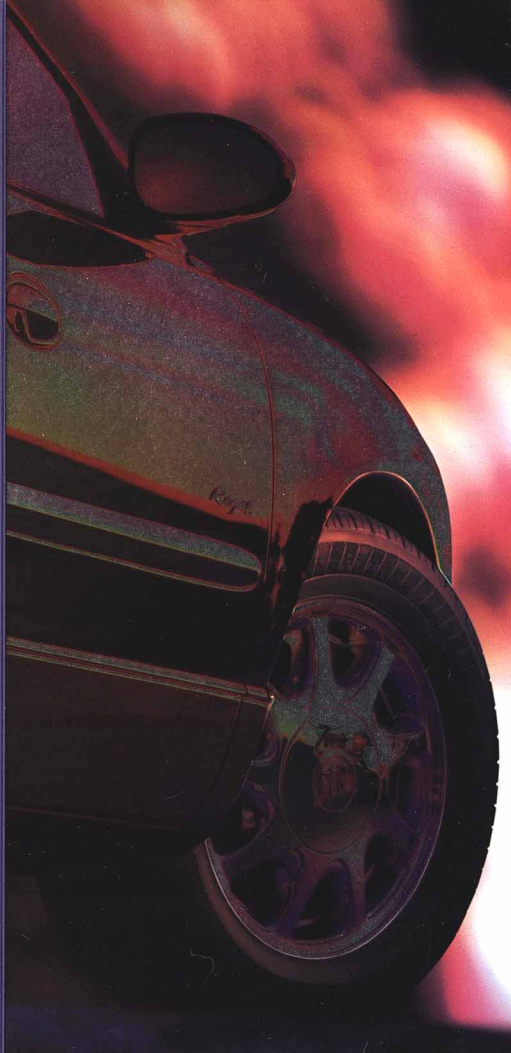


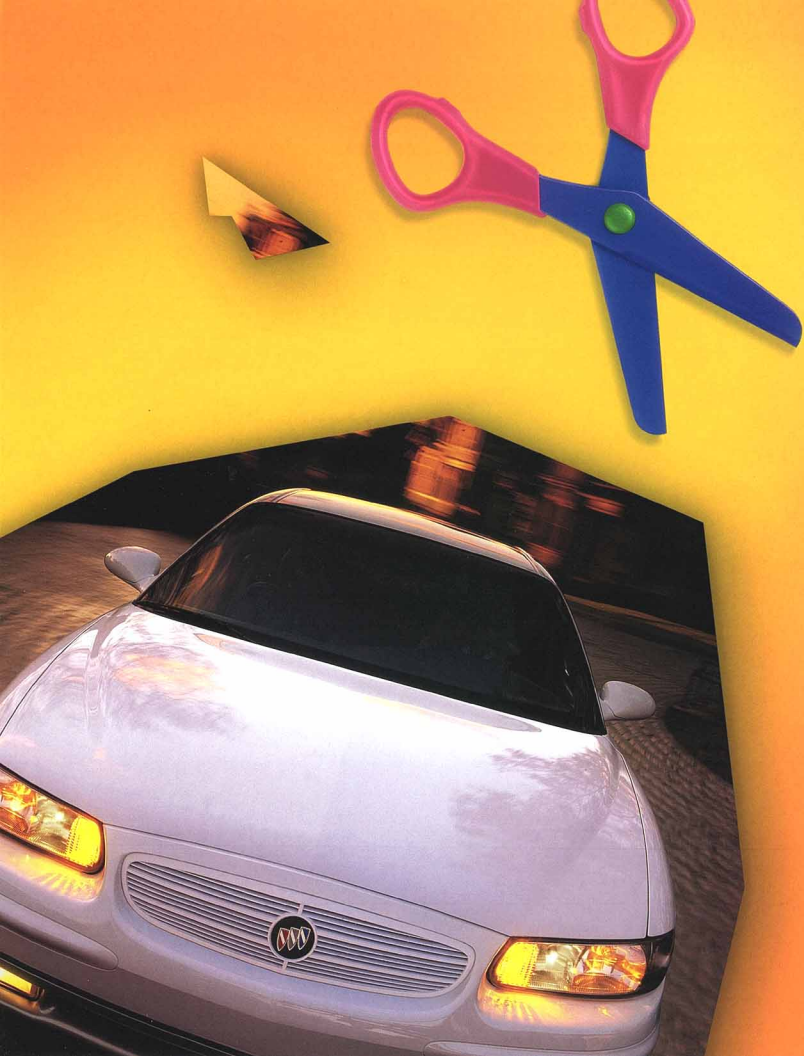
2000 Regal



BUICK







Live life in the **fast lane?** We've got your car.

