

AMERICA'S LIVELIEST LUXURY CAR

### FEATURE FACTS AND SPECIFICATIONS . . . 1959 MERCURY

MAJOR DIMENSIONS: (4-door hardtop models)	MONTEREY MONTCLAIR	PARK LANE	COUNTRY CRUISER
Wheelbase	126.0*	128.0*	126.0*
Over-all length	217.8"	222.8"	218.6"
Over-all height	55.8**	56.1"	57.8*
Over-all width	80.7*	80.7*	80.7*
Wheel tread	60"(f); 60"(r)	60"(f); 62"(r)	60°(f); 60°(r)
*Montclair over-all height—56.1*			
INTERIOR SPACE:			
Headroom — effective, front	38.5"	38.5*	39.7*
Headroom — effective, rear	37.0"	37.0*	39.2*
Leg room—effective, front	46.2"	46.2"	45.2"
Leg room—effective, rear	43.1"	43.1"	45.1"
Hip room—front	62.5"	62.5*	62.5"
Hip room—rear	62.8"	62.8*	62.8*
Shoulder room—front	60.5"	60.5*	60.5"
Shoulder room—rear	60.8"	60.8"	60.8"
TRUNK COMPARTMENT:			
Max, interior width	75.0*	75.0*	-
Capacity with spare tire	31.5 cu. ft.	34.5 cu. ft.	_
Capacity without spare tire	34.5 cu. ft.	37.5 cu. ft.	_

#### 1959 MERCURY ENGINE-TRANSMISSION COMBINATIONS

SIZE—CARBURETOR	RATINGS	TRANSMISSIONS	MODELS
312 cu. in. displacement Bore—3.80"; Stroke—3.44" 2-barrel carburetor	210 horsepower 325 foot-pounds torque	3-speed manual; Regular Merc-O-Matic*	Monterey Series
383 cu. in. displacement Bore—4.30"; Stroke—3.30" 2-barrel carburetor	280 horsepower 400 foot-pounds torque	3-speed manual; Regular Merc-O-Matic*; Multi-Drive Merc-O-Matic*	Monterey Series (opt.); Commuter Country Cruisers
383 cu. in displacement Bore—4.30"; Stroke—3.30" 4-barrel carburetor	322 horsepower 420 foot-pounds torque	Regular Merc-O-Matic; Multi-Drive Merc-O-Matic*	Montclair Series; Voyager and Colony Park Country Cruisers
430 cu. in. displacement Bore—4.30"; Stroke—3.70" 4-barrel carburetor	345 horsepower 480 foot-pounds torque	Multi-Drive Merc-O-Matic	Park Lane Series

\*Optional at extra cost.

MAJOR OPTIONS\*: Merc-O-Matic Transmission:: Multi-Drive Merc-O-Matic:, power steering:, power brakes:; automatic power seat; 4-way power seat; power windows; heater-defroster; air conditioner-heater-defroster with Climate Dial control: tinde windshield and windows; whitewall tres: padded instrument panel+; padded sun visors; seat belts; dual exhaust:; Safety Speed Monitor.

\*At extra cost on certain models. †Optional at extra cost on Monterey and Commuter models. ;Standard on Park Lane models, optional other models.

Form No. M-59—104 Lithe in U.S.A.

#### **BODY FEATURES**

Ripidized body construction. Wolded steel. Panoramic Skylight Windshield with 1883 sq. in. area. Compound back window with 1850 sq. in. area for 2-door and 4-door Cruiser models. Safety-Sweep electric-powered windshield wipers. Aircraft-type instrument panel. Safety steering wheel. Front-hinged hood. Convertible-type doors for all hardtop models. Cross-flow ventilation. Double-panel hood. doors and rear deck lid. Curb weights, 4-door Cruiser models: Montecy—257 lb.; Montclair—4423 lb.; Park Lane—4591 lb. Total glass areas, 4-door Cruiser models: 5041 sq. in. safety glass. Exterior finish: Baked Super-Enamel in choice of 16 solid colors and 56 Two-Tone combinations. Uphattery: Regular or metallic vinyl and fabrics with 100% nylon face for closed cars. All-vinyl upholstery for Monterey and Park Lane Convertibles.

#### POWER TRAIN

Engines: Overhead valve V-8 engines in three sizes. 12-volt electrical system. Combination vacuum-centrifugal spark control. Full-flow oil filter. Full-pressure lubrication. Dry-type carburetor air filter. Self-cleaning 18mm spark plugs. The 383- and 430-cubic-inch engines have in-block combustion chambers; 3-stage cooling system; water-jacketed intake manifold; step-top pistons. Capacities: oil—5-quarts (or 6 quarts with offiter change; fuel—20 gallons; coolant—20½ to 21 quarts (without heater). Aluminized mufflers. Merc-0-Matic Transmission: Combination of fluid torque converter and 3-speed planetary gear train. 5-position selector lever control. Oil capacity—21 pints. Water cooled. Multi-Drive Merc-0-Matic: Dual drive ranges with 6-position selector lever control. Oil capacity—21 pints. Water cooled. Multi-Drive Merc-0-Matic: Dual drive ranges with 6-position selector lever control. Conventional Transmission: Selective gear type with three forward speeds, one reverse. All gears helical. Constant-mesh second gear. Standard for Monterey and Commuter models.

