

F-250/F-350 SUPER DUTY



no boundaries



JUST THE FACTS.

No grille pounding or slapping of hoods. Just the facts.
Count on Ford F-Series Super Duty pickups to bring:

- 1) Best-In-Class Interior Room
- 2) Best-In-Class Torque*
- 3) Best-In-Class Diesel Horsepower*

Three more reasons Ford F-Series pickups are the
best-selling pickups — 25 years straight.

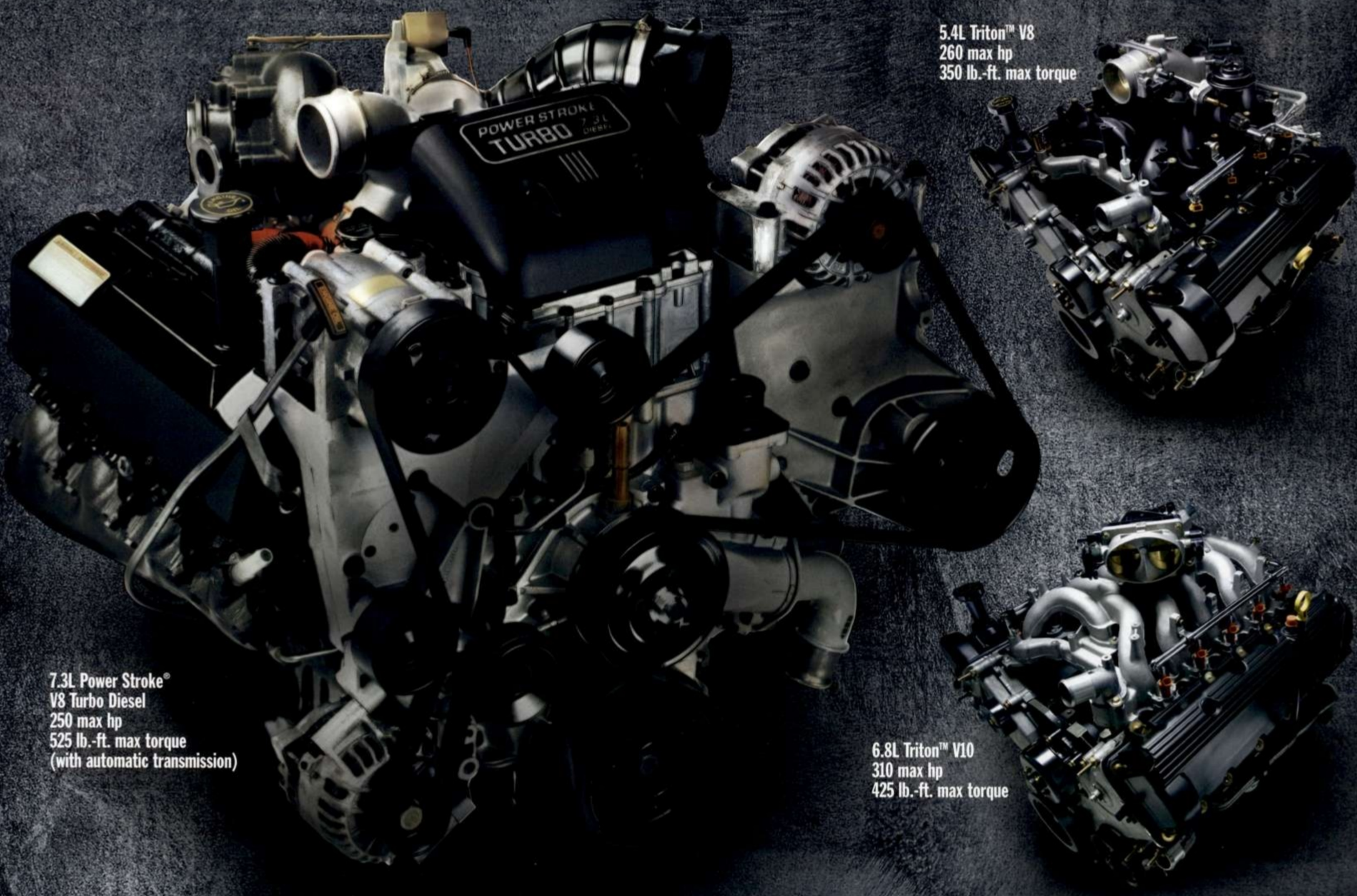
This catalog of Ford F-Series Super Duty pickups details their capabilities
as well as the multitude of features, options and configurations available.
Enjoy. And prepare yourself for being the one people count on.

*Available with the all-new 6.0L V8 Turbo Diesel coming Fall 2002.



2	POWERTRAINS
4	CHASSIS
6	FX4 OFF-ROAD
8	KING RANCH
10	XLT SPORT
12	XLT SPORT CREW CAB
14	INTERIORS
16	FEATURES
18	SPECIFICATIONS
20	DIMENSIONS/ENGINES
21	TOWING/PAYLOAD
22	WHEELS/COLOR & TRIM
24	ACCESSORIES
25	CONNECTIONS

THE POWERHOUSE OF TORQUE.



5.4L Triton™ V8
260 max hp
350 lb.-ft. max torque

7.3L Power Stroke®
V8 Turbo Diesel
250 max hp
525 lb.-ft. max torque
(with automatic transmission)

6.8L Triton™ V10
310 max hp
425 lb.-ft. max torque

F-SERIES SUPER DUTY POWERTRAINS

Powertrains are at the heart of doing what trucks are designed to do. However, without the engine and transmission working in tandem, the power to carry, push and pull can be compromised. Ford powertrains are carefully mated and tuned to optimize their performance. To your left is the Proven Diesel™, the big 7.3L Turbocharged Power Stroke® V8. Rounding out this awesome display of power are the gas-fueled Tritons: the award-winning 5.4L V8 and the big 6.8L V10.

But the big news for 2003 is right here. Coming in Fall 2002, it's the all-new 32-valve 6.0L Power Stroke V8. It's diesel. It's turbocharged. It's the new diesel benchmark for the highest torque and diesel horsepower in its class. An unbelievable 560 lb.-ft. @ 2000 rpm and 325 hp @ 3300 rpm. Lower right is our new TorqShift™ heavy-duty transmission. It is specifically engineered to handle the new levels of power generated by the new 6.0L Power Stroke V8 Turbo Diesel.

Together, these engines are powerful reasons why Ford F-Series continues to be #1 in pickups.

POWER STROKE V8 TURBO DIESEL

New 6.0L: 325 max hp/560 lb.-ft. max torque



The all-new 32-valve 6.0L Power Stroke V8 Turbo Diesel generates so much power that an entirely new automatic transmission has been developed to handle the increased loads. Introducing the new TorqShift™ 5-speed automatic heavy-duty transmission. At its heart is an improved torque converter that maximizes low-speed torque capability while a larger pump provides increased lubrication and better cooling. Gearing and clutch material upgrade improvements enhance its durability. When the convenient tow/haul mode is selected, unwanted gear search on steep grades is eliminated. Additionally, the TorqShift and Power Stroke work in unison to help control vehicle speed when descending hills. The new optional TorqShift represents a new level of automatic transmission performance.