You go to school then you go to work. You get married then you have kids. You never slow down because you have a gazillion things to do. At least there's a car that can help you keep up. Regal by Buick — an accommodating family sedan that's also a genuine, make-no-excuses sport sedan. As long as you've got places to go, you might as well enjoy getting there.





Official Car of the **Supercharged** Family.

Regal has all the ingredients an active family is likely to want, like room, comfort and an awesome audio

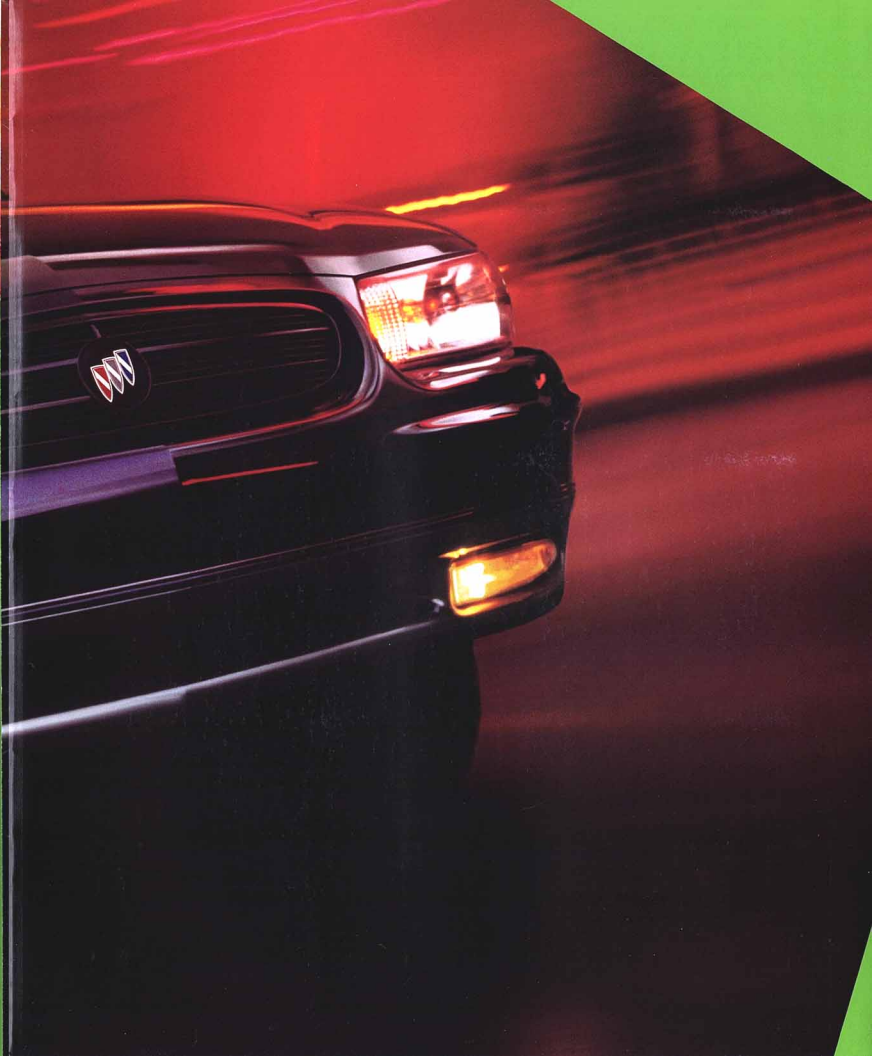
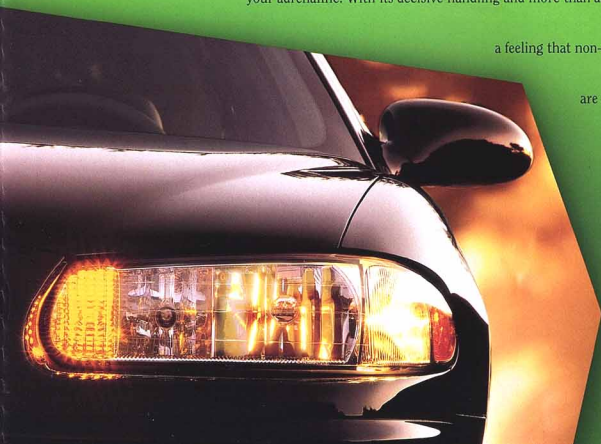
system. What separates Regal from your typical family sedan is that it's designed to boost

your adrenaline. With its decisive handling and more than ample power, Regal reawakens

a feeling that non-stop people like you

are sure to appreciate —

the sheer pleasure of driving.





