



PONTIAC

2004 GTO

The return of a legend.



Introducing the all-new 2004 Pontiac GTO in Phantom Black Metallic.



2004 Pontiac GTO

Bringing back GTO[®] meant developing a sport coupe that could live up to the legendary name. This one does. A 5.7L Gen III all-aluminum LS1 V8 powerplant pumps out 350 horsepower, helping to make it the most powerful GTO ever built. A taut, rear-wheel-drive independent rear suspension was a given. And an available Tremec[®] close-ratio six-speed manual transmission were a given. Yes, GTO is back. And it will once again become the benchmark against which all performance coupes are judged.

Go to pontiac.com/gto to encounter its power firsthand.

2004 GTO



Fuel for the Soul™

pontiac.com/gto
OR 1-800-2-PONTIAC

Key: S = Standard A = Available

MSRP¹

	Coupe
GTO	\$32,495

ENGINES

5.7L Gen III all-aluminum LS1 V8
350 HP @ 5200 RPM
365 lb.-ft. of torque @ 4000 RPM

ESTIMATED FUEL ECONOMY IN MPG²

	Automatic	Manual
City	16	17
Highway	21	29

STANDARD CAPACITIES

Seating	4
Cargo volume (cu. ft.) ³	7.0
Fuel tank (gal. approx.)	18

STANDARD EQUIPMENT ON GTO

- Air conditioning
- Automatic rear-seat access
- Console, includes storage compartment, accessory power outlet and dual cup holders
- Cruise control
- Illuminated driver and passenger visor vanity mirrors
- Intermittent windshield wipers
- Machine-drilled accelerator, brake and clutch pedals
- Rear- and side-window defoggers
- Satin Nickel interior appointments
- Soft-Ray® tinted windows

PERFORMANCE STATISTICS

- 0–60 in 5.3 seconds with available manual transmission
- Quarter-mile in 13.8 seconds with available manual transmission
- .86 lateral g's

¹ Manufacturer's Suggested Retail Price as of 11/14/03. Tax, title, license, dealer fees and optional equipment are extra. \$1,000 gas-guzzler tax is required only with automatic transmission.
² Official EPA estimates not yet available. Estimates based on GM testing.
³ Cargo and load capacity limited by weight and distribution.
⁴ Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.

Pontiac is a registered trademark of the GM Corp. ©2004 GM Corp. All rights reserved. GM reserves the right to make changes at any time and without notice in prices, colors, materials, equipment, specifications, models and availability.

INTERIOR



	GTO
Blaupunkt 200-watt, 10-speaker audio system with six-disc in-dash CD changer	S
Programmable Driver Information Center	S
Power, programmable door locks with lockout protection	S
Sport gauge package, available in five colors	S
Keyless Entry with interior lighting package	S
Eight-way, power front driver and passenger seating with manual lumbar-support controls	S
All-leather, 2+2 bucket seating with sport-style bolsters	S
Tilt and telescopic leather-wrapped steering wheel with radio controls	S
Power windows with driver and passenger Express-Down	S

EXTERIOR

Dual exhaust with chrome tips	S
Spoiler	S
Front foglamps	S

MECHANICAL



5.7L Gen III all-aluminum LS1 V8 with four-speed automatic transmission	S
Tremec close-ratio six-speed manual transmission	A
Rear-wheel drive with limited slip differential and Traction Control	S
Power-assisted, variable-ratio, rack-and-pinion steering	S
MacPherson struts on front suspension with progressive/variable-rate springs	S



Independent rear suspension with semi-trailing link and progressive/variable-rate springs	S
P245/45ZR-17 rated all-season tires with 17-inch aluminum wheels	S

SAFETY

Four-channel, four-wheel disc antilock brake system	S
Frontal driver and passenger air bags ⁴	S
Emergency Mode System	S
Daytime Running Lamps	S
Programmable, automatic headlamps	S
Three-point, all-positions safety belts	S
Rear-seat child belt anchor points	S
Immobilizer theft-deterrent system for content protection	S

EXTERIOR



Quicksilver Metallic



Phantom Black Metallic



Torrid Red



Impulse Blue Metallic



Barbados Blue Metallic

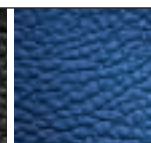
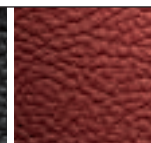
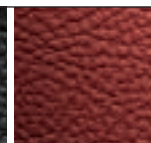
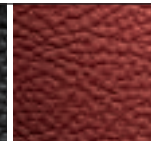


Cosmos Purple Metallic



Yellow Jacket

INTERIOR



INSTRUMENTS