TOWING

Available Built Ford Tough Trailer Hitch Receiver bolts directly to frame for up to 13,900 lbs.* of conventional towing capacity when properly equipped.

BRAKES

Standard 4-wheel anti-lock braking system with discs all around.

PAYLOAD

Ladder-type frame provides the platform to haul big payloads up to 5540 lbs. when properly equipped.

FUEL CAPACITY

Up to a max 38-gallon capacity to help keep you on the job.

THE BEST NEVER REST

*In Fall 2002, Super Duty will increase its maximum conventional towing capacity to 13,900 lbs. when properly equipped.

OUR

F-SERIES SUPER DUTY CHASSIS

At Ford, we've never taken the words "Super Duty" lightly. This is serious stuff. We know that how we build your pickup today directly affects its performance thousands of miles and thousands of jobs down the road. And that in turn affects your bottom line. Work will never get any easier. A ton of feathers is still a ton of feathers, whether you're hauling them today or next year. We call our chassis "our backbone" because everything a pickup does relies on it. The stronger the foundation, the longer it will last, whether it's towing, hauling or taking the crew to an off-the-map mountaintop. We construct our backbone from steel to form a ladder-type frame for strength and durability. Body mounts and cab brackets are welded instead of riveted, for strength. Special two-piece frame rails accept a new front section as a replacement module for easy servicing. From its wire-formed steel tow hooks, to its nuts and bolts, F-Series Super Duty is Built Ford Tough. In the case of the 2003 Ford F-Series Super Duty, the whole is indeed stronger than the sum of its parts.

4x4 TRACTION

Choice of 4x4 systems, manual or optional electric shift-on-the-fly.

GEARING

Designed for high torque loads. Standard 6-speed manual, optional 4-speed automatic or new TorqShift 5-speed automatic (available Fall 2002).

TOW HOOKS

Made from wire-formed steel for durability and strength.

EXHAUST

Long-life stainless steel construction.

FRAME

Tough, ladder-type frame with replaceable front module.

TOUGH

4x4 Monobeam front axle ready for rugged terrain. 4x2 Twin-I-Beam independent front suspension.

BACKBONE

F-250 4x4 Super Duty XT shown in Silver Metallic with optional FX4 Off-Road Package and other available equipment. *Optional mirrors and engine available Fall 2002.

TRAIL BOSS.

F-SERIES SUPER DUTY FX4 OFF-ROAD

If the terrain you usually operate on is outside of town, then the new F-250/F-350 FX4 Off-Road Super Duty is what you need to think about. Built on our massive steel frame, the FX4 Off-Road has transfer case and fuel tank skid plates to help protect them from flying rocks. To enhance its attitude, we equipped this beast with branded Rancho® shocks at all four corners. With ages of trucking under our belt, we know that on the weekends many work trucks miraculously turn into recreational vehicles. It's a funny thing about this F-250 Super Duty diesel-equipped FX4 - it can't tell the difference between pulling six tons of wet sand and a trailer filled with toys.



- 1 The license that says where you can go.
- 2 Branded Rancho shocks for the true off-roader.
- 3 New optional power/heated tow mirrors with integrated turn signals and manual telescoping/2-way-fold feature.*

8 F-250 4x4 Crew Cab Long Bed with optional King Ranch package shown in Estate Green/Arizona Beige two-tone. Shown with optional equipment.



AS TOUGH AS TEXAS IS BIG.

F-SERIES SUPER DUTY KING RANCH

Which is more important to you? Having the pickup that boasts the Best-In-Class Interior Room? Or having the newest, most luxurious, Built Ford Tough Super Duty pickup? If you'd like to have your cake and well... you know, then the new King Ranch Crew Cab is the only truck you'll need (available Fall 2002). Trimmed in yards of rich, brown Castaño leather and uniquely branded inside and out, the F-250 and F-350 King Ranch pickups are entirely new topics for bragging rights. No matter which state you're in.



- 1 Quad captain's chairs with front/rear consoles.
- 2 Seating for 5 available with 2nd-row bench seat.
- 3 And yes, two real saddlebags complete the look.

F-SERIES SUPER DUTY XLT SPORT

Special look. Special two-tone interior. Special abilities. Not only is F-Series the Official Truck of NASCAR®, it looks the part too. Now the Super Duty XLT Sport is available in SuperCab, new Crew Cab and five monochromatic paint treatments. They're bad lookin'. Whether they're hauling a ton of rebar or pulling their weight around the track, XLT Sports command attention.



1 Standard best-in-class room, two-tone cloth interior.
2-5 Monochromatic paint treatment available in Black (shown right), Oxford White, Red, Sonic Blue and Dark Shadow Grey.



F-350 DRW 4x4 SuperCab XLT Sport shown in Black with optional equipment. *Optional mirrors and 6.0L diesel engine available Fall 2002. 11
F-350 DRW 4x4 Crew Cab XLT Sport in Red. Official truck of NASCAR. NASCAR is a registered trademark of the National Association for Stock Car Racing, Inc.

12 F-250 4x4 Crew Cab XLT Sport shown in Dark Shadow Grey with optional 6.8L V10, 4.30:1 axle ratio and trailer tow mirrors (available Fall 2002).



PUT ON 6 TONS AND STILL



LOOK GOOD.

F-SERIES SUPER DUTY XLT SPORT

Why do we call them "Super Duty" trucks? You're looking at it. With the optional 6.8L Triton™ V10 pumping out a torrid 425 lb.-ft. of torque @ 3250 rpm, this Super Duty XLT Sport Crew Cab does more than throw its weight around, it pulls it with conventional towing capacity of over 12,000 lbs. when properly equipped. Tons more reasons Ford F-Series trucks have been the best-selling full-size trucks in the U.S. for 25 years. Another big reason is all the work room inside. When you choose the new Crew Cab variety shown, you'll be sitting comfortably in the most room of any pickup. And if you order the class-exclusive moonroof,* you'll be looking pretty good, too.

*Available Fall 2002.



1 It's great outdoors. View it with the new, optional, power moonroof.* No other truck in its class has one.
2 Automatic transmission coolant temp gauge.
3 Hook on the optional Built Ford Tough hitch receiver for the big jobs.



SuperCab XLT cloth interior in Medium Parchment with optional equipment.



XLT Sport Crew Cab with optional Ebony leather trim.

F-SERIES SUPER DUTY INTERIORS

MOST ROOM IN THE BUSINESS.

No matter which F-Series Super Duty cab you select, they are all bigger than the competition.

THE BEST-IN-CLASS SUPERCAB.