Regal GS in Black with Storm Gray Metallic lower accent, shown with optional equipment.



Regal GS in Bright White with Platinum Gray Metallic lower accent, shown with optional equipment — standing still for a change.



Regal GS interior with standard leather-trimmed seats in Medium Gray, shown with optional equipment.

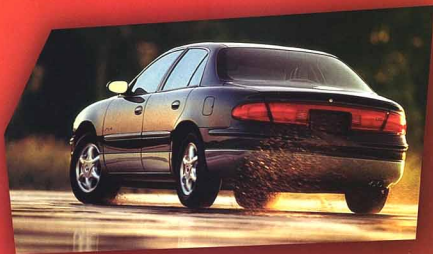


Drivers, take control.

Besides its spine-tingling supercharged power — the most in its class* — and nimble, responsive handling, Regal GS includes standard full-range traction control. It ingeniously detects drive-wheel slippage at any speed and automatically reduces engine torque and modulates the front brakes until you regain a better grip on the road.



Regal's rigid body structure provides a firm foundation that allows for a finely tuned suspension system and excellent maneuverability. It also contributes to an unusually quiet driving experience.



The standard Gran Touring suspension on Regal GS (optional on LS) makes twists and turns almost irresistible.



Magnetic variable-effort rack-and-pinion steering automatically adjusts the power assist, so Regal is easy to maneuver at low speeds — like when you're parking — and provides excellent road feel and precision at higher speeds.



3800 SERIES II Supercharged

The 3800 Series II Supercharged V6 in Regal GS delivers an extraordinary 240 horsepower at 5200 rpm — more than any other car in its class. The supercharger ensures instantaneous and continuous power whenever you want it.*

*Based on R.L. Polk mid-size class; excludes other GM vehicles. Comparison based on 1999 models.



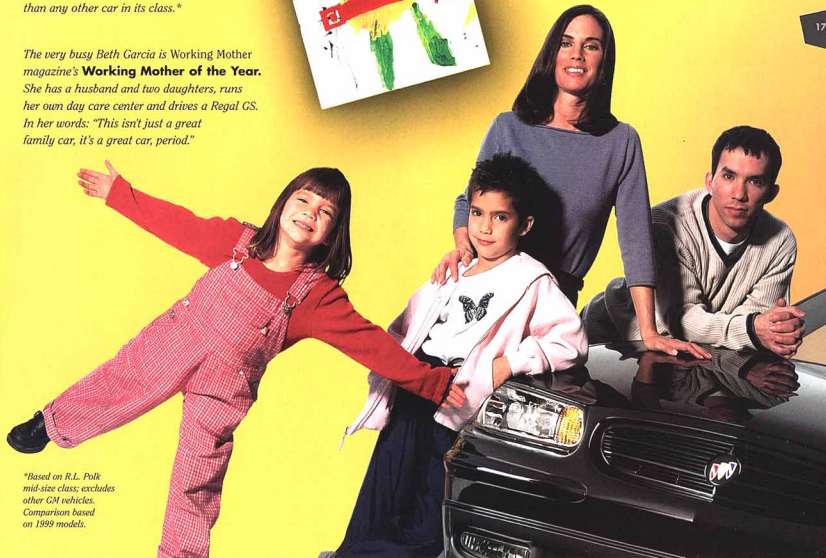
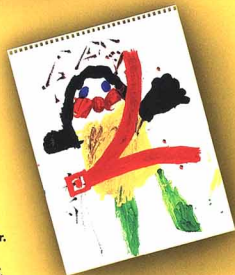
Real people in the real world have tested Regal's **accommodating seats** that provide not just room for five, but genuine relaxing comfort for five.



The welcome **peace and quiet** is due to lots of things like triple door seals, precise seam fits, flush-mounted door handles and an abundance of acoustic materials. (Not responsible for noise level of occupants.)

Safety and security are of the utmost importance to all of us. That's why Regal is engineered with **more standard safety features** than any other car in its class.*

The very busy Beth Garcia is Working Mother magazine's **Working Mother of the Year**. She has a husband and two daughters, runs her own day care center and drives a Regal GS. In her words: "This isn't just a great family car, it's a great car, period."



*Based on R.L. Polk mid-size class; excludes other GM vehicles. Comparison based on 1999 models.

Families, take comfort.

Regal is designed for the joy of riding

as well as the joy of driving.

