Gold •



Black Clearcoat /
Light Parchment Gold •



Oxford White Clearcoat /
Light Parchment Gold •

estate exterior

¹See your dealer for availability.

• Clearcoat Metallic

♦♦ Also available with Silver Clearcoat Metallic two-tone lower accent color.

exterior and interior colors

optional equipment/group

convenience group¹

- 6-way power driver's seat with manual lumbar adjustment
- Privacy Glass™

- Flip-open liftgate window
- Overhead console with conversation mirror

- Power flip-out 3rd-row windows
- Light Group



15-inch steel wheel with full wheel cover



16-inch machined aluminum



16-inch machined aluminum with silver pockets



16-inch machined aluminum with gold pockets

accessories



An available, dealer-installed side entry assist step is both sturdy and stylish—providing easier ins and outs for all of Villager's passengers.



Trips to the slopes are easier with the available Frame Mount Ski Carrier by Yakima, which can hold multiple pairs of skis and snowboards.



The available rear spoiler adds a nice touch of flair to Villager's sleek exterior, while further setting it apart from more typical minivans.

options and accessories

To ensure we're offering our customers the best service possible, we proudly offer the Mercury Personal Consultant. Just visit our Web site at www.mercuryvehicles.com/pc and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local dealer—at no cost or obligation.



FORD CREDIT Ford Credit provides the convenience of one-stop shopping with a variety of simple-to-understand purchase or Red Carpet Lease programs available right at the dealership. For more information, ask your dealer for details, or visit us on the web at www.fordcredit.com



THE MERCURY CYCLING TEAM is hitting the streets and will be participating in races from coast to coast. Look for this pro cycling team in your area. For more information on Mercury vehicles visit us on the web at www.mercuryvehicles.com

15% POST-CONSUMER FIBER / 45% TOTAL RECYCLED CONTENT

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

2001 EPA mileage estimates were unavailable when this brochure was printed. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

features

	VILLAGER	SPORT	ESTATE		VILLAGER	SPORT	ESTATE
functional features				interior comfort and convenience features (continued)			
Dual front airbags ³	std	std	std	Tilt steering column	std	std	std
100,000-mile scheduled tune-up intervals ¹	std	std	std	Front and rear 12-volt power points	std	std	std
Battery saver	std	std	std	Automatic-on/delay-off headlamps	-	-	std
Flip-out 2nd-row windows	std	std	std	Leather-wrapped steering wheel with audio and speed controls	-	std	std
Power flip-out 3rd-row windows	grp	std	std	Power front windows with illuminated controls and accessory delay	std	std	std
Interval windshield wipers, fixed interval rear wiper/washer	std	std	std	Power door locks with illuminated controls and central locking	std	std	std
Height-adjustable front 3-point lap/shoulder safety belts with pretensioners	std	std	std	CFC-free air conditioner	std	std	std
Rear 3-point lap/shoulder safety belts for outboard passengers with emergency locking retractors	std	std	std	Auxiliary air conditioning with rear audio/fan controls and Odor and Particulate Air Filtration System	opt	std	std
Electric rear window defroster	std	std	std	Anti-Theft Alarm System	std	std	std
Fingertip speed control with tap-up/tap-down feature	std	std	std	Light Group: front overhead dual map lights, under-dash lamps with time delay and 2nd- and 3rd-row driver's side map lights	grp	std	std
4-wheel Anti-lock Brake System (ABS)	opt	opt	opt	HomeLink® Universal Transmitter	-	std	std
Trailer Tow Prep Package: P215/70R15 spare tire, trailer harness and connector	opt	opt	opt	Electronic Automatic Temperature Control	-	-	opt
exterior features				seating			
Halogen complex reflector headlamps with front cornering and integral turning lamps	std	std	std	Reclining front bucket seats with adjustable head restraints	std	std	std
Fog lamps	-	std	std	6-way power driver's seat with manual lumbar adjustment	grp	std	std
Front/rear 5-mph impact bumpers	std	std	std	4-way power passenger seat	-	-	std
Side anti-intrusion door beams	std	std	std	Front passenger underseat storage drawer	std	std	std
Solar-tinted glass	std	std	std	7-passenger seating: 2nd-row quick-release bench seat with seatback tray table and 3-passenger rear bench seat with In-Track™ system and adjustable outboard head restraints	std	-	-
Privacy Glass™	grp	std	std	7-passenger seating: two 2nd-row quick-release bucket seats with rear seatback tray tables and 3-passenger rear bench seat with In-Track™ system and adjustable outboard head restraints	-	std	std
Two-tone paint with color-keyed bodyside moldings	opt	std	std	Leather seating surfaces ⁶ with memory driver's seat	-	opt	std
Luggage rack	std	std	std	Lower Anchors and Tethers for CHildren (LATCH)	std	std	std
Dual power exterior mirrors	std	std	std	instrumentation			
Heated exterior mirrors with memory feature	-	-	std	Analog instrument cluster with speedometer, tachometer, odometer, trip odometer, temperature and fuel gauges	std	std	std
Power moonroof ⁴	-	opt	opt	Satin-aluminum gauges with black mask	-	std	-
Flip-open liftgate window	grp	std	std	Electronic instrument cluster with digital speedometer, odometer, dual trip odometers, trip computer and outside temperature reading	-	-	opt
Remote Keyless Entry system with 2 key fobs	std	std	std	audio			
wheels and tires				AM/FM stereo/cassette with four speakers			
P215/70R15 black sidewall all-season tires	std	-	-	Premium AM/FM stereo/cassette with Personal Audio System	opt	opt	std
P225/60R16 black sidewall all-season tires	-	std	std	Entertainment Premium AM/FM stereo/cassette with 6 speakers and Personal Audio System ⁷	-	opt	opt
P215/65R16 black sidewall all-season tires	opt	-	-	AutoVision® Entertainment System	-	opt	opt
Temporary mini spare tire under floor	std	std	std	Super Sound System AM/FM stereo/cassette/single CD player and 6-disc CD changer with Personal Audio System	-	opt	opt
15-inch steel wheel with full wheel cover	std	-	-	6-disc CD changer (compatible with all audio systems)	opt	opt	opt
16-inch machined aluminum wheels	opt	-	-				
16-inch machined aluminum wheels with silver pockets	-	std	-				
16-inch machined aluminum wheels with gold pockets	-	-	std				
interior comfort and convenience features							
Front and rear floor mats with vinyl cargo mat	std	std	std				
Glove box with lamp	std	std	std				
Entry assist handles	std	std	std				
Storage pull-out drawer in center stack	std	std	std				
3rd-row storage bin	std	std	std				
3-position parcel shelf with cargo net	-	std	std				
Front and rear cargo nets ⁵	std	std	std				
Dual illuminated visor mirrors	std	std	std				
Sliding doors with time delay step lamp	std	std	std				

std = Standard Feature opt = Optional Feature
- = Not Available grp = Included in Optional Group

¹Under normal driving conditions with routine fluid and filter changes.

²With seat moved forward two seat positions.

³Always wear your safety belt and secure children in the rear seat.

⁴Not available with AutoVision® Entertainment System.

⁵Front cargo net not available with AutoVision® Entertainment System.

⁶Two-tone leather on Sport.

⁷Requires AutoVision® Entertainment System.

⁸Optional equipment group for Villager; standard on Sport and Estate.



cougar



sable



grand marquis



villager



mountaineer

THE MERCURY COMMITMENTSM REFERS TO THE EXTRA comforts of ownership, exemplified in a comprehensive benefits package. It is the assurance that meeting your driving needs will always be our ultimate objective. Ask your dealer for complete details and a copy of the limited warranty.

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