The Super Duty SuperCab Medium Parchment cloth interior to the left is designed for durability and high functionality. Easy entry is made possible because of its seat-integrated safety-belt design. Its overall clean, modern appearance gives the four-door SuperCab interior best-in-class room and an open-for-business attitude. No fuss. Straightforward. Easy to operate. That's SuperCab.

THE BEST-IN-CLASS CREW CAB.

Shown lower left, the XLT Sport Crew Cab interior (trimmed in optional Ebony leather) luxuriously occupies the most room of any full-size pickup. It is a strong, distinctive complement to the bold exterior of the XLT Sport seen on pages 10 through 13.

We went out of our way to make the Super Duty interior comfortable, work-worthy and extremely accommodating. To your right are the Lariat Super Duty seats trimmed in Medium Flint leather. Optional goodies are also shown (we just couldn't stop ourselves). Looks like a great place to work, doesn't it?



BEST-IN-CLASS ROOM.

- 1 The best view in the house. We've done our homework, so you'll feel comfortably in control.
- 2 Optional on XLT and Lariat are power adjustable pedals. With a touch of a button, they'll move up to three inches to help give drivers the comfort they desire.
- 3 To help make you and your front passenger even more comfortable, Lariat Crew Cab comes standard with 6-way power seats and is available with heated seats.
- 4 Optional on XLT and Lariat is the premium electronic AM/FM stereo with a 6-disc in-dash CD player.
- 5 Included with Lariat is the overhead console containing a trip computer, outside temp display, compass and space for your garage door opener, plus a bin for a pair of sunglasses.



Shown above is another beautiful way to outfit the roomiest pickup in the business. Any business. Four full-size doors open to reveal a truly cavernous space. The Lariat LE option makes this interior one of the most luxurious on the road today. With Lariat LE, quad captain's chairs are trimmed in perforated leather and are complemented by woodgrain appearance on the door panels as well as on both console covers. Or, you can choose to have a rear bench for even more seating capacity. Either way, you and your crew will have the most room available to relax, stretch out and enjoy. That's Crew Cab.

INTERIOR FEATURES

- 1 Order the new class-exclusive power moonroof (available Fall 2002) and, along with a breath of fresh air, you'll see the sky, tops of trees and skyscrapers like never before. Optional on XLT and Lariat Crew Cab.
- 2 Standard on Lariat is the sliding rear window. It's a quick way to bring fresh air into the cabin. Optional on XL and XLT.
- 3 Optional on XLT and Lariat is the reverse sensing system, designed to detect objects behind the vehicle and then audibly alert the driver to their presence.
- 4 Optional on XLT and Lariat are bright polished tubular cab steps. They make climbing aboard easy, and they just plain look great.



The F-350 Super Duty DRW Lariat LE has one-of-a-kind looks sure to turn heads. From its distinctive sunvisor with integrated roof marker lights to its Lariat LE-branded interior (shown on facing page), this is one tough-as-can-be luxury workhorse. Also included are lighted "diamond plate" running boards and the Built Ford Tough trailer tow hitch receiver. Available in either a two-tone paint scheme of Ebony/Dark Shadow Grey (shown above) or in solid Ebony.

EXTERIOR FEATURES

STANDARD FEATURES

Safety/Security
 4-wheel anti-lock braking system (ABS)
 Airbags* – Driver and right-front passenger
 Alert chimes – Headlamps-on, key-in-ignition and door ajar
 Belt-Minder™ safety belt reminder
 Brake/shift interlock (with automatic transmission)
 Child safety seat top tether anchors
 Fuel pump inertia shutoff switch
 Height-adjustable safety belts – Front (Regular Cab, XL SuperCab, Crew Cab)
 Locking tailgate
 Passenger airbag deactivation switch (Regular Cab, SuperCab)
 Safety belt energy management retractors – Front outboard positions
 Safety belt pretensioners – Front outboard positions
 Side intrusion door beams
 Spare tire/wheel lock

Mechanical
 Manual 4-wheel-drive system with manual locking hubs (4x4 models only)
 5.4L SOHC 16-valve Triton™ V8 engine
 6-speed manual overdrive transmission
 100,000-mile tune-up interval** (gas engines)
 Battery saver
 Fail-safe engine cooling system (gas engines)
 Fuel tank – 38-gallon capacity with 8' box, 29-gallon capacity with 6 1/4' box
 Power 4-wheel-disc brakes with ABS
 Power steering
 Quick-release tailgate
 Spare tire/wheel – Full-size with underframe carrier (crank-down type)
 Stabilizer bar – Front
 Stainless steel exhaust system
 Styleside bed – 6 1/4' and 8' SRW/DRW

Interior
 Assist and ride handles
 Coat hooks – 2 in rear of cab
 Cupholders – 2 on instrument panel (2 in rear with SuperCab)
 Dome light (front and rear with Crew Cab)
 Flip-open rear quarter windows (SuperCab)
 Power points – 2 on instrument panel (including lighter)
 Steering wheel – Black vinyl

Exterior
 Bumpers – Front and rear step
 Cargo box light – Integrated with center high-mounted stoplamp
 Cargo box rail and tailgate top moldings
 Cargo tie-down hooks – 4 in cargo box
 Solar tinted glass
 Pickup box stake pockets
 Tow hooks – Front
 Trailer tow – 7/4-pin connector and trailer brake wiring kit (in-cab, no controller)
 Windshield wipers – Interval

*Always wear your safety belt and always deactivate the passenger airbag when using a rear-facing child safety seat with Regular Cab and SuperCab models. Always wear your safety belt and always secure children in the rear seat with Crew Cab models.