Passengers of all sizes will appreciate

the spacious, well-appointed interior,

the multitude of convenience features

and the smooth, quiet ride.

Busy people deserve to be pampered.

Regal is designed to indulge the entire family, not just the driver. With its array of thoughtful and accommodating features, you might be going for a lot of Sunday drives — even on Tuesdays.

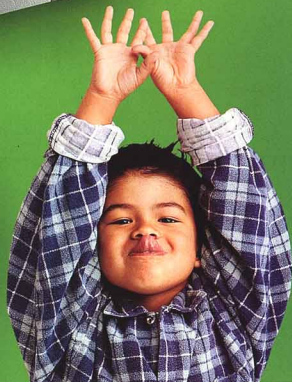
When it's less than tropical outside, the optional heated leather-trimmed front seats are heartwarming, to say the least.



Take a breather. Just open the optional **power sliding sunroof**. It tilts and includes a retractable sunshade.



The driver and front passenger can individually vary the temperature up to six degrees on their side of the cabin with the optional **dual automatic ComforTemp** climate control.



The optional **steering wheel radio controls** let you change sound sources, raise or lower the volume and hit mute, all without taking your hands off the leather-wrapped steering wheel.



With the standard **split-folding rear seat**, you can fold down either side — or both sides — to make more room for all your essential gear.



The individualized comfort of a **six-way power driver seat** is standard on GS, optional on LS. You also have the option of a six-way power front passenger seat.

Designed specifically for Regal's unique acoustic properties, the optional **Monsoon audio system** provides dramatic clarity and produces 220 watts of continuous power through a multichannel amplifier and eight strategically placed speakers.

The advanced **air filtration system** reduces pollens and dust entering the cabin, so you can breathe a little easier.

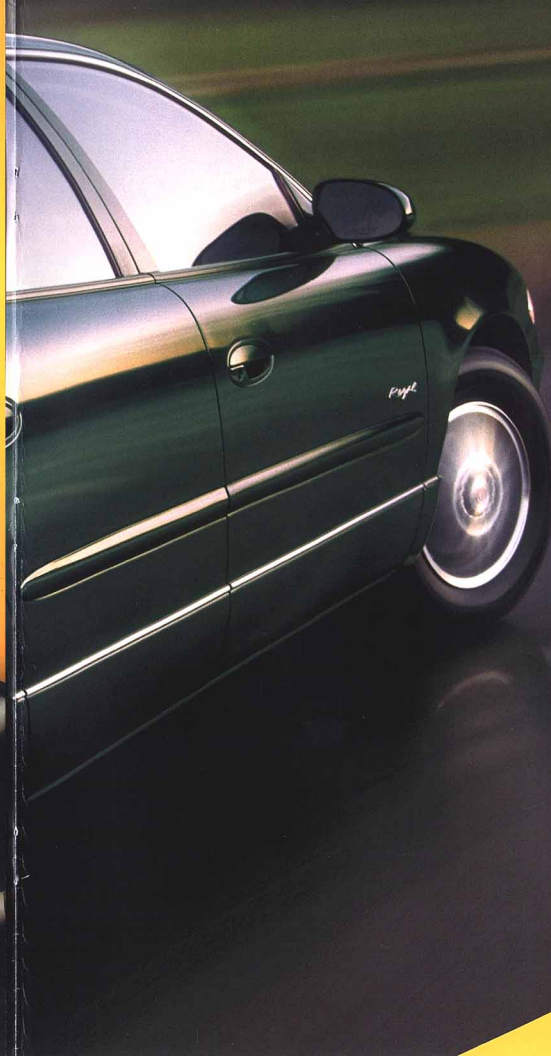
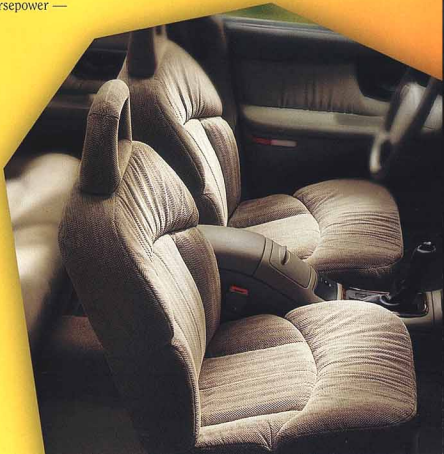




Regal LS. Designed to move at the **speed of life.**

When you've got to go, Regal LS is definitely the way to get there. Its standard 3800 Series II V6 delivers 200 horsepower — for power on demand whenever you need it.

