



GOLDEN ANNIVERSARY CONTINENTAL

THIS LINCOLN CONTINENTAL TOWN CAR WAS
PRODUCED IN LIMITED QUANTITY TO COMMEMORATE
THE 50TH ANNIVERSARY OF THE LINCOLN MOTOR CAR.

Introducing a limited edition Lincoln Continental. The Town Car.

Fifty years ago, the first Lincoln offered such amenities as bud vases, mohair upholstery, and a revolutionary 81 h.p. engine.

Today, Lincoln Continental commemorates its first car with a brand new 50th Anniversary model: the Town Car.

This is a very special car. A personal statement. It is not intended for great masses of people. It will be produced in strictly limited numbers.

You see in the picture the Town Car in its special 50th Anniversary Gold Moondust Metallic color. The roof is a stunning new black cavalry twill.

The interior, except for the Brazilian rosewood grain

appliqués and the polished chromium highlights, is black. Black natural grain leathers. Black vinyl fabrics. Black cut pile nylon carpeting. Black napped nylon headlining.

In keeping with the Lincoln Continental tradition of providing owners the opportunity of personalizing their fine cars, in addition to the unique Golden Anniversary Moondust finish, 26 other exterior colors and 7 other interior colors are offered.

Color aside, the Town Car is built to be the most harmonious blend of luxury and engineering excellence the discerning buyer could wish for.

From small niceties such as the vanity mirror mounted

in the glove box to major luxuries such as automatic temperature control, most comforts and conveniences are standard equipment.

Michelin steel-belted radial ply tires are standard. And so are automatic transmission, power steering, power brakes, and power front seats.

You may wish to consider the option of Sure-Track, the industry's first computer controlled anti-skid braking system.

At every hand, the Town Car reminds you of your unique and individual choice of motor car. Tasteful gold squares bearing your own initials etched in black are fur-

nished, to be mounted on the outside of the front doors.

The Town Car identifies itself with block letters mounted on each front fender and on the rear deck lid. In addition, you are given a Limited Edition plaque that fits discreetly on the instrument panel. You will also receive a boxed set of 22 carat gold finished ignition and door keys.

And, as always, there is the incomparable Lincoln Continental ride. A ride as cathedral quiet, gossamer smooth, and reassuringly substantial as you have ever known in any car.

The Town Car. Truly worthy of the proud Lincoln Continental name.

Continental: the final step up.



THE CONTINENTALS

LINCOLN-MERCURY DIVISION 



1971 Lincoln Continental Town Car 4-Door Sedan Specifications

Standard Equipment

Automatic Temperature Control Air Conditioning and Flow-Thru Ventilation
Automatic Parking Brake Release
Carpet — Long-sheared Cut-Pile
Carpet — Luggage Compartment
Concealed Dual Headlights
Cornering Lights
Custom Pin Stripe
Engine — 460-4V V-8
Electric Clock
Folding Center Armrests: Front and Rear
Interior Lighting: Ashtray Light • Courtesy Lights
Glove Box Light • Rear Roof Pillar Lights
Luggage Compartment Light • Map Light
Instrument Panel Gauges: Engine Temperature • Oil Pressure • Alternator Output • Fuel Level • Trip Odometer
Leather-with-Vinyl Town Car interior
Luxury 3-Spoke Rim-Blow Steering Wheel
Mirrors: Glove Box Vanity Mirror • Visor Mounted Vanity Mirror • 12" Interior Rearview Mirror • Remote Control Left Hand Sideview Mirror
Power Front Disc Brakes
Power Seat — 2-Way Power
Power Steering
Power Windows with "Lock" Feature
Protective Bodyside Molding
Select-Shift Automatic Transmission
Tinted Glass
Tires — Michelin 225-15, Radial-Ply, Steel Belted
Warning Lights: Low Fuel • Headlamp Doors • Dual Brake System • Seat Belt Reminder • Hi-Beam • Turn Signals
Cavalry Twill Vinyl Roof (Five Color Selections)
Wheel Covers
Plus Much More

Luxury Options

AM Signal Seek Radio with Power Antenna and Front-and-Rear Speakers
AM Radio and Stereo Tape System with Power Antenna
AM/FM Multiplex Stereo Radio with Power Antenna
Appearance Protection Group
Automatic Headlamp Dimmer
Automatic Ride Control
Front Bumper Guards
Intermittent Windshield Wipers
Luxury Wheel Covers
Moondust Metallic Paint (Four Color Selections)
Power Lock/Release Group
6-Way Power Bench Seat
6-Way Power Bench Seat with Passenger Recliner
Passenger Recliner

Rear Window Defogger
Rear Window Defroster, Electric
Speed Control
Sure-Track Brake System
Tilt Steering Wheel
Traction-Lok Differential

Dimensions and Specifications

Overall Length	225.0"
Wheelbase	127.0"
Overall Height	55.5"
Overall Width	79.6"
Front Tread	64.3"
Rear Tread	64.3"
Tire Size	225R-15
Curb Weight	5072 lbs.

Interior Trims

Dependent on Exterior Color Choice
Black • White • Dark Red • Dark Blue • Dark Green
Light Gray Gold • Medium Ginger • Dark Tobacco

Exterior Colors

Black (A) • Maroon Metallic (B) • Bright Aqua Metallic (F)
Dark Green (G) • Light Green (H) • Dark Gray Metallic (K)
Light Gray Metallic (L) • White (M) • Pastel Blue (N)
Light Yellow Gold (O) • Medium Green Metallic (P)
Medium Blue Metallic (Q) • Dark Brown Metallic (R)
Gray Gold Metallic (S) • Red (T) • Light Pewter Metallic (V)
Yellow (W) • Dark Blue Metallic (X) • Deep Blue Metallic (Y)
Tan (2) • Medium Brown Metallic (5)
Bright Blue Metallic (6)

Optional Moondust Paints

Anniversary Gold Moondust Metallic (J9)
Red Moondust Metallic (C9) • Blue Moondust Metallic (D9)
Ivy Moondust Metallic (E9) • Ginger Moondust Metallic (39)

INTERIOR COLORS

AVAILABLE EXTERIOR COLOR CODES

Black 3A	All Colors
Dark Blue 3B	A,M,N,Q,X,6,D9
Dark Red 3D	A,B,L,M,T,V,C9
Medium Ginger 3F	A,G,M,O,R,S,V,W,2,5,39
Dark Green 3R	A,G,H,M,P,S,V,W,E9
White 3W	All Colors
Light Gray Gold 3Y	A,G,H,M,O,P,S,W,E9
Dark Tobacco 3Z	A,M,R,V,W,2,5,39