**Under normal driving conditions with regular fluid and filter changes.

MODEL-SPECIFIC FEATURES/OPTIONS

	XL	XLT	Lariat
Safety/Security			
Advanced Security Group – Includes autolock, autolamp, illuminated entry system and remote keyless entry system with 2 key fobs	—	■	■
Reverse sensing system	—	□	□
Mechanical			
5.4L SOHC 16-valve Triton™ V8 engine (not available on DRW Crew Cab)	■	■	■
6.8L SOHC 20-valve Triton™ V10 engine (standard on DRW Crew Cab)	□	□	□
7.3L OHV 16-valve Power Stroke® turbo diesel engine	□	□	□
6.0L OHV 32-valve Power Stroke® turbo diesel engine†	—	—	—
6-speed manual overdrive transmission	■	■	■
4-speed automatic overdrive transmission	□	□	□
TorqShift™ 5-speed automatic overdrive transmission†	□	□	□
Manual 4-wheel-drive system with manual locking hubs (4x4 models only)	■	■	■
Electric shift-on-the-fly 4-wheel-drive system with auto/manual locking hubs (4x4 models only)	—	□	□
16" argent steel wheels (SRW)	■	—	—
16" argent steel wheels (DRW)	■	—	—
16" steel wheels with full sport wheelcovers (SRW)††	□	—	—
16" chrome steel wheels (SRW)	—	■	—
16" deluxe aluminum wheels (SRW)	—	—	■
16" premium aluminum wheels (SRW)	—	—	■
16" polished aluminum wheels – 4 (DRW)	—	■	■
LT235/85R16E all-season BSW tires (F-250)	■	—	—
LT235/85R16E all-terrain BSW tires (F-250)	□	□	—
LT265/75R16E all-season BSW tires (F-250)	□	—	■
LT265/75R16E all-terrain BSW tires (F-250)	□	□	—
LT265/75R16E all-season OWL tires (F-250)	—	—	■
LT265/75R16E all-terrain OWL tires (F-250)	—	—	■
LT265/75R16E all-season BSW tires (F-350 SRW)	■	■	■
LT265/75R16E all-terrain BSW tires (F-350 SRW)	□	□	—
LT265/75R16E all-season OWL tires (F-350 SRW)	—	—	■
LT265/75R16E all-terrain OWL tires (F-350 SRW)	—	—	■
LT235/85R16E all-season BSW tires (F-350 DRW)	■	■	■
LT235/85R16E all-terrain BSW tires (F-350 DRW)	□	□	—
LT235/85R16E all-season OWL tires – 4 (F-350 DRW)	—	—	■
LT235/85R16E all-terrain OWL tires – 4 (F-350 DRW)	—	—	■
Auxiliary idle control kit (diesel engine only) – Includes battery charge protection, high idle control, LCD rpm/voltage readout (shipped as a kit for later installation)	□	□	—
Dual alternators (diesel engine only)	□	□	□
Higher ratio rear axle	□	□	□
Limited slip rear axle	□	□	□
Power takeoff provision – Automatic transmission	□	□	□
Skid plates – Transfer case and fuel tank (4x4 models only)	□	□	□
Trailer hitch receiver – Built Ford Tough with 12,500-lb. capacity®	□	□	□
Transmission temperature gauge (included with automatic transmission)	□	□	□
Seating			
Front bench seat – HD vinyl (not available with Crew Cab)	■	—	—
Front bench seat – HD cloth/vinyl weave (standard with Crew Cab)	—	—	—
Front bench seat – HD cloth	□	—	—
Front bench seat – 40/20/40 with armrest, cupholders and storage (XL – HD vinyl; XLT – cloth, Lariat – leather trim)	□	■	■
Front bucket seats – HD vinyl	□	—	—
Front bucket seats – HD cloth/vinyl weave	□	—	—
Front bucket seats – HD cloth	□	—	—

■ Standard ■ Select Availability □ Optional — Not Available

	XL	XLT	Lariat
Seating (continued)			
Front captain's chairs with console (XLT – cloth, Lariat – leather trim)	—	□	□
Rear fold-up bench seat (SuperCab)	■	—	—
Rear bench with folding seat back (Crew Cab)	■	—	—
Rear flight bench with armrest and cupholders (Crew Cab)	■	—	—
Heated seats – Driver and front passenger	—	—	□
Lumbar support – Driver and front passenger	—	■	■
Power 6-way driver and passenger seats (passenger seat with Crew Cab only)	—	□	■
Interior			
Accessory delay for power features	—	■	■
Air conditioning	□	■	■
AM/FM stereo with digital clock	□	—	—
AM/FM stereo with cassette and digital clock	□	□	—
AM/FM stereo with single CD/cassette and digital clock	—	■	■
AM/FM stereo with 6-disc in-dash CD player and digital clock	—	□	□
Floor covering – Black vinyl	■	—	—
Floor covering – Carpet	—	■	■
Floor mats – Color-coordinated	—	■	■
Overhead console – Includes trip computer with compass, outside air temperature indicator, distance-to-empty, sunglasses storage and garage door opener storage	—	—	■
Power adjustable accelerator and brake pedals (with automatic transmission only)	—	□	□
Power door locks	—	■	■
Power windows with one-touch-down driver's side feature	—	■	■
Speed control/tilt steering wheel	□	■	■
Steering wheel – Color-coordinated leather-wrapped	—	—	■
Storage tray – Behind seat (Regular Cab, Crew Cab XLT and Lariat)	■	■	■
Visors with passenger mirror	■	—	—
Visors with illuminated mirrors and secondary blades	—	—	■
Exterior			
Bumpers – Argent painted	■	—	—
Bumpers – Chrome††	□	■	■
Cab steps – Black molded	□	□	□
Cab steps – Black tubular (Regular Cab Fleet only)	□	—	—
Cab steps – Bright polished tubular	—	□	□
Fog lamps (XLT 4x4, Lariat 4x2/4x4)	—	■	■
Grille – Argent painted	■	—	—
Grille – Argent insert with chrome surround	—	■	■
Headlamps – Sealed beam halogen	□	■	■
Headlamps – Single-beam jewel-effect††	—	□	□
Light – Underhood	—	■	■
Lower door moldings – Body-color	—	■	■
Mirrors – Manual	■	—	—
Mirrors – Power	—	■	■
Mirrors – Manual glass, manual telescoping trailer tow with 2-way fold	□	—	—
Mirrors† – Power/heated glass with integrated turn signals, manual telescoping trailer tow with 2-way fold	—	□	□
Moonroof† – Power-slide (Crew Cab only)	—	□	■
Privacy glass (rear door windows and rear window)	—	□	■
Roof clearance lights (standard on DRW only)	□	□	□
Sliding rear window	□	□	□
Two-tone paint – Lower accent	—	□	□

†Available Fall 2002. ††Available as part of the XL Decor Group. \$15,000-lb. capacity on DRW models (available Fall 2002).

MODEL-SPECIFIC GROUPS/PACKAGES

	XL	XLT	Lariat
Camper Package – Includes heavy-service front springs, rear stabilizer bar (SRW vehicles only) and slide-in camper certification	□	□	□
FX4 Off-Road Package – Includes skid plates for transfer case and fuel tank, branded Rancho® front and rear shocks, steering damper and FX4 decals (4x4 models only)	□	□	□
Heavy-Service Suspension Package – Includes heavy-service front springs and steering damper. Note: 200-lb. upgrade above the spring computer-selected as a consequence of options chosen, not included if maximum springs have been computer-selected as standard equipment	□	□	□
King Ranch Package (late availability) – Includes unique Arizona Beige two-tone paint and accented grille insert, wheel-lip moldings (SRW only), bumpers, bed rails/tailgate top molding, body-side moldings, lighted diamond plate running boards, tape stripe and polished aluminum wheels; Castaño brown leather-trimmed King Ranch-branded quad captain's chairs and center consoles, steering wheel and assist handles (rear bench seat with fold-down center armrest optional); heated driver and front passenger seats; body-color exterior door handles and dual trailer tow mirrors with power/heated glass and integrated turn signals (manual telescoping/2-way fold); King Ranch branding on front fenders, tailgate and wheels (SRW only)	—	—	■
Lariat LE Package – Includes all Lariat trim features, plus quad captain's chairs with leather seating surfaces, body-color door handles, exterior windshield sunvisor with roof clearance lights, front and rear seat console, lighted diamond plate running boards, power trailer tow mirrors, heated driver and front passenger seats, unique floor mats with "Lariat LE" logo, simulated woodgrain appliques, unique badging on tailgate, LT235/85R16 all-season OWL tires (4), inner tires with DRW and spare are BSW	—	—	■
Maximum Front GAWR Package – Includes highest GAWR/springs and steering damper	□	□	□
Pickup Box Delete – Deletes pickup box, tailgate, lower door moldings, rear bumper and spare tire carrier (see dealer for model eligibility and recommendations)	□	□	—
Snow Plow Package – Includes highest GAWR/front springs and steering damper	□	□	□
XL Décor Group – Includes chrome bumpers, single-beam jewel-effect headlamps, and steel wheels with full sport wheelcovers	■	—	—
XLT Sport Package – Includes unique body-color door handles, bumpers and grille, privacy glass, sliding rear window, fog lamps, bright polished tubular cab steps, chrome exhaust tip, LT265/75R16 all-season OWL tires, Built Ford Tough hitch receiver, unique 40/20/40 two-tone (black and charcoal) cloth seats, unique carpet, unique front and rear rubber floor mats, unique leather-wrapped steering wheel and unique Ebony interior accents	—	■	—