Its four-wheel independent suspension provides excellent roadholding capability. And its sporty steering gear works with other suspension components to offer firm control and quick response. Driving is believing.



Regal LS in Jasper Green Pearl, shown with optional equipment.





Regal LS in Gold Metallic, shown with optional equipment.

Always drive safely.

Safety isn't one thing, it's everything.

That's why Regal is engineered with

a system of safety and security features,

from its steel safety cage to its standard

traction control.



The standard **tire inflation monitoring system** alerts you when one tire has less air pressure than the other three, so you won't be surprised by a tire with low air pressure.

In addition to dual front air bags, Regal now offers the added safety of a **side air bag** for the driver (standard on GS, included with optional leather-trimmed interior on LS).⁸



The standard **upper child seat anchors** are designed to help properly secure a child restraint seat — and to give you more confidence.

*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. Front seat side-impact air bag helps reduce the risk of certain injuries to the driver in side impacts. See the Owner's Manual for more safety information.

The standard programmable **remote keyless entry** locks and unlocks your doors, activates the exterior and interior lights — and even includes a panic alarm.



Inside, you're surrounded by a strong steel **safety cage structure** that's designed to help preserve the integrity of the passenger compartment in the event of a collision.



The standard **traction control system** on LS works with ABS to enhance your sense of security. When the front drive wheels begin to slip, it automatically reduces engine torque until you regain a better grip on the road.



The standard folding **power rearview mirrors** are heated to shed frost and ice, so you can see behind you, even in dismal conditions.

You'll appreciate the added confidence of the standard four-wheel **anti-lock disc brakes**, which help you maintain steering control on most slippery surfaces — especially under hard braking.



Regal's high performance support systems.

When you drive a Regal,

you not only get a lot of car,

you get a lot of support — from

the Regal Performance Card and from

Quality Plus. With the exclusive Regal

Performance Card, your Regal keeps performing even when

you're not driving (details at right). And with Buick's Quality Plus

program, you also get: **Quality Plus Delivery.** Your Regal

will be properly prepared, and you'll be familiarized with

its many features. **New Vehicle Limited Warranty.**

3 years/36,000 miles, whichever comes first.¹

Courtesy Transportation. When you come in for service,

we'll give you a ride to wherever you need to go within 10 miles of

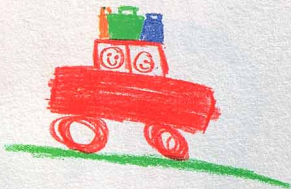
the dealership.² **Roadside Assistance.** Available 24 hours


a day, throughout the warranty period. **Customer Assistance.**

Just call our toll-free number, 1-800-4A-BUICK.

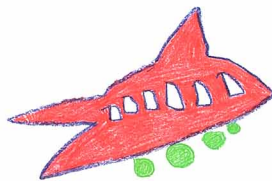


The **Regal Performance Card** is the Official Card of the Supercharged Family. It comes standard with every Regal and it's loaded with useful features that can save you time and money. The Performance Card provides both "freebies" and on-the-spot discounts for all kinds of things — some of which are shown on these pages. You'll also receive periodic updates containing additional coupons and discounts. Now that's high performance.




When you're traveling without your Regal, the Performance Card provides discounts on **rental cars** from National Car Rental. (Actual rental car may differ from the one depicted above.) 

¹See your dealer for details. Excludes normal maintenance.
²See your dealer for details.



The Performance Card offers tempting discounts on **airline tickets** from American Airlines. So get yourself a Regal and you can really fly. 



Once you've used your Performance Card for a discount on your airfare and rental car, call Hyatt for a **special offer** at Hyatt Resorts. Have a nice trip. 

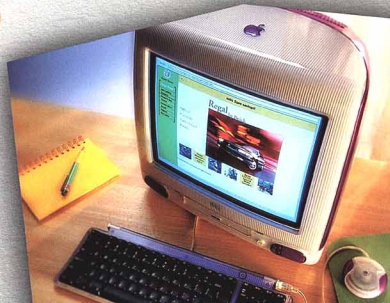


The Performance Card provides a **free oil change** for your Regal from GM Goodwrench Service Plus at participating Buick dealers. You get excellent service — and you certainly can't beat the price. 



On the infrequent occasion you bring your Regal in for service, you can use your Performance Card to get a **free service loaner** from your Buick dealer.

To learn more about Regal, just drive your mouse to **www.regal.com** on the Internet. On our frequently updated Web site, you can spec out your Regal, access more information, check competitive comparisons, find financing or leasing offers and e-mail us. You can even buy your Regal on-line, with special offers for on-line buyers. Our Regal site is designed to make car shopping easier — and quicker.