#### CHASSIS FEATURES

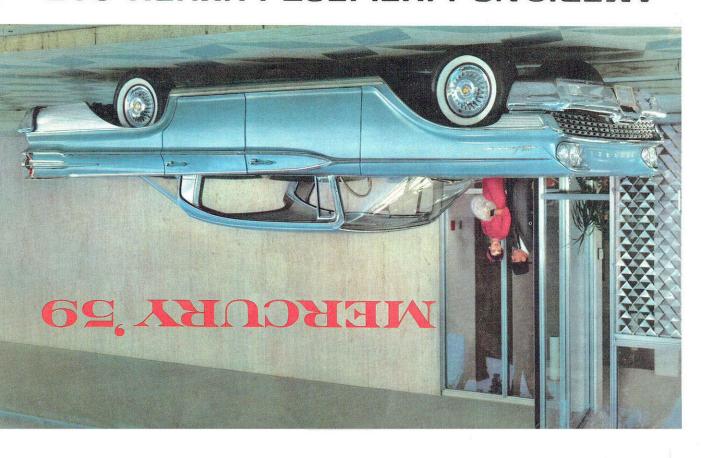
Ladder-type frame with bowed box-girder sider-ails. X-type reinforcement for convertible frame. Frant suspension: Swept-back ball-joint design with anti-dive. Helical-coil springs. Full-cushion shock absorbers. Link-type front torsion-bar stabilizer. Steering: Ball and rack-type with 54 recirculating balls. Steering ratios—29.1 to 1 for Monterey and Communeter; 3.11 to 1 for Montclair. Voyager and Colony Park; 20.5 to 1 with power steering. Rear suspension. Splay-mounted leal-type rear springs—60 inches long and 2½ inches wide. Compression-type rear spring shackles. Full-restricted hydraulic shock absorbers, sea-leg mounted. Hotchkiss drive. Self-adjusting brakes: Internal expanding, hydraulic Drakes. I.1-inch brake drum with full-circle ribs for extra cooling. Self-adjusters keep brakes properly and equally adjusted for life of linings. Brake width—3 in. (f), 2½ in. (r) Total brake lings area—233.1 sq. in. Tire sizes—80.0, 8.50, 9.00 x 14.

#### COUNTRY CRUISER FEATURES

Hardtop design with convertible-type doors. Retracting back window. "Flush-fit" taligate, concealed package compartment beneath rear floor, vertically-mounted spare tire, 5 wheels and 8.50 x 14 tires with every model, self-storing 3rd seat, optional for 4-door models.

Cargo compartment area: 39.7 square feet behind front seat with tailgate closed; 46.9 square feet with tailgate open. Cargo compartment capacity: 101.1 cubic feet behind 2nd seat—plus 4 cubic feet behind 2nd seat—plus 4 cubic feet in concealed package compartment. Tatal glass areas, Country Cruiser models: Commuter 2-door Country Cruiser—5294 sq. in. safety glass; 4-door Country Cruiser models. 5330 sq. in. safety slass; 3-door Country Cruiser models.

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feet in concealed package compartment behal glass reass, dountly Crusser
models: Commuter 2-door Country Crusser—5294 sq. in. safety glass;
4-door Country Cruser models—5390 sq. in. safety glass; COUNTRY CRUISER FEATURES

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Form No. M-59-104 Metc-O-Matic;) power steering;) power brakes;; automatic power seat, 4-way power sest, power windows; habete-de-froster, with Climate bial (roster; air conditioner-heater-defroster with Climate bial control; finled windshield and windows; whitewall trees; MAIOR OPTIONS\*: Merc-O-Matic Transmission+: Multi-Drive

-parrel carburetor

30 cu. in. displacement	345 horsepower	Multi-Drive	Park Lane Seties
-barrel carburetor		Merc-O-Matic*	Park Country Cruisers
Bore-4.30"; Stroke-3.30"	420 foot-pounds torque	9Vi1G-iJluM	Voyager and Colony
383 cu. in displacement	322 horsepower	Regular Merc-O-Matic;	Montclair Series;
2-barrel carburetor		*oifeM-O-side Merc-O-Matic*	Country Cruisers
Bore-4.30"; Stroke-3.30"	400 foot-pounds torque	Regular Merc-O-Matic";	(opt.); Commuter
383 cu. in. displacement	280 horsepower	3-speed manual;	Monterey Series
2-barrel carburetor		920	
Bore-3.80°; Stroke-3.44°	325 foot-pounds torque	*aitsM-O-aieM salugeR	
312 cu. in. displacement	210 horsepower	3-speed manual;	Monterey Series
SIZE—CARBURETOR	RATINGS	ZNOISZIMZNART	MODELS
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Capacity without spare tire	34.5 cu. ff.	37.5 cu. ft.	-
Capacity with spare tire	.11 .uo 2.15	34.5 cu. ff.	_
Max. interior width	*0.87	<b>20.2</b> ₹	
твиик сомравтмеит:			
Shoulder room—rear	*8.09	*8.09	-8.03
Shoulder room -front	.9'09	*8.09	-9'09
Hip room - rear	.8'29	.8.29	.8.29
Hip room-front	.9°79	62.5*	.9'29
Leg room - effective, rear	43.1°	43'1.	1'97
Leg room - effective, front	46.2*	46.2"	45.2"
Headroom - effective, rear	*0°ZE	*0.78	39.2*
Headroom - effective, front	.9'88	38.5*	.4.65
INTERIOR SPACE:			