■ Select Availability □ Optional — Not Available

Competitive comparisons based on publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

F-SERIES SUPER DUTY SPECIFICATIONS

Front Suspension
 Type Twin I-Beam (4x2); Solid Monobeam axle (4x4)
 Axle (rating @ ground) 4850 lbs. (4x2); 5200 lbs. (4x4)
 Springs Coil (4x2); leaf (4x4)
 Shock absorbers 1 1/2" gas type
 Stabilizer bar Standard

Rear Suspension
 Type Solid axle
 Axle (rating @ ground) 6830 lbs. (F-250/F-350 SRW); 8250 lbs. (F-350 DRW)
 Springs Leaf
 Shock absorbers 1 1/2" gas type
 Stabilizer bar Standard on DRW pickup; optional in package on SRW pickup

Steering
 Type Haltenberger linkage (4x2); cross-tie linkage (4x4)
 Assist Power
 Overall ratio 19.6:1 (4x2); 20.3:1 (4x4)

Brakes
 Type 4-wheel disc (standard); 4-wheel ABS (standard)
 Front 13.03" rotor diameter
 Rear 12.83" rotor diameter

Wheels
 Type Steel (standard); chrome steel or aluminum (optional)
 Size 16"
 Number of studs 8
 Bolt circle diameter 6.7" (170 mm)

Powertrains	4x4	6-Speed Manual	4-Speed Automatic	5-Speed Automatic
Engine				
5.4L Triton™ SEFI V8	2-speed manual	■	□	—
6.8L Triton™ SEFI V10	2-speed manual	■	□	—
7.3L Power Stroke® Diesel V8	2-speed manual	□	□	—
6.0L Power Stroke® Diesel V8*	2-speed manual	□	—	□

■ Standard ■ Select Availability □ Optional — Not Available

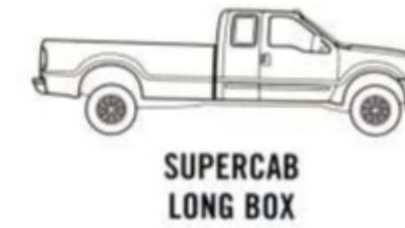
*Available Fall 2002.