Exterior Colors	Interior Colors		
	LS Monotone	GS Monotone	GS Two-Tone*
Bright White (16)	Medium Gray Taupe	Medium Gray Taupe	Medium Gray
Sterling Silver Metallic (12)	Medium Gray	Medium Gray	Medium Gray
Light Sandrift Metallic (49)	Taupe	—	—
Gold Metallic (60)	Taupe	Taupe	—
Jasper Green Pearl (56)	Medium Gray Taupe	Medium Gray Taupe	Medium Gray
Twilight Blue Metallic (27)	Medium Gray	Medium Gray	Medium Gray
Midnight Blue Pearl (28)	Medium Gray Taupe	Medium Gray Taupe	Medium Gray
Bordeaux Red Pearl (51)	Medium Gray Taupe	Medium Gray Taupe	Medium Gray
Black (41)	Medium Gray Taupe	Medium Gray Taupe	Medium Gray

*Lower body gray two-tone standard and only available on GS.
 — Not available.



Interiors.


*In GS, leather trim is standard.
 In LS, cloth trim is standard,
 leather trim is optional.
 In both, you can choose
 Medium Gray or Taupe.
 Very simple, and very nice.*



Standard and Available Equipment*

S	Standard	A	Available	—	Not available	LS	GS
•	Air bags – driver and front passenger Supplemental Restraint System (SRS)			S	S		
•	Air bag – driver side seat-mounted side-impact SRS			A	S		
•	Air conditioning – dual ComfortTemp climate control			S	S		
•	Air conditioning – dual automatic ComfortTemp climate control			A	A		
•	Air filtration system			S	S		
•	Antenna – rear window			S	S		
•	Battery – 10" Delco® Freedom® with Rundown Protection			S	S		
•	Brakes – anti-lock, power 4-wheel disc			S	S		
•	Carpet savers – front and rear			A	S		
•	Child seat anchors – upper			S	S		
•	Console – operating with dual cup holders and auxiliary power receptacle			S	S		
•	Cruise control – electronic			S	S		
•	Defogger – front- and side-window outlets			S	S		
•	Defogger – rear-window, electric			S	S		
•	Door locks – automatic power, programmable with lockout protection			S	S		
•	Drive – front-wheel			S	S		
•	Engine – 3800 Series II V6			S	—		
•	Engine – 3800 Series II Supercharged V6			—	S		
•	Engine block heater			A	A		
•	Exhaust system – stainless steel, dual outlets			S	—		
•	Exhaust system – stainless steel, dual outlets, bright			—	S		
•	Glass – Solar-Ray® solar-control, windshield and rear window; Soft-Ray® side glass			S	S		
•	Head restraints – adjustable, front-seat			S	S		
•	Heat ducts – rear-seat			S	S		
•	Hood release – inside, instrument panel mounted, remote			S	S		
•	Horn – dual-note			S	S		
•	Instrumentation – analog gauge cluster with speedometer, tachometer, trip odometer, temperature and fuel gauges, and warning lights for low fuel, door ajar, trunk ajar, oil level, coolant level, oil life monitor and washer fluid level			S	S		
•	Lamp – center, high-mounted stop			S	S		
•	Lamps – daytime running lamps with Twilight Sentinel®			S	S		
•	Lamps – front driving and cornering			S	S		
•	Lights – interior courtesy, trunk and glove compartment			S	S		
•	Lights – integral dome and reading (not available with optional sunroof)			S	S		
•	Lights, rear – reading and courtesy			A	S		
•	Mirror, inside rearview – with map reading lights			S	S		
•	Mirrors, outside rearview – manual folding, left and right power remote, body-color, heated			S	S		
•	Mirror, outside rearview, driver side – electrochromic automatic dimming (includes electrochromic automatic dimming inside rearview mirror)			A	A		
•	Mirrors, visor vanity – dual, covered			S	—		
•	Mirrors, visor vanity – lighted, driver and passenger			A	—		
•	OnStar			A	A		
•	ULO/ETR: AM-FM stereo with seek-scan, digital clock, Theftlock, speed compensated volume, cassette and Auto Tone Control			S	S		
•	UPO/ETR: AM-FM stereo with seek-scan, digital clock, Theftlock, speed compensated volume, cassette, compact disc and Auto Tone Control			A	A		

Standard and Available Equipment* (cont.)