COUNTRY CRUISER	PARK LANE	MONTCLAIR	MAJOR DIMENSIONS: (4-door hardtop models)
126.0"	128.0*	126.0"	Wheelbase
218.6*	222.8*	217.8*	Over-all length
*8.72	1.38	8.83	14giad Ils-19VO
*7.08	*7.08	*7.08	Over-all width
(1):00:(1):00	(1): 62"(1)	(1):00:(1):09	Wheel tread
			"I.32-Jagied Ils-19vo hislotnoM"
			1'9c-1u8

FEATURE FACTS AND SPECIFICATIONS ... 1959 MERCURY

# MERCURY '59-COMPLETELY NEW FROM ROAD TO ROOF

One look at the totally new '59 Mercury and you'll know what new really means. Here is everything you want on wheels-new styling, new comfort, new performance, new economy-beautifully blended in the 20th Anniversary Mercury.

There's a feeling of excitement about this new Mercury . . . a difference, a newness that is miles above the commonplace. There's an exciting quality to Mercury's new Clean-Dynamic Styling-dramatically new because there's purpose in every linedistinctive because Mercury is the only car in its class that does not use a dressed-up body, shared with a low-priced car.

You feel the excitement of this great car even more strongly as you step through a new, spacious door opening. At the wheel, you relax in complete comfort, aware of a new spaciousness you've never known before. The instrument panel has been moved out of your lap-yet all controls are only a

fingertip away. Even the hump in the center of the floor has been lowered to provide much more leg room. There is more stretch-out room all around. Look out through the largest windshield in Mercury's field—it curves up into the roof as well as around, to create a new concept in viewing.

Mercury has always been a top performer, and now it's even greater. Not just high horsepoweralthough Mercury offers as much as 345—but a new kind of response—quiet, obedient, effortless. Each series has its own V-8 tailored exactly to the size of the car and the job you want it to do. Ride? You need the passing scenery to remind you you're in motion—the ride only a solidly-built, quality

Everything you want on wheels is yours in the exciting 20th Anniversary Mercury for 1959. And Mercury is priced so that 2 out of every 3 newcar buyers can afford one.



EVERYTHING YOU WANT ON WHEELS...

New styling, new comfort, new performance, new economy, beautifully combined in the 20th Anniversary Mercury '59.

## MERCURY PERFORMANCE . . .

## AN INVITATION TO THE ADVENTUROUS HEART

COMMUTER 2-DOOR COUNTRY CRUISER

Here's a combination of smooth power, solid ride and matchless handling ease to quicken the pulse of the most experienced driver. Here is performance that says, with quiet confidence, "Find the road, hill or curve that Mercury cannot master."

Go ahead. Pick a road you've always considered a rough one. See how bumps you've always braced yourself for never seem to ruffle Mercury's composure. Now take the steepest hill, see how your Mercury levels it. Then try Mercury on a sharp turn and know how sure-footed a car can be.

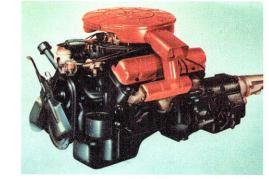
There are good reasons why Mercury behaves so beautifully, even under trying conditions. It's a solidly-built, quality-built car with a low center of gravity and extra-long wheelbase. Its swept-back ball-joint front suspension pulls the front wheels smoothly over bumps to give you a smooth, level ride over the toughest terrain. Add to this, Mercury's extra-efficient, 3-phase shock absorbers that soak up shock and vibration before it ever reaches you . . . and you'll find there's nothing on the road today like a '59 Mercury.





SELF-ADJUSTING BRAKES

Every Mercury has extra-large, self-adjusting brakes which automatically compensate for lining wear. They stay in adjusting to provide safe, sure stops.



RESPONSIVE, QUIET, ECONOMICAL

COMMUTER 4-DOOR COUNTRY CRUISER

Each Mercury Series has its own new engine-specifically designed to provide all the power you need, while squeezing more mileage from every drop of gasoline.



VOYAGER 4-DOOR COUNTRY CRUISER

Built to Lead

MERCURY '59

Built to Last