REGULAR CAB LONG BOX



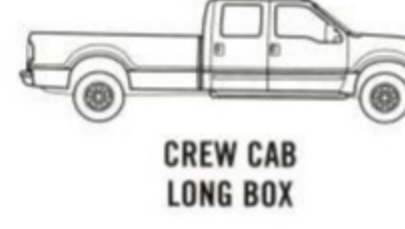
SUPERCAB SHORT BOX



SUPERCAB LONG BOX



CREW CAB SHORT BOX



CREW CAB LONG BOX



F-350 REGULAR CAB DRW LONG BOX



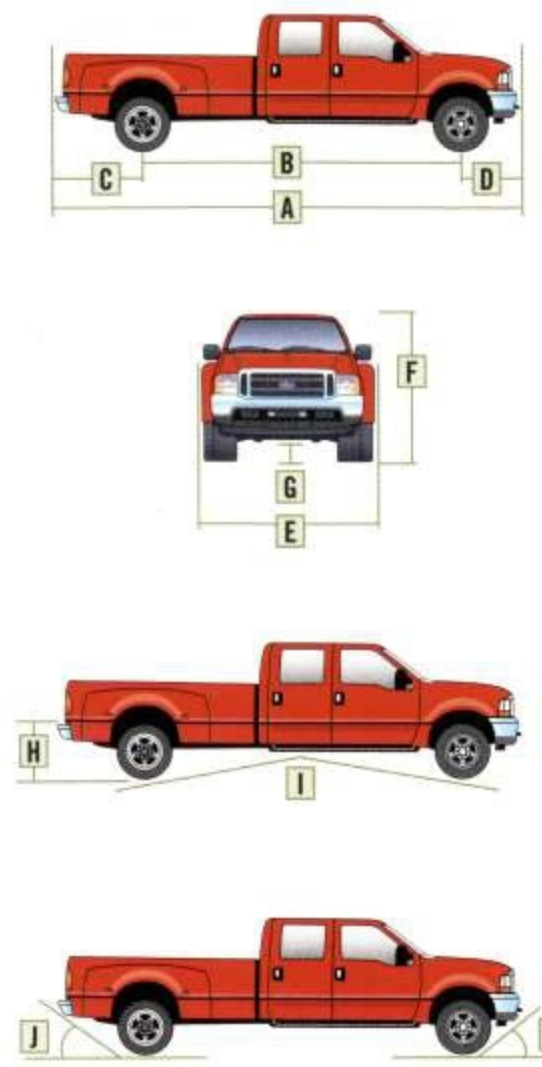
F-350 SUPERCAB DRW LONG BOX



F-350 CREW CAB DRW SHORT BOX



F-350 CREW CAB DRW LONG BOX



	Regular Cab 4x2/4x4	SuperCab SWB 4x2/4x4	SuperCab LWB 4x2/4x4	Crew Cab SWB 4x2/4x4	Crew Cab LWB 4x2/4x4
Exterior					
A. Overall length	226.6"	231.4"	247.6"	245.8"	262.0"
B. Wheelbase	137.0"	141.8"	158.0"	156.2"	172.4"
C. Overhang - rear	52.2"	52.2"	52.2"	52.2"	52.2"
D. Overhang - front	37.4"	37.4"	37.4"	37.4"	37.4"
E. Overall width - SRW	79.9"	79.9"	79.9"	79.9"	79.9"
F. Overall width - DRW (at rear wheel housing)	95.5"	—	95.5"	95.5"	95.5"
F. Height - F-250 SRW	76.2"/78.9"	76.6"/79.3"	76.5"/79.0"	77.2"/79.8"	77.0"/76.6"
F. Height - F-350 SRW	76.3"/80.3"	76.8"/80.7"	77.3"/80.3"	77.0"/77.1"	77.3"/80.0"
F. Height - F-350 DRW	78.0"/80.0"	—	77.1"/79.5"	78.9"/77.0"	78.6"/80.0"
G. Ground clearance (rear axle) F-250	8.3"	8.3"	8.3"	8.3"	8.3"
G. Ground clearance (rear axle) F-350 SRW	8.1"	8.1"	8.1"	8.1"	8.1"
G. Ground clearance (rear axle) F-350 DRW	7.8"	—	7.8"	7.8"	7.8"
H. Load height F-250	34.0"/35.2"	33.9"/35.1"	33.6"/34.9"	33.3"/34.6"	33.2"/34.6"
H. Load height F-350 SRW	34.0"/37.8"	33.9"/37.7"	33.5"/37.2"	33.3"/35.9"	33.1"/35.7"
H. Load height F-350 DRW	35.0"/35.9"	—	34.7"/35.8"	34.5"/35.0"	34.3"/35.3"
I. Ramp breakover angle F-250	16.0°/22.2°	15.8°/21.7°	11.9°/19.7°	14.5°/19.7°	13.4°/18.6°
I. Ramp breakover angle F-350 SRW	15.0°/21.4°	15.0°/20.8°	13.8°/19.3°	14.0°/12.1°	13.1°/11.4°
I. Ramp breakover angle F-350 DRW	14.7°/22.2°	—	13.3°/19.6°	13.4°/19.7°	12.6°/18.5°
J. Angle of departure F-250	11.2°/15.9°	11.2°/15.9°	11.2°/15.9°	11.2°/15.9°	11.2°/15.9°
J. Angle of departure F-350 SRW	11.0°/15.7°	11.0°/15.7°	11.0°/15.7°	11.0°/15.7°	11.0°/15.7°
J. Angle of departure F-350 DRW	10.5°/15.9°	—	10.5°/15.9°	10.5°/15.9°	10.5°/15.9°
K. Angle of approach F-250	20.8°/27.7°	20.8°	20.8°	20.8°/27.6°	20.8°/27.6°
K. Angle of approach F-350 SRW	20.8°/27.7°	20.8°/27.7°	20.8°/27.7°	20.8°/27.6°	20.8°/27.6°
K. Angle of approach F-350 DRW	20.8°/27.7°	—	20.8°	20.8°/27.6°	20.8°/27.6°

	Regular Cab LWB 4x2/4x4	SuperCab SWB 4x2/4x4	SuperCab LWB 4x2/4x4	Crew Cab SWB 4x2/4x4	Crew Cab LWB 4x2/4x4
Interior					
1st Row					
Head room	41.3"	41.4"	41.4"	41.4"	41.4"
Shoulder room	68.0"	68.0"	68.0"	68.0"	68.0"
Hip room	67.4"	67.4"	67.4"	67.4"	67.4"
Leg room	40.7"	40.7"	40.7"	40.7"	40.7"
2nd row					
Head room	—	38.5"	38.5"	41.0"	41.0"
Shoulder room	—	68.0"	68.0"	68.0"	68.0"
Hip room	—	67.3"	67.3"	67.3"	67.3"
Leg room	—	32.4"	32.4"	41.3"	41.3"

	Regular Cab LWB 4x2/4x4	SuperCab SWB 4x2/4x4	SuperCab LWB 4x2/4x4	Crew Cab SWB 4x2/4x4	Crew Cab LWB 4x2/4x4
Cargo Area					
Volume (cu. ft.)	77.7	64.7	77.7	64.7	77.7
Length at floor	98.6"	82.4"	98.6"	82.4"	98.6"
Width at wheelhouse	50.9"	50.9"	50.9"	50.9"	50.9"
Width at top of box	63.9"	63.9"	63.9"	63.9"	63.9"
Height with molding	20.0"	20.0"	20.0"	20.0"	20.0"

SRW = single rear wheel DRW = dual rear wheel SWB = short wheelbase (6'1/4" cargo box) LWB = long wheelbase (8' cargo box)



5.4L SOHC Triton™ V8 6.8L SOHC Triton™ V10

F-SERIES SUPER DUTY POWERTRAIN SPECIFICATIONS

	5.4L Triton™ V8 SOHC	6.8L Triton™ V10 SOHC
Type	Sequential Electronic	Sequential Electronic
Fuel injection	EEC-V	EEC-V
Engine control system	EEC-V	EEC-V
Induction system	Specially tuned	Specially tuned
Battery	12 volt; 650 cca/72 amp	12 volt; 650 cca/72 amp
Alternator	130 amp	130 amp
Cooling system	Pressurized series flow	Pressurized series flow
Cylinders	8	10
Cylinder head material	Aluminum	Aluminum
Block material	Cast iron	Cast iron
Valve operation	Hydraulic roller	Hydraulic roller
Camshaft drive	Silent chain	Silent chain
Bore	3.55"	3.55"
Stroke	4.16"	4.16"
Compression ratio	9.0:1	9.0:1
Horsepower (hp @ rpm)	260 @ 4500	310 @ 4250
Torque (lb.-ft. @ rpm)	350 @ 2500	425 @ 3250
Recommended fuel	Unleaded	Unleaded

	7.3L Power Stroke® V8 Turbo Diesel OHV (16 Valve)	6.0L Power Stroke® V8 Turbo Diesel OHV (32 Valve)
Type	High-pressure, 2-stage injector (HEUI)	Electro-hydraulic w/ Generation 2 fuel injection
Fuel injection	High-pressure, 2-stage injector (HEUI)	Electro-hydraulic w/ Generation 2 fuel injection
Engine control system	EEC-V	Electronic
Induction system	Turbocharger, intercooler	Electronic Variable Response Turbocharger (EVRT™), intercooler
Battery	Dual 12 volt; 750 cca/78 amp	Dual 12 volt; 750 cca/78 amp
Alternator	130 amp (Dual 130 amp opt.)	130 amp (Dual 130 amp opt.)
Cooling system	Pressurized series flow	Pressurized series flow
Cylinders	8	8
Cylinder head material	Cast iron	Cast iron
Block material	Cast iron	Cast iron
Valve operation	Push rod/rocker arms	Push rod/rocker arms
Camshaft drive	Gear	Gear
Bore	4.11"	3.74"
Stroke	4.18"	4.13"
Compression ratio	17.5:1	18.0:1
Horsepower (hp @ rpm)	275 @ 2800 (man. trans.) 250 @ 2600 (auto. trans.)	325 @ 3300
Torque (lb.-ft. @ rpm)	520 @ 1600 (man. trans.) 525 @ 1600 (auto. trans.)	560 @ 2000
Recommended fuel	Diesel	Diesel

*Available Fall 2002.