		LS	GS
 Mopson audio system – 8-speaker premium audio system, 220 watt, includes diversity antenna		A	A
• Remote keyless entry – includes instant alarm, trunk release and programmable perimeter lighting		S	S
• Safety belts – front- and rear-seat outboard lap/shoulder with front shoulder belt comfort adjuster and rear shoulder belt comfort guide		S	S
• Seats, front – cloth bucket with manual seat back recliners		S	—
• Seats, front – bucket with leather seating surfaces		A	S
• Seat – 6-way power driver		A	S
• Seat – 6-way power, front passenger		A	A
• Seat – rear split-folding with fold-down armrest and dual cup holders		S	S
• Seat, rear – theater seating		S	S
• Seats – heated, driver and front passenger (requires leather trim)		A	A
• Speakers – Concert Sound II		S	S
• Starter protection – starter grind protection feature		S	S
• Steering – magnetic variable-effort, power rack-and-pinion		S	S
• Steering column – TILT-WHEEL™ adjustable		S	S
• Steering wheel – leather-wrapped with SRS		S	S
• Steering wheel controls – remote radio		A	A
• Sunroof – electric sliding and tilting with sunshade		A	A
• Sunshades – extendable, front		S	S
• Suspension – 4-wheel independent		S	—
• Suspension – 4-wheel independent Gran Touring, includes 16" aluminum wheels and P225/60R16 touring tires		A	S
• Theft-deterrent system – PASS-Key® II		S	S
• Tire inflation monitor		S	S
• Tires – P215/70R15 steel-belted, radial-ply, all-season blackwall		S	—
• Tires – P225/60R16 steel-belted, radial-ply, all-season touring blackwall		A	S
• Traction control (full-range on GS)		S	S
• Transmission – electronically controlled 4-speed automatic with overdrive and brake/transmission interlock (heavy-duty on GS)		S	S
• Trunk lock release – electric, remote (part of remote keyless entry only)		S	S
• Trunk convenience net		A	S
• Wheelcovers – 15" deluxe, bolt-on		S	—
• Wheels – 15" aluminum		A	—
• Wheels – 16" aluminum (requires Gran Touring suspension)		A	S
• Wheels – 16" chrome-plated aluminum (requires Gran Touring suspension)		A	A
• Windows – power with driver express-down and passenger lockout		S	S
• Windshield wipers – 2-speed with variable delay		S	S

*Partial listing only — see your Buick dealer for complete lists and details.

Convenience Plus Features

Reminder tones for ignition key, headlamps, turn signals, parking brake "on," low fuel reminder tone, delayed entry, lighting, delayed exit lighting, perimeter lighting, theater dimming, Battery Run-down Protection, lockout protection, flash-to-pass feature; retained accessory power; daytime running lamps with Twilight Sentinel and delayed locking (standard on LS and GS)

Specifications
Engine

Type (LS)	3.8-liter 3800 SFI™ Series II V6
Horsepower	200 @ 5200 rpm
Torque	225 @ 4000 rpm
Axle ratio	3.05
Fuel economy (city/hwy)	20/29 ⁽²⁾
Type (GS)	3.8-liter 3800 SFI™ Series II Supercharged V6
Horsepower	240 @ 5200 rpm
Torque	280 @ 3600 rpm
Axle ratio	2.93
Fuel economy (city/hwy)	18/27 ⁽²⁾

Capacity

Trunk, cu. ft.	16.7
Fuel tank, gal.	17.5
Base curb weight, lbs.	LS 3,439 GS 3,543

Dimensions (inches)

Length	196.2
Width	72.7
Height	56.6
Wheelbase	109.0
Front tread	62.0
Rear tread	61.3
Interior (inches)	front/rear
Legroom	42.4/56.9
Headroom	39.4/37.4
Shoulder room	58.0/57.1
Hip room	54.4/53.3

⁽¹⁾ Sequential-port fuel injection.
⁽²⁾ EPA estimated mpg.

Wheels

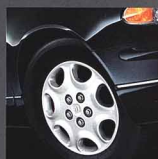

16" Chrome-Plated Aluminum Wheels (optional on GS and LS)



16" Aluminum Wheels (standard on GS, optional on LS)