CONVENTIONAL TOWING Maximum Loaded Trailer Weight (lbs.) - Automatic Transmission

Engine	Axle Ratio	GCWR (lbs.)	REGULAR CAB				SUPERCAB				CREW CAB			
			F-250/F-350		F-350		F-250/F-350		F-350		F-250/F-350		F-350	
			SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4	SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4	SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4
5.4L SOHC V8	3.73	13,500	7800	7400	7600	7200	7500	7100	7200	6800	7200	6900	—	
	4.10	15,000	9300	8900	9100	8700	9000	8600	8700	8300	8700	8400	—	
	4.30	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	
6.8L SOHC V10	3.73	17,000	11,200	10,800	10,900	10,400	10,800	10,400	10,500	10,100	10,600	10,200	10,300	
	4.30	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	
	4.30	20,000 ¹	—	—	13,900	13,400	—	—	13,500	13,100	—	—	13,300	12,900
7.3L Turbo Diesel V8 ²	3.73	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,400	
	4.10	20,000	—	—	12,500	12,500	—	—	12,500	12,500	—	—	12,500	12,400
6.0L Turbo Diesel V8 ²	3.73	20,000	12,500	12,500	13,400	13,000	12,500	12,500	13,000	12,600	12,500	12,500	12,800	12,400
	4.10	20,000	—	—	13,400	13,000	—	—	13,000	12,600	—	—	12,800	12,400

Maximum Loaded Trailer Weight (lbs.) - Manual Transmission

Engine	Axle Ratio	GCWR (lbs.)	REGULAR CAB				SUPERCAB				CREW CAB			
			F-250/F-350		F-350		F-250/F-350		F-350		F-250/F-350		F-350	
			SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4	SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4	SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4
5.4L SOHC V8	3.73	13,500	7800	7400	7500	7100	7400	7100	7200	6800	7200	6800	—	
	4.10	15,000	9300	8900	9000	8600	8900	8600	8700	8300	8700	8300	—	
	4.30	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	
6.8L SOHC V10	3.73	16,500	10,600	10,200	10,300	9900	10,300	9900	10,000	9600	10,100	9700	9800	
	4.30	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	
	4.30	20,000 ¹	—	—	13,800	13,400	—	—	13,500	13,100	—	—	13,300	12,900
7.3L Turbo Diesel V8 ²	3.73	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,400	
	4.10	20,000	—	—	12,500	12,500	—	—	12,500	12,500	—	—	12,500	12,400
6.0L Turbo Diesel V8 ²	3.73	20,000	12,500	12,500	13,300	12,900	12,500	12,500	13,000	12,600	12,500	12,500	12,800	12,400
	4.10	20,000	—	—	13,300	12,900	—	—	13,000	12,600	—	—	12,800	12,400

FIFTH-WHEEL TOWING Maximum Loaded Trailer Weight (lbs.) - Automatic Transmission¹

Engine	Axle Ratio	GCWR (lbs.)	REGULAR CAB				SUPERCAB				CREW CAB			
			F-250/F-350		F-350		F-250/F-350		F-350		F-250/F-350		F-350	
			SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4	SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4	SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4
5.4L SOHC V8	3.73	13,500	7800	7400	7500	7100	7400	7100	7200	6800	7200	6800	—	
	4.10	15,000	9300	8900	9000	8600	8900	8600	8700	8300	8700	8300	—	
	4.30	20,000	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	12,500	
6.8L SOHC V10	3.73	17,000	11,200	10,800	10,900	10,400	10,800	10,400	10,500	10,100	10,600	10,200	10,300	
	4.30	20,000	14,200	13,800	13,900	13,400	13,800	13,400	13,500	13,100	13,600	13,200	13,300	
	4.30	20,000 ¹	—	—	13,400	13,000	—	—	13,000	12,600	—	—	12,800	12,400
7.3L Turbo Diesel V8 ²	3.73	20,000	13,700	13,300	13,400	13,000	13,400	13,000	13,000	12,700	13,100	12,800	12,800	
	4.10	20,000	—	—	13,400	13,000	—	—	13,100	12,700	—	—	12,800	12,400
6.0L Turbo Diesel V8 ²	3.73	20,000	13,700	13,300	13,400	13,000	13,300	13,000	13,000	12,600	13,100	12,700 ³	12,800	
	4.10	20,000	—	—	13,400	13,000	—	—	13,000	12,600	—	—	12,800	12,400

Maximum Loaded Trailer Weight (lbs.) - Manual Transmission¹

Engine	Axle Ratio	GCWR (lbs.)	REGULAR CAB				SUPERCAB				CREW CAB			
			F-250/F-350		F-350		F-250/F-350		F-350		F-250/F-350		F-350	
			SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4	SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4	SRW 4x2	SRW 4x4	DRW 4x2	DRW 4x4
5.4L SOHC V8	3.73	13,500	7800	7400	7500	7100	7400	7100	7200	6800	7200	6		



16" Argent Steel Wheel with Black Hub Cover (SRW)



16" Argent Steel Wheel (DRW)



16" Steel Wheel with Full Sport Wheelcover (SRW)



16" Polished Aluminum Wheel with Bright Hub Cover (DRW)



16" Deluxe Aluminum Wheel with Bright Hub Cover (SRW)



16" Chrome Steel Wheel with Bright Hub Cover (SRW)



16" Premium Aluminum Wheel with Bright Hub Cover (SRW)



16" Premium Painted Aluminum Wheel with King Ranch Hub Cover (SRW)

INTERIOR/EXTERIOR COMBINATIONS

Medium Parchment	
Medium Flint	
<input type="checkbox"/>	XL/XLT
<input type="checkbox"/>	Oxford White
<input type="checkbox"/>	Arizona Beige Metallic
<input type="checkbox"/>	Red
<input type="checkbox"/>	Toreador Red Metallic
<input type="checkbox"/>	Dark Highland Green Metallic
<input type="checkbox"/>	Sonic Blue Metallic*
<input type="checkbox"/>	True Blue Metallic
<input type="checkbox"/>	Silver Metallic
<input type="checkbox"/>	Dark Shadow Grey Metallic
<input type="checkbox"/>	Black
<input type="checkbox"/>	XLT Two-Tone
<input type="checkbox"/>	Oxford White/Silver Metallic
<input type="checkbox"/>	Sonic Blue Metallic*/Silver Metallic
<input type="checkbox"/>	True Blue Metallic/Silver Metallic
<input type="checkbox"/>	Black/Silver Metallic
<input type="checkbox"/>	XLT Sport Package
<input type="checkbox"/>	Oxford White
<input type="checkbox"/>	Red
<input type="checkbox"/>	Sonic Blue Metallic*
<input type="checkbox"/>	Dark Shadow Grey Metallic
<input type="checkbox"/>	Black

Medium Parchment	
Medium Flint	
<input type="checkbox"/>	Lariat
<input type="checkbox"/>	Oxford White
<input type="checkbox"/>	Arizona Beige Metallic
<input type="checkbox"/>	Red
<input type="checkbox"/>	Toreador Red Metallic
<input type="checkbox"/>	Dark Highland Green Metallic
<input type="checkbox"/>	Sonic Blue Metallic*
<input type="checkbox"/>	True Blue Metallic
<input type="checkbox"/>	Dark Shadow Grey Metallic
<input type="checkbox"/>	Black
<input type="checkbox"/>	Lariat Two-Tone
<input type="checkbox"/>	Oxford White/Arizona Beige Metallic
<input type="checkbox"/>	Oxford White/Silver Metallic
<input type="checkbox"/>	Arizona Beige Metallic/Black
<input type="checkbox"/>	Toreador Red Metallic/Arizona Beige Metallic
<input type="checkbox"/>	Toreador Red Metallic/Silver Metallic
<input type="checkbox"/>	Dark Highland Green Metallic/Arizona Beige Metallic
<input type="checkbox"/>	Sonic Blue Metallic*/Arizona Beige Metallic
<input type="checkbox"/>	Sonic Blue Metallic*/Silver Metallic
<input type="checkbox"/>	True Blue Metallic/Arizona Beige Metallic
<input type="checkbox"/>	True Blue Metallic/Silver Metallic
<input type="checkbox"/>	Dark Shadow Grey Metallic/Black
<input type="checkbox"/>	Black/Arizona Beige Metallic
<input type="checkbox"/>	Black/Silver Metallic
<input type="checkbox"/>	Lariat LE
<input type="checkbox"/>	Ebony
<input type="checkbox"/>	Lariat LE Two-Tone
<input type="checkbox"/>	Ebony/Dark Shadow Grey Metallic
<input type="checkbox"/>	King Ranch Package
<input type="checkbox"/>	Oxford White/Arizona Beige Metallic**
<input type="checkbox"/>	Chestnut Metallic/Arizona Beige Metallic**
<input type="checkbox"/>	Estate Green Metallic/Arizona Beige Metallic**

*New for 2003.
**Castaño seating surfaces.

	Oxford White	Arizona Beige Metallic
	Red	
		Chestnut Metallic*
	Toreador Red Metallic	
		Estate Green Metallic*
	Dark Highland Green Metallic	
		Sonic Blue Metallic
	True Blue Metallic	
		Silver Metallic
	Dark Shadow Grey Metallic	
		Black

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options.
*King Ranch only. **XLT Sport only.

Medium Parchment Cloth	Medium Flint Cloth
Medium Parchment Cloth/Vinyl Weave	Medium Flint Cloth/Vinyl Weave
Medium Parchment Leather	Medium Flint Leather
Black Leather**	Castaño Leather*
Dark Flint Two-Tone Cloth**	



1



2



3



4



5



6

- Optional high-impact durable **plastic liner** provides protection for the bed and tailgate. Available in Black or Arizona Beige.
- Once you have **remote start** you'll wonder how in the dead of winter you ever lived without it. Push a button and start your truck while still standing in the warmth of your home.
- Choose the available **billet-style chrome grille insert** or **bug shield**. Either will give Super Duty a nice face-lift.
- You've probably never heard an **alarm system** like this before. Loud. Piercing. Just what you might need to help ward off the bad guys if they come looking for your stuff.
- Pop on the lights and your new **running boards** become bathed in light to help your entrance or exit be more confident.
- These are not your ordinary optional **floor mats**. These are washable, heavy-duty molded-vinyl **all-weather mats**.
- Accessories designed to accent your Super Duty and make your workday easier. From the top: a **tubular ladder rack**, a strong-as-they-come **diamond plate tool box**, **bulkhead protector** and **tailgate protector**, **swivel hitch**, **bright polished tubular cab steps** and **diamond plate splash guards**.



7

See your dealer for these and other great Ford Dealer-installed accessories.



www.fordvehicles.com

Get information on any Ford vehicle, print e-brochures or take a look at financing and leasing options. Ford owners can enjoy the benefits of **My Ford**, a private, owners-only area of [fordvehicles.com](http://www.fordvehicles.com), designed to provide a single, convenient area to manage vehicle information, including maintenance, financing and web services. Our website also offers details about European Delivery, the Pre-Owned Ford program, Ford Credit and more. There's a world of information, but only one address to remember, [fordvehicles.com](http://www.fordvehicles.com).

AMERICAN
QUARTER
HORSE
ASSOCIATION



OFFICIAL TRUCK OF NASCAR



Affiliations

As a corporate partner of the **American Quarter Horse Association**, Ford Motor Company is proud to be associated with this prestigious organization. The history of Ford trucks and the United States' first native breed of horse is inseparable. We are honored to advance the interest in and the support of events that showcase the intelligence, strength and versatility of America's horse and its rider.

Getting on the back of a 2000-lb. bull and tying your hand to it takes a whole lot of toughness. Staying on it for 8 seconds takes great skill and determination. Not everyone can do it. That's why Ford Trucks is proud to be a sponsor of the **Professional Bull Riders**.

Ford Division became a "founding partner" of the **Country Music Hall of Fame & Museum** with the announcement of a \$4 million donation to help underwrite the cost and programming of the museum's new facility in downtown Nashville.

The Ford F-Series is the **Official Truck of NASCAR**. Racing, endurance and the ability to really haul run in our respective veins as does our love for running around in the winner's circle.

Ford Credit and Red Carpet Lease

Many lease managers have completed several hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive Bumper-to-Bumper, no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our website. To get more information, please visit us at www.fordvehicles.com. Likewise, to get details on various financing options available on your new Ford vehicle, please visit www.fordcredit.com. Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.



no boundaries

fordvehicles.com

FORD. NO BOUNDARIES. WHEN YOU LIVE WITH SPIRIT AND PASSION, THE POSSIBILITIES OF LIFE AND ACHIEVEMENT ARE LIMITLESS. THERE ARE NO BOUNDARIES. EVERY PRODUCT FORD MOTOR COMPANY DESIGNS AND BUILDS IS THE DIRECT RESULT OF 100 YEARS OF THAT SPIRIT AND PASSION. IT WAS PRESENT WHEN HENRY FORD FOUNDED THE COMPANY IN 1903 AND WHEN THE FIRST AUTOMOBILE ROLLED FROM HIS WORKSHOP. TODAY, IT IS MORE ALIVE THAN EVER. THERE ARE NO BOUNDARIES TO OUR ENDLESS DRIVE TO TURN A NO INTO A RESOUNDING YES. TO GO BEYOND WHAT WE THOUGHT WAS POSSIBLE. TO CREATE AN ARRAY OF VEHICLES THAT HELP PROVIDE A PLACE WHERE FAMILY AND FRIENDS CAN CONNECT WITH EACH OTHER AS WELL AS WITH THEIR COMMUNITY. AND THERE ARE NO BOUNDARIES TO OUR DEDICATION – STRIVING TO BRING YOU THE HIGHEST QUALITY, MOST EXCITING, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.



Ford Motor Company
100 YEARS