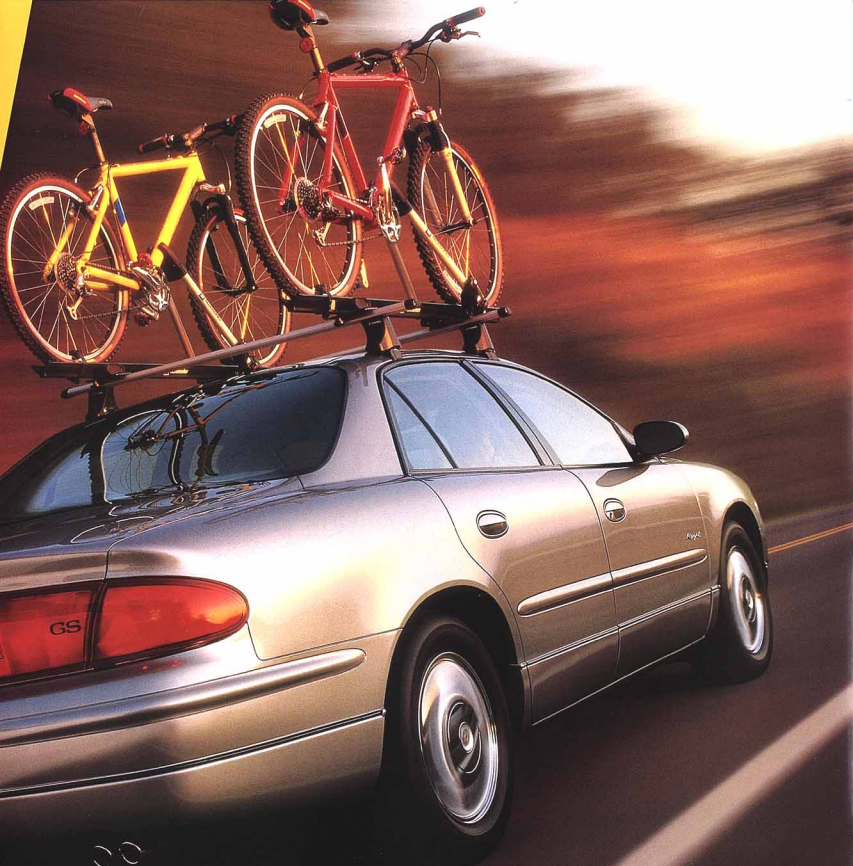


15" Aluminum Wheels (optional on LS)



15" Deluxe Bolt-On Wheelcovers (standard on LS)





The handy **bike rack*** is just one of many GM Accessories available from your Buick dealer, so pedal on in.

Accessories for supercharged lifestyles.



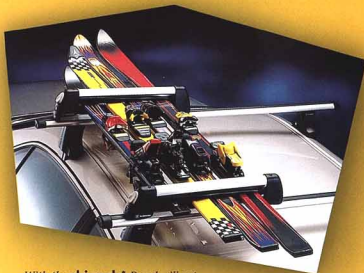
OnStar Push a button and you reach a helpful Advisor with instant access to immense resources. Once in use, OnStar is a hands-free service.

Regal offers dealer-installed options that fit right into your always-on-the-go lifestyle. The optional OnStar® service, for example, gives you access to over 250 service categories to enhance your sense of security.



The premium **trunk organizer*** has movable dividers and stores flat — and slides out of your way when not in use.

OnStar can call emergency service providers or roadside assistance. With the premium package, OnStar can give you directions, find an ATM or a restaurant and much more.



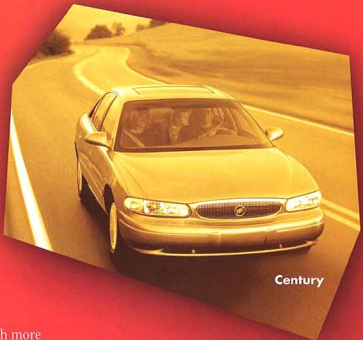
With the **ski rack***, Regal will get you and all your gear to the lodge. (Skis not included.)

*Optional GM Accessory, available through your Buick dealer.





Park Avenue



Century

36

At Buick, we offer real cars through and through,

like Regal. Cars that are solid and substantial, with more

power than you may ever need. Cars that are unapologetically comfortable,

with wide seats and room to stretch. Cars that are accommodating enough for your family and stylish

enough for a night on the town. Buicks are designed to fulfill your desire

for a thoroughly enjoyable driving experience.



LeSabre



real power. real comfort. real style.

Buick



isn't it time for a real car?™

Regal GS in Bordeaux Red Pearl with Storm Gray Metallic lower accent, shown with optional equipment.



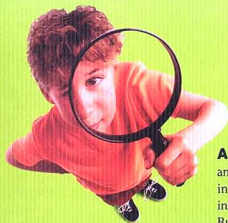
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www.regal.com



You can reach us anytime by calling:

1-800-4A-BUICK



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SMARTLEASESM



MOBILITY PROGRAM



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2000 U.S. Olympic Team

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Official Car of the Supercharged Family.